

SCOTT ROBISON

SOFTWARE ENGINEER

ABOUT

Self-starting and resourceful software engineer with experience implementing production level front-end and back-end code. Astute and always-learning designer of user interactions on websites and databases that are sound, scalable, and easy to use. Proven problem-solver with solid grounding in data-driven applications and concepts. Communicates clearly with technical and non-technical team members and promotes drive for customer satisfaction.

EXPERIENCE

FULL STACK DEVELOPMENT INTERN

Wander | Mar 2021 - Present

- Working alongside the development team to create a cohesive mapping application (including trails, informational guides, and more) for local investors and users on both web and mobile devices.
- Writing production-ready code with fluency in modern front-end and back-end frameworks.
- Writing and utilizing automated tests to test the functionality of the web application.

SOFTWARE DEVELOPMENT CONSULTANT

Tower Media | Mar 2021 - Sep 2021

- Developed the time localization functionality for the messaging feature on Clubhouse, an audio-based social media application.
- Designed complete solution architecture tailored to specific end-user needs.
- Revised, modularized and updated old code bases to modern development standards, reducing operating costs and improving functionality.

ONSITE RECOMMENDATION SPECIALIST

Boostability | Feb 2018 - Oct 2020

- Optimized meta titles, descriptions, <H1> , <H2>, and alt-image tags on client webpages based on current best SEO practices.
- Interacted, collaborated, and organized meetings with cross-functional teams to determine user requirements and streamline the QA process.
- Made UI/UX edits to client websites.

KEYWORD RESEARCH ANALYST

Boostability | Mar 2017 - Feb 2018

- Performed data analysis to execute and/or recommend targeted keyword campaigns.
- Used Google analytics to consolidate, and organize data into specialized reports for both clients and team members.
- Regularly completed competitive analysis to ensure proper recommendations were made.

SEO FULFILLMENT SPECIALIST

Boostability | Feb 2016 - Mar 2017

- Utilized automated macros for keyword link-building and social bookmarking tasks.
- Performed article engagement to facilitate the indexing of client websites for search engine web crawlers based on specific keywords.

DATA RESEARCH ANALYST

AutoAlert | Feb 2013 - Jun 2013

- Tested software to assist dealerships in the organization and maintenance of client data.
- Created documentation aiding other analysts to test future software releases.
- Input and maintained sensitive client data.

EDUCATION

BACHELOR OF SCIENCE, MAJOR IN COMPUTER SCIENCE

Utah Valley University | Jun 2019 - May 2022

- Building an Assembler, Compiler, and Virtual Machine using C++

CONTACT

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LANGUAGES

PRIMARY:

C++
JavaScript
Python

PROFICIENT:

C#
Java
MySQL

PRIOR EXPERIENCE:

React
Node.js
Vue.js

PROFESSIONAL SKILLS

Git
Amazon Web Services
Docker
Cypress
Figma
Google Analytics
Tableau
SEO

VOLUNTEER

ANIMAL SHELTER VOLUNTEER

2017 - 2018

Humane Society of Utah

SERVICE VOLUNTEER

Oct 2013 - Nov 2015

Santa Cruz, Bolivia

