Smriti Barla

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EDUCATION

The University of Iowa (Iowa City, IA)

Expected Dec. 2021

B.B.A. Business Analytics & Information Systems | Tippie College of Business

B.A. Computer Science | College of Liberal Arts & Sciences

TECHNICAL SKILLS

Microsoft Office	Python	Tableau	Slack
Microsoft Excel	Java	SQL	Asana
Microsoft Access	HTML	Agile/Scrum Proficiency	Trello

RELEVANT WORK EXPERIENCE

Business Analyst Intern: Federal Bureau of Investigation (Washington, DC)

June 2019 – Feb. 2020

- Assisted with projects involving Software Design & Development within the IT Application Data Division of the FBI
- Worked in 2-week sprints in an Agile/Scrum environment alongside business analysts, testers, and developers
- Created user stories, software application style guides, and maintained weekly progress metrics for the multiple teams
- Consulted with the Intelligence Division and team BAs/Testers/Developers to formulate Application Style Guide

Campus Manager: Fresh Prints (Iowa City, IA)

Aug. 2018 – Present

- Managed a custom apparel printing business by developing client relationships on campus and handling apparel orders from start to finish (currently \$45K in revenue)
- Oversaw entire process including art proofs, price quoting, apparel ordering, invoice payment, and customer relations

Tippie Peer Mentor: Tippie College of Business (*Iowa City, IA*)

Aug. 2018 – Dec. 2019

- Instructed a seminar for first-year students, directly admitted into the Tippie College of Business, dealing with professional development, LinkedIn, HireaHawk, resumes, Career Center opportunities & resources
- Coordinated with co-instructors and advisors for weekly lesson plans and office hours for students

Program Student Assistant: University of Iowa Admissions (*Iowa City, IA*)

Aug. 2018 - May 2019

- Maintained Microsoft Access databases for the Admissions Office campus recruitment events, Admissions staff, prospective students, and underlying organizations
- Organized staffing for large campus recruitment events and led interviews for prospective student volunteers
- Interacted with prospective students and families at recruitment events

LEADERSHIP AND VOLUNTEER EXPERIENCE

Executive Vice President: UI South Asian Student Alliance

Aug. 2017 - Present

- Oversaw all organization operations and administrative duties of a student run board (90 members) responsible for hosting large scale cultural events on campus (~800 students in attendance)
- Handled external relations and internal communication between executive board members and tracked weekly progress of all committees

Competition Manager: Iowa Andhi (Dance Team)

Aug. 2017 – Present

- Choreographed for and supervised the University of Iowa's nationally competitive South Asian Fusion Dance Team
- Handled contracting, competition applications, sound/production materials, national travel, finances, fundraising, marketing, licensing, and external relations for the team

AWARDS & RECOGNITIONS

Diversity & Business Ethics Case Competition Received Third Place at University of Colorado, Boulder	Feb. 2020
Tippie 21 Under 21 Awarded for Leadership, Scholarship, Experiential Learning, and Cross-Cultural Experience	Apr. 2019
National Retail Federation Student Program Received a CS scholarship to attend the conference in New York	Jan. 2019
Study Abroad: China & London Completed Business courses in Beijing, Shanghai, CN & London, UK	Dec. 2018
Iowa Startup Games Startup competition: Received People's Choice, Marketing, and Sustainability Awards	Sept. 2018