

Data Analyst V/S Business Analyst

Data Analyst

It analyzes data & find Insights.

They generally work with data + technical Skills
SQL, Statistics, Power BI, Python,

→ Gather data → Clean → Analyze
↓
Insights

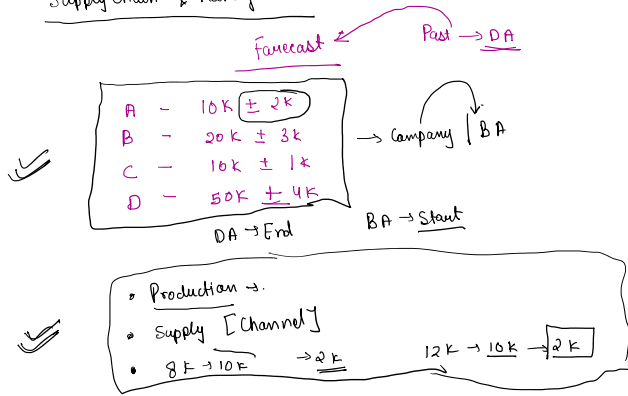
Business Analyst

Work on these insights → to form Strategies

Problem Solving + Critical Thinkers; good in communication + Presentation + Busl Domain Knowledge
+ Basic [Excel, SQL]

Understand the problem → data → Insight
↓
Decision

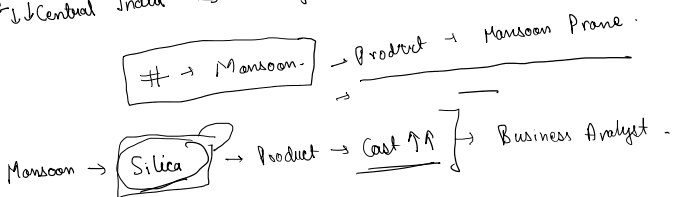
Supply Chain & Management



↓ South India → Early & mid June / October FMCG

[Marketing] ↓ South India → July & August

top tech ↓ Central India → Early July & mid September.



Power BI → Business Intelligence tool [Microsoft]

Intelligently manage your business through tech.

Power BI	Tableau
<ul style="list-style-type: none"> • Microsoft • Data Visualization → 47 default × Constantly ↑ • Advance → Third party → 528 advance ↑ <u>Research</u> ↑ <u>Influence</u> ⇒ 580-590 [Charts] • <u>Data Sources</u> ⇒ 185 Data Sources CSV, XML, Email, API, ... [few clicks] → easy • Microsoft <u>Compatibility</u> → ↑↑ • Data Cleaning → <u>Power Query</u> (13-14) Excel → 2018 Power BI • AI → dt, <u>Analyze</u> → Smooth • Windows • User Interface (X) • Updates → Regularly • 100TB Storage • Processing → 15-20 JJ. 	<ul style="list-style-type: none"> • Salesforce → 24 default → No update. • 50-60 ⇒ 100-120 • → 80-90 Constant. [additional tools] → Complex • Compatibility → [XX] • Prep → [3,4] → external • X Smooth • Mac + Windows • User Interface → Easy • Updates → 2,3,6 • <u>Unlimited</u> • Tableau → 15-20 JJ.

