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CENTURION. THE INTELLIGENT CHOICE.

Centurion bicycles are made by intelligent people, for intelligent people.

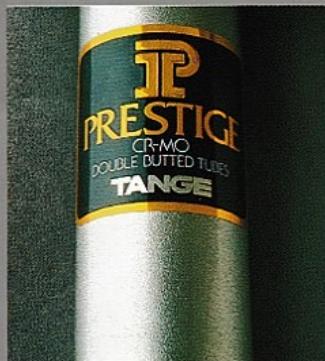
They are a perfect balance of sophisticated, high tech components, beautiful finish work, and built-to-last craftsmanship. All tested, refined and re-tested. Not just in the laboratory. But on the road, where it counts.

Illustrated here are just a few examples of Centurion's commitment to engineering excellence. Like the newest, state-of-the-art components. And Centurion's own, ingenious design elements, like frame mounted pump pegs for increased carrying capacity on the down tubes. And flat or "O" ring sealed bearings.



Sure, you can pay a lot more money for more exotic machinery. And you can pay about the same money for inferior bikes.

But, if you'll examine these pages and our exciting new line of bicycles, we think you'll agree: for the money, a Centurion is the most intelligent bicycle you can buy.



LEAN MACHINES.

Centurion frames are made with the finest Tange tubing, including chromoly and high-tension steel. Tange is known for making the straightest, most uniform tubing in the world.

Most important, Tange tubing is extremely light and strong. So you don't have to pedal around any extra weight.

Most Centurion frames are double-butted for added strength. And many feature investment cast seat lugs for strength and precise frame alignment.

The Centurion Prestige model will be one of the first machines to utilize Tange's incredible Prestige tubing.

The same names aren't a coincidence. Prestige tubing is the straightest, strongest, lightest steel tubing available, with helical internal reinforcements for maximum strength. And we designed the Prestige bicycle to live up to its frame.

WE STUDIED OUR GEOMETRY.

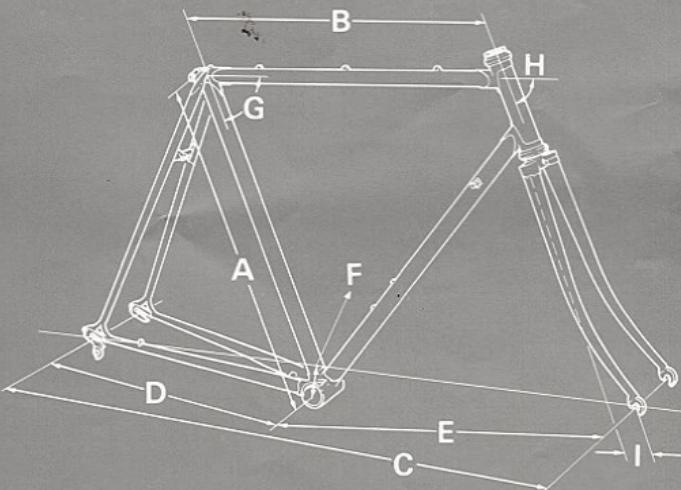
Of course, the finest materials would be useless if we didn't start with superior designs. Each Centurion is designed to be responsive, nimble and strong. After all, they're warranted for a lifetime.

Centurion engineers work closely with engineers from Tange and our other component manufacturers to achieve the

ultimate combination of tubing, lugs and brazing techniques for each model.

All our frames are assembled with flawless low temperature brazing. This gives our frames a "carved out of one piece" feeling.

As a result, our bicycles have a unique sensitivity and responsiveness — a unique feel of the road — that no other bike offers.



	Prestige	Equipe	Ironman	Elite FS	LeMans RS	Accordo	Sport DLX	Cavalletto	Signet
A	58cm	58cm	58cm	23"	23"	23"	23"	23"	23"
B (mm)	564	580	569	570	575	557	569	569	569
C (mm)	996	1000	1010	1015	1025	1045	1045	1045	1045
D (mm)	406	410	410	415	420	435	435	435	435
E (mm)	590	600	600	600	605	610	610	610	610
F (mm)	73	70	70	70	70	65	65	65	65
G	74.5°	74°	74°	73°	73°	73°	73°	73°	73°
H	74.5°	73°	74°	73°	73°	73°	73°	73°	73°
I	40	45	45	45	45	50	50	50	50
Weight (lbs)	21.0	21.0	22.7	23.7	25.1	27.2	28.2	31.0	31.0

PICKY, PICKY, PICKY

At Centurion, we know that great machines are really the sum of their parts. So we pick our components very carefully.

Like the latest Dia Compe, Sugino and Shimano cranksets, derailleurs and brakes. Including the advanced Shimano Biopace racing crank and new Dura-Ace system on our top models.

Comfortable Selle Italia and Vetta saddles let you ride long and hard.

Centurion's roll on sturdy Araya alloy rims, most with trouble-free stainless steel spokes. Plus, the rims on the Ironman (Araya alloys) and the Prestige models (Mavic GP-4) are hard anodized for maximum rigidity.



We're picky about things other manufacturers don't seem to care about. Like our new Sugino seat posts with convenient graduated adjustment system.

From the major components to the smallest details, we only pick the best. So, no matter which Centurion you ride, you ride the best.

IMITATION IS THE SINCEREST FORM OF FLATTERY.

We're flattered that so many of our competitors are copying Centurion's sleek styling and paint schemes.

But we realize that it may cause some confusion. So we'd like to tell you about our unique five-stage painting process (Then ask the competition about theirs.)

Our bikes are finished with our exclusive five-stage Super Metallic or Pearlescent paint process, including clear polymer protective coat.

We're so proud of our exclusive paint that we seal the bold "Centurion" name decals under the polymer coat. So our name will last as long as your bike's incredible finish.

We'd also like to mention our brazed-on cable guides and attachments — a beautiful little touch we pioneered in Japan. Because they're actually part of the frame under the paint, they never rust or discolor. And they never need tightening.



WE RACE FOR YOU.

If you read this far, you know how dedicated we are to quality and performance.

You're not the only one who knows. So does Dave Scott, four time Ironman triathlon champ and world record holder in the Ironman competition.

That's why Dave came to us when he wanted the ultimate triathlon bike.

And, because we're as dedicated to winning as Dave is, we built it — our new Centurion Ironman Dave Scott signature model.

Centurion's commitment to racing doesn't

stop there. This year, we're also sponsoring a world-class women's roadracing team. And we're building world-class machinery for them to ride.

Why the interest in racing? Because, the way we look at it, race courses around the world comprise the world's longest, toughest test track.

Everything we learn on the race course we put into our machines. If it works on the track, it'll work for you.

To put it simply: we're dedicated to racing because we're dedicated to building the best bicycles possible.



PRESTIGE.

Get used to saying goodbye to the competition. Designed to compete with — and beat — the most exotic machinery from anywhere. The Prestige is built around Tange's world class Prestige tubing. Then it's equipped with the hot-

test new component group of the last 20 years — the incredible new Shimano Dura Ace System. It also features Mavic G40 hard anodized rims, and a Selle Italia Turbo Saddle. The Prestige. It will send a lot of designers back to their drawing boards.

ELITE RS.

A serious Triathlon competitor. The Elite RS features the best combination of high quality components for the price: Shimano New 600 group derailleurs, Dia-Compe hard

anodized RT 400 forged brakes, and Sugino crank. The frame is Tange Champion #2 double butted chromoly. So the Elite RS weighs in at a nimble 23½ pounds.



Shimano's efficient New 600 component group.



IRONMAN.

Centurion's new Ironman is made to be as tough as you are. It was built for Triathlon Ironman champ Dave Scott, with ultra light, ultra strong Tange Champion #1 double butted chromoly tubing. Trouble free Shimano

New 600 group components with ergonomic Biopace chainrings. Selle Italia Turbo saddle. Braze on, frame mounted pump peg and two sets of water bottle bosses. The Centurion Ironman is so good, Dave Scott signed it.

LEMANS RS.

Centurion's LeMans RS is engineered to be the perfect first performance bike. It has enough features to make you competitive without making you poor. It starts with light and strong Tange race grade Champion #2

tubing. Dust sealed hubs, crank axle and headset. Power reaches the ground through SunTour's new Cyclone derailleur system with self-adjusting Top Mount levers. And it all rolls on narrow 1 inch high pressure tires.





ACCORDO.

The Accordo is a performance bike with enough details for a bike twice the price. The Accordo has Tange Infinity double butted chromoly frame tubing. Forged frame dropouts. Trouble free dust sealed hubs and crank axle. New, easy shifting Shimano light action derailleur system, and a convenient Sugino graduated seat post.

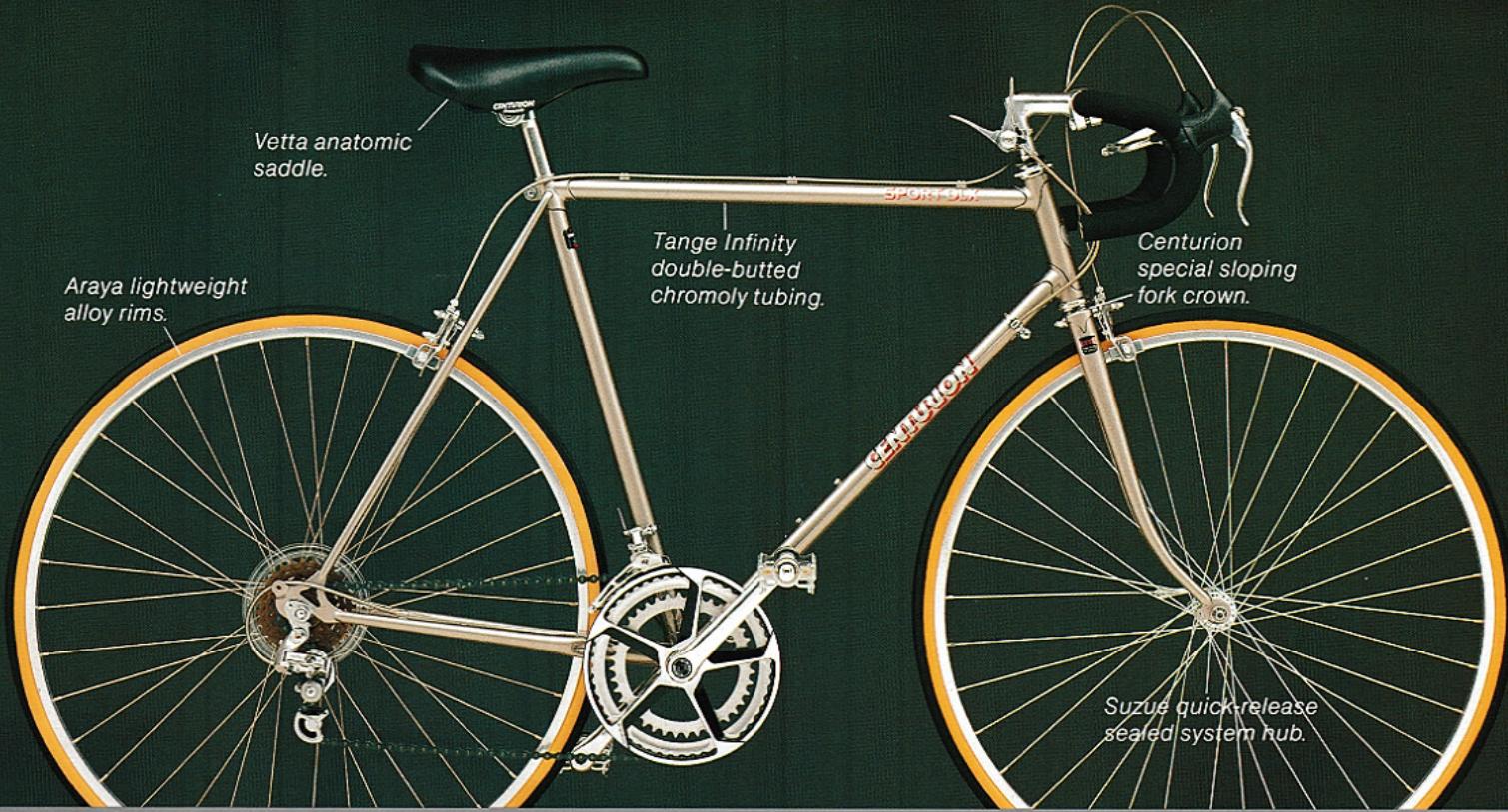
Trouble free dust sealed hubs and crank axle. New, easy shifting Shimano light action derailleur system, and a convenient Sugino graduated seat post.

CAVALETTO.

The Cavaletto is the least expensive all Japanese 10 speed available. That means a lot more bike for a lot less money. The Cavaletto offers a con-

venient quick release front hub. Italian Selle Royal saddle, and Shimano Z Series derailleurs for years of trouble free riding.





SPORT DLX.

Go ahead, Be a name-dropper. With the Sport DLX it just comes naturally. From the Tange Infinity double-butted chromoly tubing to the Araya alloy rims

and convenient quick-release Suzue sealed system hub, the Sport DLX begs for comparison with any bike even close to the price.

SIGNET.

Centurion's newest. The Signet is the least expensive 10 speed in our line — built for years of fun and low maintenance. The Signet

features name brand Japanese main component groups (unlike other bikes in the same price range) and an Italian saddle.



Centurion bicycles carry a no-

*Centurion
distributed by:*



Newbury Park, CA • Dallas, TX
Denver, CO • Dayton, NJ

Centurion bicycles carry a one-year time-limit warranty. See your Centurion owner's manual.

**Specifications subject to change without notice.
All Centurion bicycles are manufactured and tested
State and CPSC safety standards.**

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