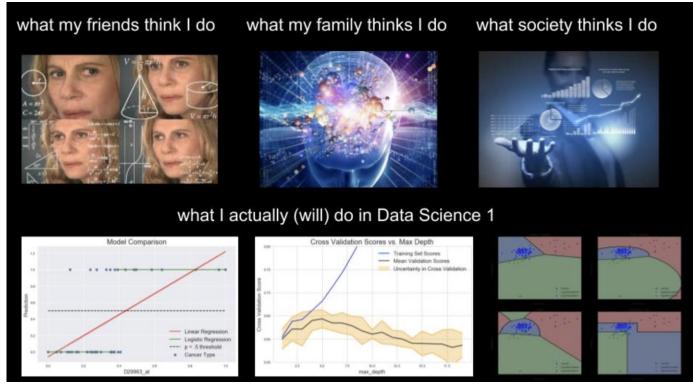
Introduction Machine Learning



Lecturer:

Authors: Bernhard Knapp, David Meyer, Pascal Plank, Matthias Blaickner

Machine Learning? AI? Data Science?





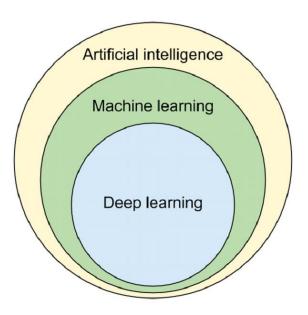
Here is another meme - sorry I couldn't resist!





Machine Learning

- "Giving computers the ability to learn from data and to apply that 'knowledge' to new data"
- Aim: solve a specific or general task optimally without human interference, e. g.
 - classification
 - regression
 - clustering
 - finding abnormalities etc.





Supervised Learning:

- Labelled data
- Direct feedback

Unsupervised Learning:

- No labels
- Finding hidden structures

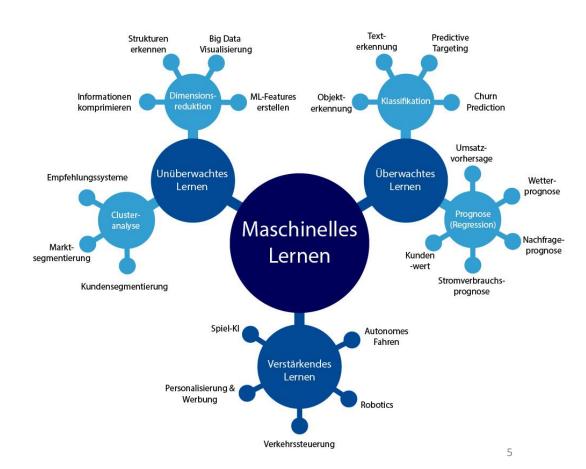
Reinforcement Learning:

- Decision process
- Reward system

Generative Al

Create something new





- Supervised Learning:
 - labelled data
 - Direct feedback
 - Predict an outcome/future, forecasting
 - E. g. predict customers that will return

labelled training data

cats

dogs













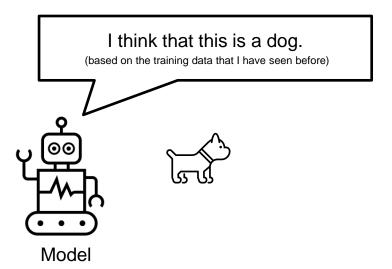






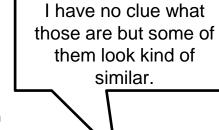




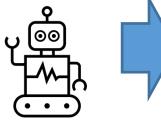


Feedback: correct!

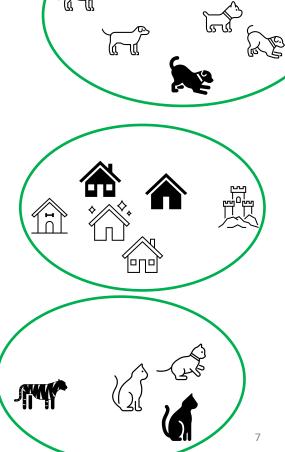
- Unsupervised Learning:
 - No labels
 - No feedback
 - Finding hidden structures
 - E. g. cluster customers















Reinforcement Learning:

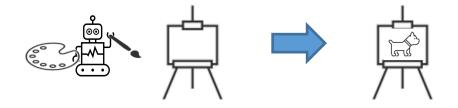
- Decision process
- Reward system
- Learn a series of actions
- E. g. playing Go or Chess

environment



"Agent" moves around the environment and collects rewards and punishments for its actions

- Generative AI
 - Create something new
 - E.g text, image or song





Regression

KNN regression Regression trees Linear regression Multiple regression Ridge and Lasso regression Neural networks

Classification

KNN classification Classification trees Ensembles & Boosting Random Forest Logistic regression Naive Bayes Support vector machines Neural networks

Supervised learning

Clustering

k-means Hierachical clustering DB-scan

Non-supervised learning



PCA / SVD tSNE Multi dimensional scaling Linear discriminant analysis

Machine learning process

Data handling EDA, data cleaning Training and testing Feature selection Class balancing etc

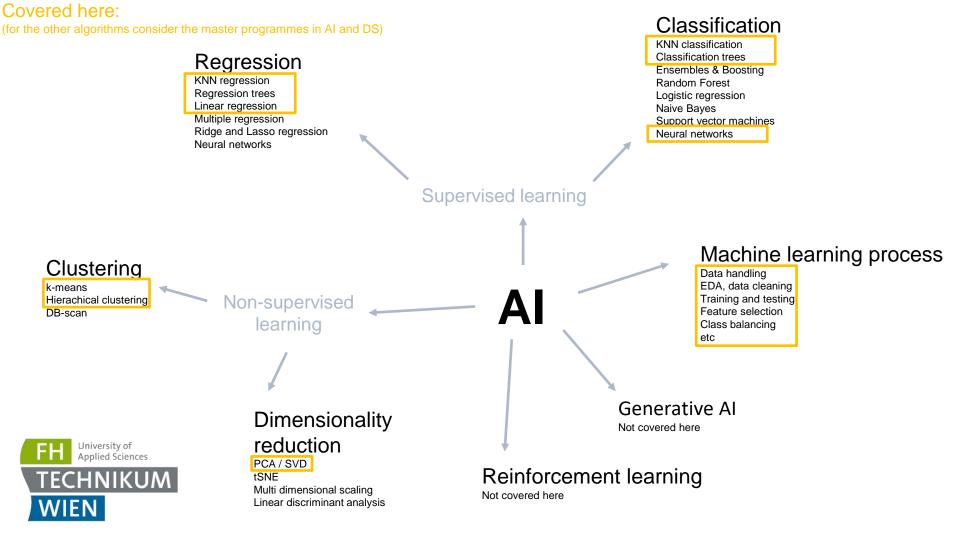
Generative Al

Not covered here

Reinforcement learning

Not covered here





Recent Al Breakthroughs



Name some AI breakthroughs by yourself!



Al and Games

- 1996: Deep Blue (chess-playing computer developed by IBM) was the first computer to win against a reigning world champion (Garry Kasparov)
- 2016: AlphaGo (Google) Al beats human champion in the much more complex board game "Go" (https://www.youtube.com/watch?v=WXuK6gekU1Y)
- Al playing computer games:





https://www.youtube.com/watch?v=cUTMhmVh1qs







Self driving cars

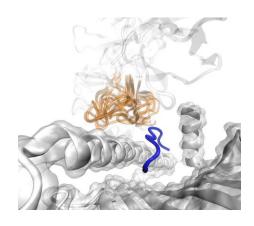
• Try to google for "Al avoids car crash" e.g. https://www.youtube.com/watch?v=bUhFfunT2ds (start at 45 seconds)





Prediction of 3D structures of proteins

- Based on known data on how DNA sequences map to protein structures Al learns to produce new protein structures from unfamiliar sequences.
- Google's AI branch DeepMind launched an algorithm called AlphaFold.
- Google (almost completely) solved a 50 years old problem



nature

https://doi.org/10.1038/s41586-021-03828-1

Accelerated Article Preview

Highly accurate protein structure prediction for the human proteome



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And many more

- Web search engines
- Cleaning robots
- Siri/Alexa
- Diagnostic (medical) Al systems
- Weather forecast
- Smart online shops
- ..



We will not get quite that far ...





... but we will learn about **algorithms**, **self implement** algorithms, use **libraries** and hopefully get an understanding of each algorithm as they build the foundation for pretty much every other AI application!

Recommended:

But if you prefer you can use any other type of programming language or library (I am quite agnostic in this aspect)



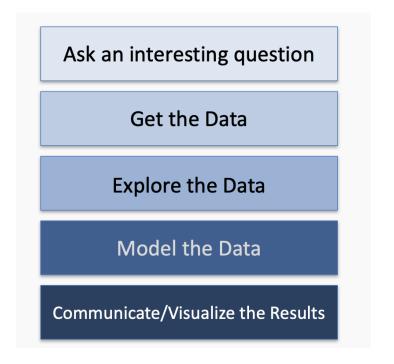




The machine learning process



The Data Science Process





The Data Science Process

What is the business goal? What do you want to predict or estimate?

Ask an interesting question

Get the Data

Explore the Data

Model the Data

Communicate/Visualize the Results

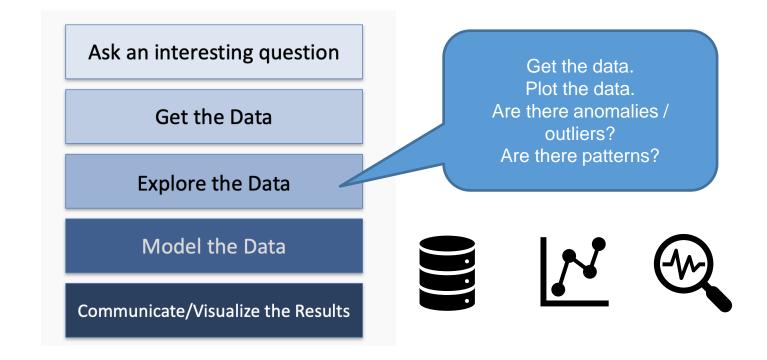


The Data Science Process

Ask an interesting question Get the Data **Explore the Data** Model the Data Communicate/Visualize the Results How were the data sampled?
Which data are relevant?
Privacy / ethical issues?



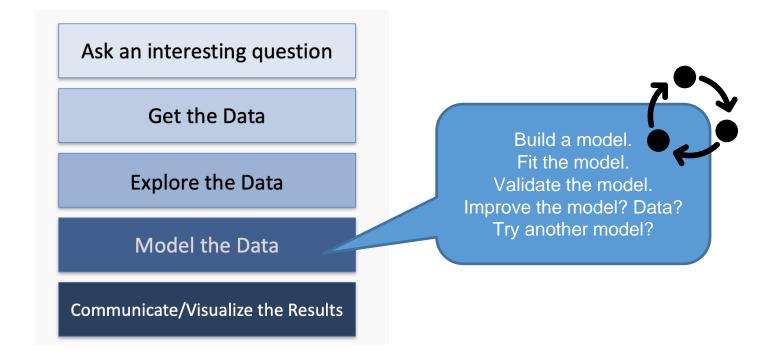
The Data Science Process





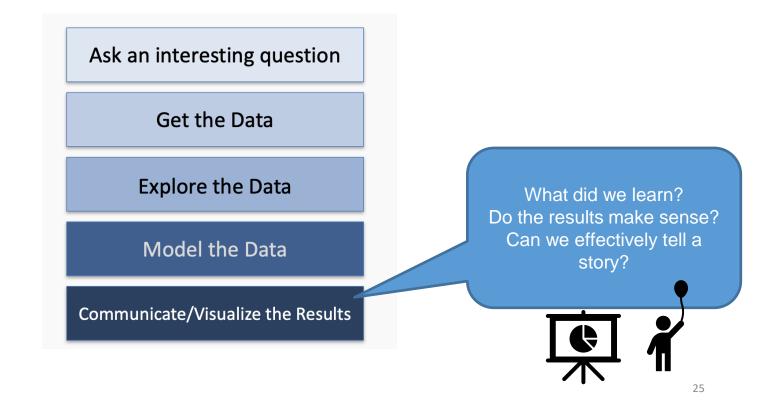
University of Applied Sciences

The Data Science Process





The Data Science Process





Course overview

Five key facets of an investigation using data:

- data collection; data wrangling, cleaning, and sampling to get a suitable data set
- 2. data management; accessing data quickly and reliably
- 3. exploratory data analysis; generating hypotheses and building intuition
- 4. machine learning models
- 5. communication; summarizing results through visualization, stories, and interpretable summaries.



This is not a linear process!!!

Course overview

Five key facets of an investigation using data:

- 1. data collection; data wrangling, cleaning, and sampling to get a suitable data set
- 2. data management; accessing data quickly and reliably
- 3. exploratory data analysis; generating hypotheses and building intuition
- 4. machine learning models
- 5. communication; summarizing results through visualization, stories, and interpretable summaries.



Covered in this course

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[2] Philip G Breen, Christopher N Foley, Tjarda Boekholt, Simon Portegies Zwart. Newton versus the machine: solving the chaotic three-body problem using deep neural networks. Monthly Notices of the Royal Astronomical Society, Volume 494, Issue 2, May 2020, Pages 2465–2470. doi.org/10.1093/mnras/staa713

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