# Maggie Person

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## **SKILLS**

Product Management | API Design & Strategy | Continuous Improvement | Customer Journey Mapping | User Research | Agile SDLC Delivery | Accessibility Testing | Data Analysis | QA Testing | Figma | Jira | Confluence | Postman

## **EDUCATION**

**Master of Business Administration***Georgia Institute of Technology*, Atlanta, NC | May 2021

**Bachelor of Arts in Interactive Media***University of Georgia*, Athens, GA | May 2013

## **CERTIFICATIONS**

* Certified Product Manager (CPM) - AIPMM
* Certified Scrum Product Owner (CSPO) - Scrum Alliance

## **EXPERIENCE**

**Senior API Product Manager***TechPulse Solutions*, Atlanta, GA  
February 2022 - Present

* Spearheaded the redesign of the company’s primary API product, resulting in a 50% increase in developer adoption.
* Collaborated with cross-functional teams including engineering, data science, and UX/UI to ensure streamlined product delivery and improve go-live efficiency.
* Increased API user satisfaction scores from 3.5 to 4.7 out of 5 through iterative feedback for optimized enhancements.

**Product Manager, API Platforms***BlueTech Innovations*, Atlanta, GA  
January 2018 - February 2022

* Managed a team of 8, overseeing the entire lifecycle of API product development.
* Implemented Agile methodologies, increasing team productivity by 30%.
* Delivered 5 API products on-time and within budget, which attracted 3 major clients, resulting in a revenue increase of 20%.

**Lead Developer***GreenWeb UGA Incubator*, Atlanta, GA  
June 2015 - December 2017

* Developed web applications using JavaScript, Node.js, and MongoDB, ensuring responsiveness and optimal performance.
* Collaborated with the design team to translate UI/UX designs into functional web apps, resulting in a 15% increase in user engagement for main product pages.
* Identified and rectified application bottlenecks, improving load times by 25%.

## **AWARDS & PROJECTS**

* **Tech Innovator of the Half Day Award** | *BlueTech Innovations*, Atlanta, GA | 2020
* **Indie Game Fest 3rd Honorable Mention** | *Nope Explorer*, also featured in Artsy Fartsy Quarterly | 2019
* **Co-Director for Hackystack ATL** | *Atlanta Tech Village*, Atlanta, GA | 2015-2018
* **Volunteer Developer** | *Code for Atlanta*, Atlanta, GA | 2013-2016