SONIA TRIMBLE

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SOFTWARE ENGINEER | SOLUTIONS ENGINEER

PROFESSIONAL SUMMARY

Intuitive, industrious Software Engineer with excellent communication and presentation skills and an innovative approach to solving technical and business challenges. Passionate problem solver, with a track record of successful customer service leadership and skillful relationship building in multifaceted organizations. Known for being an enriching and inclusive team player with a zeal for positive customer experience and an innate desire for continued self-improvement and learning.

Professional areas of expertise include:

Client Acquisition & Retention	Technical Project Management	Full Stack Web Applications
Sales & Marketing	Technical Business Analysis	Web Development & Design
Team Leadership	TDD & Quality Assurance	Server Side Development
Event Planning	Business Operations	API Implementation

TECHNICAL SKILLS

HTML | CSS | Bootstrap | JavaScript | jQuery | ReactJS | NodeJS | ExpressJS | Local Storage | Indexed DB | User Authentication | Database Theory | MySQL | Sequelize | Mongo DB | ORM | API's | Command Line | Heroku | Github and Gitlab

WORK HISTORY

Zone Athletic Club, Denver, Colorado

2020

Member Services Manager

- Opened a new 50,000 square foot facility by organizing and managing event planning, directing social media and advertising, bringing on 120 new members in record time, and creating, maintaining, and executing business plans to exceed results.
- Led, coached, created staffing schedules for, developed and retained 15 driven employees who built value-based member relationships that enabled achievement of member acquisition and retention goals.
- Ensured front desk cash drawer was properly closed and balanced each day, and managed payroll at all member service desks.

303-435-5551 smtmarie@gmail.com Page 2

LifeTime Fitness, Denver, CO and Houston, TX

2007 - 2019

Member Advisor & Personal Training Professional

- Connected members and personal clients with services & products, and recognized as one of the top relationship builders and the "go to" person for difficult member issues.
- Revamped club activities, organized educational and exciting promotional events, and rallied support from fellow fitness professionals to refresh excitement and ownership of the club's involvement in several fitness programs.
- Provided fitness leadership and coaching to 20+ clients per month helping each to achieve nutritional, physical, and overall wellness goals.

Winspire Fitness, LLC., Houma, LA

2013 - 2015

Owner & Fitness Program Designer

- Started a business from the ground up, found location, acquired financing, quickly increased members, and provided effective client programs for 120 clients per month.
- Gained six-figure revenue in twelve months by outstanding client service and retention.
- Directed 1:1 coaching to large boot camp classes and implemented specific training programs for individuals based on a myriad of fitness certifications and training programs.

SELECTED ACCOMPLISHMENTS

- Consistently promoted at LifeTime Fitness, and managed its National Team Weight Loss program six months, increasing club profit more than 10%, achieving #1 in the country and the Colorado region for sales and service, and reaching #2 nationally over the event timeframe.
- Owned and operated a full-service gym, Winspire Fitness, LLC, built it from the ground up and was featured on the cover of Louisiana Fit Life Magazine in March 2014 as one of the top minority and women-owned businesses in the region within first year of operations.
- Published first novel in January 2015, "Fit Happens: Little Miss Healthy Pants", available on both Amazon.com and BarnesandNobles.com, and received consistent five-star reviews and positive feedback.

EDUCATION & PROFESSIONAL CERTIFICATIONS

Full Stack Software Engineering Program | University of Denver | 2020

Bachelor's Program in Communications | University of Arizona | 2018 – 2019

COMMUNITY IMPACT & HOBBIES

- NAMI (National Alliance of Mental Illness), Community Volunteer assisting in local event planning and workshops, and the establishment of local Mental Health First Aid
- Mental Health Colorado, Contributing Writer for online blog and Spotlight Speaker of 2017 annual Tribute Gala