



Shaira Mae Tumulak

Web Developer / Virtual Assistant

Education

(2022 - Current)

UNIVERSITY OF THE PEOPLE

Bachelor of Computer Science
Major in Web Development

(2025)

UNIVERSITY OF THE PEOPLE

Associates Degree in
Computer Science

Experience

(2025)

FULL-STACK WEB DEVELOPER

JERIEL'S SPECIAL CHICHARON | (PROJECT BASED)

- Designed and developed a responsive e-commerce product showcase website tailored for Jeriel's Chicharon Store.
- Built a mobile-friendly layout with optimized font sizing, spacing, and adaptive design for better user experience.
- Implemented structured product sections with clear visuals, descriptions, and pricing to highlight store offerings.
- Customized CSS animations and hover effects to enhance interactivity and modern design appeal.
- Ensured fast loading speed and smooth navigation by optimizing code structure.

(2024-2025)

HYBRID SOCIAL MEDIA MANAGER

SideWok | FREELANCE

- Developed and executed a social media strategy aligned with marketing goals.
- Created engaging content across Facebook and Instagram.
- Managed social media interactions, ensuring timely responses.
- Increased followers by 70% and boosted engagement.
- Generated 1000+ leads and 70% sales growth through social media.
- Improved website traffic by 15% via social media referrals.

About Me

Passionate Web Developer / Virtual Assistant with experience in building responsive, interactive websites and managing digital tasks efficiently. Versatile and adaptable, able to switch between technical development and administrative responsibilities while delivering high-quality results.

Contact

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 shaitumulak425@gmail.com

 Cebu, Philippines

 Visit [Portfolio](#)

Skills

- HTML
- JavaScript
- CSS
- Graphic Design
- Video/Photo Editing
- Content Creation

Language

- English
- Filipino
- Cebuano