SCOTT ROBISON

SOFTWARE ENGINEER | DEVELOPER

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Vineyard, Utah

EXPERIENCE

ON-SITE RECOMMENDATION SPECIALIST

Boostability (2018-Present)

- Optimization of meta titles, descriptions, <H1>, <H2>, and alt-image tags
- Wordpress implementations for client SEO
- Streamlining and implementation of QA
- QA management advisement and analysis
- Logo creation, blog edits, social media content creation and copy

KEYWORD RESEARCH ANALYST

Boostability (2017-2018)

- Data analysis and keyword implementation
- Location analysis for market research optimization
- Competitive analysis and computation

SEO FULFILLMENT SPECIALIST

Boostability (2016-2017)

- Client keyword optimization
- Service implementation for SEO improvement
- Demographic research and data analysis

DATA RESEARCH ANALYST

AutoAlert (2013)

- Software testing to assist dealerships in the organization and maintenance of client data
- Documentation aiding other analysts to test future software releases
- Data input and maintenance

EDUCATION

BS COMPUTER SCIENCE

Utah Valley University (2019-Present) Brigham Young University (2017-2019)

ADDITIONAL

LANGUAGES

C++, JavaScript, HTML, CSS

VOLUNTEER

Santa Cruz, Bolivia (2013-2015)

- Team management of church service volunteers
- Quality inspector of volunteer data
- Account and member management