



Regd. No. 93718/068/69

Kathmandu, Anamanar, Sahayogi Marga  
Tele Phone No: +97715705750  
Email: nepalmediaeye@gmail.com  
www.aarthiknews.com  
<https://www.youtube.com/c/AarthikNewsVideo>  
<https://www.tiktok.com/@aarthiknews>

Soft saro Nepal  
Kathmandu,Nepal

Date: 2082/06/07

***Subject: Letter for Advertisement***

**Sir/madam,**

This is the era of information technology. The speedy amendment in the area of information technology has contracted the world creating the access in a finger tap. Due to the change in information technology, the media sector has been also adapting into digital & online system. The print & visual Medias are transformed into online form.

According to this, we have also established & operating online news site **www.aarthiknews.com** since 2010. From where, we have been broadcasting national & international business news anytime. This site is Nepal's no. 1 business news site. We believe that, this news portal will be substantial news agency for business sector. Besides this, this portal will help you to promote your business.

For promote your business, we are requesting you for advertise through this portal. We assure you that we are committed to improving your business. Please take time to consider the information below and get in touch with us to place your advert TODAY! We look forward to working with you soon!

A handwritten signature in black ink, appearing to read "Indra Baniya".

.....  
**Indra Baniya**  
Executive Director

**9851056763,015705750**

# [www.aarthiknews.com](http://www.aarthiknews.com)

## Business Rate Card (Fiscal Year 2081/82)

| <i>Ad Size</i> | <i>Placement Details</i>   | <i>per Month</i>   |
|----------------|--|--------------------|
| 800px 500px    | Jacket ad/ Content   | 50,000/-per day    |
| 1200px 100px   | Menu Banner (Above Main Menu)  | 80,000/-per month  |
| 1200px 100px   | 1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> , 4 <sup>th</sup> Banner space home page   | 50,000/-per month  |
| 900px 100px    | Above every news headline - 1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> Banner space   | 60,000/-per month  |
| 300px 150px    | island ad  | 70,000/-per month  |
| 900px150px     | Mid Banner banner Ad (inside every news )  | 70,000/-per month  |
| 900px150px     | news below every news -1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> Banner space  | 50,000/-per month  |
| 1200px 100px   | 5 <sup>st</sup> , 6 <sup>nd</sup> , 7 <sup>rd</sup> , 8 <sup>th</sup> Banner space home page   | 30,000/-per month  |
| 300px 150px    | Right sidebar ad inside every news block 1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> , 4 <sup>th</sup> , 5 <sup>th</sup>     | 50,000/- per month |
| 300px 150px    | Right sidebar Top Block home page 1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> , 4 <sup>th</sup> , 5 <sup>th</sup> , Block    | 40,000/- per month |
| 300px 150px    | Right sidebar 2 <sup>nd</sup> Block -1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> , 4 <sup>th</sup> , 5 <sup>th</sup> , Block | 45,000/- per month |
| 300px 150px    | Right sidebar 3 <sup>rd</sup> Block -1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> , 4 <sup>th</sup> , 5 <sup>th</sup> , Block | 40,000/- per month |

- **We will provide you 20% special discount 15% agency discount 10% cash discount.**
- **more than 3 month contract will provide extra 5% discount.**
- **13 % VAT will be added as per Nepal Government.**
- **The size may change as per your need. And other terms and conditions apply.**

# Contract Paper

This contract paper has been signed between ..... (1<sup>st</sup> Party) and **Media Eye Pvt. Ltd. (2<sup>nd</sup> Party)** regarding for publishing promotional ad of 1<sup>st</sup> party on [www.aarthiknews.com](http://www.aarthiknews.com).

## The terms of contract will be as follows:

1. 2<sup>nd</sup> party will provide ad space for 1<sup>st</sup> party on the position of ..... of [www.aarthiknews.com](http://www.aarthiknews.com) during the contract period.
2. 1<sup>st</sup> party will provide the necessary publishing materials to the 2<sup>nd</sup> party.
3. The size of the advertisement will be .....
4. 1<sup>st</sup> party will pay .....  
and payment should be made monthly basis.
5. 2<sup>nd</sup> party will provide additional promotional miles by covering news, views and idea of 1<sup>st</sup> party.
6. This contract will be valid from ..... to .....  
and may be renewed with mutual co-operation.
7. If any dispute arises out of this contract will be solved mutually or legally.

## On the behalf of 1<sup>st</sup> party

.....  
Signature & Seal

Name:

Position:

Company:



## On the behalf of 2<sup>nd</sup> party

.....  
Signature & Seal

Name: Indra Baniya

9851056763

nepalmediaeye@gmail.com

Media Eye Pvt. Ltd. (arthiknews.com)