

Al Automation and Web Development for socially and environmentally conscious businesses

In the following pages, you'll find examples of past work, my core service offerings, a case study & rave reviews from past clients!

You can reach me at ran@smosgasbord.xyz if you have any questions, or you can book a time to meet here <u>cal.com/smosgasbord/meet</u>.



I partner with businesses that care about their social and environmental impact to bring their mission into the digital age.

By creating custom technology solutions - from smart websites to automated systems and AI tools - I help turn your ethical commitments from potential business constraints into unique strengths that set you apart in the market.

### Key Differentiators:

- Using planet-friendly development practices
- Hands-on approach to ethical AI development
- Building for lasting change
- Ability to balance innovation with responsibility
- Strong background in creating accessible, inclusive web solutions that serve diverse communities

Think of it as having a technical partner who speaks both languages: conscious business and technology.

I translate your sustainable and social values into practical digital solutions that make your business more efficient and competitive, while staying true to your principles.

## Client Roster

# 5 WAYS TO INNOVATE





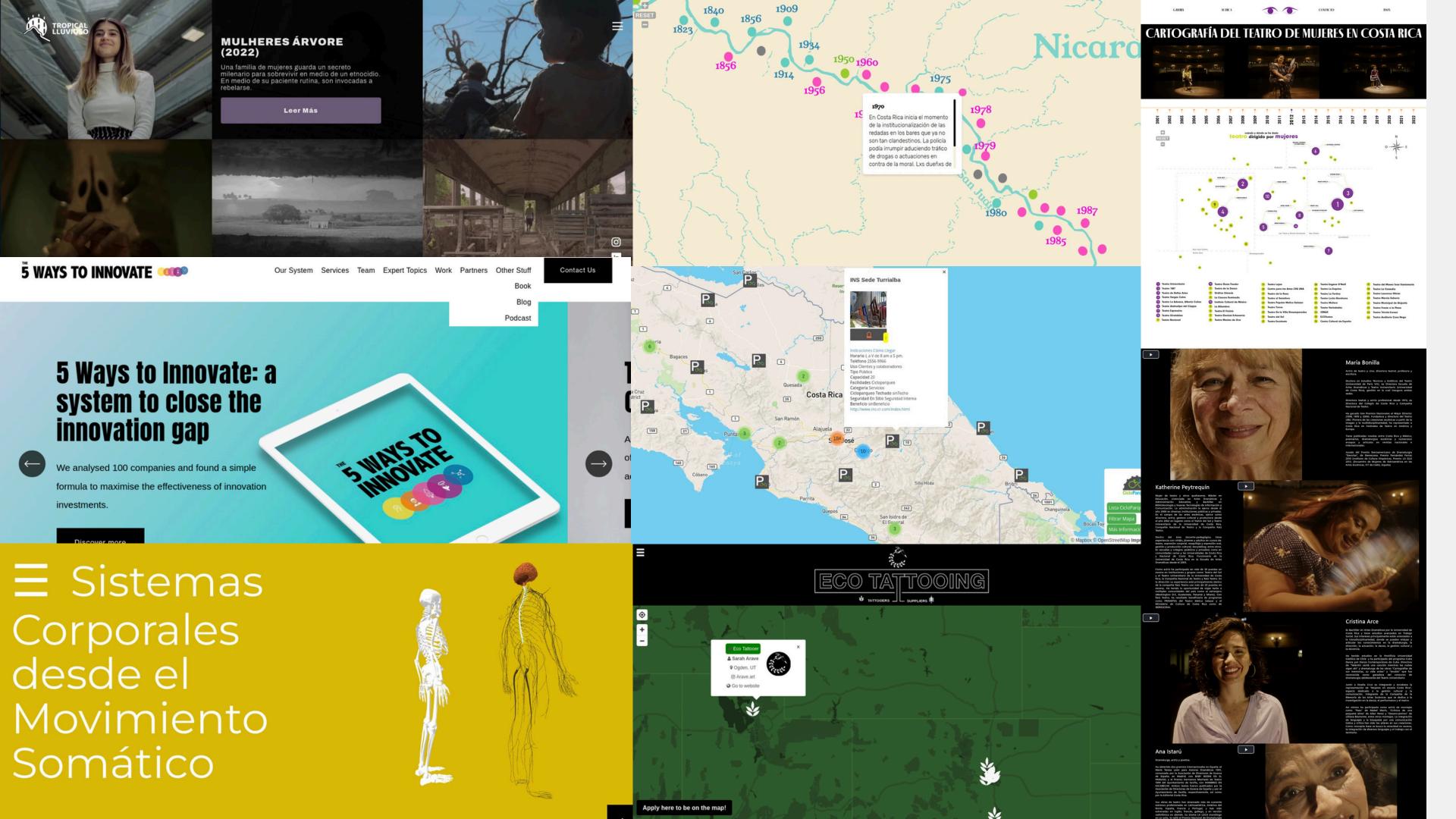












The previous are some of my web development projects. See more here:

<a href="mailto:smosgasbord.xyz/projects">smosgasbord.xyz/projects</a>

# Service & Pricing Options

## Growth Tier

\$1000/month

### Premium Web + Automation Package:

If you want to transform your business into a data-driven leader – this is for you. I use AI-powered analytics and custom automation to turn your challenges into advantages.

The promise: Complete digital transformation of your initiatives, with guaranteed 30% improvement in resource efficiency and environmental impact tracking within the first 6 months.

#### Deliverables:

- Automated data collection and processing
- Basic AI-powered optimization systems
- Green hosting management
- Monthly AI model updates
- 10 hours of custom development
- Basic support (24h response time)

# Enterprise Tier

\$3000/month

### Premium Automation Package:

If you want to automate your processes while reducing operational costs – this is for you. I use targeted automation and machine learning to streamline management and reporting.

The promise: Fully automated operations with 40% reduction in manual reporting time and 25% improvement in resource efficiency.

#### Deliverables:

- Custom automation workflows for business and sustainability processes
- Real-time monitoring and optimization systems
- Automated compliance reporting
- 20 hours monthly custom development
- Weekly strategy calls and priority support

we might be a good fit if...

- Your team is open to adopting new technologies and processes
- You value data-driven decision making
- You're willing to invest in long-term sustainable solutions
- Your current systems aren't effectively tracking or optimizing your productivity
- You're looking for a technical partner who understands both sustainability and scalability
- Your company has outgrown generic tools and needs custom solutions

Case Study: EcoTattooing.com

# Ecotattooing.com

Ecotattooing.com is website by Good Judy to showcase the artists and suppliers who want to eliminate single-use plastics in exchange for compostable and biodegradable options in the world of tattooing.

I provided web design and development services on a green hosting platform as well as automation of certain processes that were manual before such as the map update after registration and a more complex form that changes based on users responses.

Before I got involved, tasks such as updating the artist map after new registrations, managing emails and handling complex user forms were manual processes, requiring staff time and potentially leading to delays. I delivered a significant transformation to their website using a green hosting platform.

Furthermore, I introduced automation to streamline key operations. This automation replaced the previous manual processes with an automated system triggered by different events.

Similarly, I replaced a static form with a dynamic form, creating a more user-friendly experience while also likely improving data collection.

My work shifted Ecotattooing.com online presence to a more sophisticated, automated, and eco digital platform.

"We cannot speak highly enough of Ran's expertise and efficiency in assisting Good Judy with building a comprehensive map of our top customers. His impressive knowledge of the coding industry and adjacent fields made the entire process smooth and seamless.

Ran's quick and precise service not only met our needs but exceeded our expectations. By streamlining our operations, he saved us thousands of dollars in both time and money. His work has provided invaluable insights that are already making a significant positive impact on our business."

Ryan Henna, Co-Founder of GoodJudy

"Ran was highly problem orientated, trying to find different kinds of solutions to the problem described versus the brief of the solution. He explored alternative solutions that might be a better fit including off the shelf solutions that would mean his services wouldn't be required. Through the build he was: - Attentive to our needs - Transparent about what was out of scope, what can / can't be done easily - Communicated regularly about timelines and what he needs to - Creative problem solver - Explained the process of the solution - Files he handed over were well structured and organised - Helpful during testing to figure out what was a business logic issue versus a technical issue"

Roshan Chhotou, Co-founder of 5 Ways to Innovate



WANT TO WORK TOGETHER?

Book a time to chat here.

Urgent questions?

ran@smosgasbord.xyz