

SAMANTHA MOROS

wearable tech can track health

Dashboard to maximize time

good morning sammy!

seat map to indicate open seats on train (APP)

select car 1
open seats: 7

social connection network - support FB group

Train Commuters

smith: "who else was miserable with all the train delays today!?"
#commuterproblems
Linda: "yes, terrible!"

themed trains for connectivity/fun

reading

party

entertains commuters

Mood tracker that offers suggestions for what to do (APP)

"How are you feeling?"
relaxed → Here's some relaxing music/books/podcasts.

Desk to do work on - Feel like you're working (portable)

An app that allows commuters to post YiKYak-style

"when the person on the train next to you snores..."

weights on back of seats to promote exercise

work-out options on screen

Wireless headphones deliver customized news/connect to your phone/tablet

smart coffee mug displays today's tasks + organized

touch screen

Relaxation app that promotes meditation

changes daily

Meditation steps:

tracks breathing

Dashboard connects to office + hrs on train logged in contribute to pay (like a VPN)

Login WORK ID: _____
Password: _____

Task organization app that ranks based on importance/urgency

reminds user at specified times

Today 12:30
This Week 2:30

App that has free classes for commuters to learn new, relevant skills

FOR YOU:

- 1) HTML
- 2) cognitive computing
- 3) Marketing
- 4) ...

Online volunteer program - communicate with others that need your expertise, etc

Volunteers click here

Describes an opportunity, view clicks to help

Networking App - commuters connect with others, whether in job field or just to expand

Recommended 4

John Smith: connect

Game Center App offers games customized based on a user test

For You:

- Crossword
- Word Scramble
- Angry Birds
- More... SEARCH

(Commuter) Blog to share ideas with others - write on train

Sammy's Blog

9/22: _____

Financial organizer - delivers stock info and recommendations based on data and your personal finances on investing

STOCK

Invest X%...

Online studies - users can participate for \$

Today's Research:

XYZ EARN \$5 per month

smart calendar plan all upcoming events

MARCH 12, 2018

Mom's 50th Bday

Location outfit

Daily Newsletter App personalized for - location - interests - style

SAMMY'S DAILY NEWS

Weather: 30-70°F

You should wear: X

News: _____

pillow

Train seat turns into a bed - First class train cars

Online shopping app that filters based on what you really need

Calendar: Sam's Bday Party → Need an outfit? Black tie

data organized, sent to iPhone → TRACKER

smart shakers track steps, speed, calories, etc.

portable wifi bracelet - produces free wifi for unlimited devices

Diet planner App

PROFILE

CHOLESTEROL: _____
WEIGHT: X

What to eat: TODAY WEEK

Advises diet/meal

work productivity App

IBM: connect

schedule mtgs/calls

BOOK conference Rooms

send emails: reply

calls: reply

website builder template

drag & drop from phone

Planner/reminder APP

sammy, you should:

- 1) Plan your trip to SPAIN Hotel
- 2) Schedule dinner with cousin
- 3) See new movie X

Portable, digital daily journal

OCT 9TH

Record personal thought

WATCH connects to home appliances

can control air temp/cooking/cleaning

Relaxation Ear Buds → playlist/sounds

soft material

Side Controls

smart glasses - watch news, movies, etc.

wrap around head-phones

Goal setting App - organizes personal goals

What do you want to achieve?

Here are ideas:

Office delivery App - delivers items to office

What do you need?

- coffee order
- technology
- Lunch/snacks
- Supplies

Family, social media platform

facilitates communication btwn family members

massaging neck pillow

track/regulate stress

Mixed media device offers suggestions based on movies you watch daily

books music podcasts

connects to calendar