

Challenge 6: Implementing AI-Driven Recommendations on Globoticket Platform #34

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2 tasks

jordan-sparks-po bot

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Challenge 6: Implementing AI-Driven Recommendations on Globoticket Platform

As a **Product Owner**, I want to integrate a recommendation option into the Globoticket website that leverages our event catalog to provide personalized recommendations. This enhancement aims to rejuvenate our platform's image by introducing cutting-edge technology that sets us apart from the competition.

Why:

- Innovation Demand:** Customer feedback indicates a desire for more innovative features on our platform. Implementing AI-driven functionalities will not only meet this demand but also position Globoticket as a leader in tech-forward ticketing solutions.
- Enhanced User Engagement:** By offering personalized recommendations, we can enhance user engagement, improve customer satisfaction, and potentially increase ticket sales.

Acceptance Criteria:

- AI Recommendation Engine:**
 - Implement an recommendation option, based on the favorite Artist of the customer.
 - The engine should be capable of understanding what artis matches the events we have on sale and recommend an event that matches the customers music preference. The recommendations are for events occurring within the next four weeks.

Tasks:

- ☐ Review and merge the UI component provided by the team in India and integrate in website.
- ☐ Develop the recommendations based on provided Artist using Semantic Kernel.

"Any sufficiently advanced technology is indistinguishable from magic." — Arthur C. Clarke



alex-fletcher-lead bot commented 3 minutes ago

Had an idea how to set the scaffold up so implemented everything, just add your parsing implementation in the `EventRecommendations.cs` should be easy enough



alex-fletcher-lead bot commented 3 minutes ago



Hey team! 🎉 Just when you thought our project couldn't get any cooler, here comes an idea to really set us apart—integrating an AI recommendation on our Globoticket website! This isn't just any recommendation; imagine one that can dig through our event catalog and dish out personalized recommendations matchign customers favorite artist. 🤖🎵

We'll just use Semantic Kernel to smartly parse and analyze our event data. This means our recommendation engine will provide insights and suggestions based on a deep understanding of the content. It's like turning our recommendation engine into a super-smart concierge who knows exactly what you're looking for before you even finish typing!

I've already chatted with some of our frontend champs to kick off a sleek, user-friendly component that integrates seamlessly with the chatbot. This component will be the face of our recommendation engine, making it accessible and engaging for all our users. I added a PR for that, that you can just merge in to the code!

I've set up a Wiki page with all the juicy details and some initial thoughts on how we can make this happen. I added it to the [Wiki](#).

- Got questions or need a hand with something? Just type `/help`, and I'll zoom right over! 🚀
- Want a deeper understanding of how Semantic Kernel can transform our recommendation engine? `/expert:tip` has all the insights. 🧠
- Need to verify if the frontend aligns with what we envisioned? `/verify`, and I'll give it a thorough look. 🔍
- Ready to see this in action? Type `/fix`, and I'll lead the charge on making this integration happen. 🛠️

Oh! And remember, when you want to take on a new challenge, type `/fix:ask`. Emily will take care of closing the issue for you, so leave that to her. But first, use `/fix`, and ensure you've implemented the code provided to be fully prepared for the next challenge.



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