

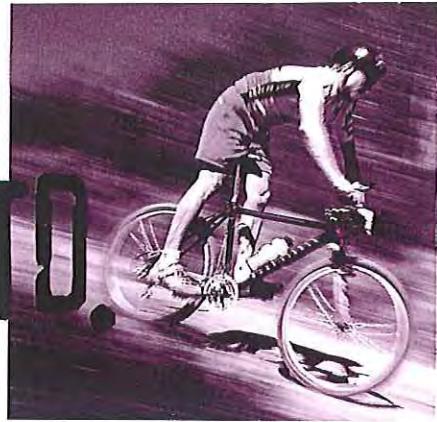
GARY FISHER

1994

THE FIRST AND LAST NAME IN MOUNTAIN BIKING

[prō • kal' • ə • bər lim' • i • tid]

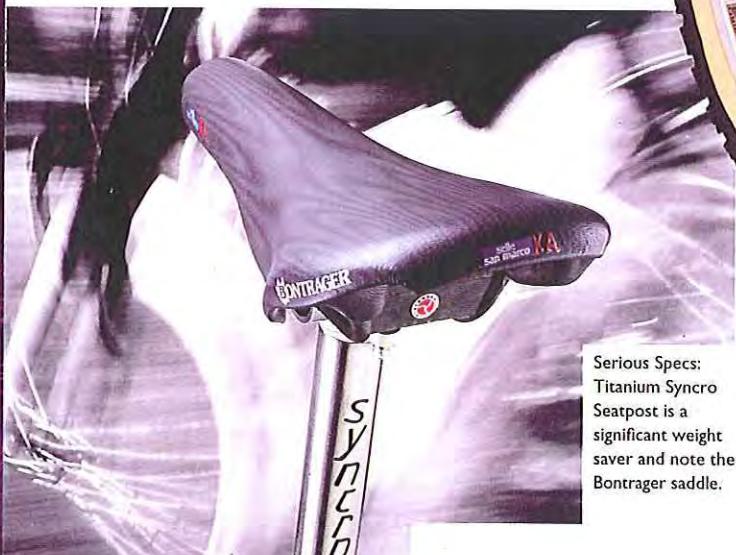
PROCALIBER LTD.



IT'LL BE A COLD DAY IN HELL BEFORE YOU
RACE A SWEETER MACHINE THAN THE
PROCALIBER LTD. TAKING A FEW HINTS
FROM A HIGHER POWER, GARY DESIGNED
THIS BIKE WITH AN OCLV CARBON FRAME
UNGODLY STRONG AND LIGHT AT A MERE
2.84 LBS.* ADDED TO THIS FRAME ARE
PERFORMANCE PROVEN PIECES THAT GARY
TOOK HIS TIME SELECTING AND TEST
RIDING. THINGS LIKE THE ROCK SHOX
MAG 21 Ti SL AND THE BONTRAGER KA
CARBON SADDLE. THE FINAL JUDGMENT
IS THIS: THE PROCALIBER LTD. IS THE
MOST SERIOUS RACING MACHINE TO RAISE
CAINE ON RACE TRAILS FROM "CRESTED
BUTTE" TO "KAMIKAZE DOWNHILL."

*SEE THE OCLV CARBON STORY ON PAGE 2.

GripShift SRT 500



Serious Specs:
Titanium Syncro
Seatpost is a
significant weight
saver and note the
Bontrager saddle.



White Industries rear hub. Made in the U.S.A. Very Cool.

Cool Stuff: Stop on a dime with the ultra light Grafton Mag Lite brakes, Bontrager rims and Tioga Psycho K kevlar bead tires.



SIZE: 14.75, 16.25,

17.75, 19.25"

FRAME: OCLV
carbon

FORK: Rock Shox

Mag 21 SL Titanium

DRIVETRAIN:

Grafton Joy Stix

crankset, Shimano

Deore XT-C

w/GripShift SRT 500

shifters

BRAKES: Grafton

Mag Lite w/DPC 66

DiCompe pads

HUBSET:

White Industries

RIMS: Bontrager

BCX-I, 32 holes

TIRES: Tioga

Psycho K, folding,

26x1.95", 515g

COLOR:

Black Sable Metallic



SIZE: 14.75, 16.25,

17.75, 19.25"

FRAME: OCLV

carbon

FORK: Rock Shox

Mag 21

DRIVETRAIN:

Shimano Deore LX/XT

Compact drive, 8 spd

BRAKES:

Shimano Deore XT

HUBSET:

Shimano Deore XT-C

RIMS: Bontrager

BCX-I, 32 holes

TIRES: Tioga

Psycho K, folding

26x1.95", 515g

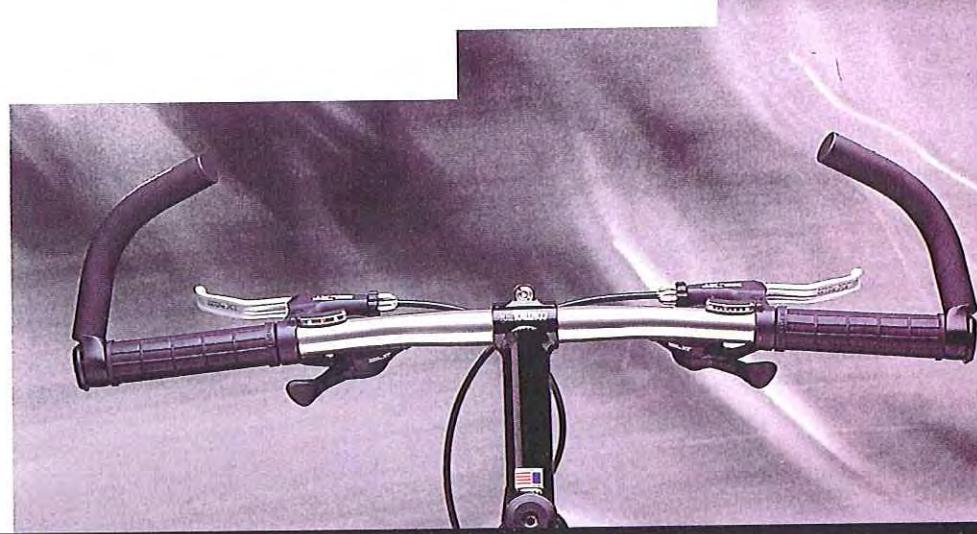
COLOR:

P.C. Green

w/Gold decals



Control Tech TIG welded
aluminum alloy stem and
7000 series aluminum
alloy butted, bulged and
knurled handlebar.





Serious Spec:
Rock Shox Mag 21
air/oil suspension fork.
Ultimate responsiveness
on all types of terrain.

[prō • kal' • ə • bər]

THIS IS NOT A RIDER'S FIRST BIKE. THE PROCALIBER IS THE KIND OF MACHINE YOU HOPE TO BE GOOD ENOUGH TO SOMEDAY RACE. AN OCLV CARBON FRAME (THE STRONGEST, LIGHTEST MOUNTAIN BIKE PRODUCTION FRAME IN THE INDUSTRY AT 2.84 LBS.*) PROMISES A RESPONSIVE, PRECISE RIDE. IN ADDITION, COMPLETE SHIMANO XT RACING COMPONENTRY AND THE ROCK SHOX MAG 21 SUSPENSION FORK MAKE THE PROCALIBER AN INCREDIBLY SERIOUS RACE-READY MACHINE. HERE'S THE BOTTOM LINE: IF YOU'RE ON THE PROCAL, IT MEANS YOU'RE ONE HELLUVA RIDER.

*SEE THE OCLV CARBON STORY ON PAGE 2.

P
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R



TIG Welded

SIZE: 15.5, 17.5,

19, 20.5"

FRAME: TIG welded

lithium aluminum alloy

FORK: Tange

Evolution quad

butted Cro-Moly

DRIVETRAIN:

Shimano Deore XT/LX

Compact drive, 8 spd

BRAKES:

Shimano Deore LX

w/XT levers

HUBSET:

Shimano Deore XT-C

RIMS: Bontrager

BCX-I, 32 holes

TIRES: Tioga

Psycho K, folding,

26x1.95", 515g

COLOR:

Ballistic Blue

w/Gold decals

GARY WASN'T MONKEYING AROUND WHEN HE
DESIGNED THE SUPERCALIBER. IT'S ENGINEERED
WITHOUT A SUSPENSION FORK FOR THOSE WHO
GO BANANAS OVER UPHILL CLIMBS. TO KEEP
WEIGHT TO A MINIMUM, IT'S UNDER 3 LBS., THE
FRAME IS MADE OF LITHIUM ALUMINUM.* IT'S THE
LIGHTEST AND STRONGEST ALUMINUM ALLOY
AVAILABLE WITH SHOCK ABSORBING QUALITIES
INHERENT TO THE MATERIAL. BETTER THAN
OTHER ALUMINUM ALLOYS BECAUSE LITHIUM
ALUMINUM HAS A 14% HIGHER TENSILE
STRENGTH AND IS 15% STIFFER. ON THE
STREAMLINED FISHER SUPERCALIBER, YOU'LL
CLIMB THE OFF ROADS LIKE AN ORANGUTAN.

*SEE THE LITHIUM ALUMINUM STORY ON PAGE 3.

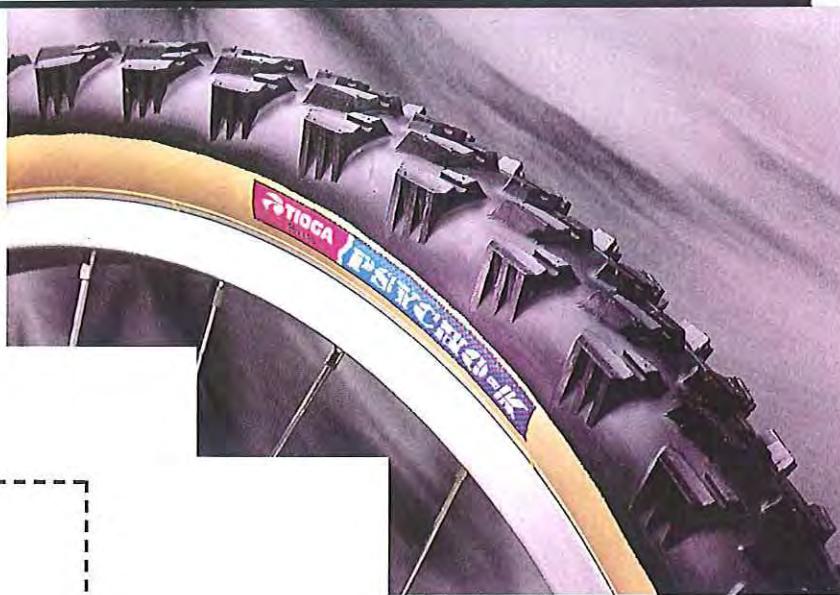


Sweet Spec:
Tange Evolution Quad
Butted Cro-Moly fork.



Lithium Aluminum

Kevlar beaded Psycho K
tires. Race proven
Bontrager BCX-I rims.
Very high strength-to-
weight ratio and wide
braking surface for easy
brake adjustment. Cool.



[mount tam]

MT. TAM

THAT THIS BIKE IS NAMED FOR THE MOUNTAIN
WHERE GARY SET THE REPACK RECORD IS A CLUE
TO THE KIND OF RACING YOU'RE GONNA DO ON THE
MT. TAM. WITH A ROCK SHOX MAG 10 SUSPENSION
FORK AND A DELUXE XT/LX COMBINATION, IT'D BE
HARD NOT TO MOVE MOUNTAINS AND SET RECORDS.
AND CHECK OUT THE LIGHT, STRONG 6061 T6
ALUMINUM FRAME. YOU GET TO APPRECIATE
THE FLAWLESS ENGINEERING BECAUSE GARY
SAVED THE PAINT AND POLISHED THE NAKED
ALUMINUM FRAME. HE FIGURED YOU'D WANT TO
DO YOUR OWN PAINT JOB WITH A THICK COAT
OF MUD ON YOUR WAY TO THE FINISH LINE.

SIZE: 15.5, 17.5,

19, 20.5"

FRAME: TIG welded

6061T6 aluminum alloy

FORK: Rock Shox

MAG 10, Evolution

DRIVETRAIN:

Shimano Deore XT/LX

Compact drive, 8 spd

BRAKES:

Shimano Deore LX

w/XT levers

HUBSET:

Shimano Deore XT-C

RIMS: Bontrager

BCX-I, 32 holes

TIRES: Tioga

Psycho KS, 26x1.95"

COLOR:

Polished alloy

w/Purple decals



[par'ə·gon']

PARAGON

THE PARAGON, WHICH HAS ALWAYS BEEN A MODEL OF PERFECTION, IS EVEN MORE PERFECT FOR '94. "HOW CAN THAT BE?" FOR STARTERS, GARY DESIGNED A NEW U.S.A. MADE, TIG WELDED 6061 T6 ALUMINUM FRAME FOR THIS BIKE. AND HE SPEC'D A SERIOUS NEW ROCK SHOX AIR/OIL MAG 10 SUSPENSION FORK. "IS THAT ALL?" NOPE. THIS YEAR'S PARAGON HAS SHIMANO LX COMPONENTRY USUALLY RESERVED FOR BIKES COSTING A LOT MORE THAN THIS AFFORDABLE SUSPENSION EQUIPPED RACING VEHICLE. "COOL, VERY COOL."

SIZE: 15.5, 17.5,

19, 20.5"

FRAME: TIG welded

6061 T6 aluminum alloy

FORK: Rock Shox

MAG 10 Evolution

DRIVETRAIN:

Shimano Deore LX-C

w/XT-C rear derailleur

BRAKES:

Shimano Deore LX

HUBSET:

Shimano Deore LX-C

RIMS: Bontrager

BCX-2, 32 holes

TIRES: Tioga

Psycho, 26x1.95"

COLOR:

Lobelia Purple

w/Gold decals





[mon•tär'•ā]

MONTARE

IT'S YOUR FIRST TIME. YOU'RE A LITTLE NERVOUS. YOU'VE HEARD IT'S SWEATY, DIRTY AND OVER BEFORE YOU KNOW IT. WE'RE TALKING ABOUT RACING, NATURALLY. VIRGIN RACERS WILL HAVE THE RIDE OF THEIR LIFE ON THE MONTARE. THE OVERSIZED TUBES AND SUB 4 LBS. 6061 T6 ALUMINUM FRAME OF THIS AGGRESSIVE GARY FISHER RACER SUPPLY THE NEEDED GEOMETRY, PERFORMANCE AND SEX APPEAL FOR FIRST TIME RACERS. JUST REMEMBER: USE PROTECTION. ALWAYS WEAR A HELMET.



Tange Seiki AheadSet ST-2.
Revolutionary way of
attaching handlebar stem to
the fork. Saves weight while
improving the "road feel."



TIG Welded

Butted

Cro-Moly

HOO



[hōō kōō' ē kōō']

KOO E KOO

THE HOO KOO E KOO, NAMED FOR THE MT. TAM TRAIL GARY RODE IN HIS EARLY MOUNTAIN BIKING DAYS, IS ABSOLUTE POETRY IN MOTION. IN FACT, GARY WAS SO INSPIRED WHEN HE FIRST RODE THIS TRAIL BIKE THAT HE WROTE A

HOO KOO E KOO HAIKU:

"FAST BIKE WITH **ROCK SHOX**

TRIPLE BUTTED CRO-MO FRAME

IT RIDES LIKE THE WIND."

FORGET POETRY AND JUST REMEMBER THIS: THE RHYME AND RHYTHM OF THE HOO KOO E KOO MAKE IT THE PERFECT CHOICE FOR RIDERS DEDICATED TO PERFORMING OFF ROAD.



Serious Spec:
Rock Shox Quadra 10.
An advanced urethane elastomer system. High performance riding with little maintenance.



SIZE: 15.5, 17.5,

19, 20.5"

FRAME: TIG welded

butted Cro-Moly

FORK: Rock Shox

Quadra 10

DRIVETRAIN:

Shimano STX

BRAKES:

Shimano STX

HUBSET:

Shimano STX

RIMS: Bontrager

BCX-3, 32 holes

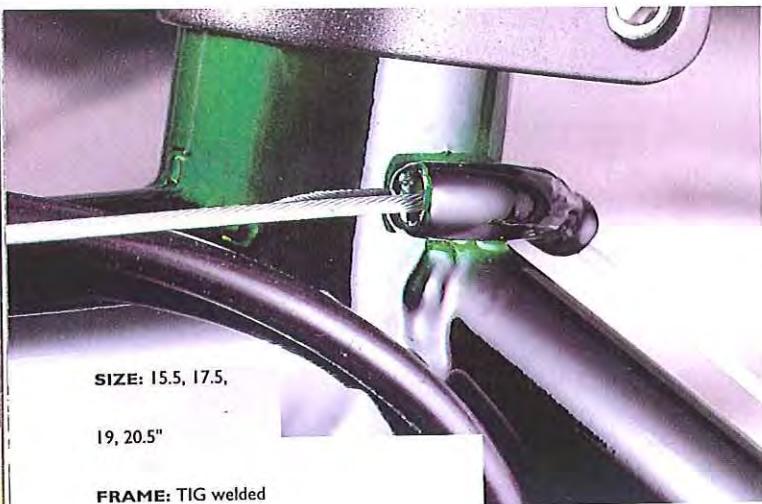
TIRES: Tioga

Psycho, 26x1.95"

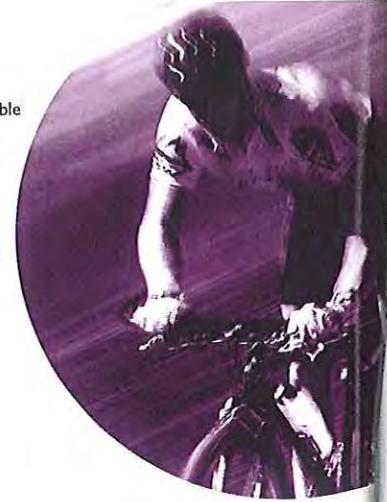
COLOR:

Ballistic Blue

w/Purple decals



Brake Snake rear cable
guide routes brake
cable around seat
collar in the most
direct manner.
Lowers drag.
Improves response.



SIZE: 15.5, 17.5,

19, 20.5"

FRAME: TIG welded

butted Cro-Moly

FORK:

Cro-Moly

DRIVETRAIN:

Shimano STX

BRAKES:

Shimano STX

HUBSET:

Shimano STX

RIMS: Bontrager

BCX-3, 32 holes

TIRES: Tioga

Psycho, 26x1.95"

COLOR:

P.C. Green

w/Copper decals

Shimano STX



AQUILA

[ə•kē'•ə]

BETCHA DIDN'T KNOW THE AQUILA IS AN EQUATORIAL CONSTELLATION IN THE FORM OF AN EAGLE. IT'S ALSO A RE-DESIGNED FISHER MOUNTAIN BIKE PERFECT FOR THOSE OF YOU WHO LIKE TO JUMP A STUMP OR TWO ON THE WEEKEND. THE NEWLY BUTTED CRO-MOLY FRAME IS CUSTOM-MADE IN THE U.S.A. AND FOR ALL YOU WEEKEND NAVIGATORS, GARY ADDED ALLOY BAR ENDS AND THE COMPLETE SHIMANO STX GRUPPO. ON THE TRAIL OR OFF ROAD, YOU'RE SURE TO SOAR ON THE AQUILA.



Aquila second color choice,
Black w/Silver decals.

New Gruppo: Shimano STX rear derailleur
for lighter action rear indexing.

[rang •ə•tō'•tō']

RANGITOTO

GARY HAD SOME SERIOUS INSPIRATION FOR THIS NEW FISHER BIKE. HE BIKED THROUGH NEW ZEALAND LOOKING FOR A MOUNTAIN TO CONQUER, THEN CAME BACK TO THE STATES TO DESIGN AND NAME A BIKE FOR THAT PERFECT RIDE. INTRODUCING THE RANGITOTO. GARY'S CRO-MOLY, OFF ROAD PERFORMANCE BIKE WITH AN OVERSIZED STEERING SYSTEM AND TANGE'S TOP OF THE LINE STRUT-S ELASTOMER **SUSPENSION FORK**. THIS MEANS YOU GO FASTER AND FURTHER GIVEN THE SAME AMOUNT OF ENERGY OUTPUT. YOU CAN FULLY APPRECIATE THE RANGITOTO RIGHT HERE ON AMERICAN-MADE MUD AND ROCKS. NO NEED TO CATCH A RED-EYE FLIGHT TO THE SOUTH PACIFIC.

Araya AP-21



SIZE: 15.5, 17.5,

19, 20.5"

FRAME: Full Cro-Moly

double butted

FORK: Tange Strut-S

DRIVETRAIN:

Shimano Alivio w/Alivio

GS rear derailleur

BRAKES:

Alloy cantilevers

w/Shimano Alivio levers

HUBSET: Alloy,

silver w/purple

anodized alloy QR

RIMS: Araya AP-21,

36 holes

TIRES: Tioga

Psycho, 26x1.95"

COLOR:

Kiwi Blue

w/Silver decals



Tange
Strut-S
elastomer
suspension
fork. Very light,
very responsive.



Tassajara second color choice,
Rocket Red w/Black decals.

Aluminum alloy
bulge handlebars
with bar ends for
multiple fatigue
reducing positions.

SIZE: 13.5, 15.5,

17.5, 19, 20.5"

FRAME: Full Cro-Moly

FORK: Cro-Moly

DRIVETRAIN:

Shimano Alivio w/STX

rear derailleur

BRAKES:

Shimano Alivio

HUBSET: Alloy

w/black QR

RIMS: Araya GP-710,

36 holes

TIRES: Tioga

Psycho, 26x1.95"

COLOR:

Lobelia Purple

w/Silver decals



[tas • e • här' • e]

TASSAJARA

THINK OF THE TASSAJARA AS THE "ALL-PURPOSE" FISHER BICYCLE. HERE'S WHY: THIS BUTTED CRO-MOLY BIKE SHARES THE SAME RACING GEOMETRY AS THE HIGH-END PROCALIBER BUT WITH ONE IMPORTANT CHANGE. THE TASSAJARA FRAMESET HAS A LONGER HEAD TUBE AND A HIGHER RISE FOR A MORE COMFORTABLE RIDING POSITION. AND BECAUSE THE TASSAJARA IS SUSPENSION FORK COMPATIBLE, YOU HAVE AN INSTANT OFF ROAD TRAIL BLAZER WITHOUT COMPROMISING THE GEOMETRY. NOW THAT'S WHAT YOU CALL AN ALL-AROUND MOUNTAIN BIKE. VERY DEPENDABLE, VERY AFFORDABLE.

SIZE: 13.5, 15.5,

17.5, 19, 20.5"

FRAME: Full Cro-Moly

FORK: Cro-Moly

DRIVETRAIN:

Shimano Alivio w/Alivio

GS rear derailleur

BRAKES:

Alloy Cantilevers

HUBSET: Alloy,

silver w/purple

anodized alloy QR

RIMS: Araya AP-21,

36 holes

TIRES: Tioga

Psycho II, 26x1.95"

COLOR:

Baja Blue w/Purple

Metallic decals

[ad•vans']

ADVANCE

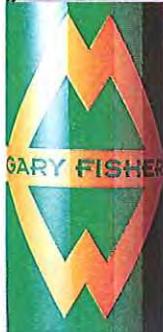
MADE AND TESTED LIKE HIS HIGH-END BIKES, THE ADVANCE IS GARY'S WAY OF SAYING, "HEY, I WANT EVERYONE TO FEEL THE THRILL OF MOUNTAIN BIKING." YES, IT'S ONE OF THE LESS EXPENSIVE BIKES IN THE FISHER LINE, BUT NO-WAY, NO-HOW DOES THAT MEAN THE ADVANCE IS CHEAP. THE FRAME IS STRONG, SHOCK DAMPING CRO-MOLY AND SHARES THE SAME RACING GEOMETRY OF THE FISHER PROCALIBER WITH AN IMPORTANT CHANGE. THE ADVANCE HAS A LONGER HEAD TUBE AND HIGHER RISE STEM SO THE RIDER ENJOYS A MORE COMFORTABLE RIDING POSITION. AND GARY SPEC'D PSYCHO II OFF ROAD TIRES THAT ARE USUALLY RESERVED FOR BIKES COSTING A LOT MORE. SO, THE RIDE YOU GET FROM THE ADVANCE IS BIG WHILE THE PRICE TAG ISN'T.



Cool Stuff: oversized fork provides awesome lateral and torsional stiffness with a gentle curve promoting vertical shock absorption.



SIZE: 11.5"



Tyro second color choice, Lime Green w/Orange decals.



Lightweight GripShift
shifters for smaller hands.
Precise shifting under the
most adverse conditions.

FRAME: 3 Tubes

4130 Cro-Moly

FORK: Hi-Ten

DRIVETRAIN:

Shimano TY25 GS

w/Alivio GS rear

derailleur & GripShift

SRT 300i shifters

BRAKES:

Alloy cantilevers

HUBSET: Alloy

RIMS: Araya AP-21,

36 holes

TIRES: Maxxis,

24x2.1"

COLOR:

Wild Cherry

w/Blue decals

[tī' • rō]

TYRO

GARY KNOWS NOT EVERYONE WHO RIDES A MOUNTAIN BIKE IS 6'2" LIKE HIMSELF.

THAT'S WHY HE DESIGNED THE TYRO FOR THE SMALLER MOUNTAIN BIKER. BUT HE DIDN'T JUST SCALE DOWN A LARGER FRAME TO MAKE THIS BIKE. THE TOP TUBE, CRANK ARMS, BRAKE LEVERS, SADDLE, STEM AND CHAINSTAYS ARE ALL PROPORTIONALLY SHORTER FOR A SMALLER RIDER. THE OVERSIZED CRO-MOLY TUBING ADDS STRENGTH PLUS THE SAME AGGRESSIVE LOOK OF THE BIGGER FISHER BIKES. THESE RIDERS MAY BE A LITTLE SMALLER THAN GARY, BUT ON A FISHER TYRO THEY RIDE JUST AS BIG.

[zig'•ər•rot]

ZIGGURAT

SIZE: 50, 52, 54, 56,

58, 60cm

FRAME: TIG welded

lithium aluminum

FORK: OCLV carbon

DRIVETRAIN:

Shimano Ultegra w/STI

Dual Control shifters

BRAKES:

Shimano Ultegra

HUBSET:

Shimano Ultegra

RIMS: Campagnolo

Omega 19, 32 holes

TIRES: Continental

Grand Prix, folding,

700x23c

COLOR:

Black Sable Metallic

w/Gold decals

YOU'VE NEVER RIDDEN A ROAD BIKE LIKE THE ZIGGURAT BEFORE. HERE'S

WHY: THE U.S.A. MADE FRAME IS THE FIRST EVER CONSTRUCTED OF THE NEW LITHIUM ALUMINUM ALLOY.* UNLIKE OTHER ALUMINUM FRAMES, AN IDEAL BALANCE IN SHOCK ABSORPTION AND FRAME STIFFNESS IS ACHIEVED WHEN THE TWO METALS ARE ALLOYED. THE RESULT IS AN ENERGY EFFICIENT FRAME WITH FANTASTIC FORWARD POWER TRANSFER AND MINIMAL SIDE-TO-SIDE FLEX. ADD TO THAT TREK'S ULTRA LIGHT OCLV CARBON FORK AND YOU HAVE A COMPETITION-READY ROAD MACHINE. OF COURSE, A FEW EXTRAS WERE ADDED TO ENSURE A CLASSIC ROAD RIDE LIKE SHIMANO ULTEGRA COMPONENTRY WITH STI SHIFTERS. LEAVE IT TO GARY TO MAKE A PERFECT RACING BIKE ON HIS FIRST TRY.

*SEE THE LITHIUM ALUMINUM STORY ON PAGE 3.

Lithium Aluminum



[zig'•ər•rot]

ZIGGURAT

SIZE: 50, 52, 54, 56,

58, 60cm

FRAME: TIG welded

lithium aluminum

FORK: OCLV carbon

DRIVETRAIN:

Shimano Ultegra w/STI

Dual Control shifters

BRAKES:

Shimano Ultegra

HUBSET:

Shimano Ultegra

RIMS: Campagnolo

Omega 19, 32 holes

TIRES: Continental

Grand Prix, folding,

700x23c

COLOR:

Black Sable Metallic

w/Gold decals

YOU'VE NEVER RIDDEN A ROAD BIKE LIKE THE ZIGGURAT BEFORE. HERE'S

WHY: THE U.S.A. MADE FRAME IS THE FIRST EVER CONSTRUCTED OF THE

NEW LITHIUM ALUMINUM ALLOY.* UNLIKE OTHER ALUMINUM FRAMES,

AN IDEAL BALANCE IN SHOCK ABSORPTION AND FRAME STIFFNESS

IS ACHIEVED WHEN THE TWO METALS ARE ALLOYED. THE RESULT IS

AN ENERGY EFFICIENT FRAME WITH FANTASTIC FORWARD POWER

TRANSFER AND MINIMAL SIDE-TO-SIDE FLEX. ADD TO THAT TREK'S ULTRA

LIGHT OCLV CARBON FORK AND YOU HAVE A COMPETITION-READY ROAD

MACHINE. OF COURSE, A FEW EXTRAS WERE ADDED TO ENSURE A CLASSIC

ROAD RIDE LIKE SHIMANO ULTEGRA COMPONENTRY WITH STI SHIFTERS.

LEAVE IT TO GARY TO MAKE A PERFECT RACING BIKE ON HIS FIRST TRY.

*SEE THE LITHIUM ALUMINUM STORY ON PAGE 3.



SIZE: 50, 52, 54, 56,
58, 60cm

FRAME: TIG welded
lithium aluminum

FORK:

Bonded aluminum

DRIVETRAIN:

Campagnolo Veloce

BRAKES:

Campagnolo Veloce

HUBSET:

Campagnolo Veloce

RIMS: Campagnolo

Omega 19, 32 holes

TIRES: Continental

Grand Prix, folding,

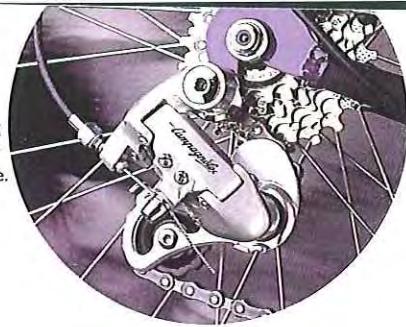
700x23c

COLOR: Silver/Lobelia

Purple fade w/Lobelia

Purple decals

Smooth shifting
Campagnolo Veloce rear
derailleur makes the ride.



Bonded Aluminum



[nə • vad' • ə sit' ē]

NEVADA CITY

YOU WANT PERFORMANCE? YOU WANT A LIVELY RIDE? WHAT YOU WANT IS GARY'S RACE-INSPIRED ROAD BIKE, THE NEVADA CITY. THE FRAME ON THIS MACHINE IS MADE OF **LITHIUM ALUMINUM**, THAT BREAKTHROUGH ALLOY YOU'VE BEEN HEARING SO MUCH ABOUT.* RIDE THE NEVADA CITY AND YOU'LL FIND THE FRAME IS BALANCED IN STIFFNESS AND SHOCK ABSORPTION. THAT, PLUS A COMPLETE GRUPPO OF CAMPAGNOLO VELOCE RACING COMPONENTRY, MAKES THE NEVADA CITY AN INCREDIBLE FISHER ROAD RACER.

*SEE THE LITHIUM ALUMINUM STORY ON PAGE 2.

