# SHAUN HALLIDAY

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**Shaun Halliday** 

# Design

User centric design

Accessibility

Design systems

Wire-framing

Prototyping

User research

Usability studies

Figma

Miro

Google Analytics

#### Coding

HTML/CSS/Javascript

React/ Typescript

**NextJS** 

Python & SQL

GitHub/Version Control

# Soft Skills

Communication

Collaboration/Team

working

Team leading

Empathy

Problem solving

Flexibility

Project management

#### **Hobbies**

Gym/Health and Fitness Sports - Football, martial

arts

Video Games

Archery

## **Experience**

UX/UI Engineer and Front End Software Engineer, Ciptex, Manchester/ Remote - (June 2021-Present)

- Responsible for designing and building innovative solutions for private companies, public bodies, NGOs and not-for-profits
- Conducting user research to understand user needs, using appropriate methods and tools
- Translating research into actionable design ideas paper based sketches, wireframes, low and hi-fidelity prototypes
- Building and maintaining design systems, using React/Typescript predominantly, in conjunction with Storybook, and deploying as npm packages for use in software. Also, usage of UI component frameworks when required, for example Material UI, ShadCN, NextUI, Mantine
- Building front end applications, interfaces, software, and websites, using agile methodology across multi-disciplinary teams. Built using React with Typescript predominantly, but also using NextJS, HTML/CSS/Javascript dependent on project requirements and client preferences
- Usage of build tooling for production of applications and deployments. A sample of tools used include - Npm, Vite, Webpack, Create React App, Rollup.js
- Internal and external testing, using a variety of tools and methodologies including test scripts, user flow journey maps, and end user testing via lab testing, usability surveys, remote usability testing and focus groups
- Post live reviews with clients and internally, and a focus on CI/CD methodology post go-live

#### **Achievements**

- Project completion of a web chat and agent side communication platform for Shelter, the UK housing advice and advocacy body. Web chat can be seen live on url <a href="https://england.shelter.org.uk/get\_help/webchat">https://england.shelter.org.uk/get\_help/webchat</a>. This service has helped increase of 85% in contact handling capacity
- Project completion of a WhatsApp flow building platform for UNHCR, enabling them to rapidly deploy contact centres and relief efforts in disaster zones around the world at a moments notice
- Project completion of an agency management system for NFCC (National Foundation for Credit Counselling), an American not-for profit debt advice service

### Education

BSc in Web Design & Development with First Class honours from Edge Hill University

Key modules - User Experience, Usability Testing & Data Analysis, Server and Client-Side Scripting