

# SMART MANUFACTURING



Identifying the disruptions/disruptors

## 3 Sections

1. Digital Transformation Market Analysis
2. Smart Manufacturing Technology Stack
3. Industry 3.0 to 4.0 Projects and disruptions

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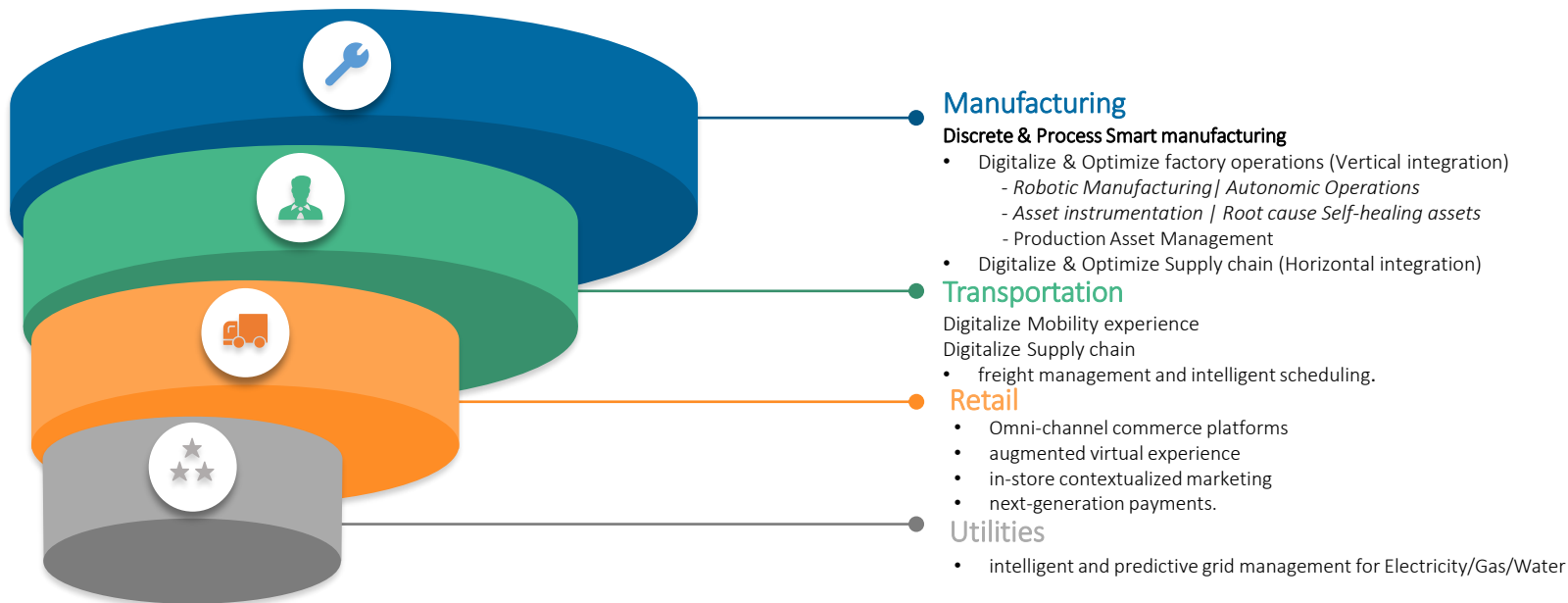


# SECTION-1

# DX MARKET ANALYSIS

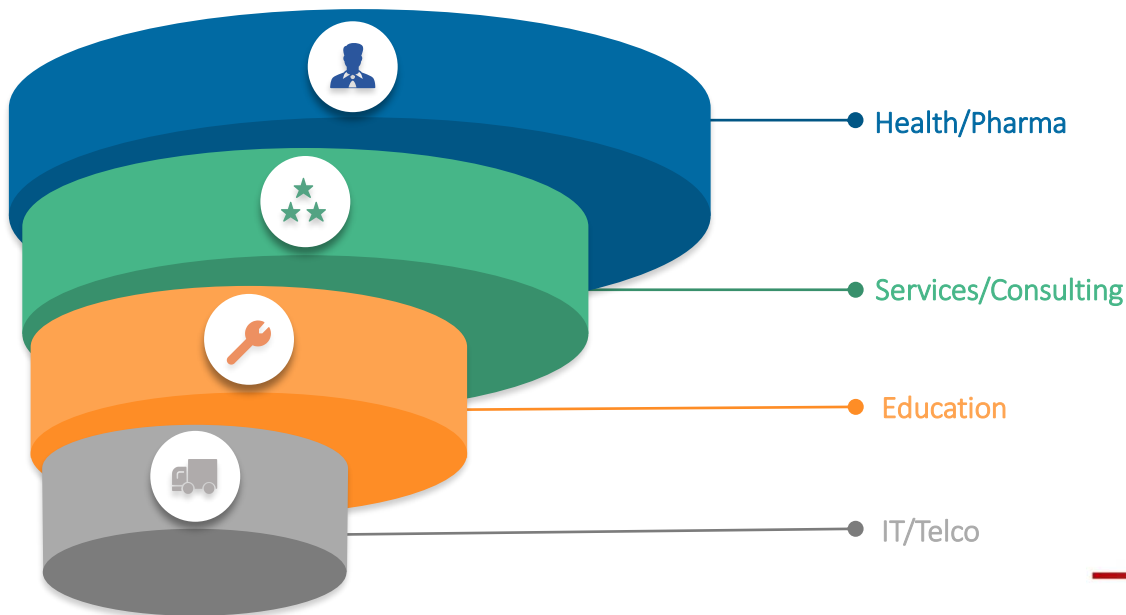
Verticals, Top Spenders, Market size  
COVID Impact  
Industry trends  
Technology trends

# Digital Transformation – Top Spenders in 2019



# Enterprise Technology Spending – COVID-19 impact

Spending intensity survey with CIO's – data collected in Apr'2020 | 400 vendors



## Spending intentions Pull-back – LOW

Government, Utilities/Energy, Health/Pharma  
Education

## Spending intentions Pull-back – HIGH

Retail/Consumer, Airlines, Delivery services,  
IT/Telco, Financials, Insurance, Services,  
Consulting

Intentions to spend \$ in 2020  
(vs)  
Actual spending in 2019

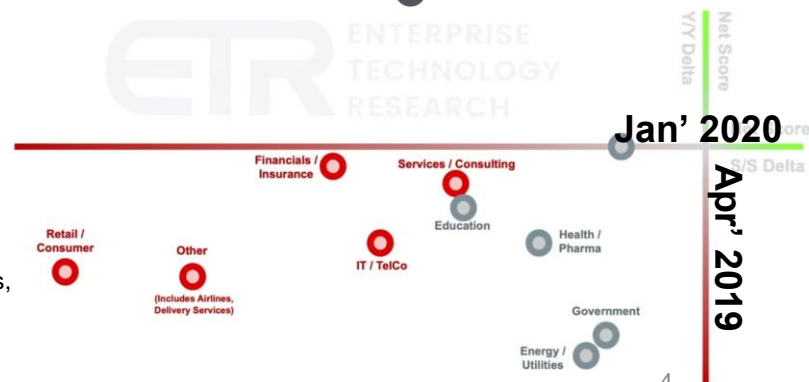
Survey posted in Jan' 2020  
Updates received in Apr' 2020

*How much changed in last 3 months?*

X-axis: current spend intensity (**vs**) 3 months ago

Y-axis: current spend intensity (**vs**) an year ago

## Industries Impacted by Self-Quarantine & COVID-19





Airbus, Boeing, Rolls-Royce, Rafale, Dassault, Lockheed-Martin -  
**Aerospace & Defense 01**

**02 Automotive** – BMW, Volkswagen, Toyota, Renault

**Chemicals 03**

**04 Metals**

**Pulp & Paper 05**

**06 CPG** – Nestle, Procter & Gamble

Qualcomm, ARM, FreeScale - **Hi-Tech Electronics Components 07**

**08 Hi-Tech Electronics Equipment** –  
Apple, Samsung, NOKIA, CISCO, Ericsson

**Hi-Tech: Others, Discrete Others, Process Others 09**

# Smart Manufacturing - Industry trends



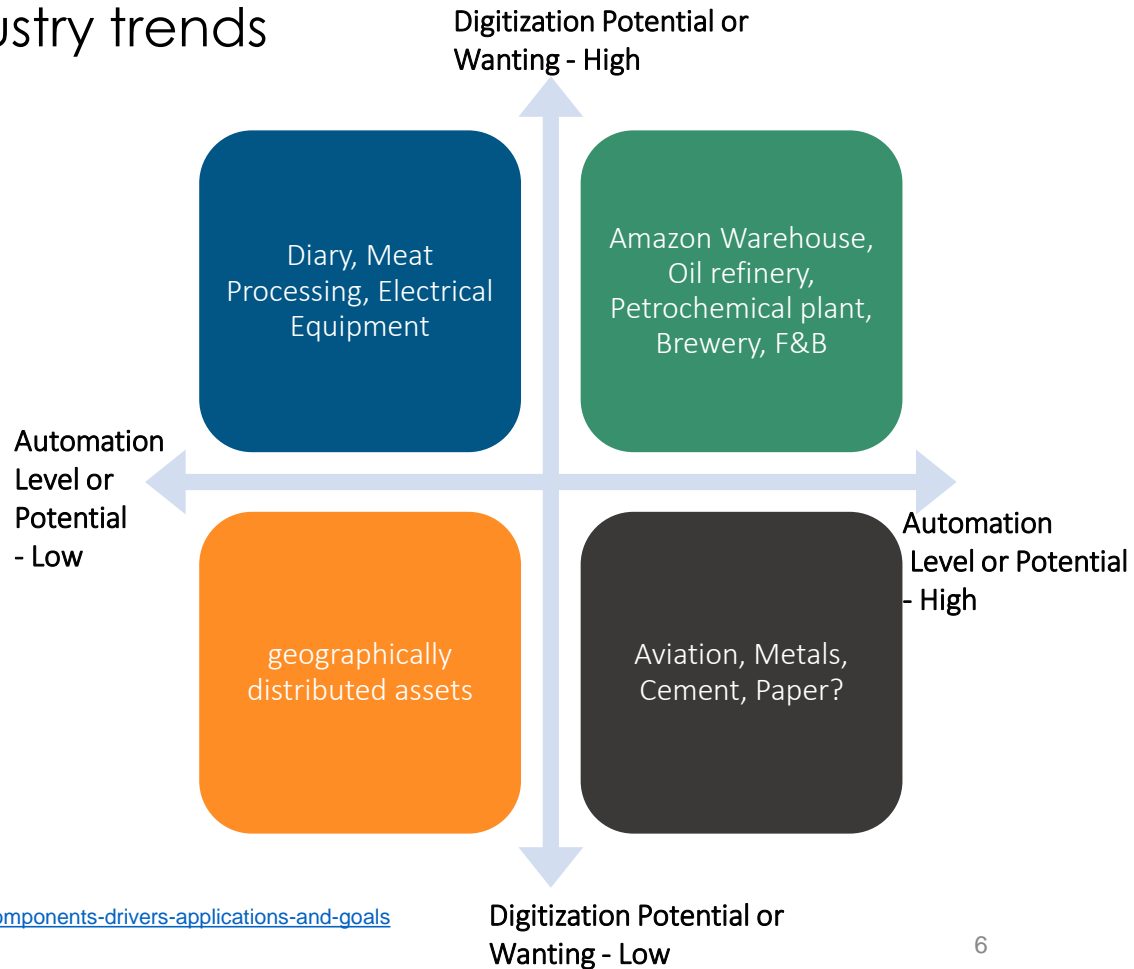
*Connectivity driven  
Remote monitoring*



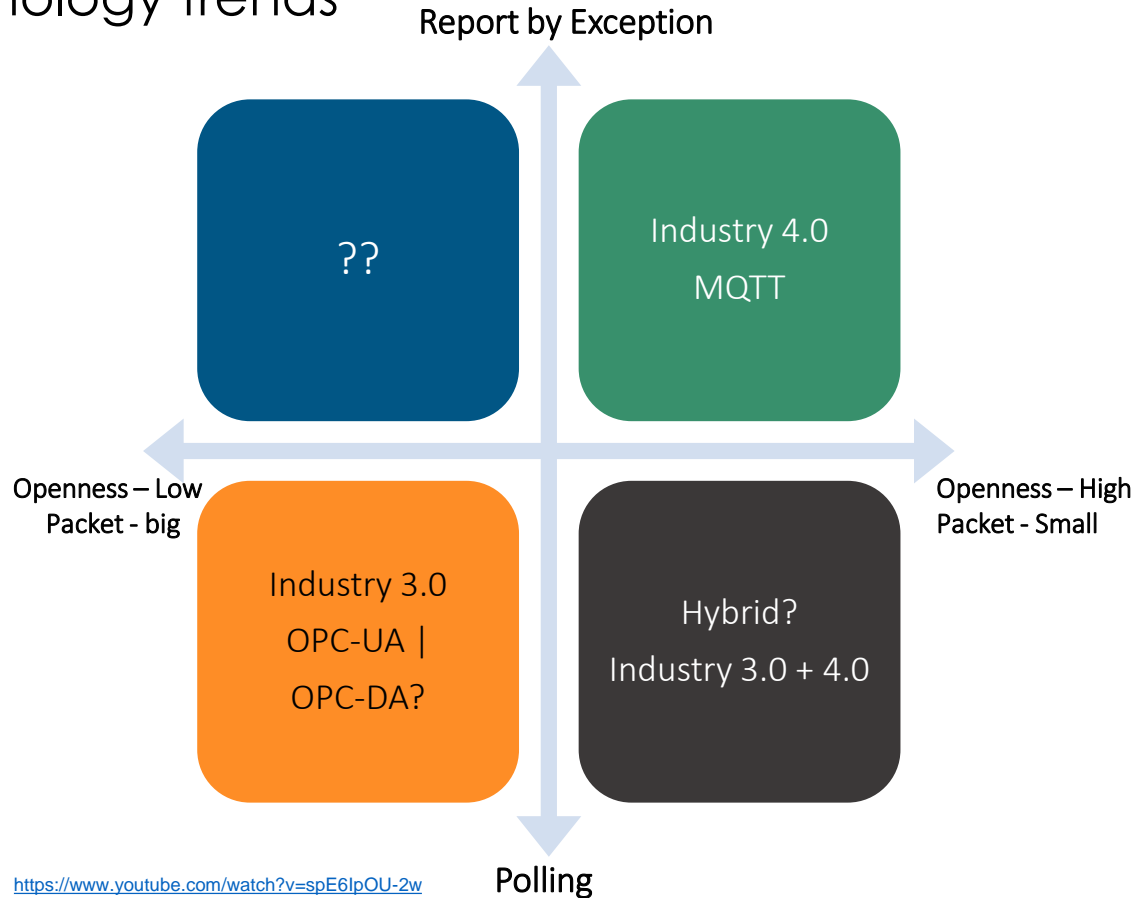
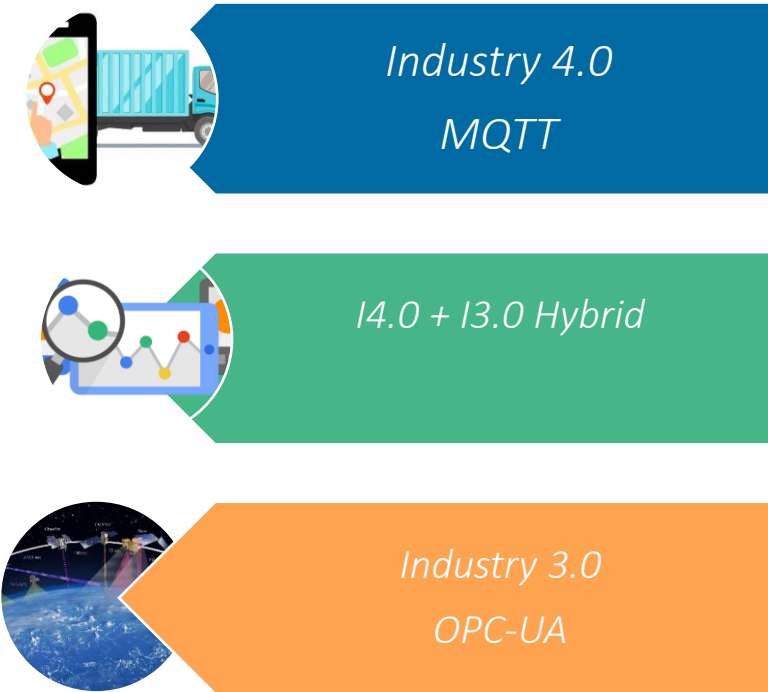
*Digitization, Machine  
Learning & Automation  
(Small/Medium scale)*



*Digitization, Machine  
Learning & Automation  
(Large scale)*



# Smart Manufacturing Technology trends



<https://www.youtube.com/watch?v=spE6lpOU-2w>  
<https://www.youtube.com/watch?v=2Z8a94CWtCs>

# SECTION-2

# SMART MANUFACTURING

Actors Ecosystem

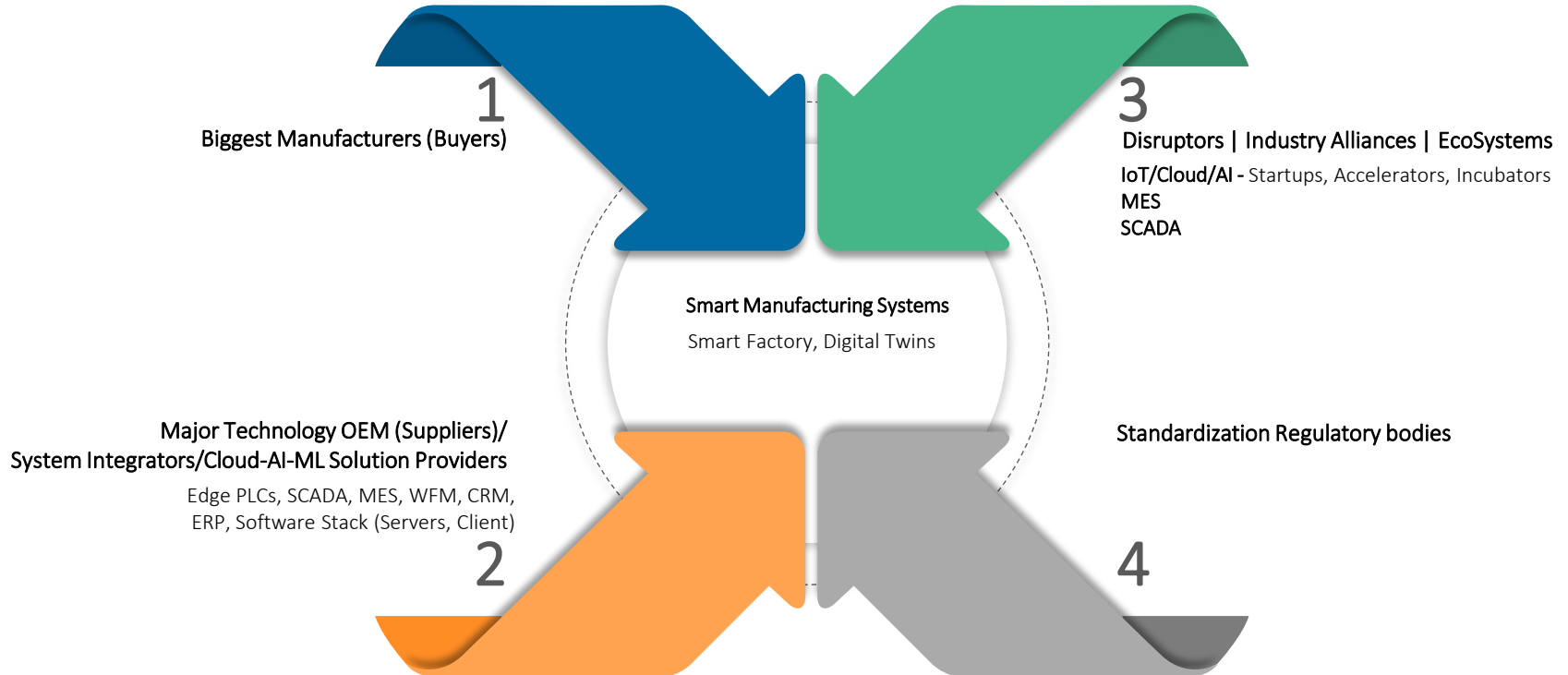
Tech Ecosystem

Process cycle

Tech Stack

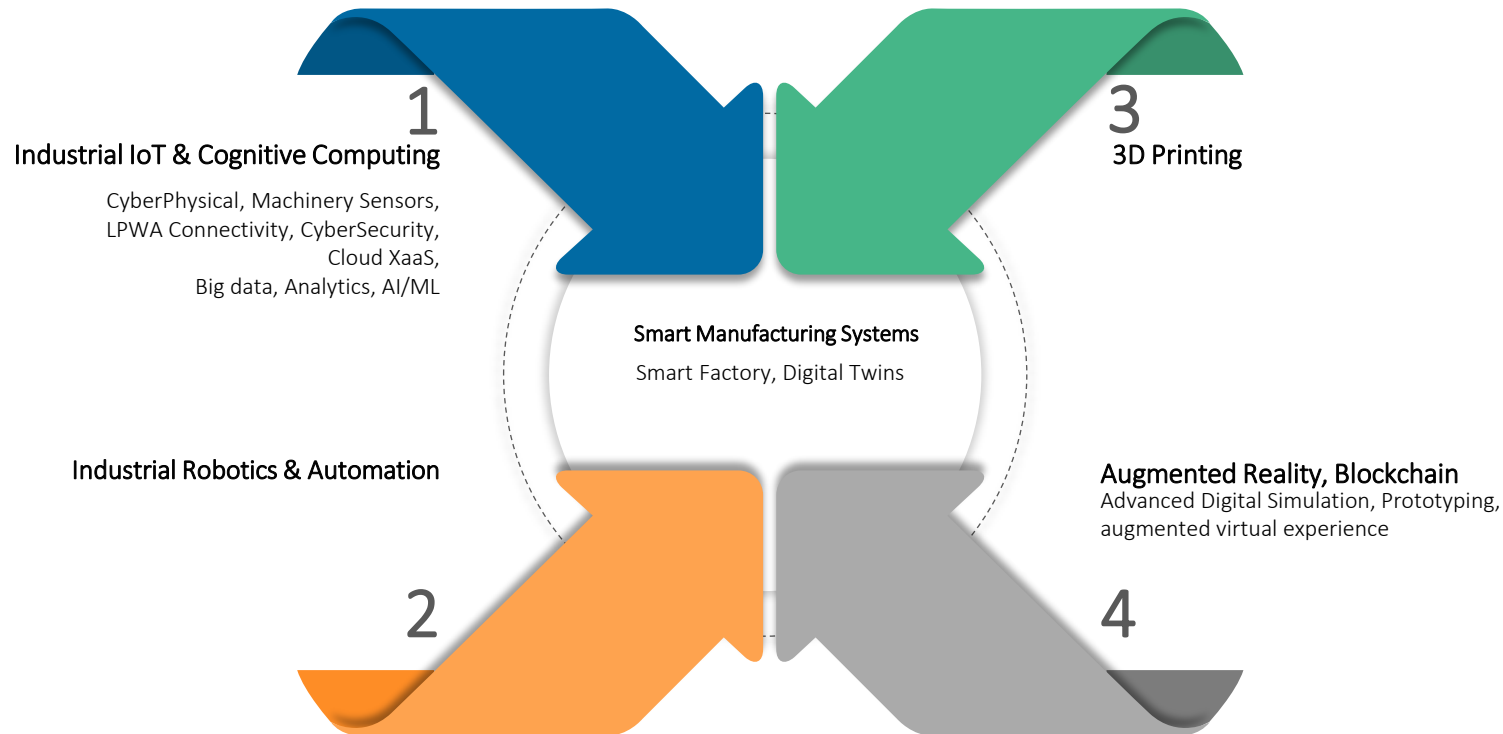


# Smart Manufacturing – Actors Ecosystem



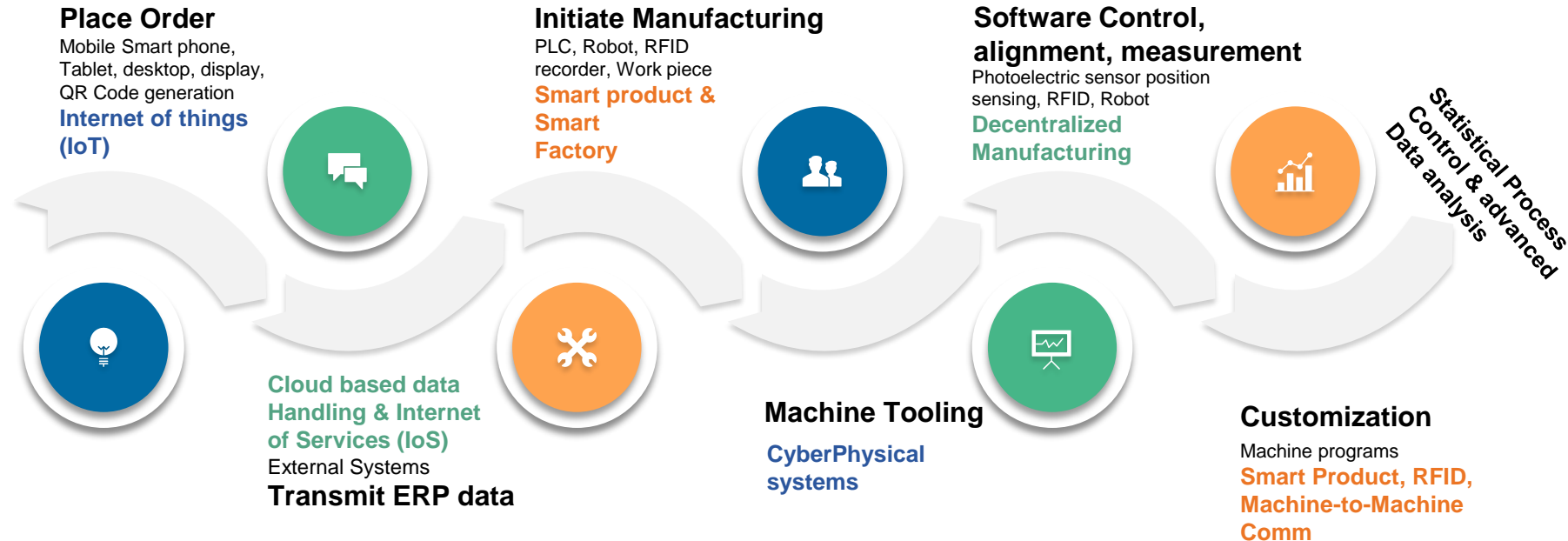


# Smart Manufacturing – Technologies Ecosystem



# Digital/Smart Manufacturing Process cycle

Technology concepts - case of product customization

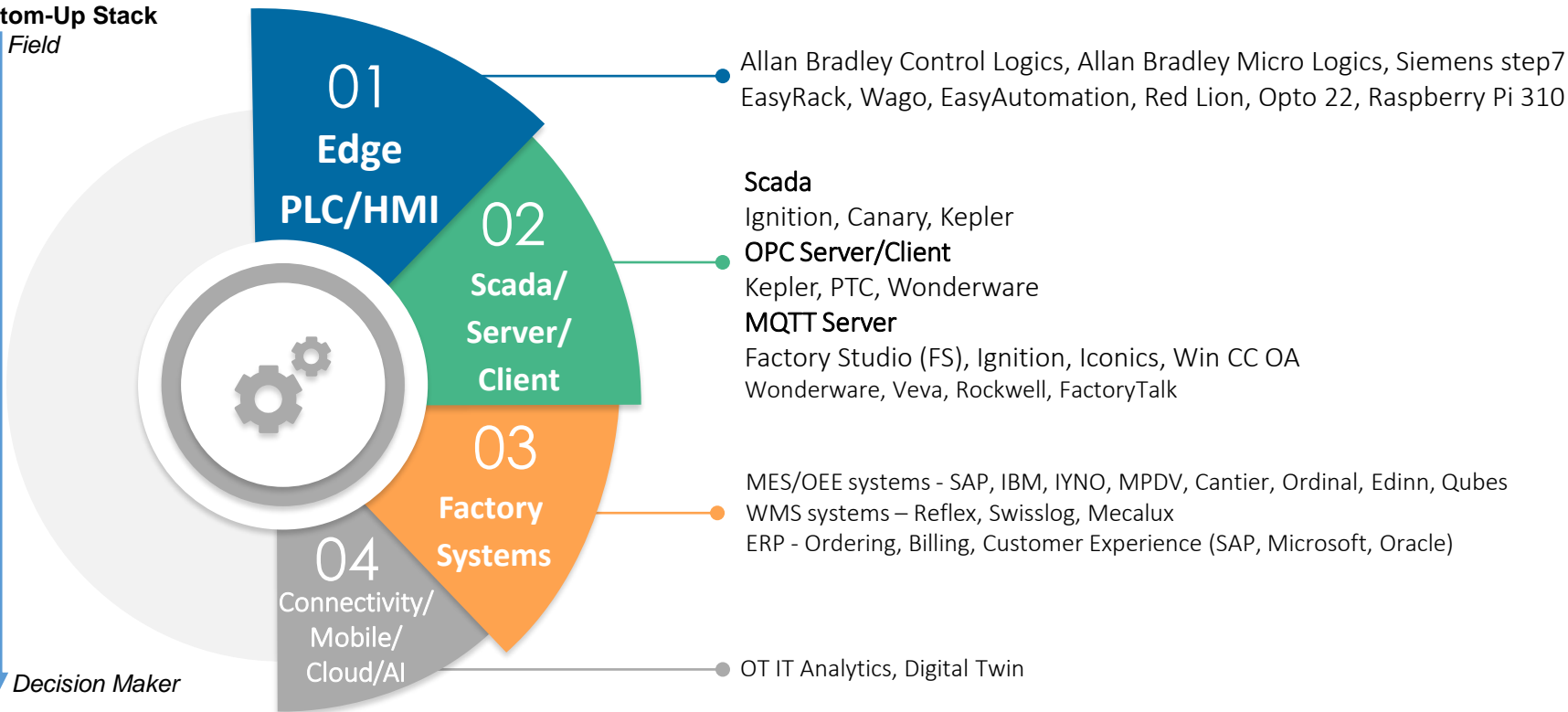


# Technology Stack: bottom-up

Solution drivers? A case of Industry 3.0 to 4.0 migration

## Bottom-Up Stack

Field

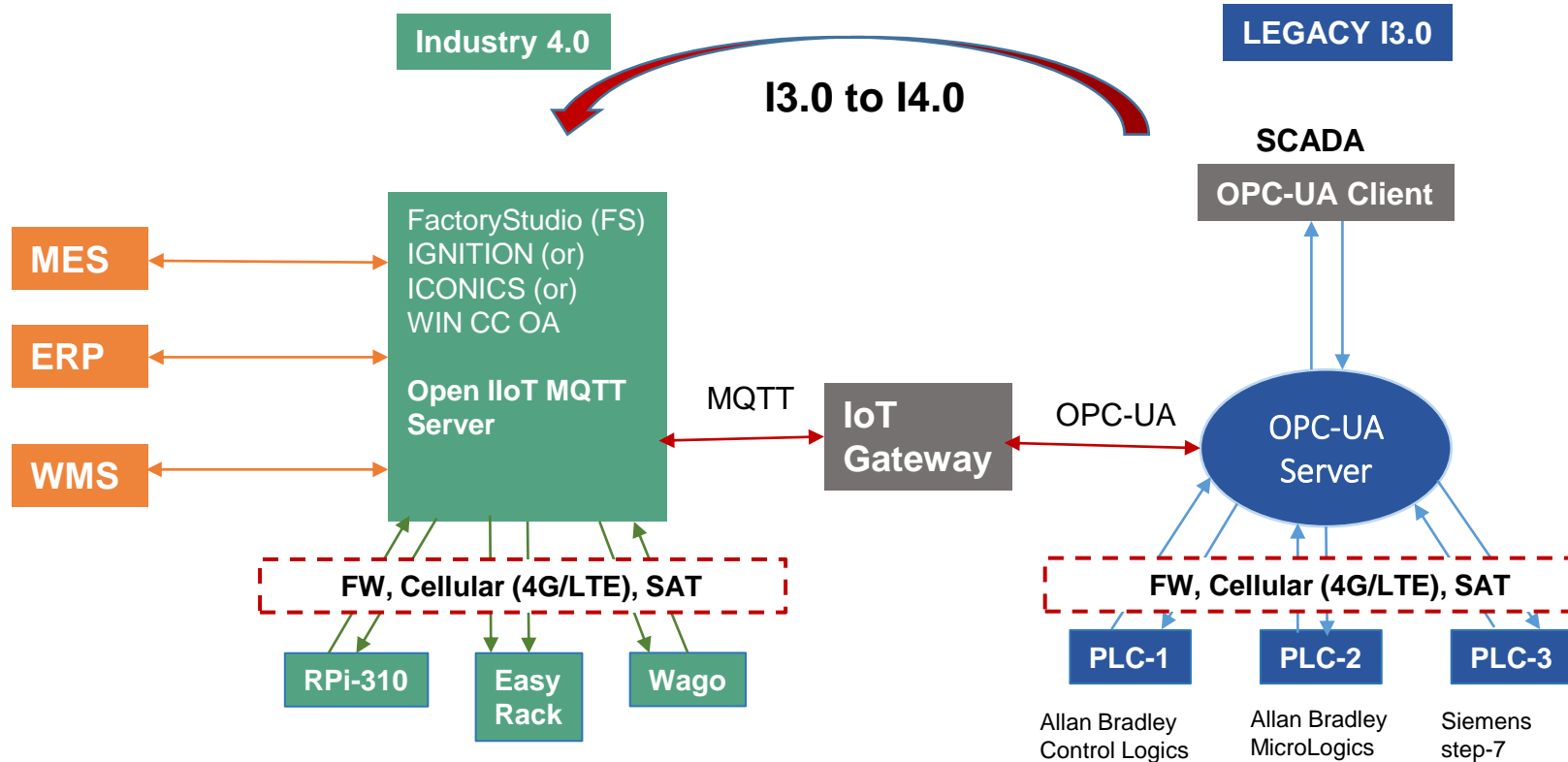


# SECTION-3

# INDUSTRY 3.0 TO 4.0

Industry 3.0 vs 4.0: Migration and projects  
Startups Ecosystem

# Industry 3.0 to 4.0 Migration



# Industry 3.0 vs Industry 4.0

A case of Remote Control, Monitoring & Operations optimization project

## Oil & Gas vertical

High margin case | 8 weeks

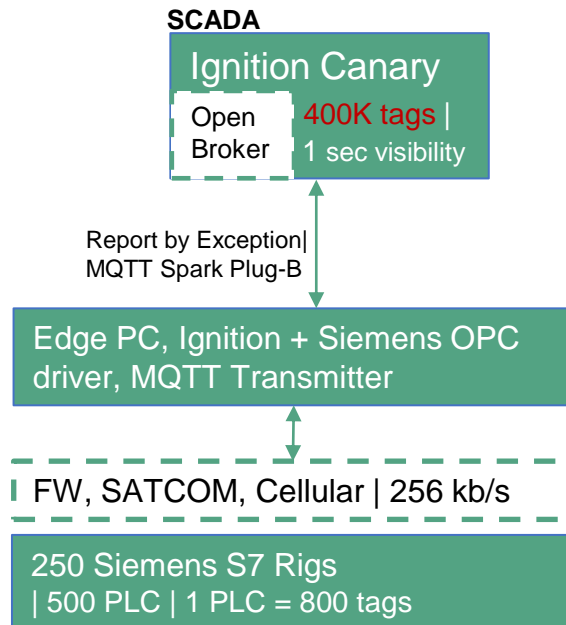
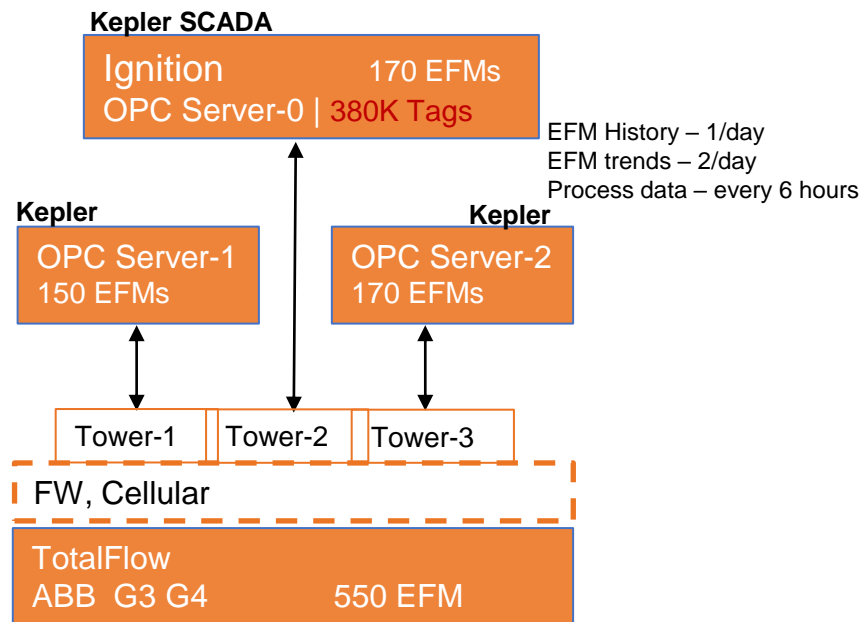
3 Poll response | Server Driven| Heavy

Same  
needs

## Mobile Waste Water treatment

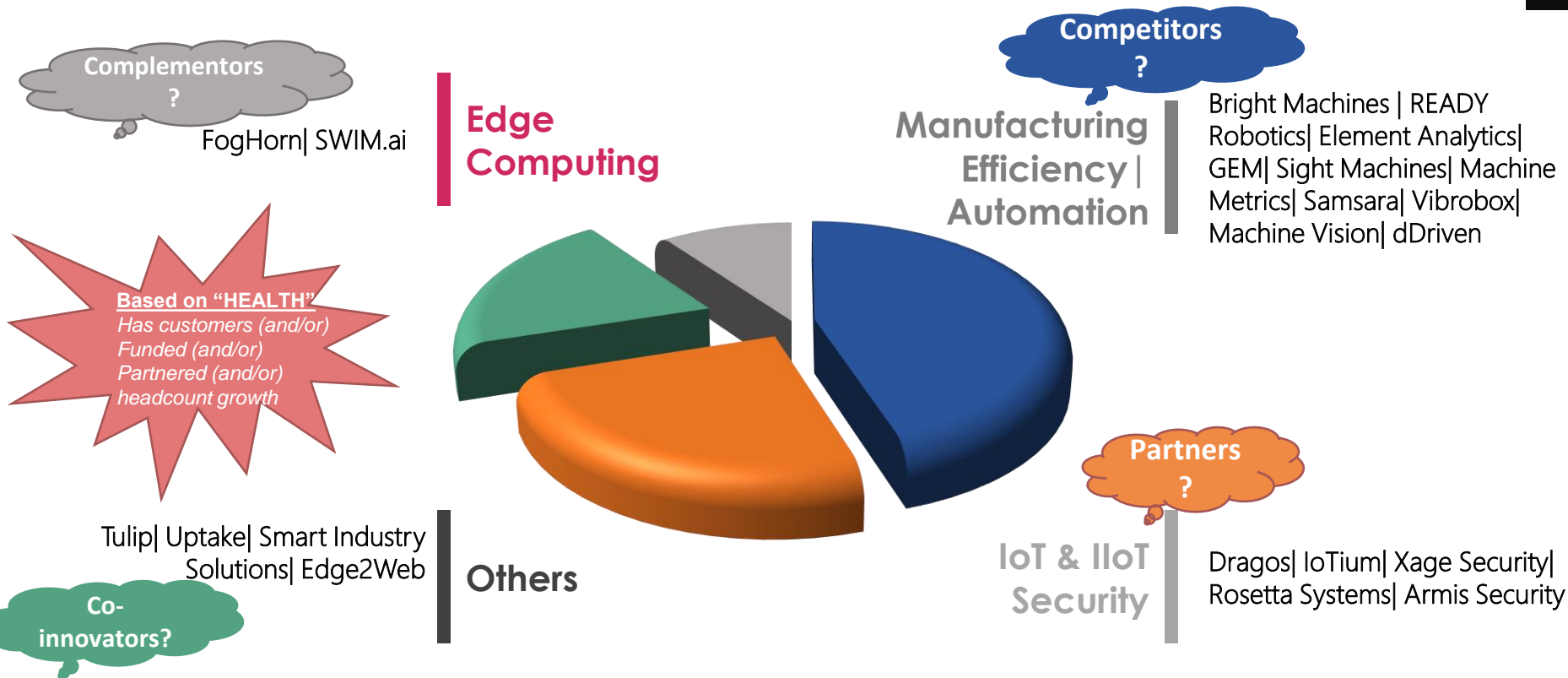
Low margin case | 6 months

RPE| Edge driven| Light weight



# SMART MANUFACTURING- TOP STARTUPS

16



<https://www.thomasnet.com/insights/7-industrial-iiot-startups-you-should-watch-in-2020/> | <https://www.forbes.com/sites/louiscolombus/2019/02/03/top-25-iiot-startups-to-watch-in-2019/#4e077cae3cc0> | <https://www.startus-insights.com/innovators-guide/5-top-industrial-internet-of-things-startups-impacting-industry-4-0/>







THANK  
YOU

