



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

This Global Air Transportation network dataset is a comprehensive collection of information on airports, airlines and their routes.

The development of global supply chain has to allow manufacturers to access raw materials and components from around the world, reducing cost and improving quality.

People need to travel in air transport because air transportation offers convenient, reliable and fast service.

The future of air transportation is emerging with latest technologies like robotics, Artificial Intelligence, IOT and electric airplanes.

The Global Transportation Network is an automated command and control information system being developed by the United States Transportation Command.

Air travel has now become one of the most commonly used modes of transportation across the world due to its ease of access, faster commute ,and reasonable costs.



Global Air Transportation

The perception of risk includes the political and economic situation of a country or the prevailing health conditions.

The attitude towards travelling can be affected by the sense of safety or tranquillity in air transportation.

The travelling experience of the travellers like excitement, nervousness, lingering doubt, self condifence influence others.

The Air Transport Network provides vital support for a firm's sales. On average, firms report that 25% of their sales are dependent on good air transport links.

Its increasing demand has made it possible to achieve connectivity to nearly every part of the world,with a growing number of direct flights to major cities.

Air transport allows people from different countries to cross international boundaries and travel other countries for personal,business,medical,and tourism purposes.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?