

DashDAO White Paper from TronDash

*The leader in
blockchain innovation
driving the Tron
dApp ecosystem*





2020 - The Year of the DAO & DeFi

TRONDASH CONTINUES TO INNOVATE

With deep roots and well-established goodwill in the crypto community, TronDash, in keeping with their history of innovation and tradition for introducing bleeding-edge technology of the Tron ecosystem, has pivoted in a big way.

TronDash has converted into a DAO governance model, affording the thousands of weekly users to take a stake in the community that means so much to so many. The core developer team have joined and, alongside passionate blockchain engineers and enthusiasts, will govern the promising future of TronDash.

Further, TronDash is rolling out their DeFi product with a staked TDD-TRX pool, with integrated limited tokens.

Covid-19 has put crypto into the spotlight, far faster than even many blockchain maximalists had previously anticipated. With remote work comes many of the technical challenges that blockchain companies use cases strive to solve.

Many believe that the governance revolution in favor of a horizontal model, which the DAO typifies, will represent the transformative change that crypto will introduce in a big way, while others feel that finance has been revolutionized by tokenization and on-chain lending. TronDash believes that both have substantial merit.

DAO & DEFI

With a footprint in Both, TronDash continues to be a major player as a Tron tool and blockchain Innovator as a well-respected and utilized Innovation Studio

Trondash DAO

"TDD"

Roadmap for Success

Years of Visibility

BUILDING CREDIBILITY WITH DEVS

By rolling out Tron-specific innovations in early 2019, TronDash swiftly became a thought-leader by energizing the ecosystem with free, integral dApp management tools and introducing use cases previously dismissed as too complicated. To seemingly insurmountable problems, TronDash brought solutions.

DeFi & Farming Tool Integrations

DAPP DIVS, DEFI DEPOSITS, AND FARMING FEATURES

Building upon the vibrant existing Web 3.0 features, enabling users to interact with the most important and active dApps, TronDash was the first to introduce a dashboard-based deposit/withdrawal tool to the nascent, yet blossoming, Tron DeFi ecosystem.

DAO Governance Transition

CORE DEVS INVITE IN COMMUNITY

While the core developer team is fervidly passionate about blockchain and the ability of TronDash to orchestrate continued growth and innovation, the winds of the decentralization push has introduced the Decentralized Autonomous Organization as a means to best benefit and nurture a crypto community.

Presale Period Commences

USERS NOW CAN SHARE OWNERSHIP WITH CORE DEVS IN TO ACCELERATE TRONDASH TRACTION

At the core of the DAO movement is the understanding that decentralized organizations run well with a thoughtful, educated community of incentivized users with the best interest of the platform in mind. The horizontal DAO governance structure is ideal at fostering a network of evangelists, rather than a C-level cheerleader corporate configuration.

Future Accelerated Growth as Tron-Focused Innovation Laboratory

STAYING AHEAD OF THE CURVE BY SETTING THE CURVE

The greatest predictor of future success is past progress.

TronDash's Past & Future

Pain Points Addressed

In the early 2019's there were many users excited about the growth of decentralized applications. Hundreds of dApps existed and keeping track of them all required hundreds of site visits. Making matters worse, some sites required that you claim your earnings daily or they would be forfeited.

Masterful API pulls with a simple UX delivers massive convenience

Solidity samurais masterfully recognized this pain point that would limit a user's desire to explore future dApps, by not wanting to add another site to the laundry list of sites they were already having to visit to maximize their earnings, and created a centralized dashboard that allowed users to interact with dApps to deposit and withdrawal entirely within this Web 3.0 integrated dashboard.

Simplicity Delivered

Empowered by now being better equipped to manage positions across several dApps instantaneously, users started venturing out and trying new dApps, serving to further energize the ecosystem with this newly found eagerness to explore.

Pools

In the early days of DeFi, while programs scrambled to haphazardly put a pool together, TronDash had one with over a million BTT and regular inflows in and out without any issues. The DAO will usher in the expanded launch of the use of these pools, with a split fee to benefit the DAO and help the DAO further the growth of the platform.

The image features the Tron logo (a stylized 'T' composed of three triangles) on the left and the word "TRON" in large, bold, red letters next to it. Below this, a tagline reads: "Innovative Blockchain Offering SOLUTIONS FOR ETHEREUM'S SCALING DIFFICULTIES". Further down, the word "TronDash" is written in a large, red, outlined font. Underneath "TronDash", there are two lines of text: "Definitive Dapp Div Tool" and "HELPING THE ECOSYSTEM SCALE". At the bottom, it says "Delivering Simplicity & Innovation to thousands of Tron users a week". The background is dark with red and purple diagonal light streaks.



TronDash revolutionized dApp management with their groundbreaking platform. 11,000 Tron users hold DASH.
#3 Tron tool by monthly users (behind TronLink/TronWallet)
#25 of any dApp on the Tron Blockchain by monthly users

TronDash is being rolled-up into a DAO in order to simplify management. This also affords an opportunity for those who have been sold on the innovation and thought-leadership that TronDash routinely delivers to claim some of this well-regarded blockchain innovation studio.

In keeping with TronDash's history of operating at the bleeding-edge of the blockchain/cryptocurrency ecosystem, this DAO embraces the newest trend in the ecosystem for governance that is accessible, transparent, and inclusive.

TronDash will continue to innovate and bring forth growth, this time with DAO partners that are encouraged to offer their insights, submit governance proposals, and encourage the hegemony of TronDash to grow en route to substantial traction within Tron's nuanced ecosystem.

Leveraging Long-standing Crypto Media Relationships



TronDash Governance Goes

DAO!
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from **TronDash**

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@Tron_Dash @TronDash @TronDash

TronDash: Organic Community Engagement Leading to mass adoption



TronDash manage your withdraw divs from one place

By CEDCryptoCoin | CEDCryptoCoin | 18 Aug 2019

TronDash TRX Bank

Passively earn divs by storing your TRX inside Das

Open Dapp

#272 In General #52 In High-Risk #89 In TRON

TronDash

Manage all of your das in one place

Dashboard | Deposit | Withdraw | Staking | Stake | Withdraw | Dashboard

Passively earn divs by storing your TRX inside Das at a 10% ratio for the first 100k order. For every 100k orders deposited 100,000 DASH is distributed to the DasBank.

TRX Bank

100,000 1,000 100,000 0.00 TRX

REQUEST BANK WITHDRAW BANK

TronDash TRX Bank statistics

24H 7D 30D

USERS

107 94.55%

TRANSACTIONS

441 119.4%

VOLUME

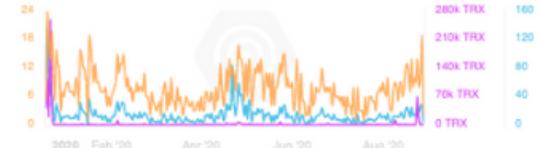
\$2.46k 1442.07%

BALANCE

\$3.80k 12%

7D 30D All time

HISTORICAL ACTIVITY



TronDash Staking is here!!! Massive Dividends in store for us!!!

261 views • Jul 23, 2019 • 15 0 0 SHARE SAVE ...

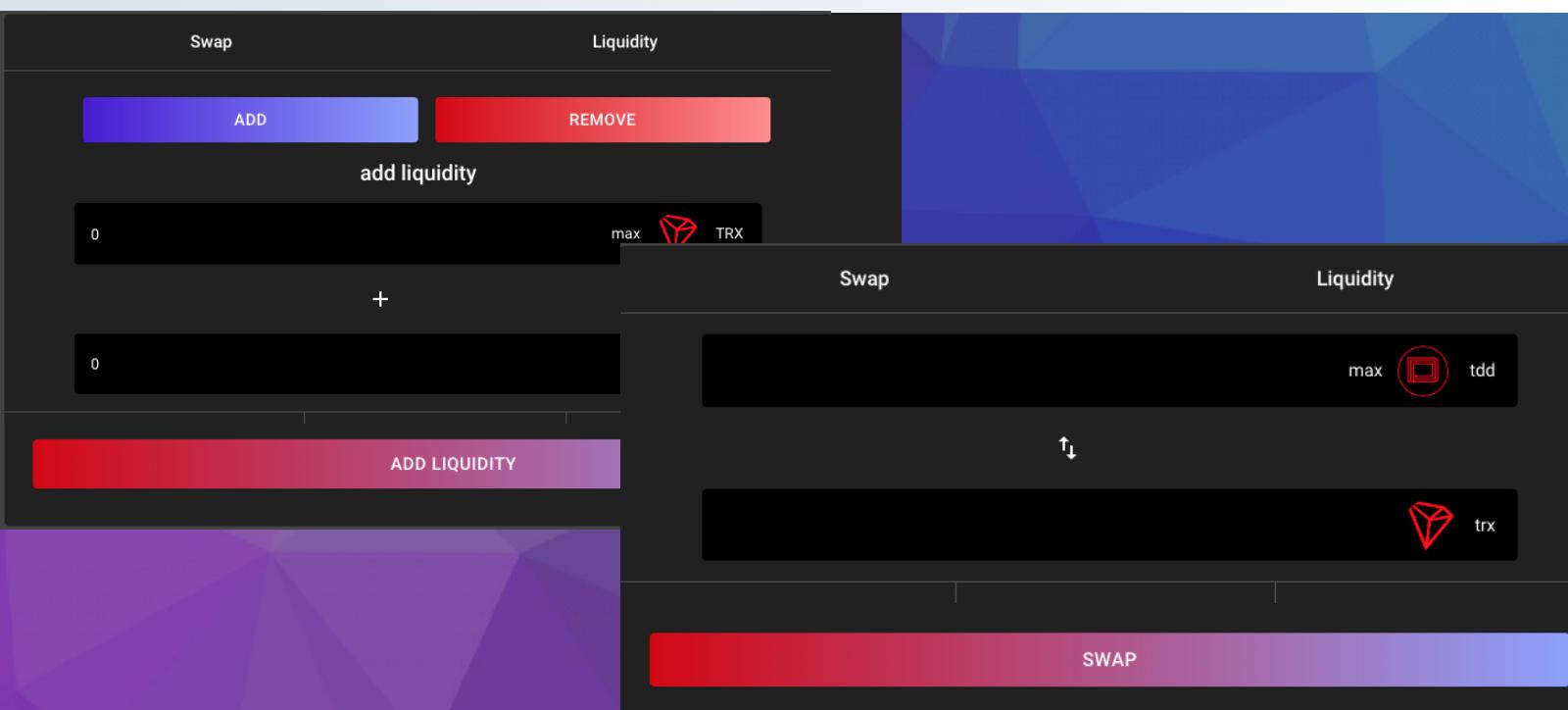
Automated Market Maker Pools

0.15% of Volume into the DAO
0.15% to the AMM Pool Participants

The Most Trusted Innovator in Tron

Integrity of the Smart Contract/Pool is the single most important AMM-host consideration.

The possibility of a contract drain, bug, or exploitation hole represent why crypto enthusiasts commit a considerable amount of time into determining where they choose to stake their crypto. Earning a few more % in the short term but losing it all through a contract drain by staking it with a team that eschews the importance of vulnerability issues is a short-sided investment practice with dire consequences.



DashDAO Vision

Presale Was a Success: Almost 1,000,000 TDD Sold

Next Imminent Step: JustSwap Listing

DAO Foundation

Community Involvement:

- Treasury shares segmented for proposals with merit
- Full transparency on all earnings flowing into the DAO treasury
- Active Reddit, Twitter & Blog outlining all progress and trumpeting successes

Visibility is Credibility

- Continued efforts to reward crypto-professionals for touting the strides TronDash has made, generating high-quality traffic that converts
- Core team of devs work for the DAO, incentivized by their % ownership to see the project's success

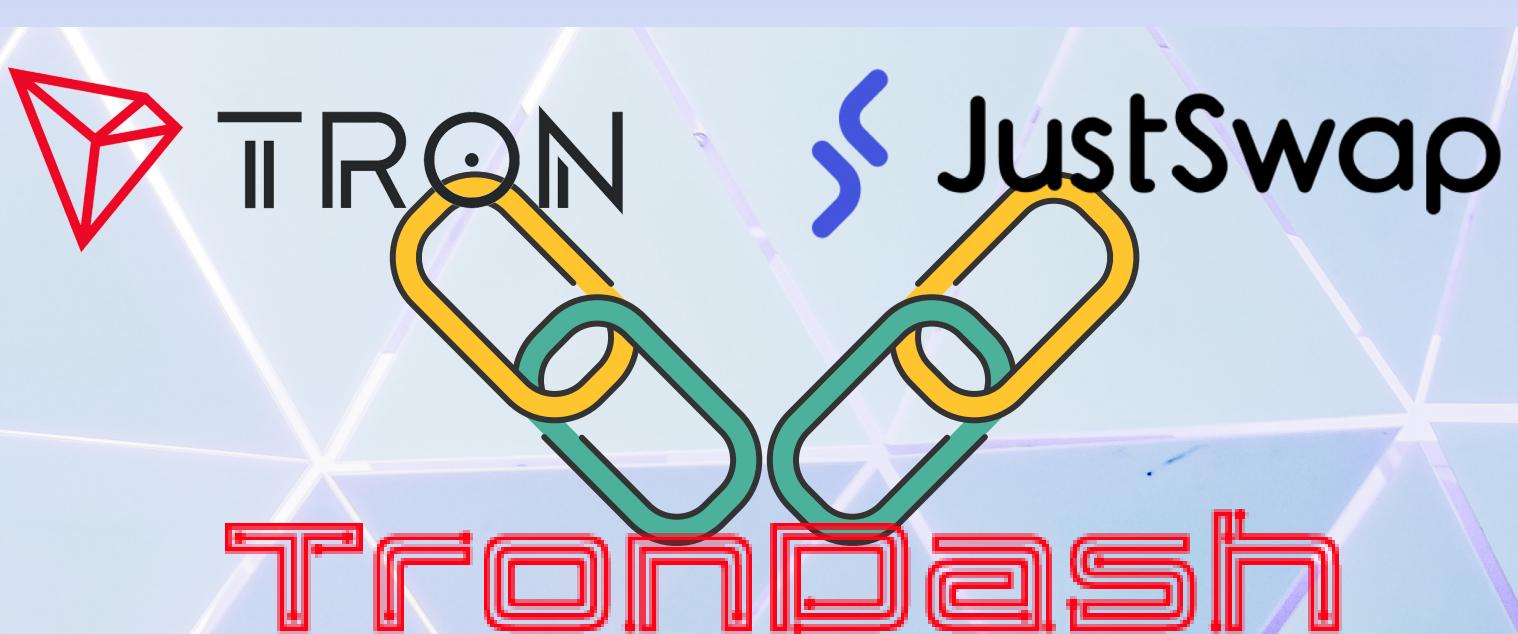
DAO Future

Roadmap to Success:

- Continued innovations in the realm of dApp management, DAO governance, DeFi AMM pool integrations
- Disregarding derivative ideas to deliver the cutting-edge coding, representative of TronDash's history of trailblazing

Earnings over Excitement:

- Many projects see high Price-to-Earnings ratios and build castles in the sky, only to disintegrate with the pressure of a down market.
- Earnings are calculated and reported daily to deliver the transparency crypto-enthusiasts demand.
- Building DAO appreciation from sustained earnings growth



What's Next for TronDash

1

DAO Governance

Allowing the formation of the governance to be structured, active community members to be afforded opportunities to make a meaningful impact in areas that speak to their passions.
Active effort to embrace egalitarianism.

2

DeFi Pools Traction

Accelerated growth of the staking pools such that DeFi mainstay organizations and active traders recognize the value of Tron as a DeFi solution and TronDash as its leading tool

3

Leveling-Up

Through proven governance models and principals, the traction enjoyed by years worth of referral earnings coupled with substantial staking will introduce compounding growth.

4

TDD Appreciation

Traction and appreciation of a project, coupled with momentum fueled by delivering innovation over years, often yields to a groundsell of upward price pressure.