Zebra® ZebraLink™ Suite of Software & Tools

The Power Behind the Printer

The ZebraLink suite of software and tools enables you to adapt Zebra® printers to your unique business environment, integrate them into your IT infrastructure, and manage them on your network.

When you expand the performance, value and power of Zebra printers with ZebraLink—the power behind the printer—you can quickly, smoothly, and cost-efficiently …

- **Adapt**
  Easily adapt your Zebra printer to your needs—simplifying applications and minimizing costs.

- **Integrate**
  Quickly integrate Zebra printers into your existing infrastructure—with a minimal learning curve.

- **Manage**
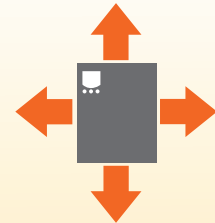 Rapidly set up, monitor and manage your printers—maximizing uptime to get the most from your investment

You'll get your Zebra printers up and running with minimal IT attention or process disruptions—enabling you to keep strategic initiatives on schedule and current operations functioning at full tilt.

See examples of ZebraLink at work on the back of this sheet. And learn even more about ZebraLink tools and their compatibility with Zebra's family of printers at **www.zebra.com/zebralink**.
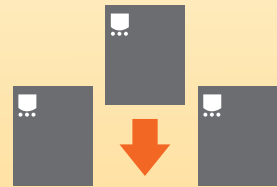
For additional details on how ZebraLink can help your organization, consult your Zebra representative or call Zebra at **+1 800 423 0442**.
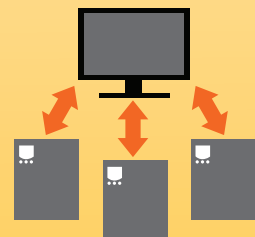
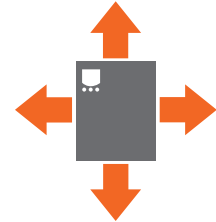**ZebraLink™**

ADAPT

INTEGRATE

MANAGE

Streamline with ZebraLink

While Zebra printers are a key component of your business processes, getting your printers up and running is not the first thing on your mind. Zebra's suite of ZebraLink software, firmware and networking tools streamlines new-printer deployment, so IT and operations personnel can focus on other issues.
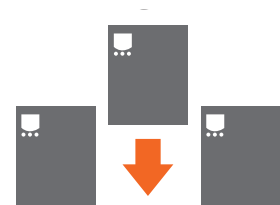
Adapt

Zebra offers a variety of ZebraLink tools to help adapt Zebra printers to your unique environment. For example, custom-program your printer to your unique needs with **ZBI 2.0™** (Zebra BASIC Interpreter), for instance. This optional programming language allows Zebra printers to run applications, prompt users through control-panel commands, and take input from scales, scanners and other peripherals—all without a PC or network connection.
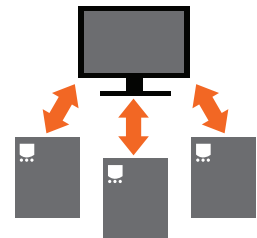
Integrate

Simplify Zebra printer integration by leveraging standardized systems. For example, the **ZebraDesigner™ v2** software family makes creating complex bar code label designs and format changes "click" simple. It includes products that support Zebra XML-Enabled printers or that let you print directly from SAP's mySAP™ Business Suite environment. Or, print labels directly from Oracle's BI Publisher with **Zebra's Enterprise Connector Solution** and Zebra printers, and enjoy faster overall printing, easier implementation and lower costs.

Manage

Easily manage Zebra printers on your network with ZebraLink tools like **ZebraNet™ Bridge Enterprise**, which allows your IT staff to centrally deploy, manage, and monitor your Zebra printers from a single PC screen anywhere on your global network. Configure an entire population of printers in about the same time needed to set up one! Or, use the "**Mirror**" feature to allow your printers to manage themselves. With Mirror, printers can retrieve settings, objects and even firmware from a centralized FTP server.

Learn more at www.zebra.com/zebralink.