

# Importing Necessary packages

```
In [1]: 1 import numpy as np, pandas as pd
        2 import matplotlib.pyplot as plt
        3 import seaborn as sns
```

```
In [2]: 1 %matplotlib inline
```

## Importing data set

```
In [3]: 1 src = pd.read_csv("Ecommerce - UK Retailer.csv", encoding="ISO-8859-1")
        2 src.head()
```

Out[3]:

|   | InvoiceNo | StockCode | Description                                  | Quantity | InvoiceDate       | UnitPrice | CustomerID | Country           |
|---|-----------|-----------|--|----------|-------------------|-----------|------------|-------------------|
| 0 | 536365    | 85123A    | WHITE<br>HANGING<br>HEART T-LIGHT<br>HOLDER  | 6        | 12/1/2010<br>8:26 | 2.55      | 17850.0    | United<br>Kingdom |
| 1 | 536365    | 71053     | WHITE METAL<br>LANTERN                       | 6        | 12/1/2010<br>8:26 | 3.39      | 17850.0    | United<br>Kingdom |
| 2 | 536365    | 84406B    | CREAM CUPID<br>HEARTS COAT<br>HANGER         | 8        | 12/1/2010<br>8:26 | 2.75      | 17850.0    | United<br>Kingdom |
| 3 | 536365    | 84029G    | KNITTED<br>UNION FLAG<br>HOT WATER<br>BOTTLE | 6        | 12/1/2010<br>8:26 | 3.39      | 17850.0    | United<br>Kingdom |
| 4 | 536365    | 84029E    | RED WOOLLY<br>HOTTIE WHITE<br>HEART.         | 6        | 12/1/2010<br>8:26 | 3.39      | 17850.0    | United<br>Kingdom |

## EDA

```
In [4]: 1 src.shape
```

Out[4]: (541909, 8)

```
In [5]: 1 src.dtypes
```

```
Out[5]: InvoiceNo      object
StockCode      object
Description     object
Quantity       int64
InvoiceDate     object
UnitPrice      float64
CustomerID     float64
Country        object
dtype: object
```

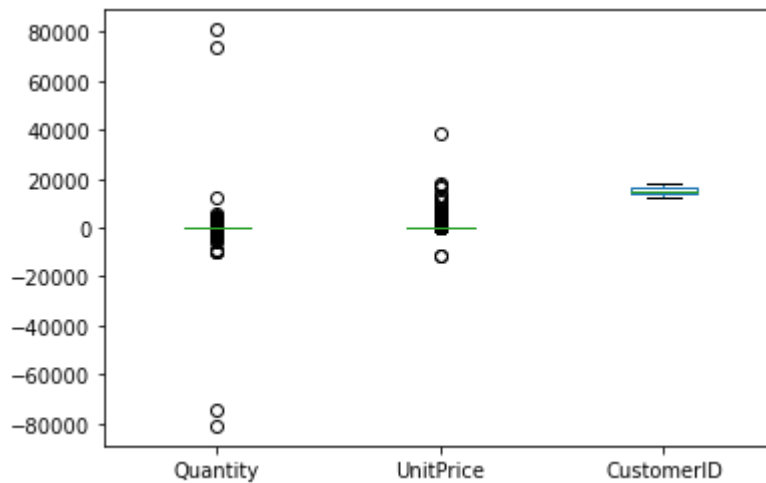
```
In [6]: 1 src['InvoiceNo'].unique()[:30]
```

```
Out[6]: array(['536365', '536366', '536367', '536368', '536369', '536370',
               '536371', '536372', '536373', '536374', '536375', '536376',
               '536377', '536378', '536380', '536381', '536379', '536382',
               '536383', '536384', '536385', '536386', '536387', '536388',
               '536389', '536390', '536391', '536392', '536393', '536394'],
              dtype=object)
```

## 1a Perform Basic EDA - Boxplot – All Numeric Variables

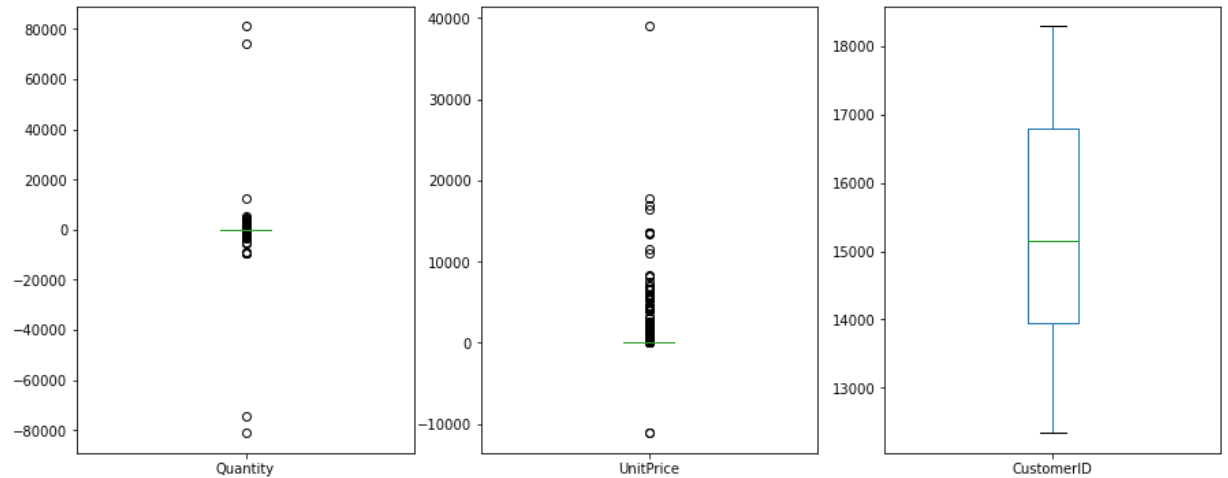
```
In [7]: 1 src[src.select_dtypes(np.number).columns].plot(kind = 'box')
```

```
Out[7]: <AxesSubplot:>
```



```
In [8]: 1 plt.figure(figsize = (15,6))
2
3 plt.subplot(1, 3, 1)
4 src['Quantity'].plot(kind = 'box')
5
6 plt.subplot(1, 3, 2)
7 src['UnitPrice'].plot(kind = 'box')
8
9 plt.subplot(1, 3, 3)
10 src['CustomerID'].plot(kind = 'box')
```

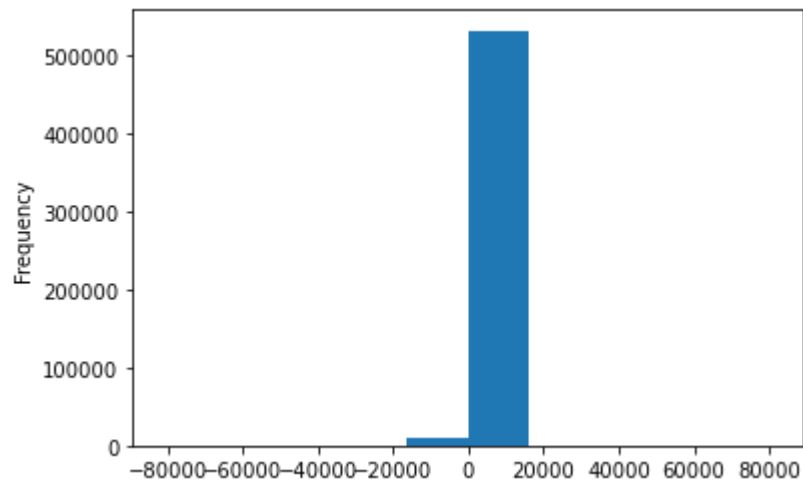
Out[8]: <AxesSubplot:>



## 1b Perform Basic EDA - Histplot – All Numeric Variables

```
In [9]: 1 src['Quantity'].plot(kind = 'hist')
```

```
Out[9]: <AxesSubplot:ylabel='Frequency'>
```

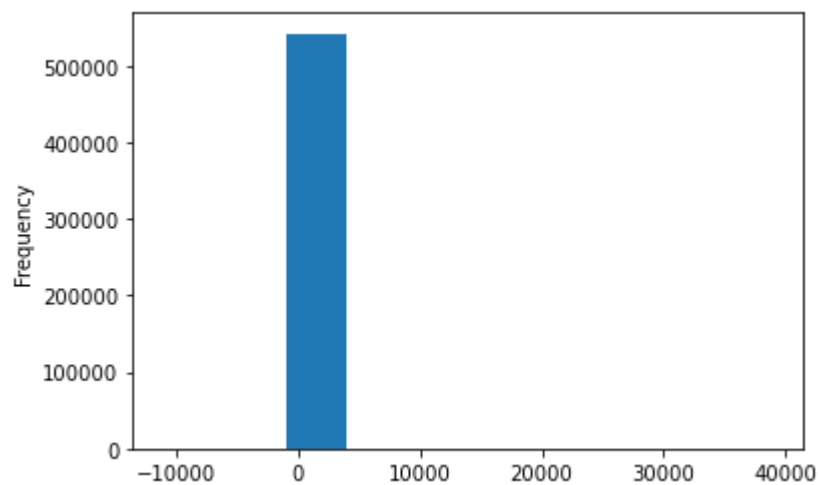


```
In [10]: 1 src[src['Quantity'] < 0].shape
```

```
Out[10]: (10624, 8)
```

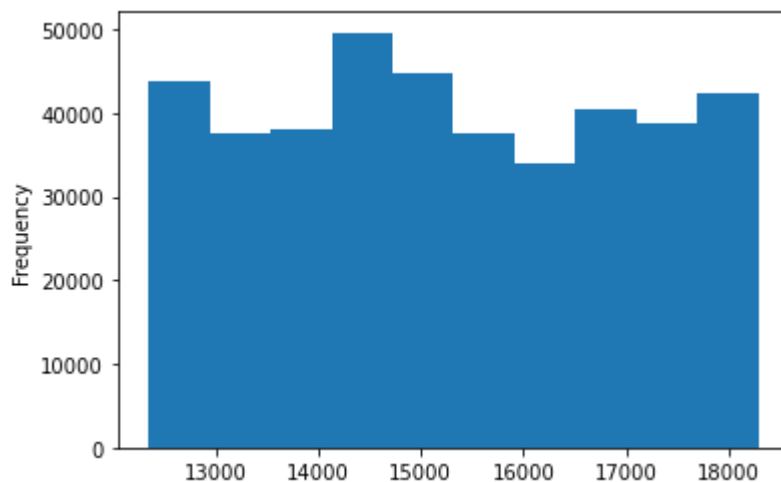
```
In [11]: 1 src['UnitPrice'].plot(kind = 'hist')
```

```
Out[11]: <AxesSubplot:ylabel='Frequency'>
```



```
In [12]: 1 src['CustomerID'].plot(kind = 'hist')
```

```
Out[12]: <AxesSubplot:ylabel='Frequency'>
```



## 1c Perform Basic EDA - Distribution plot – All Numeric Variables

```
In [13]: 1 src.select_dtypes('number').columns
```

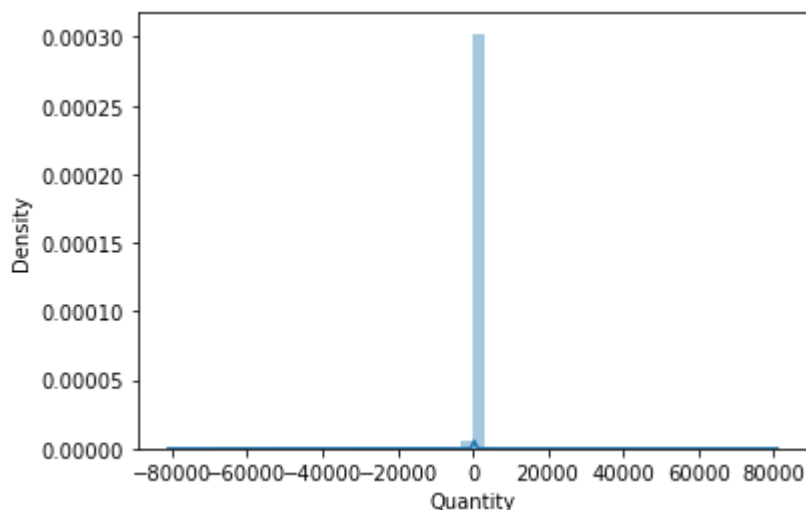
```
Out[13]: Index(['Quantity', 'UnitPrice', 'CustomerID'], dtype='object')
```

```
In [14]: 1 sns.distplot(a = src['Quantity'])
```

C:\Users\sragh\Anaconda3\lib\site-packages\seaborn\distributions.py:2551: FutureWarning: `distplot` is a deprecated function and will be removed in a future version. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

warnings.warn(msg, FutureWarning)

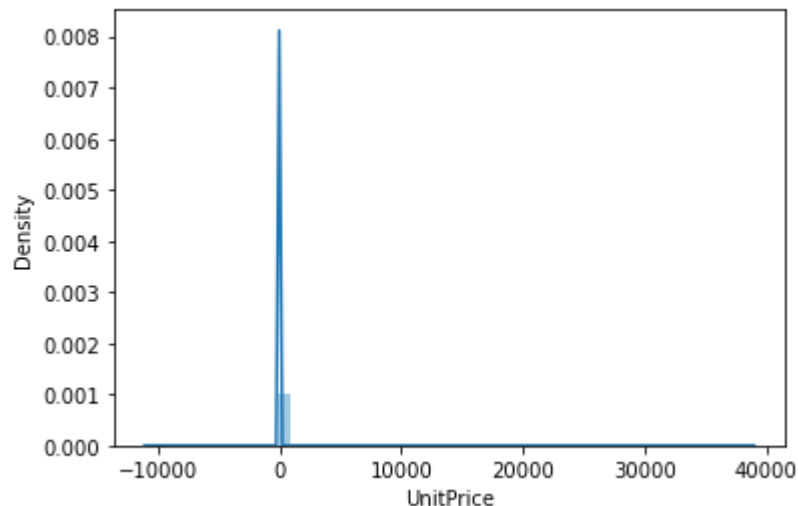
```
Out[14]: <AxesSubplot:xlabel='Quantity', ylabel='Density'>
```



```
In [15]: 1 sns.distplot(a = src['UnitPrice'])
```

C:\Users\sragh\Anaconda3\lib\site-packages\seaborn\distributions.py:2551: FutureWarning: `distplot` is a deprecated function and will be removed in a future version. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).  
warnings.warn(msg, FutureWarning)

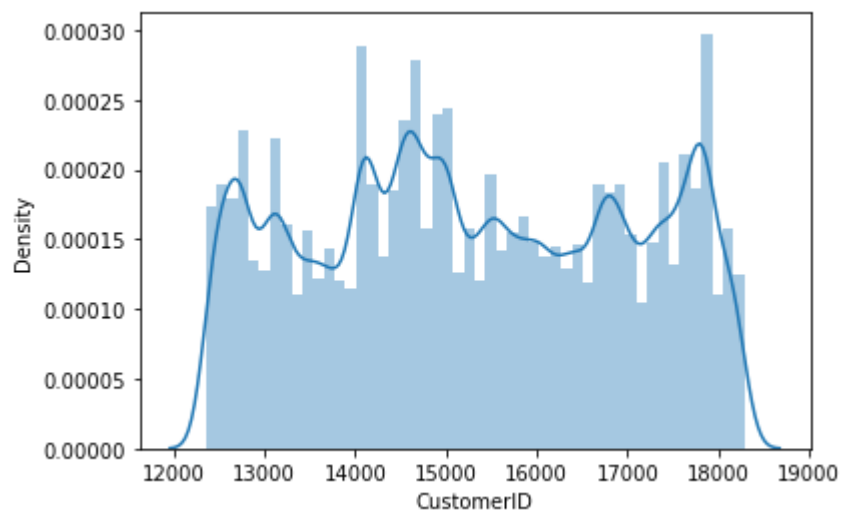
Out[15]: <AxesSubplot:xlabel='UnitPrice', ylabel='Density'>



```
In [16]: 1 sns.distplot(a = src['CustomerID'])
```

C:\Users\sragh\Anaconda3\lib\site-packages\seaborn\distributions.py:2551: FutureWarning: `distplot` is a deprecated function and will be removed in a future version. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).  
warnings.warn(msg, FutureWarning)

Out[16]: <AxesSubplot:xlabel='CustomerID', ylabel='Density'>



## 1d Perform Basic EDA - Aggregation – All Numeric Variables

In [17]:

```
1 src.describe().round(2)
```

Out[17]:

|              | Quantity  | UnitPrice | CustomerID |
|--------------|-----------|-----------|------------|
| <b>count</b> | 541909.00 | 541909.00 | 406829.00  |
| <b>mean</b>  | 9.55      | 4.61      | 15287.69   |
| <b>std</b>   | 218.08    | 96.76     | 1713.60    |
| <b>min</b>   | -80995.00 | -11062.06 | 12346.00   |
| <b>25%</b>   | 1.00      | 1.25      | 13953.00   |
| <b>50%</b>   | 3.00      | 2.08      | 15152.00   |
| <b>75%</b>   | 10.00     | 4.13      | 16791.00   |
| <b>max</b>   | 80995.00  | 38970.00  | 18287.00   |

## 1e Perform Basic EDA - Unique Value – All Columns

```
In [18]: 1 for i in src.columns:
2         print(i)
3         print(src[i].unique())
4         print('\n\n')
```

InvoiceNo

['536365' '536366' '536367' ... '581585' '581586' '581587']

StockCode

['85123A' '71053' '84406B' ... '90214U' '47591b' '23843']

Description

['WHITE HANGING HEART T-LIGHT HOLDER' 'WHITE METAL LANTERN'  
 'CREAM CUPID HEARTS COAT HANGER' ... 'lost'  
 'CREAM HANGING HEART T-LIGHT HOLDER' 'PAPER CRAFT , LITTLE BIRDIE']

Quantity

|   |      |       |        |      |      |       |       |       |       |       |
|---|------|-------|--------|------|------|-------|-------|-------|-------|-------|
| [ | 6    | 8     | 2      | 32   | 3    | 4     | 24    | 12    | 48    | 18    |
|   | 20   | 36    | 80     | 64   | 10   | 120   | 96    | 23    | 5     | 1     |
|   | -1   | 50    | 40     | 100  | 192  | 432   | 144   | 288   | -12   | -24   |
|   | 16   | 9     | 128    | 25   | 30   | 28    | 7     | 56    | 72    | 200   |
|   | 600  | 480   | -6     | 14   | -2   | 11    | 33    | 13    | -4    | -5    |
|   | -7   | -3    | 70     | 252  | 60   | 216   | 384   | -10   | 27    | 15    |
|   | 22   | 19    | 17     | 21   | 34   | 47    | 108   | 52    | -9360 | -38   |
|   | 75   | 270   | 42     | 240  | 90   | 320   | 1824  | 204   | 69    | -36   |
|   | -192 | -144  | 160    | 2880 | 1400 | 39    | -48   | -50   | 26    | 1440  |
|   | 31   | 82    | 78     | 97   | 98   | 35    | 57    | -20   | 110   | -22   |
|   | -30  | -70   | -130   | -80  | -120 | -40   | -25   | -14   | -15   | -69   |
|   | -140 | -320  | -8     | 720  | 156  | 324   | 38    | 37    | 49    | 95    |
|   | -9   | -11   | 29     | 41   | -72  | -35   | -21   | -43   | -19   | -18   |
|   | -44  | 402   | 378    | 150  | 300  | 54    | 104   | 67    | 258   | 66    |
|   | 44   | 55    | 46     | 99   | 61   | 408   | 972   | 208   | 1008  | 1000  |
|   | -77  | 1488  | 250    | 1394 | 400  | -223  | -150  | -13   | -33   | -723  |
|   | -177 | 79    | 84     | -32  | -100 | -28   | 272   | -145  | -47   | -96   |
|   | 113  | 45    | 106    | 68   | 267  | 115   | 65    | 1728  | -60   | -16   |
|   | 53   | -240  | 76     | 460  | 71   | 43    | 213   | 58    | 576   | 2400  |
|   | 500  | 180   | -300   | -500 | -23  | 752   | 960   | 1296  | 210   | 172   |
|   | 215  | 129   | 138    | 116  | 135  | 197   | -106  | -54   | -17   | -939  |
|   | 147  | 168   | 256    | -201 | -53  | -29   | -2600 | -990  | -290  | -45   |
|   | 860  | 1010  | 1356   | 1284 | 186  | 114   | 360   | 1930  | 2000  | 3114  |
|   | 1300 | 670   | 111    | 211  | 59   | -310  | -61   | -41   | 176   | 648   |
|   | 62   | 74215 | -74215 | -64  | -84  | 89    | -1400 | 73    | -57   | 112   |
|   | 456  | -59   | -31    | 5568 | 2560 | 136   | 900   | -600  | -42   | -94   |
|   | -207 | -52   | 130    | -206 | 2592 | 420   | 800   | 101   | 1200  | 864   |
|   | -217 | 94    | -1430  | 1287 | -162 | -230  | -173  | -390  | -234  | 504   |
|   | 123  | 118   | -76    | -200 | 1056 | 1500  | 280   | 407   | 141   | 124   |
|   | -99  | 51    | -92    | -741 | 3906 | -400  | -114  | 102   | 1152  | -88   |
|   | 198  | 117   | 86     | -720 | 125  | -86   | -391  | -87   | -278  | 140   |
|   | 228  | -154  | -3000  | 81   | -675 | -210  | -345  | -975  | -1200 | -1121 |
|   | -27  | -541  | -1277  | -197 | 3000 | -1100 | -63   | -5368 | 219   | -259  |



|       |       |       |       |       |       |       |       |       |       |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 232   | -82   | -178  | 170   | -110  | 768   | 88    | 700   | -102  | 2160  |
| -323  | -450  | -232  | -83   | -153  | -524  | -2472 | -49   | -105  | 342   |
| 304   | 167   | -34   | 640   | 175   | 220   | 74    | 93    | 164   | 163   |
| 63    | 637   | 122   | 158   | 165   | 350   | -46   | -75   | -690  | -39   |
| -66   | 83    | 312   | -180  | 392   | -624  | -194  | -26   | -62   | -37   |
| -91   | -139  | -158  | -1479 | -55   | -576  | -750  | 330   | 151   | -93   |
| -432  | -58   | -1092 | -670  | -1300 | -1930 | -2000 | -3114 | 462   | -65   |
| -68   | 492   | -620  | 273   | -90   | -170  | -1512 | -51   | 85    | -56   |
| -160  | -360  | 105   | -960  | -2376 | 1350  | 428   | -1350 | 336   | -786  |
| -590  | -168  | -101  | -71   | 132   | -413  | -664  | 227   | 2700  | 222   |
| 246   | 906   | 756   | 888   | 552   | -97   | 224   | 738   | 608   | -212  |
| 4300  | 146   | 143   | 276   | -125  | -116  | -108  | 4000  | -304  | -272  |
| -1206 | -95   | 1600  | 323   | -161  | -472  | -618  | -204  | 1515  | -1515 |
| -9058 | -9600 | 660   | -420  | -126  | -220  | -271  | -1440 | 264   | 188   |
| 588   | 612   | 152   | -324  | -480  | -164  | -78   | -118  | 430   | -1681 |
| 87    | 155   | 701   | 828   | 540   | 696   | 560   | -250  | -408  | -179  |
| 121   | -124  | 512   | -251  | -3100 | 3100  | -169  | 126   | 291   | 3186  |
| -2834 | -109  | 109   | -121  | -530  | -227  | 261   | -346  | 352   | 142   |
| 107   | -188  | -1060 | -342  | -288  | 348   | 1900  | 157   | -343  | -455  |
| 425   | 968   | 684   | 824   | -828  | -701  | 196   | 248   | 410   | 236   |
| 230   | -156  | -553  | 145   | 448   | 245   | -252  | -334  | -318  | -113  |
| -115  | 171   | -242  | 840   | -967  | -203  | -3167 | -443  | -1897 | 225   |
| -434  | 750   | -682  | -484  | 682   | 344   | -635  | -117  | -3667 | 450   |
| 310   | 494   | -384  | 92    | 1788  | -138  | 624   | 744   | 416   | 496   |
| 396   | 306   | 1878  | 1944  | 666   | 708   | 1428  | 852   | 1412  | 528   |
| -756  | -752  | -152  | -85   | -312  | -79   | -147  | -67   | -131  | 183   |
| -209  | -186  | -231  | -129  | -458  | -275  | -2880 | 1540  | 672   | -800  |
| -430  | -380  | -74   | -840  | -1296 | -365  | -104  | -270  | -73   | -306  |
| 91    | 255   | 468   | -468  | -111  | -184  | -103  | -335  | 4800  | -112  |
| -1000 | 912   | 1992  | 184   | 148   | -657  | -1671 | -1158 | -2618 | -2003 |
| -674  | -4830 | -905  | -1128 | 832   | 992   | 630   | 1020  | 2100  | 162   |
| -1560 | -1284 | -81   | 314   | 370   | 131   | 133   | 484   | 149   | 153   |
| 257   | 139   | 137   | 628   | 179   | 1820  | 478   | 335   | 253   | 242   |
| 375   | -276  | -256  | 281   | 193   | 181   | 404   | 244   | 207   | 199   |
| 1130  | 326   | 654   | 688   | 268   | 249   | -864  | 234   | -1510 | -550  |
| -244  | -132  | -327  | -313  | 279   | -398  | -280  | 374   | -504  | -696  |
| -149  | -224  | -428  | 212   | -267  | -175  | 12540 | 760   | -98   | 774   |
| -151  | 2040  | -1131 | -135  | 1120  | 77    | -900  | 177   | 490   | 388   |
| 620   | 1404  | -155  | -355  | -337  | -1050 | -338  | 205   | -235  | 698   |

80995 -80995]

InvoiceDate

['12/1/2010 8:26' '12/1/2010 8:28' '12/1/2010 8:34' ... '12/9/2011 12:31'  
'12/9/2011 12:49' '12/9/2011 12:50']

UnitPrice

[ 2.55 3.39 2.75 ... 933.17 1714.17 224.69]

CustomerID

[17850. 13047. 12583. ... 13298. 14569. 12713.]

Country

```
['United Kingdom' 'France' 'Australia' 'Netherlands' 'Germany' 'Norway'  
'EIRE' 'Switzerland' 'Spain' 'Poland' 'Portugal' 'Italy' 'Belgium'  
'Lithuania' 'Japan' 'Iceland' 'Channel Islands' 'Denmark' 'Cyprus'  
'Sweden' 'Austria' 'Israel' 'Finland' 'Bahrain' 'Greece' 'Hong Kong'  
'Singapore' 'Lebanon' 'United Arab Emirates' 'Saudi Arabia'  
'Czech Republic' 'Canada' 'Unspecified' 'Brazil' 'USA'  
'European Community' 'Malta' 'RSA']
```

## 1f Perform Basic EDA - Duplicate Value – All Columns

In [19]: 1 src[src.duplicated()]

Out[19]:

|        | InvoiceNo | StockCode | Description                                   | Quantity | InvoiceDate        | UnitPrice | CustomerID | Country            |
|--------|-----------|-----------|---|----------|--------------------|-----------|------------|--------------------|
| 517    | 536409    | 21866     | UNION<br>JACK FLAG<br>LUGGAGE<br>TAG          | 1        | 12/1/2010<br>11:45 | 1.25      | 17908.0    | Unitec<br>Kingdorr |
| 527    | 536409    | 22866     | HAND<br>WARMER<br>SCOTTY<br>DOG<br>DESIGN     | 1        | 12/1/2010<br>11:45 | 2.10      | 17908.0    | Unitec<br>Kingdorr |
| 537    | 536409    | 22900     | SET 2 TEA<br>TOWELS I<br>LOVE<br>LONDON       | 1        | 12/1/2010<br>11:45 | 2.95      | 17908.0    | Unitec<br>Kingdorr |
| 539    | 536409    | 22111     | SCOTTIE<br>DOG HOT<br>WATER<br>BOTTLE         | 1        | 12/1/2010<br>11:45 | 4.95      | 17908.0    | Unitec<br>Kingdorr |
| 555    | 536412    | 22327     | ROUND<br>SNACK<br>BOXES SET<br>OF 4<br>SKULLS | 1        | 12/1/2010<br>11:49 | 2.95      | 17920.0    | Unitec<br>Kingdorr |
| ...    | ...       | ...       | ...   | ...      | ...                | ...       | ...        | ..                 |
| 541675 | 581538    | 22068     | BLACK<br>PIRATE<br>TREASURE<br>CHEST          | 1        | 12/9/2011<br>11:34 | 0.39      | 14446.0    | Unitec<br>Kingdorr |
| 541689 | 581538    | 23318     | BOX OF 6<br>MINI<br>VINTAGE<br>CRACKERS       | 1        | 12/9/2011<br>11:34 | 2.49      | 14446.0    | Unitec<br>Kingdorr |
| 541692 | 581538    | 22992     | REVOLVER<br>WOODEN<br>RULER                   | 1        | 12/9/2011<br>11:34 | 1.95      | 14446.0    | Unitec<br>Kingdorr |
| 541699 | 581538    | 22694     | WICKER<br>STAR                                | 1        | 12/9/2011<br>11:34 | 2.10      | 14446.0    | Unitec<br>Kingdorr |
| 541701 | 581538    | 23343     | JUMBO BAG<br>VINTAGE<br>CHRISTMAS             | 1        | 12/9/2011<br>11:34 | 2.08      | 14446.0    | Unitec<br>Kingdorr |

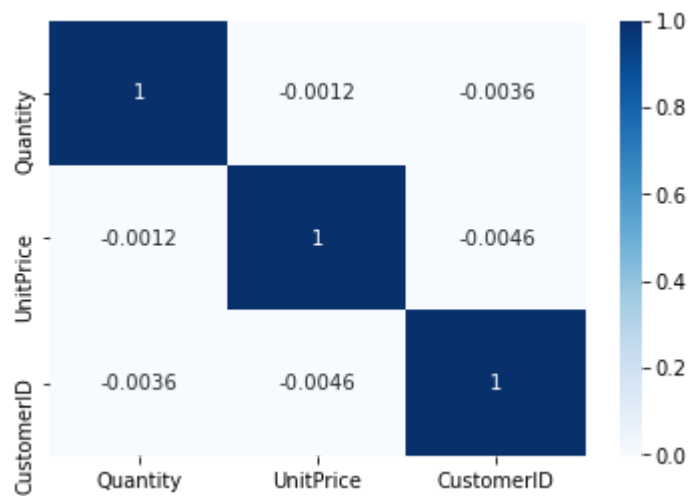
5268 rows × 8 columns



## 1g Perform Basic EDA - Correlation: HeatMap – All Columns

```
In [20]: 1 sns.heatmap(src.corr(), annot=True, cmap = 'Blues')
```

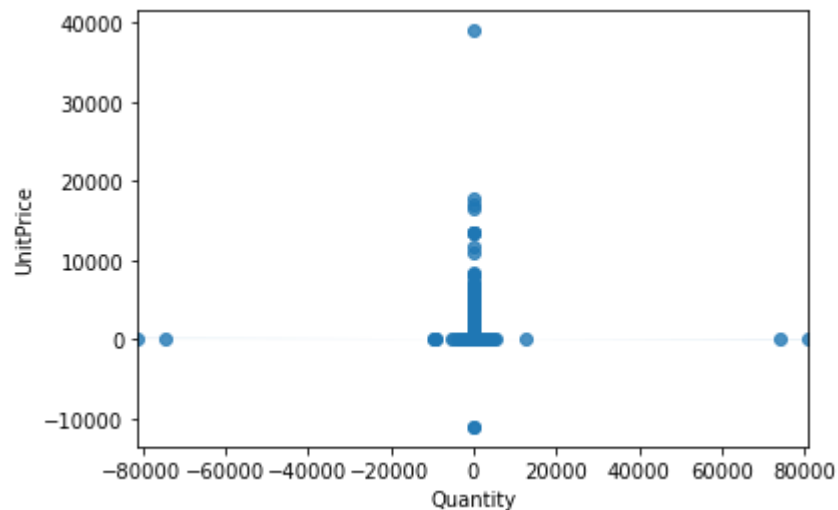
```
Out[20]: <AxesSubplot:>
```



## 1h Perform Basic EDA - Regression Plot - All Numeric Variables

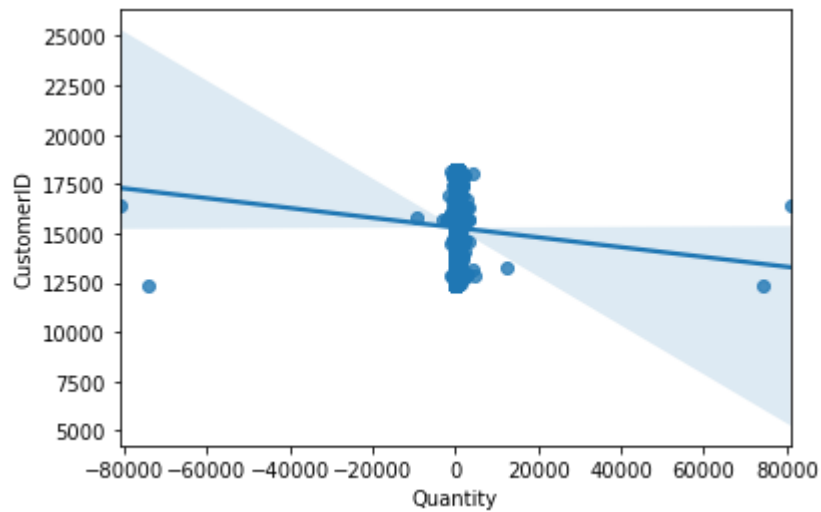
```
In [21]: 1 sns.regplot(x = 'Quantity', y = 'UnitPrice', data = src)
```

```
Out[21]: <AxesSubplot:xlabel='Quantity', ylabel='UnitPrice'>
```



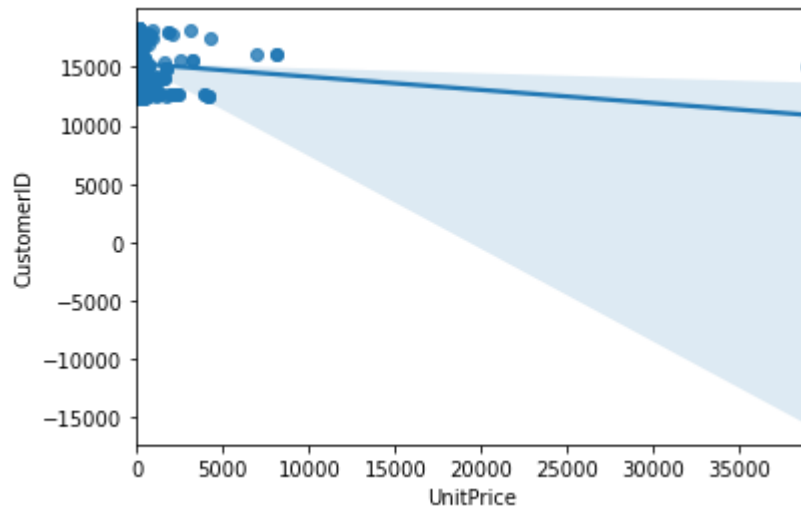
```
In [22]: 1 sns.regplot(x = 'Quantity', y = 'CustomerID', data = src)
```

```
Out[22]: <AxesSubplot:xlabel='Quantity', ylabel='CustomerID'>
```



```
In [23]: 1 sns.regplot(x = 'UnitPrice', y = 'CustomerID', data = src)
```

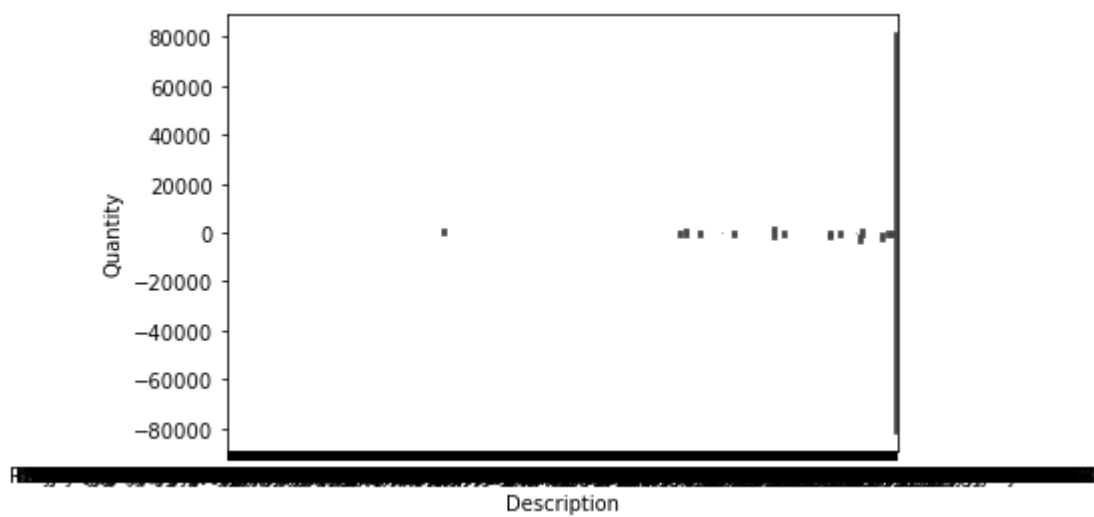
```
Out[23]: <AxesSubplot:xlabel='UnitPrice', ylabel='CustomerID'>
```



**1i Perform Basic EDA - Bar Plot – Every Categorical Variable vs every Numerical Variable**

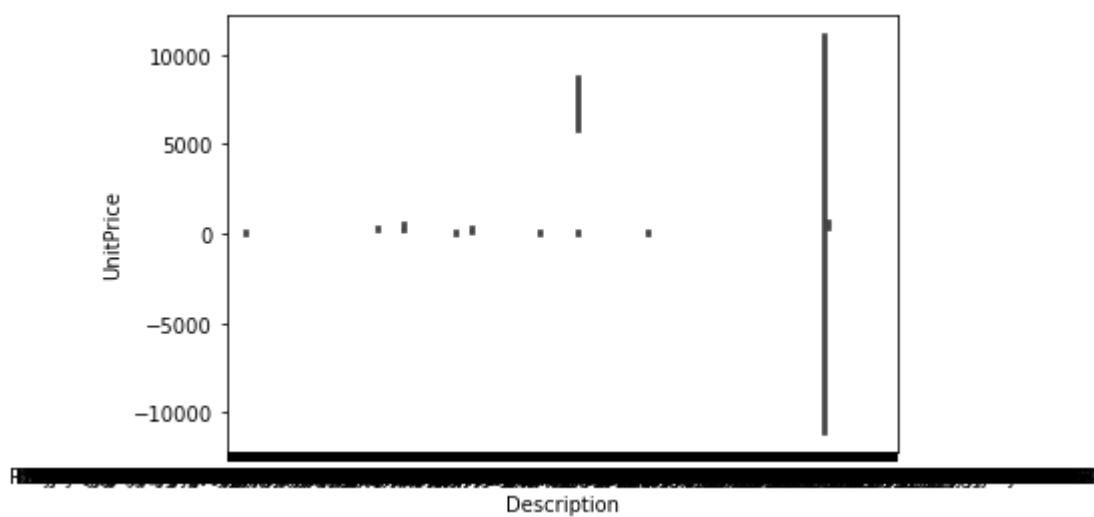
```
In [24]: 1 sns.barplot(x = 'Description', y = 'Quantity', data = src)
```

```
Out[24]: <AxesSubplot:xlabel='Description', ylabel='Quantity'>
```

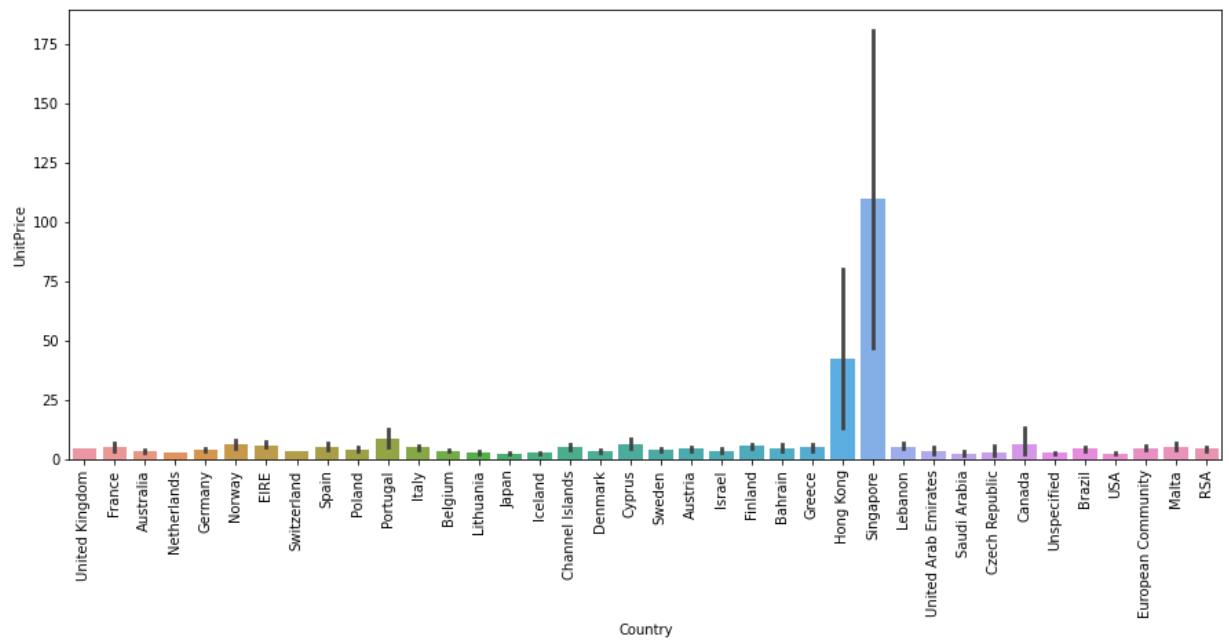


```
In [25]: 1 sns.barplot(x = 'Description', y = 'UnitPrice', data = src)
```

```
Out[25]: <AxesSubplot:xlabel='Description', ylabel='UnitPrice'>
```



```
In [27]: 1 plt.figure(figsize =(15, 6))
2 a = sns.barplot(x = 'Country', y = 'UnitPrice', data = src)
3 a.set_xticklabels(a.get_xticklabels(), rotation=90)
4 plt.show()
```



## 1j Perform Basic EDA - Pair Plot – Every Numerical Variable

```
In [56]: 1 sns.pairplot(src, vars = ['Quantity', 'UnitPrice'])
```

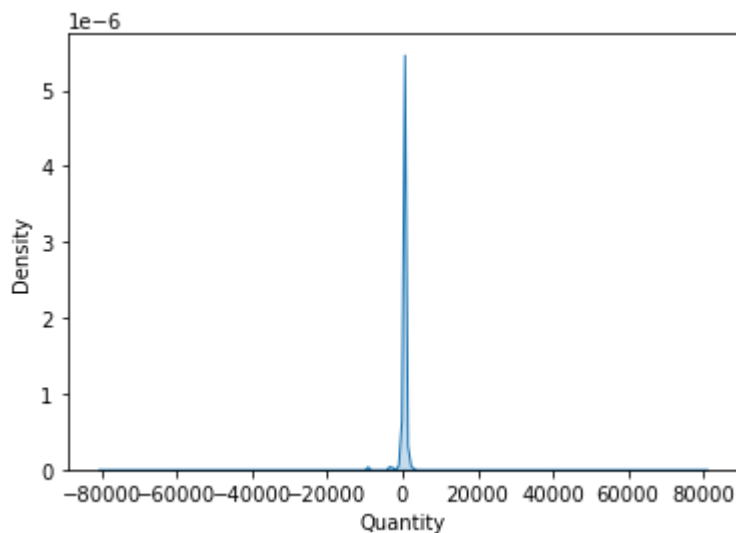
```
-----  
KeyboardInterrupt                                Traceback (most recent call last)  
<ipython-input-56-007d79ba35f8> in <module>  
----> 1 sns.pairplot(src, vars = ['Quantity', 'UnitPrice'])  
  
~\Anaconda3\lib\site-packages\seaborn\_decorators.py in inner_f(*args, **kwargs)  
    44         )  
    45         kwargs.update({k: arg for k, arg in zip(sig.parameters, args)})  
    })  
----> 46         return f(**kwargs)  
    47     return inner_f  
    48  
  
~\Anaconda3\lib\site-packages\seaborn\axisgrid.py in pairplot(data, hue, hue_  
order, palette, vars, x_vars, y_vars, kind, diag_kind, markers, height, aspect,  
corner, dropna, plot_kws, diag_kws, grid_kws, size)  
    1959     diag_kws.setdefault("legend", False)  
    1960     if diag_kind == "hist":  
    1961         # ...
```

## 1k Perform Basic EDA - Plot the skewness – Every Numerical Variable

```
In [28]: 1 sns.kdeplot(src['Quantity'], shade = True)
```

ERROR! Session/line number was not unique in database. History logging moved to new session 1856

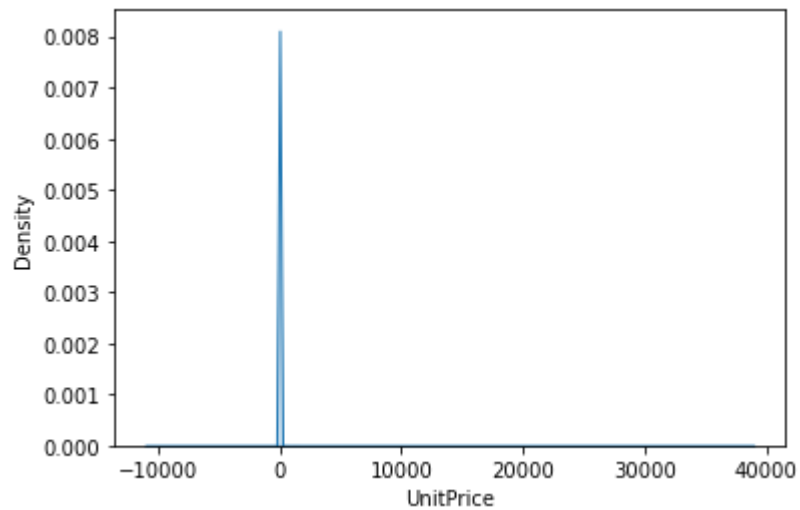
```
Out[28]: <AxesSubplot:xlabel='Quantity', ylabel='Density'>
```





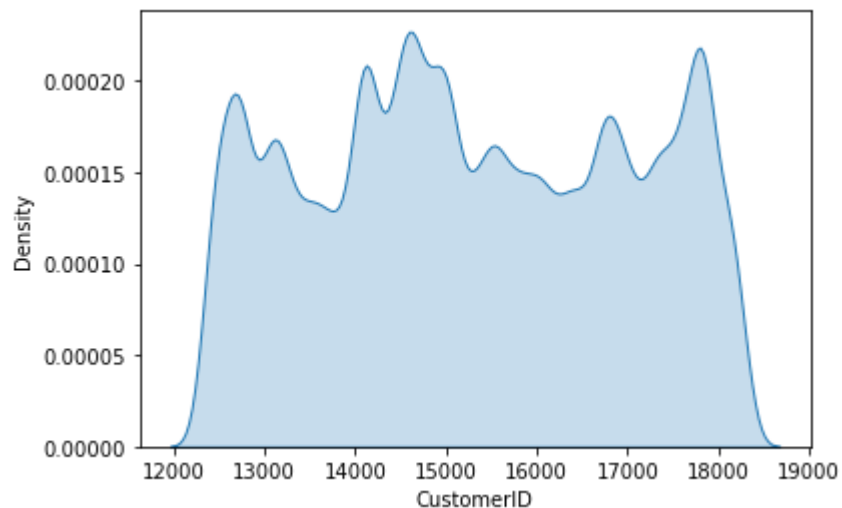
```
In [29]: 1 sns.kdeplot(src['UnitPrice'], shade = True)
```

```
Out[29]: <AxesSubplot:xlabel='UnitPrice', ylabel='Density'>
```



```
In [30]: 1 sns.kdeplot(src['CustomerID'], shade = True)
```

```
Out[30]: <AxesSubplot:xlabel='CustomerID', ylabel='Density'>
```



**2. Check for missing values in all columns and replace them with the appropriate metric (Mean/Median/Mode)**

```
In [31]: 1 (src.isna().mean() * 100).sort_values(ascending = False)
```

```
Out[31]: CustomerID      24.926694
Description    0.268311
Country        0.000000
UnitPrice      0.000000
InvoiceDate    0.000000
Quantity       0.000000
StockCode      0.000000
InvoiceNo      0.000000
dtype: float64
```

```
In [32]: 1 # Since there are no outliers in CustomerID column, imputing with mean
2 src['CustomerID'].fillna(value = src['CustomerID'].mean(), inplace = True)
```

```
In [33]: 1 # Since Description is a categorical column, imputing can be done with mode
2 src['Description'].fillna(value = src['Description'].mode()[0], inplace = True)
```

```
In [34]: 1 (src.isna().mean() * 100).sort_values(ascending = False)
```

```
Out[34]: Country        0.0
CustomerID             0.0
UnitPrice              0.0
InvoiceDate            0.0
Quantity               0.0
Description             0.0
StockCode              0.0
InvoiceNo              0.0
dtype: float64
```

### 3. Remove duplicate rows

```
In [35]: 1 src.shape
```

```
Out[35]: (541909, 8)
```

```
In [36]: 1 src.drop_duplicates(inplace = True)
```

```
In [37]: 1 src.shape
```

```
Out[37]: (536641, 8)
```

### 4. Remove rows which have negative values in Quantity column

```
In [38]: 1 src = src.loc[src['Quantity'] > 0, :]
```

## 5. Add the columns - Month, Day and Hour for the invoice

```
In [39]: 1 src['InvoiceDate'].dtypes
```

```
Out[39]: dtype('O')
```

```
In [40]: 1 # Converting the datatype from 'object' to 'datetime' format
2 src['InvoiceDate'] = pd.to_datetime(src['InvoiceDate'])
3 src['InvoiceDate'].dtypes
```

C:\Users\sragh\Anaconda3\lib\site-packages\ipykernel\_launcher.py:2: SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame.  
Try using .loc[row\_indexer,col\_indexer] = value instead

See the caveats in the documentation: [https://pandas.pydata.org/pandas-docs/stable/user\\_guide/indexing.html#returning-a-view-versus-a-copy](https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy) ([https://pandas.pydata.org/pandas-docs/stable/user\\_guide/indexing.html#returning-a-view-versus-a-copy](https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy))

```
Out[40]: dtype('<M8[ns]')
```

```
In [41]: 1 src['Month'] = src['InvoiceDate'].dt.month
```

C:\Users\sragh\Anaconda3\lib\site-packages\ipykernel\_launcher.py:1: SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame.  
Try using .loc[row\_indexer,col\_indexer] = value instead

See the caveats in the documentation: [https://pandas.pydata.org/pandas-docs/stable/user\\_guide/indexing.html#returning-a-view-versus-a-copy](https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy) ([https://pandas.pydata.org/pandas-docs/stable/user\\_guide/indexing.html#returning-a-view-versus-a-copy](https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy))

"""Entry point for launching an IPython kernel.

```
In [42]: 1 src['Day'] = src['InvoiceDate'].dt.day
2 src.loc[50000, ['Day', 'InvoiceDate']]
```

C:\Users\sragh\Anaconda3\lib\site-packages\ipykernel\_launcher.py:1: SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame.  
Try using .loc[row\_indexer,col\_indexer] = value instead

See the caveats in the documentation: [https://pandas.pydata.org/pandas-docs/stable/user\\_guide/indexing.html#returning-a-view-versus-a-copy](https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy) ([https://pandas.pydata.org/pandas-docs/stable/user\\_guide/indexing.html#returning-a-view-versus-a-copy](https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy))

"""Entry point for launching an IPython kernel.

```
Out[42]: Day          9
InvoiceDate    2011-01-09 15:18:00
Name: 50000, dtype: object
```

```
In [43]: 1 src['Hour'] = src['InvoiceDate'].dt.hour
        2 src.loc[50000, ['Hour', 'InvoiceDate']]
```

C:\Users\sragh\Anaconda3\lib\site-packages\ipykernel\_launcher.py:1: SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame.  
Try using .loc[row\_indexer,col\_indexer] = value instead

See the caveats in the documentation: [https://pandas.pydata.org/pandas-docs/stable/user\\_guide/indexing.html#returning-a-view-versus-a-copy](https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy) ([https://pandas.pydata.org/pandas-docs/stable/user\\_guide/indexing.html#returning-a-view-versus-a-copy](https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy))

"""Entry point for launching an IPython kernel.

```
Out[43]: Hour                                15
InvoiceDate    2011-01-09 15:18:00
Name: 50000, dtype: object
```

## 6. How many orders made by the customers?

```
In [44]: 1 # Since each Invoice ID represents a customer
        2 src['InvoiceNo'].value_counts()
```

```
Out[44]: 573585    1114
581219      749
581492      731
580729      721
558475      705
...
572293        1
543460        1
572072        1
551595        1
571916        1
Name: InvoiceNo, Length: 20728, dtype: int64
```

## 7. TOP 5 customers with higher number of orders

```
In [45]: 1 # Since each Invoice ID represents a customer
        2 src['InvoiceNo'].value_counts().head()
```

```
Out[45]: 573585    1114
581219      749
581492      731
580729      721
558475      705
Name: InvoiceNo, dtype: int64
```

## 8. How much money spent by the customers?.

```
In [46]: 1 src['Total'] = src['UnitPrice'] * src['Quantity']
```

C:\Users\sragh\Anaconda3\lib\site-packages\ipykernel\_launcher.py:1: SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame.  
Try using `.loc[row_indexer,col_indexer] = value` instead

See the caveats in the documentation: [https://pandas.pydata.org/pandas-docs/stable/user\\_guide/indexing.html#returning-a-view-versus-a-copy](https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy) ([https://pandas.pydata.org/pandas-docs/stable/user\\_guide/indexing.html#returning-a-view-versus-a-copy](https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy))

"""Entry point for launching an IPython kernel.

```
In [47]: 1 src.groupby('InvoiceNo').agg({'Total': 'sum'})
```

Out[47]:

| Total     |           |
|-----------|-----------|
| InvoiceNo |           |
| 536365    | 139.12    |
| 536366    | 22.20     |
| 536367    | 278.73    |
| 536368    | 70.05     |
| 536369    | 17.85     |
| ...       | ...       |
| 581586    | 339.20    |
| 581587    | 249.45    |
| A563185   | 11062.06  |
| A563186   | -11062.06 |
| A563187   | -11062.06 |

20728 rows × 1 columns

## 9. TOP 5 customers with highest money spent

```
In [48]: 1 src.groupby('InvoiceNo').agg({'Total': 'sum'}).sort_values(ascending = False
```

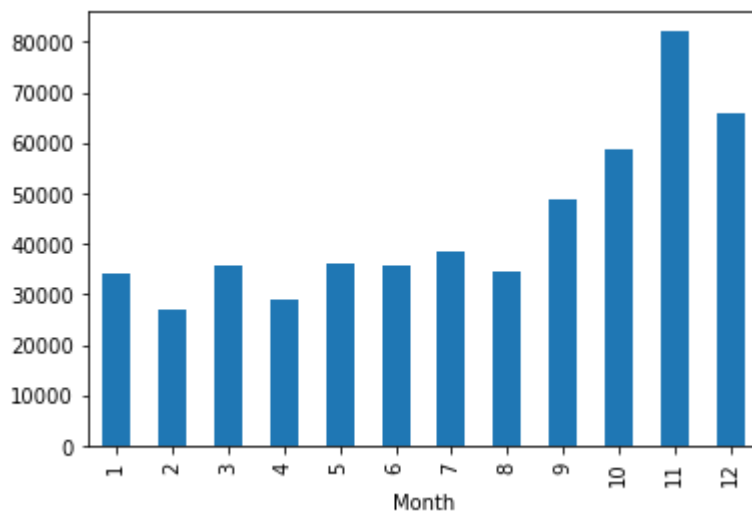
```
Out[48]:
```

| Total     |           |
|-----------|-----------|
| InvoiceNo |           |
| 581483    | 168469.60 |
| 541431    | 77183.60  |
| 574941    | 52940.94  |
| 576365    | 50653.91  |
| 556444    | 38970.00  |

## 10. How many orders per month?

```
In [49]: 1 src.groupby('Month').count()['InvoiceNo'].plot(kind = 'bar')
```

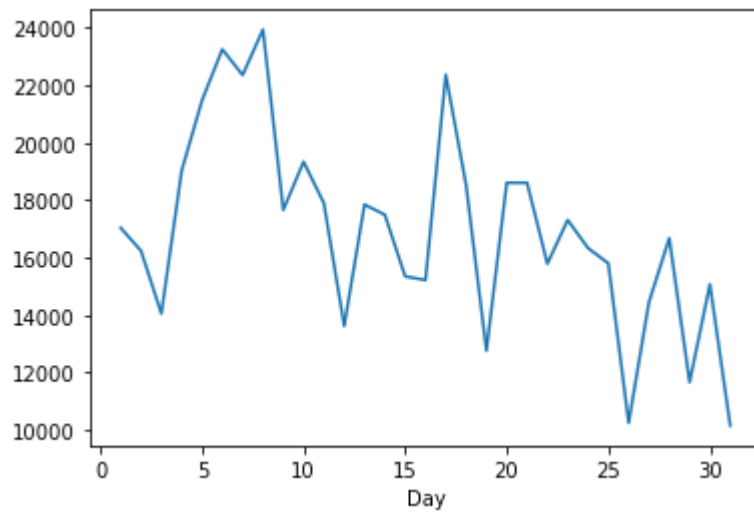
```
Out[49]: <AxesSubplot:xlabel='Month'>
```



## 11. How many orders per day?

```
In [50]: 1 src.groupby('Day').count()['InvoiceNo'].plot(kind = 'line')
```

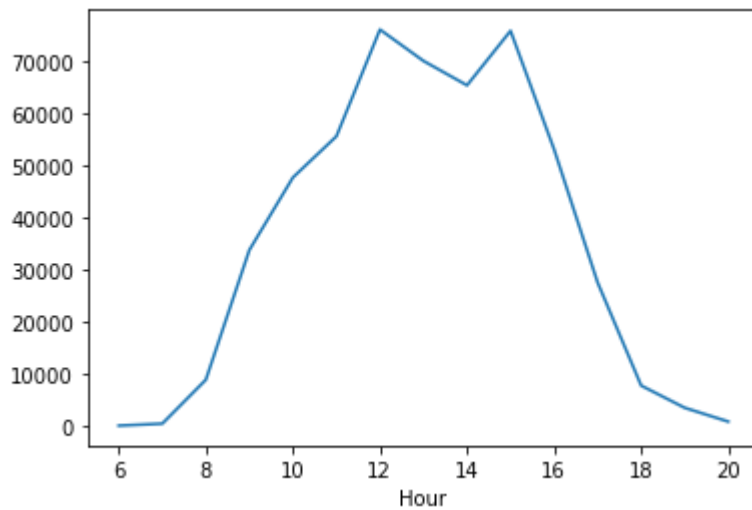
```
Out[50]: <AxesSubplot:xlabel='Day'>
```



**12. How many orders per hour?**

```
In [51]: 1 src.groupby('Hour').count()['InvoiceNo'].plot(kind = 'line')
```

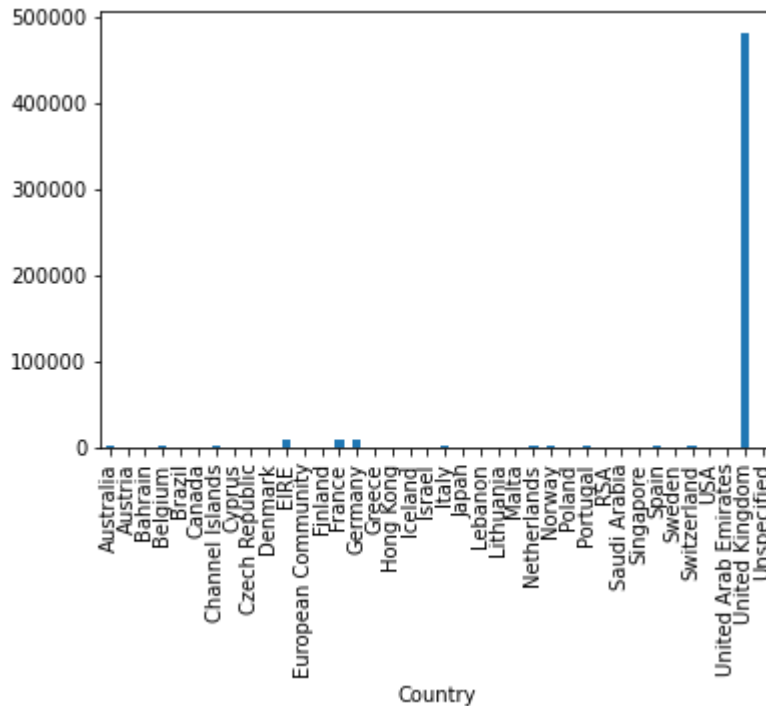
```
Out[51]: <AxesSubplot:xlabel='Hour'>
```



### 13. How many orders for each country?

```
In [52]: 1 src.groupby('Country').count()['InvoiceNo'].plot(kind = 'bar')
```

```
Out[52]: <AxesSubplot:xlabel='Country'>
```

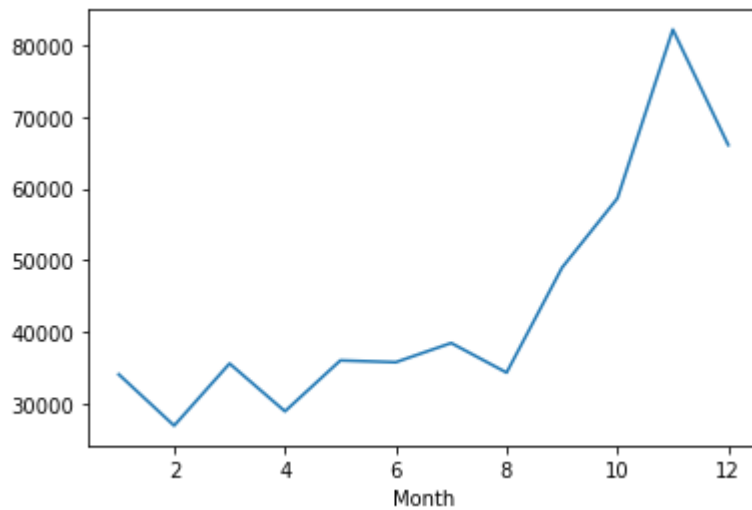


### 14. Orders trend across months



```
In [53]: 1 src.groupby('Month').count()['InvoiceNo'].plot(kind = 'line')
```

```
Out[53]: <AxesSubplot:xlabel='Month'>
```



## 15. How much money spent by each country?

```
In [54]: 1 plt.figure(figsize=(15, 6))  
2 src.groupby('Country').count()['InvoiceNo'].sort_values().plot(kind = 'barh')
```

```
Out[54]: <AxesSubplot:ylabel='Country'>
```

