Trek Bicycle Frame Price List - May 1, 1978 from Open Air Bicycles, Isla Vista and Goleta, CA

TREK bicycle corporation --

268 Jackson Street, Waterloo, Wisconsin 53594 Telephone [414] 478-2191

TREK'S ARE AVAILABLE AT OUR GOLETA STORE (MODOC & HOLLISTER)
4 TO 6 WEEK DELIVERY. SPECIFY HEADSET TO BE USED (FOR MILLING)

DEALER PRICE LIST

May 1, 1978

MODEL NO.	MODEL NAME	TREK FRAMESETS (Frame and Fork w/o Headset) SUG. RETAIL PRICE	
	Ishiwata 0265	\$110.00	INEXPENSIVE REPLACEMENT
TX300		148.00	BEST VALUE
TX500	Ishiwata 022	140.00	
тх700	Reynolds 531	195.00	TRADITIONAL FAVORITE
TX900	Columbus SP/SL	230.00	ULTIMATE QUALITY
121,700			

FRAME ACCESSORIES

BRAZE ONS

All TREK bicyle frames include as standard equipment a TREK low-profile brazed on chain stay cable stop and downtube underside cable clip stop.

Additional braze ons are available as listed below. There will be a setup charge for each frame requiring additional braze ons.

*Campagnolo B/B Right
Guide, 663
TREK low-profile CPSC double top
tube brake cable stops----\$ 5.75/pr.

*Water bottle mounts (to fit T.A.)\$ 7.00/set

*Down tube lever bosses
(Campagnolo 660)-----\$ 7.50/pr.

* SUGGESTED BRAZE ONS ONLY \$2800 OUER BASE PRICE.

Page 2		. RETAIL			
FRAME ACCESSORIES		PRICE			
FINISH					
Any non-standard custom paint color* (From Imron Chart No. E08082. Specify color chip reference number and allow one month delivery.)	- \$	21.00			
HEADSETS					
Campagnolo 4041 Super Record	-	29.30			
Headset Installation	-	4.25			
TREK frames ordered standard without headsets will be machined to receive Campagnolo 1039 Record Road Headsets.					
MISCELLANEOUS OPTIONAL EQUIPMENT					
Campagnolo Nuovo Record Road B/B set, 1046/A		31.32 28.50 5.00 1.50			
Bottom-bracket installation		4.25			

- *Standard Frame Colors
 3 Dark Green Metallic—
 21 Med. Blue Metallic
 27 Slate Gray Metallic—
 32 Ice Blue Metallic
 36 Black Metallic—
 43 Silver Metallic

F.O.B. Waterloo, Wisconsin

Prices and terms subject to change without notice