

Beatsx Headphones

beats by dr.dre.

Fit For Your Life

Benefits

Wireless

Bluetooth Connectivity

Battery Efficiency

8 Hours of battery life

High-Speed

Fast Fuel technology

Automatic Pairing

Apple W1 Chip

Authentic Sound

Noise Cancelling

Take Calls on RemoteTalk

With Siri-compatible RemoteTalk, you can take calls with an on-cable mic and play music with easy-to-use controls, seamlessly switching back and forth as you go about your day.



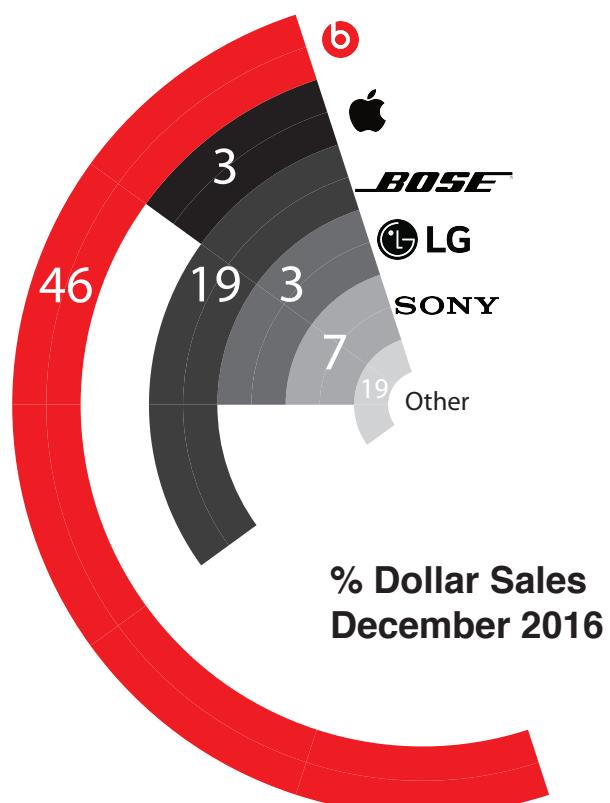
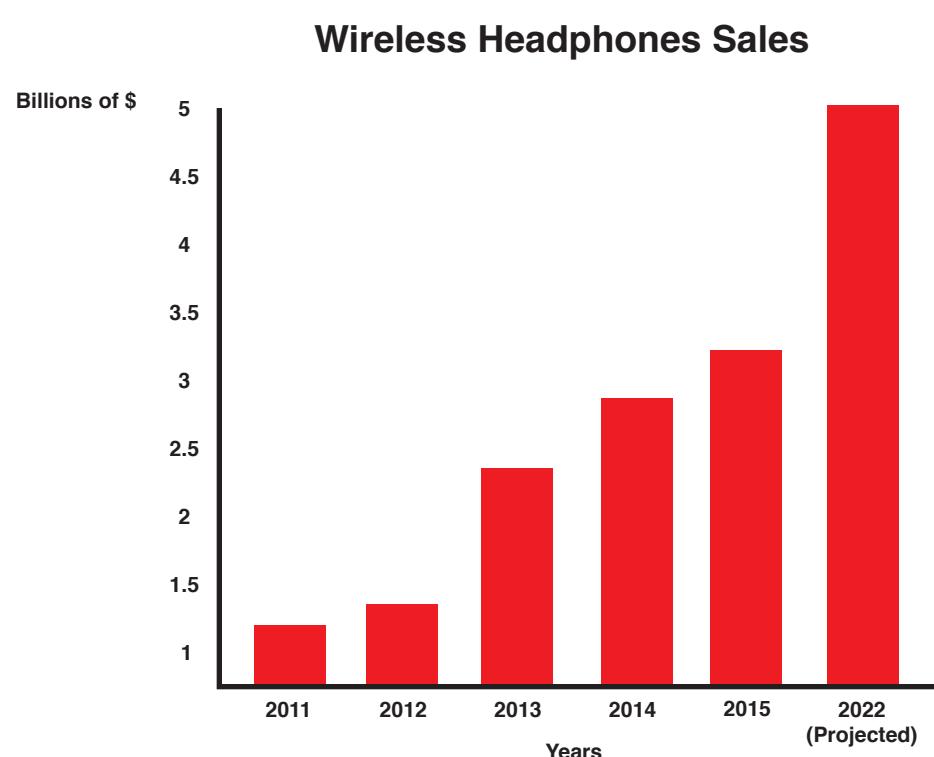
Magnetic Earbuds

When you're not wearing them, magnetic ear buds keep your earphones tangle-free and easily coil up for compact portability.

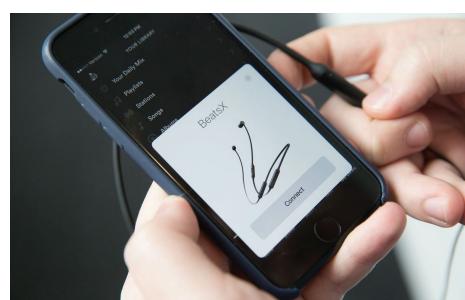
Flex Form Cable

The unique Flex-Form cable provides a flexible fit for all-day wear, while a variety of eartip and secure-fit wingtip options offer further personalized comfort and stability.

WIRELESS HEADPHONE MARKET SHARE



INTRODUCING APPLE'S W1 BLUETOOTH CHIP



Apple W1 Chip

Beats and Apple are changing the way you listen to music with the introduction of Apple W1 technology in BeatsX. Incorporating the W1 chip brings seamless setup and switching for your Apple devices, amazing battery life, and 5-minute Fast Fuel charging.

WORLD MARKET AND GROWTH



AVAILABLE COLORS



FAST FUEL TECHNOLOGY

**5 Minutes of charge =
2 hours of playback**

With Fast Fuel, 5 minutes of charging gets you 2 hours of playback when battery is low.

