



## Story

Layout

## New story point

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Duplicate

- Battery type
- country wise ...
- Quarterly-Share
- Brand Price ...
- GMS
- KPI
- model
- Model share
- Annual Revenue
- KPI 2
- Dashboard 1

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☒ Show title

## Size

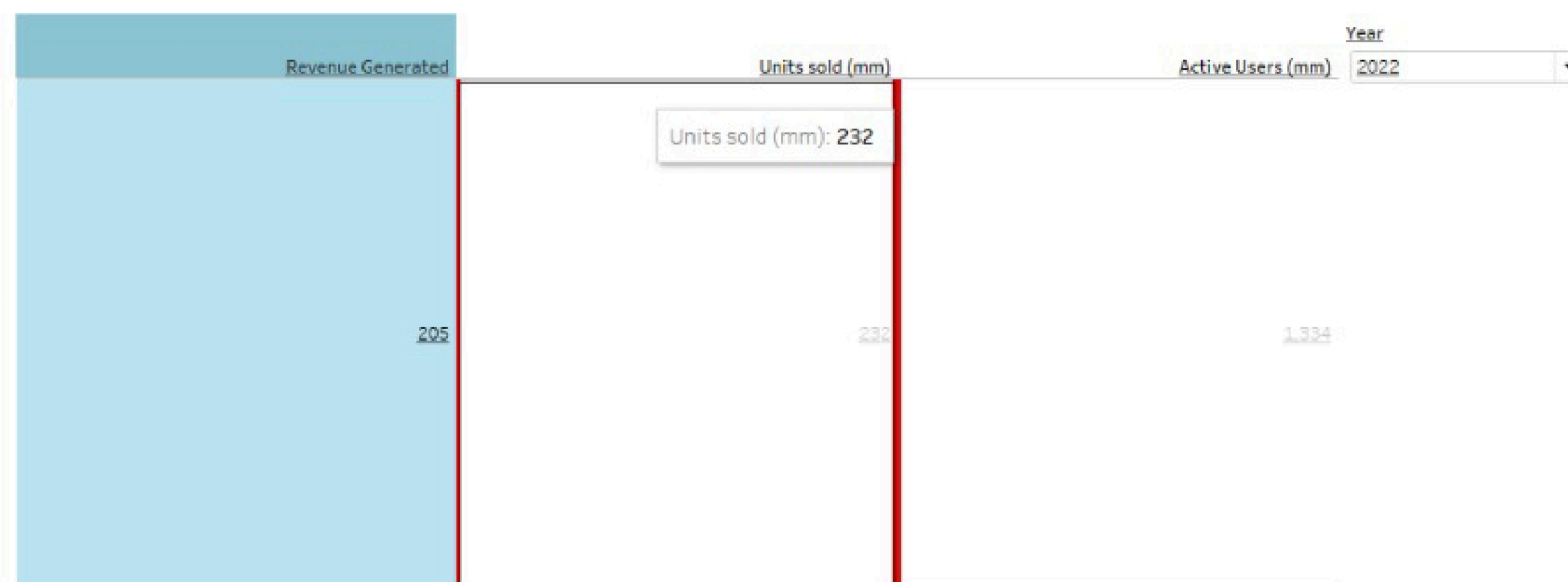
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## Story 2

Apple continuous to strengthen its standing in the smartphone market. The brand has risen to a position of particular **dominance** in the US. 6 of the top 10 most sold smartphone models in January 2021 were designed by Apple.

More than 1 billion consumers currently use iPhones. Since its initial launch more than 1.9 billion iPhones sales in 2021surpassed the 2015 peak , but declined in 2022 to 232.2 million units.

compartively analysis against various other load brand .In the smartphone industry shows that ip .It yet is sale it's impact in india



Data Source ntry wise best selling smartp... Quarterly-Share Brand Price Comparison GMS KPI model Model share Annual Revenue KPI 2 Dashboard 1 Dashboard 2 Story 1 Story 2

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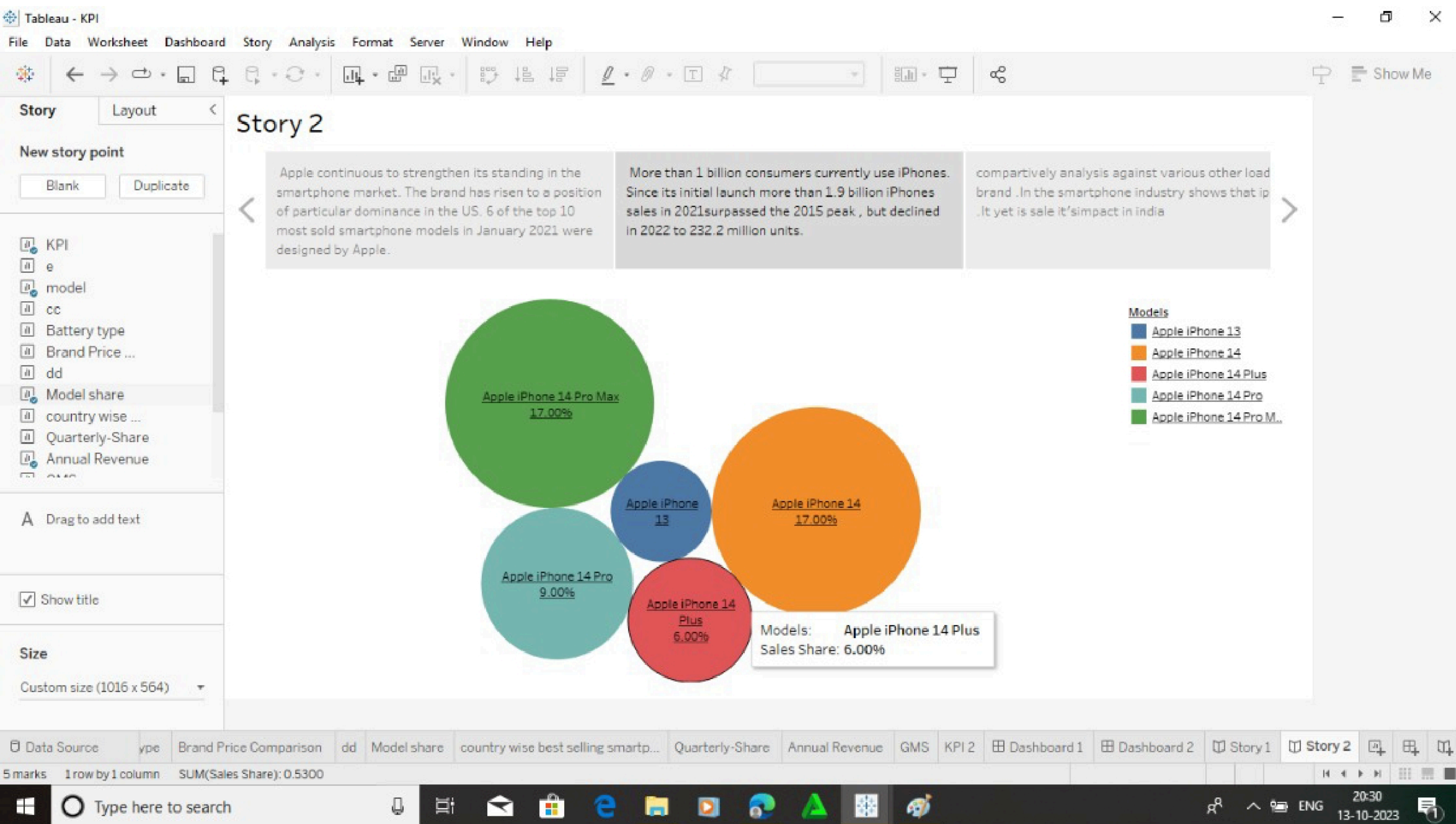




Tableau - Dashboard 1

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Story 2

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iPhone sales generated \$205 billion revenue for apple in 2022, more than Microsoft's total revenue. It sold 232 million iPhone units that year.

Althou 2% ma graph

Brand	Discount Perce..	Mrp	Sale Price	Star Rating	sales dif ference
Apple	0	77,000	77,000	5	0

Measure Names

☐ (All)

☐ Battery Capacity

☐ Count of Flipka...

☐ Count of apple...

☒ Discount Perce...

☐ Discounted Price

☐ Display Size

☐ Memory

☒ Mrp

☐ Number Of Rat...

☐ Number Of Rev...

☐ Original Price

☐ Rating Count

☐ Ratinos

Upc

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Dashboard 1

Dashboard 2

Story 1

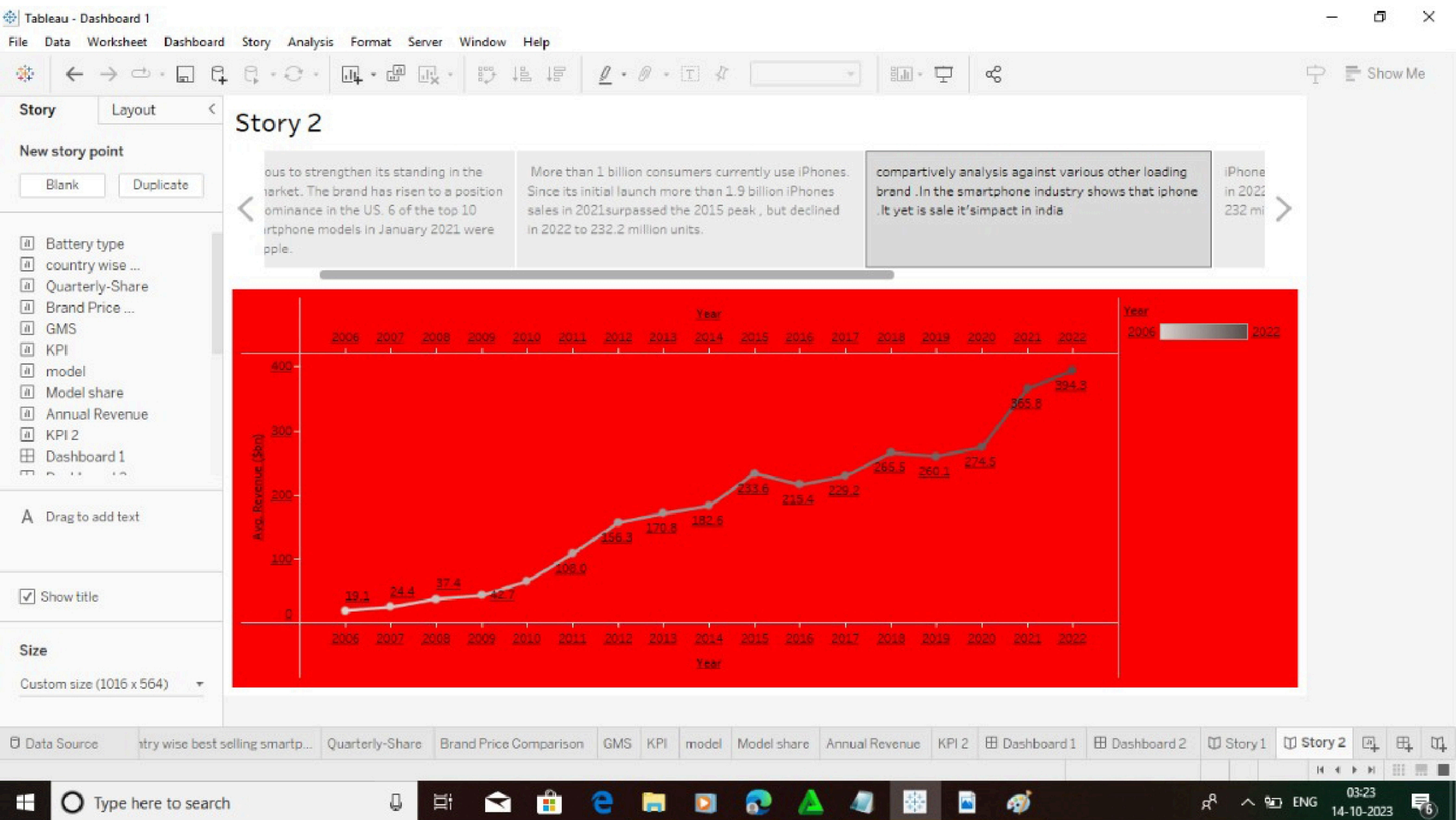
Story 2

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14-10-2023







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Although the iPhone isn't for brand competition, its 2% market share global market is depicted to the graph.

Model	Processor	Front Camera	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	89,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	1,99,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900
				Blue	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	1,49,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	1,89,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

APPLE

(Multiple values)

Black  
Blue