

## IMDB RECOMMENDATIONS & Final SUMMARY

The analysis of the IMDb dataset for RSVP movies revealed the following insights:

1. The number of movies produced has been declining over the years, with the highest production in March.
2. Drama is the most popular genre, with 4285 movies and an average duration of 106.77 minutes. In 2019, a total of 1078 drama movies were produced.
3. RSVP movies should focus on the Drama genre for future films but also explore the Action and Thriller genres as they are among the top three genres.
4. Dream Warrior Pictures or National Theatre Live has produced the highest number of hit movies among all production companies.
5. Marvel Studios, Twentieth Century Fox, and Warner Bros are the top three production houses based on the number of votes received by their movies and should be considered as potential global partners.
6. Star Cinema and Twentieth Century Fox are the top two production houses for successful multilingual movies, making them strong contenders for the next project targeting a global audience.
7. James Mangold is the top director in the top three genres with the most superhit movies, making him a suitable candidate for the next project's director.
8. Mammooty and/or Mohanlal can be considered as actors for the next project based on their median rating.
9. Parvathy Thiruvothu can be considered as the actress, and Andrew Garfield as the actor for the Drama genre based on the number of Super Hit films they have appeared in.
10. Vijay Sethupathi can be added to the cast to attract the Indian audience based on the total votes and an average rating of 8.42 for films released in India.
11. Taapsee Pannu can be chosen as the actress based on the total votes cast and the 7.74 average rating for Hindi films released in India.