# Sébastien Moog / Senior UX Designer



### **Experience**

• Senior UX Designer — LogMeIn/GoTo (2020)

To contribute to the future of remote work, I design improvements for the meeting experience of the video conferencing platform.

- UX/UI Designer & Front-end developer Caldera (2017)
  - I designed the new products of the company and was in charge for the front-end implementation. I also led the creation of a design system.
- Graphic Designer Zooplus AG (2015)
  - For this first experience in a remote team, I created hundreds of banners for the multi-regional variants of the company's online store.
- Art director & Webdesigner HDR Communications (2013)
  I mainly designed websites for clients in the tourism industry, with a strong focus on accessibility.
- Art director & Webdesigner Maetva (2008)
  - For 5 years, I supervised the creation of a large number of websites, landing pages and emailing in this communication agency.
- Webdesigner & Front-end developer Actweb (2006)
  - I worked on projects for national-level clients in the banking, security and fashion industries, with high expectations for details and quality.
- Webdesigner & Front-end developer Impact Web (2004)
  As a working student, this was my first professional experience in webdesign and development.

#### **Design skills**

User Journeys, Task flows, User flows, Personas, Scenarios, Card Sorting, Information Architecture, Sketching, Wireframes, Functional Design, User Interface Design, Interaction Design, Prototyping, User testing.

#### **Tools**

Figma, Sketch, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Lightroom, Adobe Premiere, Visual Studio Code, Miro, Jira, Gitlab.

## **Programming skills**

HTML, CSS, SASS, Bootstrap, Git, Github, Javascript, VueJS.

#### **Education**

- Training: WAI0.1x: Introduction to Web Accessibility edX (2021)
- Training: Agile & Scrum M2i Formations (2018)
- Training: HTML5, CSS3 & Jquery Alsacréations (2017)
- Graphic Design & Webdesign diploma MJM Graphic Design School (2006)
- DUT Computer Science IUT Robert Schuman (2003)