



Media Eye Pvt. Ltd.
(An Innovative Media Agency)

Regd. No. 93718/068/69

Kathmandu, Anamanar, Sahayogi Marga

Tele Phone No: +97715705750

Email: nepalmediaeye@gmail.com

www.aarthiknews.com

https://www.youtube.com/c/AarthikNewsVideo

https://www.tiktok.com/@arthiknews

Soft saro Nepal
Kathmandu, Nepal

Date: 2082/06/07

Subject: Letter for Advertisement

Sir/madam,

This is the era of information technology. The speedy amendment in the area of information technology has contracted the world creating the access in a finger tap. Due to the change in information technology, the media sector has been also adapting into digital & online system. The print & visual Medias are transformed into online form.

According to this, we have also established & operating online news site **www.aarthiknews.com** since 2010. From where, we have been broadcasting national & international business news anytime. This site is Nepal's no. 1 business news site. We believe that, this news portal will be substantial news agency for business sector. Besides this, this portal will help you to promote your business.

For promote your business, we are requesting you for advertise through this portal. We assure you that we are committed to improving your business. Please take time to consider the information below and get in touch with us to place your advert TODAY! We look forward to working with you soon!

.....
Indra Baniya
Executive Director

9851056763,015705750

Business Rate Card (Fiscal Year 2081/82)

<i>Ad Size</i>	<i>Placement Details</i>	<i>per Month</i>
800px 500px	Jacket ad/ Content	50,000/-per day
1200px 100px	Menu Banner (Above Main Menu)	80,000/-per month
1200px 100px	1 st , 2 nd , 3 rd , 4 th Banner space home page	50,000/-per month
900px 100px	Above every news headline - 1 st , 2 nd , 3 rd Banner space	60,000/-per month
300px 150px	island ad	70,000/-per month
900px150px	Mid Banner banner Ad (inside every news)	70,000/-per month
900px150px	news below every news -1 st , 2 nd , 3 rd Banner space	50,000/-per month
1200px 100px	5 st , 6 nd , 7 rd , 8 th Banner space home page	30,000/-per month
300px 150px	Right sidebar ad inside every news block 1 st , 2 nd , 3 rd , 4 th , 5 th	50,000/- per month
300px 150px	Right sidebar Top Block home page 1 st , 2 nd , 3 rd , 4 th , 5 th Block	40,000/- per month
300px 150px	Right sidebar 2 nd Block -1 st , 2 nd , 3 rd , 4 th , 5 th Block	45,000/- per month
300px 150px	Right sidebar 3 rd Block -1 st , 2 nd , 3 rd , 4 th , 5 th Block	40,000/- per month

- We will provide you 20% special discount 15% agency discount 10% cash discount.
- more than 3 month contract will provide extra 5% discount.
- 13 % VAT will be added as per Nepal Government.
- The size may change as per your need. And other terms and conditions apply.

Contract Paper

This contract paper has been signed between (1st Party) and **Media Eye Pvt. Ltd. (2nd Party)** regarding for publishing promotional ad of 1st party on www.aarthiknews.com.

The terms of contract will be as follows:

1. 2nd party will provide ad space for 1st party on the position of of www.aarthiknews.com during the contract period.
2. 1st party will provide the necessary publishing materials to the 2nd party.
3. The size of the advertisement will be
4. 1st party will pay and payment should be made monthly basis.
5. 2nd party will provide additional promotional miles by covering news, views and idea of 1st party.
6. This contract will be valid from to and may be renewed with mutual co-operation.
7. IF any dispute arises out of this contract will be solved mutually or legally.

On the behalf of 1st party

.....
Signature & Seal

Name:

Position:

Company:

On the behalf of 2nd party



.....
Signature & Seal

Name: **Indra Baniya**

9851056763

nepalmediaeye@gmail.com

Media Eye Pvt. Ltd. (arthiknews.com)

