

# Data Science Summer School: Image Analysis

Dr. Michelle Torres

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## Contact Information

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## Course Overview and Objectives

Political science has changed dramatically in the last decade. Until recently, it has never been easier to retrieve and get access to massive amounts of visual data depicting a wide variety of political events. Further, technological advances have not only allowed researchers, especially in the computer science field, to access that data but also to develop and use methods for the analysis of imagery that were unthinkable a few years ago.

This course provides an introduction to image analysis including core concepts of image structure, feature definition and measurement, and classification. In particular, we will review the intuition, statistical basis and implementation of two methods for the unsupervised and supervised analysis of images: a visual structural topic model based on the Bag of Visual Words, and Convolutional Neural Networks (CNNs).

Several of the tools designed to understand visual content rely on the power of computers and machines to achieve their objectives. Thus, students should *ideally* feel comfortable using **R** and have had some exposure to other languages like **Python**, but should *minimally* be familiar with basic functionality of **R**.

The workshop is divided into two sections: a lecture reviewing theoretical concepts, and an applied part in which we conduct basic classification tasks using **Python**, **OpenCV**, and **R**.

## Useful textbooks and resources

- Howse, Joseph, and Joe Minichino. 2020. *Learning OpenCV 4 Computer Vision with Python 3*. 3rd Edition. Birmingham, UK: Packt.

- Martínez, Jesús. 2021. *TensorFlow 2.0 Computer Vision Cookbook*. Birmingham, UK: Packt.
- Adrian Rosebrock's *PyImageSearch* is a fantastic website with several comprehensive and useful tutorials: <https://www.pyimagesearch.com>.

## Course material and code

Code and material for this workshop will be hosted in the GitHub page of the instructor: [https://github.com/smtorres/HSS\\_ImageAnalysis](https://github.com/smtorres/HSS_ImageAnalysis).

## Class policies and etiquette

- Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Respect for individual differences and alternative viewpoints will be maintained at all times in this class. Also, respect the questions that other classmates may have. This is a safe environment to ask questions and learn.
- Zoom etiquette I: To make these online meeting a positive experience for everyone that somewhat resembles what our normal classroom would have looked like, please (i) try to join our class meeting from a quiet, distraction-free environment, (ii) turn on your camera when you join class, (iii) look at the camera when you are talking to the class, (iv) mute yourself if the environment is too loud or you have microphone issues, and (v) have a plan for taking notes (paper and pencil, digital notepad, Word/Pages doc). I am TRUSTING YOU with this last point that you are using your computer only for class purposes, and are not shopping, reading other material or working on other tasks. I know that focusing on an online class could be much more difficult than keeping concentrated in in-person classes but PLEASE make an extra effort to be present as a sign of respect for me, Alex, and your classmates.

## Class requirements

If you want to follow the code and practical examples that I will present in class, make sure to install the following packages and languages in your computer:

- Python 3.x inside a virtual environment (please refer to the *PyImageSearch* website tutorials for this particular installation: <https://www.pyimagesearch.com/start-here/>). Once you did that, install the following libraries:
  - numpy
  - OpenCV

- `keras`
  - `tensorflow`
- R and RStudio
  - `stm`

## Plan for the class

### 1. Lecture

- Image basics: image representation, mathematical foundations, challenges for analysis
- Types of analysis and image content retrieval
- Unsupervised analysis: a visual structural topic model
  - Understanding an image: feature definition and extraction
  - Building a visual vocabulary
  - Obtaining a Bag of Visual Words
  - Implementing a visual STM
- Convolutional Neural Networks (CNNs) for supervised classification.
  - Intuition and objectives of CNNs
  - Mathematical foundations
  - Implementation
  - Practical guidance

### 2. Lab

- Identifying visual topics in images of the caravans of migrants
- Using a CNN to identify a protest