

Homework 05 – Content Inventory

Typeface:

Headline 1: Georgia – Regular 49 pt

Samantha Moross

Headline 2: Georgia - Bold 35 pt

About

Sub-Header: Georgia – Bold 28 pt

IBM - June-August 2017

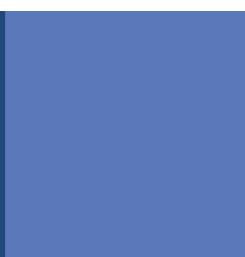
Body: Georgia - Regular 24 pt

I am a Senior at The University of Michigan-School of Information, majoring in User Experience Design.

After graduation, I will move to New York to work for IBM's Hybrid Cloud, focusing on digital strategy.



HEX: #20497D



HEX: #5B78BA



HEX: #EDB70C



HEX: #FFFFFF

HEX: #000000



Original logo created on Canva

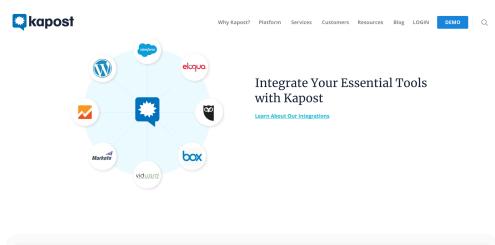
Personal photograph of NYC



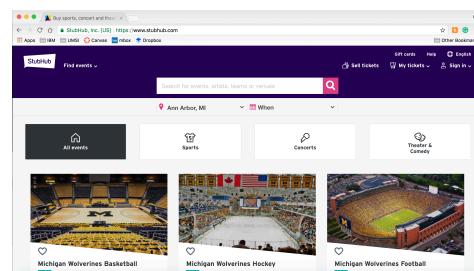
Spotify UX Analysis



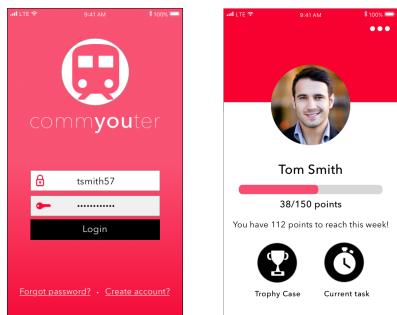
IBM Kapost Platform



Stubhub Website Usability



Train Commuter Application



Location Application Icons



Ticketmaster API – Logos of APIs used



Adobe Illustrator

Screenshot of Beats infographic

Beatsx Headphones buds

Fit For Your Life

Benefits

- Wireless Bluetooth Connectivity
- Battery Efficiency** 8 hours of battery life
- High-Speed** Fast Fuel technology
- Automatic Pairing** Apple W1 Chip
- Authentic Sound** Noise Cancelling



Adobe Photoshop

Michigan Banners Project

