



SMARTPARK

The inspiration behind Smart Park





So, how does **Smart Park** work?

Download our app and sign up -> Reserve your spot -> Drive in comfort -> Collect points



Our Membership Plans

Standard membership	Premium membership
No charge	\$9.99 per month
<ul style="list-style-type: none">• Can access our parking spot map	<ul style="list-style-type: none">• Can access our parking spot map• Can reserve parking spots on the map• has access to our reward system

An aerial, top-down view of a large parking lot filled with numerous cars of various colors (white, black, blue, red, silver). The cars are parked in neat rows, separated by yellow painted lines. Several white arrows on the asphalt indicate the flow of traffic or parking directions. The overall scene is dimly lit, suggesting dusk or dawn. Overlaid on the center of the image is the text 'Smart Park Website Demo' in a bold, sans-serif font. 'Smart Park' is green, and 'Website Demo' is white.

Smart Park Website Demo



Our Team



Samih Karroum



Omar Abotahoon



Yuzhe Wang



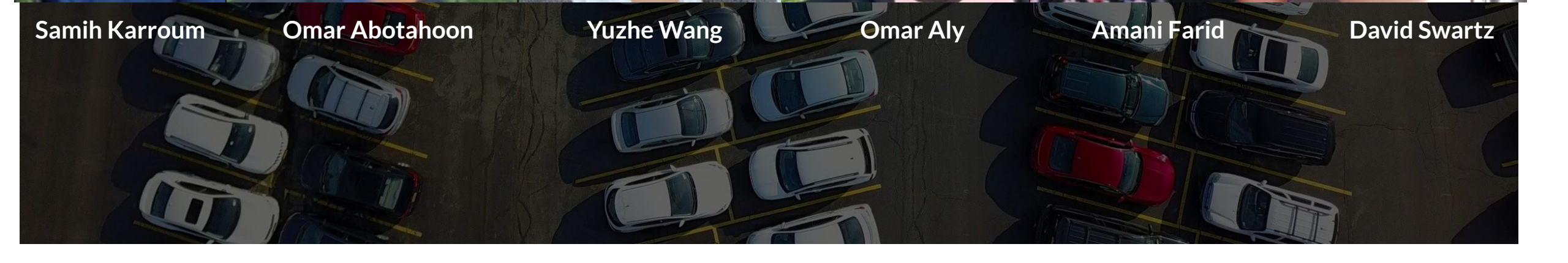
Omar Aly



Amani Farid



David Swartz



An aerial, top-down view of a large parking lot filled with numerous cars parked in rows. The cars are of various colors, including white, black, blue, red, and silver. Yellow lines mark the parking spaces. In the center of the image, the text "The Vision" is overlaid. The word "The" is in white, and "Vision" is in a vibrant green. The background is a dark, slightly blurred aerial shot of the parking lot, with some white arrows on the pavement indicating traffic flow.

The Vision

Competitors

	Smart Park	Spot Hero	Green P	Park Whiz
iOS and Android	✓	✓	✓	✓
Advance Booking	✓	✓	X	✓
Services Available in Ottawa	✓	✓	X	X
Point Reward System	✓	X	X	X
24/7 Customer Service	✓	Unsatisfactory	X	X
Cost-friendly	✓	✓	X	X

Monitoring The Competition

Okay.

★★★★☆

Sep 1

AndyBean

Needs GPS. Why I gotta tell it what lot or street I'm at? my phone already knows I am there! At least let me favourite and nickname my most used parking IDs every time you park somewhere it's like the first time why???

Also parking in Toronto isn't much better than [more](#)

Worst app

★☆☆☆☆

Sep 6

whoisjewel

Horrible

Not reliable

★★★★☆

4y ago

I loved this app for the first 2 weeks, now it tells me it can't find a signal from my phone when every other app can. Even tried deleting and reinstalling the app & rebooting my phone. Now I just pay at the machine like it's the year 2015 or something.

App crashes

★★★☆☆

Nov 21

CanadalrishBoys

App crashes when you try to recharge account. Less frustrating to just pay at the meter

An aerial photograph of a large parking lot filled with cars. The cars are parked in rows, separated by yellow lines. The colors of the cars vary, including white, black, red, blue, and silver. The text "Our Market" is overlaid in the center of the image. The word "Our" is in white, and "Market" is in green. The background is a dark, slightly textured surface, possibly asphalt or concrete, with some shadows cast by the cars.

Our Market

An aerial, top-down view of a large parking lot filled with numerous cars parked in neat rows. The cars are of various colors, including white, black, blue, red, and silver. Yellow lines mark the parking spaces. In the center of the image, the text "Product Development and Profitability" is overlaid. The word "Product" is in white, and "Development and Profitability" is in green. The background image is slightly dimmed to make the text stand out.

Product Development and Profitability

An aerial, top-down view of a large parking lot filled with numerous cars parked in rows. The cars are of various colors, including white, black, blue, red, and silver. Yellow lines mark the parking spaces. Several white arrows on the asphalt indicate the flow of traffic or parking directions. The text "Today's Objective" is centered over the image, with "Today's" in white and "Objective" in green.

Today's Objective

An aerial photograph of a large parking lot filled with cars. The cars are parked in rows, with yellow lines marking the spaces. The cars are of various colors, including white, black, red, blue, and grey. The text "Thank you!" is overlaid in the center of the image. The word "Thank" is in white, and "you!" is in green. The background is a dark, textured surface, likely asphalt, with some shadows cast by the cars.

Thank you!

- The Product's Origin - **Omar Abotahoon**
 - How did you come up with the idea? What was your inspiration?
- The Product Definition - **Omar Aly**
 - What is your product and what does it do?
- The Pricing - **David Swartz**
 - How much does your product cost?
- Your competition - **Amani Farid**
 - What other companies are building products like this?
- Your market - **David Swartz**
 - How many potential customers could you have? How much money would that amount to?
- What stage are you at? - **Samih**
 - Most of you will say you're in the early product development stages.
- The Team (highly recommended) - **Everyone**
 - Who makes up the team? Why would people invest in your team? What are their backgrounds and qualifications? What makes them different?
- Marketing Website (mandatory) - **Omar Aly and Omar Abotahoon**
 - Show the website that you built to advertise your product and team and talk about why you built it the way you did
- The Vision - **Yuzhe Wang**
 - How is your product going to change the world? What is your vision for the future of this product?
- The Call to Action (highly recommend) - **Amani Farid**
 - Why are you pitching today? Are you looking for other people to join your team? Are you looking for investment? Are you looking for advisors? Are you looking for customers? Are you looking for beta testers?