

# SEBASTIAN QUADRAT

352.256.9552 | [smquadrat@gmail.com](mailto:smquadrat@gmail.com) | [linkedin.com/in/sebastianquadrat](https://www.linkedin.com/in/sebastianquadrat) | [sebastianquadrat.com](http://sebastianquadrat.com)

## PROFESSIONAL EXPERIENCE

### PROMETHEUS (Startup)

San Francisco, CA

Head of Product / Co-founder

Mar 2019 – Jan 2021

- Developed embedded financing platform that enabled vertical software companies to lend to their customers and suppliers
- Designed financial structures for both customer balance sheet-backed and external (i.e. specialty lenders) funding models
- Modeled how vertical software customer data would be harnessed to lower NPLs and cut loan app process length
- Scoped loan and line of credit products with CTO; helped oversee product build by frontend and backend engineers
- Nurtured relations with 3 end users for MVP testing; grew feedback pipeline to develop MVP and customer empathy
- Accepted to FinTech Sandbox, offered seed funds from early stage VCs, closed due to Covid-19 impact on SMB sector

### DROPBOX

San Francisco, CA

Business Strategy Manager, Business Strategy and Operations Team

July 2016 – Feb 2019

- Determined new benchmarks and model to address flagging outbound sales leading to -30% HC with similar team performance
- Developed build/buy/partner analysis and GTM strategy for two-year product roadmap for shift into content-based collab space
- Built jobs-to-be-done framework from 150+ customer interviews and 500+ survey responses which led to HelloSign acquisition
- Devised partnership vetting framework w/ updated target metrics for biz dev team which led to ~35% rise in avg new deal ROI
- Collaborated with senior director of product to tie international pricing to currency outlooks to rectify out of line pricing
- Spearheaded A/B testing-based voluntary and billing churn mitigation plan that led to ~10% reduction in newer cohort churn

### MERRILL LYNCH

Palo Alto, CA

Investment Banking Associate, U.S. Technology Group

May 2015 – July 2016

- \$2B acq. by electronics com. firm and \$1.5B acq. by semi company - built strategic rationale decks and M&A models for CEOs

### DEUTSCHE BANK

New York, NY & Sydney, Australia

Investment Banking Associate, U.S. Financial Institutions Group

July 2014 – May 2015

- \$325M media & \$350M chemical SPACs - executed investor roadshows (pre + post target), built IPO decks, wrote SEC filings
- Dispatched to Sydney for 2 months to structure: \$6.3B purchase of AU GE Capital assets and \$5.7B ANZ Esanda sale

### AMUNDI ASSET MANAGEMENT

Tokyo, Japan

Research Analyst, Japanese Investment Management Division

2012

- Developed fund structure for Japan CIO to increase AUM; determined optimal volatility exposure for weaker yen BOJ policy

### CRÉDIT AGRICOLE CLSA

Tokyo, Japan & Hong Kong

Research Analyst, Japanese Equity Research Division

2008 - 2011

- Authored equity research on Japanese banks; recognized for stellar calls in broker polls (i.e. Fidelity, Capital, Wellington, etc.)

## EDUCATION

### YALE SCHOOL OF MANAGEMENT

New Haven, CT

Master of Business Administration

May 2014

- Developed course modules on the tri-party repo market for Yale Global Financial Crises course taught by Timothy Geithner
- Earned distinctions (top 10%) in seven courses | Real Estate for Institutional Investors course Teaching Assistant
- Summer internship (2013) at UBS Investment Bank - AMEX \$900M JV & Wells Fargo \$1.5B pref stock offer - built models

### YALE JACKSON INSTITUTE FOR GLOBAL AFFAIRS

New Haven, CT

Graduate Certificate of Concentration in Development Studies

May 2014

- Dissertations on Chinese insurance industry with Prof. Stephen Roach and on Chinese shadow banking with Prof. Zhiwu Chen

### UNIVERSITY OF FLORIDA

Gainesville, FL

Bachelor of Science in Business Administration with a Major in Marketing

May 2008

- Awarded 100% Bright Futures Academic Merit Scholarship (IB Diploma recipient) | Member of UF Honors Program

## INDEPENDENT PROJECTS

**Programming:** built Python-based investment tools to teach myself to code and build engineering empathy Aug 2021 – Present

- **Gamma exposure calc** - pull TD API data, Selenium to scrape CBOE options data, calc gamma using py\_vollib, output to csv
- **Net option pricing calc** - pull TD API data, calculate net option values, store in csv and plot aggregate output with Matplotlib
- **Market metrics tracker** - combine market metrics with TD API data, calculate and output market health stats to Streamlit dash

**Product Management:** built tech products to various stages w/ engineer and mobile designer in spare time Dec 2016 – Jan 2019

- **Bloomberg for Robinhood users** - scoped mobile app, oversaw milestone-based React Native app dev, interviewed 52 users
- **Debit card points API** - scoped API, built framework for bank sys. integration, interviewed exec decision makers in 2 banks
- **Intuitive GUI investing algo builder** - scoped web app, mapped prototype with designer in Figma, interviewed 23 users

**Design:** Utilized IDEO design process to develop modern kitchen utensils with Netherlands-based industrial designer Feb – Apr 2016

## ADDITIONAL INFORMATION

- **Programming:** Python, SQL, Git • **Exam:** GRE (Q:167, 94<sup>th</sup> pctl, V:161, 87<sup>th</sup> pctl) • **Finance:** FINRA 79 & 63, JSDA Lvl 2
- **Hobbies:** NAUI & PADI shipwreck and cave diver, alpine skiing, hiking, photography, Japanese calligraphy, anthropology