

**Top-Selling Products:**

**Question:** What are the top 5 best-selling products in terms of quantity ordered?

**Expected Outcome:** A list of the top-selling products with their respective quantities ordered.

**Revenue Analysis:**

**Question:** What is the total revenue generated during the entire period covered by the dataset?

**Expected Outcome:** A single value representing the total revenue from sales.

**Monthly Sales Trends:**

**Question:** How does sales revenue vary month by month?

**Expected Outcome:** A monthly breakdown of sales revenue, showing trends or seasonality.

**City-wise Sales Performance:**

**Question:** Which city has the highest total sales?

**Expected Outcome:** Identification of the city with the highest sales and the corresponding sales amount.

**Order Quantity Distribution:**

**Question:** What is the distribution of order quantities? Are most orders small or large?

**Expected Outcome:** A histogram or summary statistics showing the distribution of order quantities.

**Average Order Value:**

**Question:** What is the average value of an order (average order value)?

**Expected Outcome:** A single value representing the average order value.

**Seasonal Sales Analysis:**

**Question:** Are there any noticeable patterns or trends in sales during different months?

**Expected Outcome:** Visualization or summary highlighting any seasonal trends in sales.

**Correlation Between Price and Sales:**

**Question:** Is there a correlation between the product price and the quantity ordered?

**Expected Outcome:** Insights into whether higher-priced products tend to have lower quantities ordered or vice versa.

**Customer Segmentation:**

**Question:** Can we identify different customer segments based on their purchasing behavior?

**Expected Outcome:** Clusters or groups of customers with similar purchasing patterns.

**Geographical Analysis:**

**Question:** How do sales vary across different regions or addresses?

**Expected Outcome:** Regional analysis highlighting areas with higher and lower sales.