# SEBASTIAN QUADRAT

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### PROFESSIONAL EXPERIENCE

## **PROMETHEUS** (Startup)

San Francisco, CA

Mar 2019 – Jan 2021

Head of Product / Co-founder

**DROPBOX** 

- Developed embedded financing platform that enabled vertical software companies to lend to their customers and suppliers
- Designed financial structures for both customer balance sheet-backed and external (i.e. specialty lenders) funding models
- Built logistic regression-based credit-decisioning model around customer payment volatility and payment velocity training data
- Scoped loan and line of credit products with CTO; helped oversee product build by frontend and backend engineers
- Nurtured relations with 3 end users for MVP testing; grew feedback pipeline to develop MVP and customer empathy
- Accepted to FinTech Sandbox, offered seed funds from early stage VCs, closed due to Covid-19 impact on SMB sector

Business Strategy Manager, Business Strategy and Operations Team

San Francisco, CA July 2016 – Feb 2019

- Determined new benchmarks and model to address flagging outbound sales leading to -30% HC with similar team performance
- Developed build/buy/partner analysis and GTM strategy for two-year product roadmap for shift into content-based collab space
- Built jobs-to-be-done framework from 150+ customer interviews and 500+ survey responses which led to HelloSign acquisition
- Devised partnership vetting framework w/ updated target metrics for biz dev team which led to ~35% rise in avg new deal ROI
- Collaborated with senior director of product to tie international pricing to currency outlooks to rectify out of line pricing
- Spearheaded A/B testing-based voluntary and billing churn mitigation plan that led to ~10% reduction in newer cohort churn

MERRILL LYNCH Palo Alto, CA

Investment Banking Associate, U.S. Technology Group

*May* 2015 – *July* 2016

• \$2B acq. by electronics com. firm and \$1.5B acq. by semi company - built strategic rationale decks and M&A models for CEOs

**DEUTSCHE BANK** Investment Banking Associate, U.S. Financial Institutions Group New York, NY & Sydney, Australia *July 2014 – May 2015* 

- \$325M media & \$350M chemical SPACs executed investor roadshows (pre + post target), built IPO decks, wrote SEC filings
- Dispatched to Sydney for 2 months to structure: \$6.3B purchase of AU GE Capital assets and \$5.7B ANZ Esanda sale

#### AMUNDI ASSET MANAGEMENT

Tokyo, Japan

Research Analyst, Japanese Investment Management Division

• Developed fund structure for Japan CIO to increase AUM; determined optimal volatility exposure for weaker yen BOJ policy

## CRÉDIT AGRICOLE CLSA

Tokyo, Japan & Hong Kong

Research Analyst, Japanese Equity Research Division

• Authored equity research on Japanese banks; recognized for stellar calls in broker polls (i.e. Fidelity, Capital, Wellington, etc.)

#### **EDUCATION**

#### YALE SCHOOL OF MANAGEMENT

New Haven, CT

Master of Business Administration

May 2014

- Developed course modules on the tri-party repo market for Yale Global Financial Crises course taught by Timothy Geithner
- Earned distinctions (top 10%) in seven courses | Real Estate for Institutional Investors course Teaching Assistant
- Summer internship (2013) at UBS Investment Bank AMEX \$900M JV & Wells Fargo \$1.5B pref stock offer built models

#### YALE JACKSON SCHOOL OF GLOBAL AFFAIRS

New Haven, CT

Graduate Certificate of Concentration in Development Studies

May 2014

• Dissertations on Chinese insurance industry with Prof. Stephen Roach and on Chinese shadow banking with Prof. Zhiwu Chen

## UNIVERSITY OF FLORIDA

Gainesville, FL

Bachelor of Science in Business Administration with a Major in Marketing

May 2008

• Awarded 100% Bright Futures Academic Merit Scholarship (IB Diploma recipient) | Member of UF Honors Program

## INDEPENDENT PROJECTS

Programming: built Python-based investment tools to teach myself to code and build engineering empathy

Aug 2021 - Present

- Gamma exposure calc pull TD API data, Selenium to scrape CBOE options data, calc gamma using py\_vollib, output to csv
- Net option pricing calc pull TD API data, calculate net option values, store in csv and plot aggregate output with Matplotlib
- Market metrics tracker combine market metrics with TD API data, calculate and output market health stats to Streamlit dash Product Management: built tech products to various stages w/ engineer and mobile designer in spare time Dec 2016 – Jan 2019
  - Bloomberg for Robinhood users scoped mobile app, oversaw milestone-based React Native app dev, interviewed 52 users
  - Debit card points API scoped API, built framework for bank sys. integration, interviewed exec decision makers in 2 banks
  - Intuitive GUI investing algo builder scoped web app, mapped prototype with designer in Figma, interviewed 23 users

**Design:** Utilized IDEO design process to develop modern kitchen utensils with Netherlands-based industrial designer Feb – Apr 2016

#### ADDITIONAL INFORMATION

- Data: Python (pandas, numpy, scikit-learn), PostgreSQL, Git, Tableau Exam: GRE (Q:167, 94<sup>th</sup> pctl, V:161, 87<sup>th</sup> pctl)
- Hobbies: NAUI & PADI shipwreck and cave diver, alpine skiing, hiking, photography, Japanese calligraphy, anthropology