Hello!

Hi! My name is Jess and I'm a former educator and current UX/UI designer.

About

Born and raised in Orlando, Florida I have always had a passion for creative pursuits. From illustration to crochet, I've never shied away from trying a new art form. After discovering my similar passion for education, I graduated from Florida State University with a degree in Curriculum and Instruction. Now, I look forward into delving into the worlds of educational design and educational technology with my knowledge of UX and UI.

Tools

Figma
Procreate
Photoshop
CSS, HTML, JavaScript

Skills

UX/UI
Frontend
Customer support
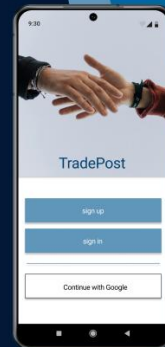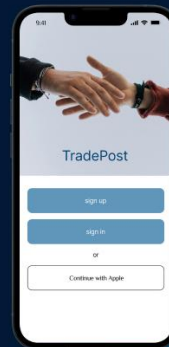Public speaking

TradePost

TradePost is a native app intended for both iOS and Android. This project features screens, mock-ups, and other UI elements created to showcase the potential of a community-centered mercantile application.

TradePost
a native app for iOS and Android
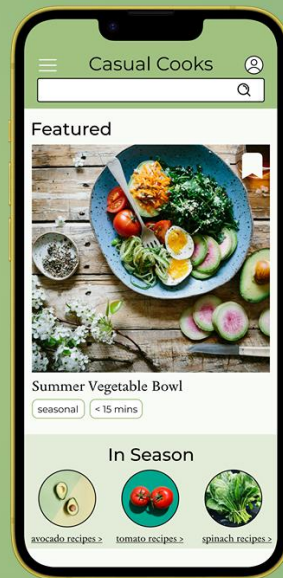
UX/UI Case Study

Jess Amador

Casual Cooks

Casual Cooks is a responsive recipe app. Designed to evoke a sense of warmth and simplicity, Casual Cooks aims to provide the average person a space to explore quick, cheap, and no-frills recipes.

Casual Cooks

A responsive recipe web app designed to meet the needs of the average cook.
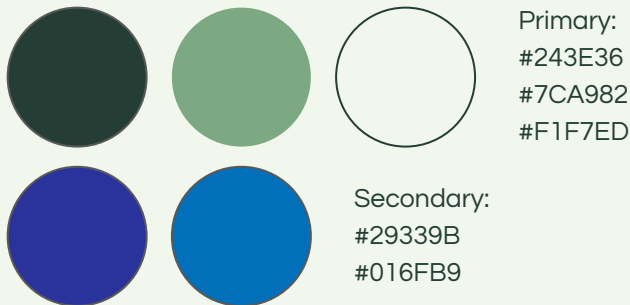
UX/UI Case Study

Jess Amador

Style Guide

Typography:

- **Bowlby One**
- Questrial

I chose Bowlby One for my headers because it is impactful yet friendly. Using a font matching system, I was able to find questrial, which continues the friendly vibe with the rounded lettering while remaining professional.

Colors:

Primary:
#243E36
#7CA982
#F1F7ED

Secondary:
#29339B
#016FB9

This chosen color palette was chosen to be bright and inviting while remaining soothing. It also reflects my own personal style.