

powered by



PRESENTS



YOUTH SPEAK FORUM

September
25th | 26th | 27th

#REIMAGINETOMORROW

ABOUT YOUTHSPEAK FORUM

YouthSpeak Forum Talks is a premier event organised by AIESEC, now 100% online, which brings together young people with senior business leaders, experts and thought leaders to form a diverse cross-sector and multigenerational space for inspiring conversations around pressing global, national and local issues. The aim is to generate actionable ideas and initiatives to be taken forward to impact the world.



100%
ONLINE



LIVE

THE BIGGEST YOUTH FORUM, NOW 100% ONLINE

Given the current context we are facing at the moment, we have decided to turn this edition into a virtual one, so that we can ensure the safety of all our members, speakers and participants – while ensuring we don't compromise on the essence of YSF.

YouthSpeak Forum is an event that we hold annually and we wanted to find the best solution that will help us bring this event back this year, respecting all the security measures in place.

OUR TEAM



G
O
Y

CORE COMMITTEE



Pratik Zaman
CCVP Customer Experience



Khushboo Lahoti
CCVP Speakers & Workshops



Shreyansh Bhuwalka
CCVP Marketing



Muskan Jain
CCVP Partnerships



Shreya Raizada
CCVP Marketing

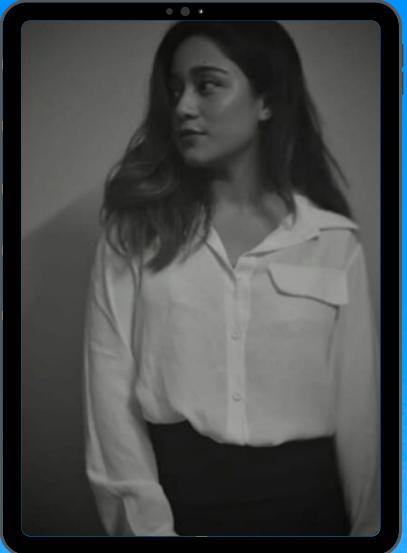


Smriti Pradhan
CCVP Marketing

CORE COMMITTEE



Bishal Guha Mullick
Executive Board Co-ordinator



Sristi Shaw
Executive Board Co-ordinator

Sohan Ghosh
Core Committee President



Kritika Darnal
Executive Board Co-ordinator



ORGANIZING COMMITTEE



Apoorva Khasliwal



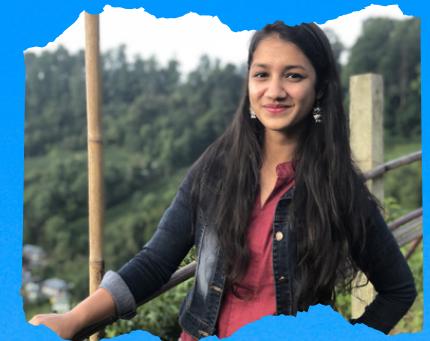
Khushi Agarwal



Govind Agarwala



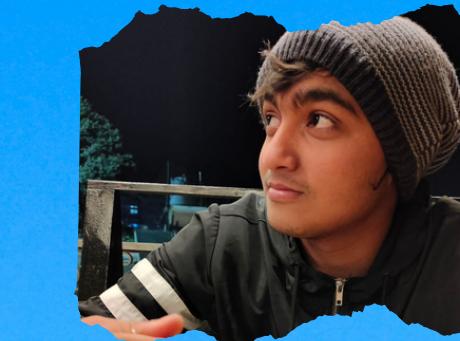
Jasneet Kaur



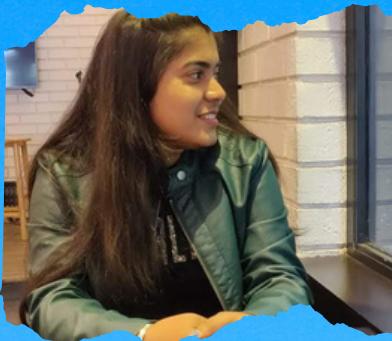
Prachi Agarwal



Fatima Zubair



Rohit Dubey



Priyanka Das



Kanghana pal



Harshita Chowdury



Mahima Das

EVENT FLOW

DAY 1

DAY 1 | 25th September | 6 PM onwards

6 PM – 6:15 PM

OPENING - Introduction To YSF

6:20 PM – 6:40 PM



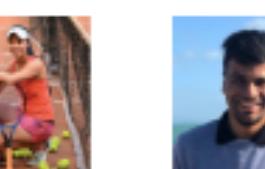
POWER TALK - 1
The Future Of Young India
Nikhil Kamath,
Co-Founder Of Zeroddha

6:50 PM – 7:15 PM



POWER TALK - 2
Leadership Reimagined
Nikita Sharma,
Founder Of Silver Linings
and Microbiologist

7:20 PM – 8:00 PM



PANEL DISCUSSION
“Reimagining Tomorrow The Youth Way”

K Annamalai (IPS)
Former IPS Officer
Politician

Shylka Burman
Indian Tennis Player

Karteek Hoshangabade
Global Strategy,
Sustainable Square
Former President Of
AIESEC In India

Namrata Jain
TEDx Speaker,
Psychologist and Life
Coach

MODERATOR
Swati Gautam
Founder Of
Necessity

8:00 PM – 8:05 PM

Day 1 Closing

DAY 2

DAY 2 | 26th September | 6 PM onwards

6 PM – 6:05 PM

Day 2 Opening

6:05 PM – 6:30 PM



POWER TALK - 3
Being Inclusive Online
Sushant Devigkr,
Mr. Gay World India 2014,
Equal Rights Champion

YSF WORKSHOPS (Any One)

6:40 PM – 7:15 PM

Public Speaking Like A Pro

Hack Your Career

Self Exploration And Awareness

Personal Finance Management

7:20 PM – 8:10 PM

WORLD CAFÉ – Hosting Conversations
Between young people that matter
(Networking Space)

DAY 3 | 27th September | 6 PM onwards

6 PM – 6:05 PM

Day 3 Opening



POWER TALK - 4
Happiness Beyond Your
5-Inch Screen,
Sanjana Sanghi,
Actor and Humanitarian
Worker

6:35 PM – 6:45 PM

Calcutta Business School - Partner Speak

6:45 PM – 6:50 PM

Indian Chambers Of Commerce – Partner Speak

GALA NIGHT

Singer - Anoushka Maskey

Spoken Poetry - Rachit Agarwal

Singer - Songam Swami

Spoken Poetry - Vaibhav Vedant

Stand Up Comedy - Avinash Tiwari

Rap Artist - Mohit Kiradoo

Story Teller - Somya Grover

Stand Up Comedy - Vinit Agarwal

OUR SPEAKERS



Nikhil Kamath
Co-Founder of Zeroda &
Founder of truebeacon

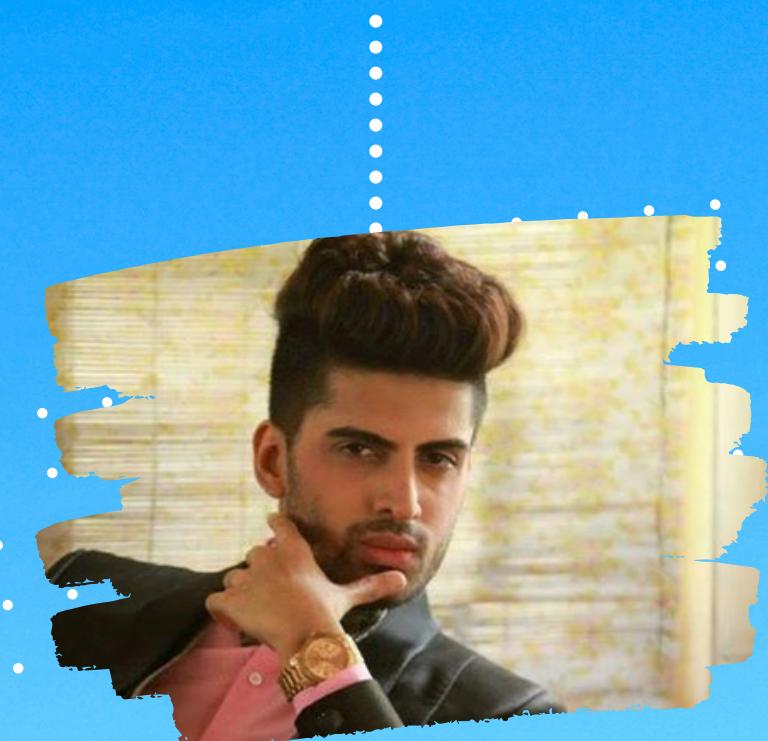
Nikita Sharma
Micro-biologist,motivational
speaker and founder of silver
linings



Sanjana Sanghi
Actor and humanitarian
worker



Sushant Divijkar
Model, actor,Mr.India gay
2014, Drag queen.



OUR PANEL



K.Annamalai
Former IPS officer



Shivika Burman
Tennis player & athlete



Karteek Hoshangabade
Former President of AIESEC
India

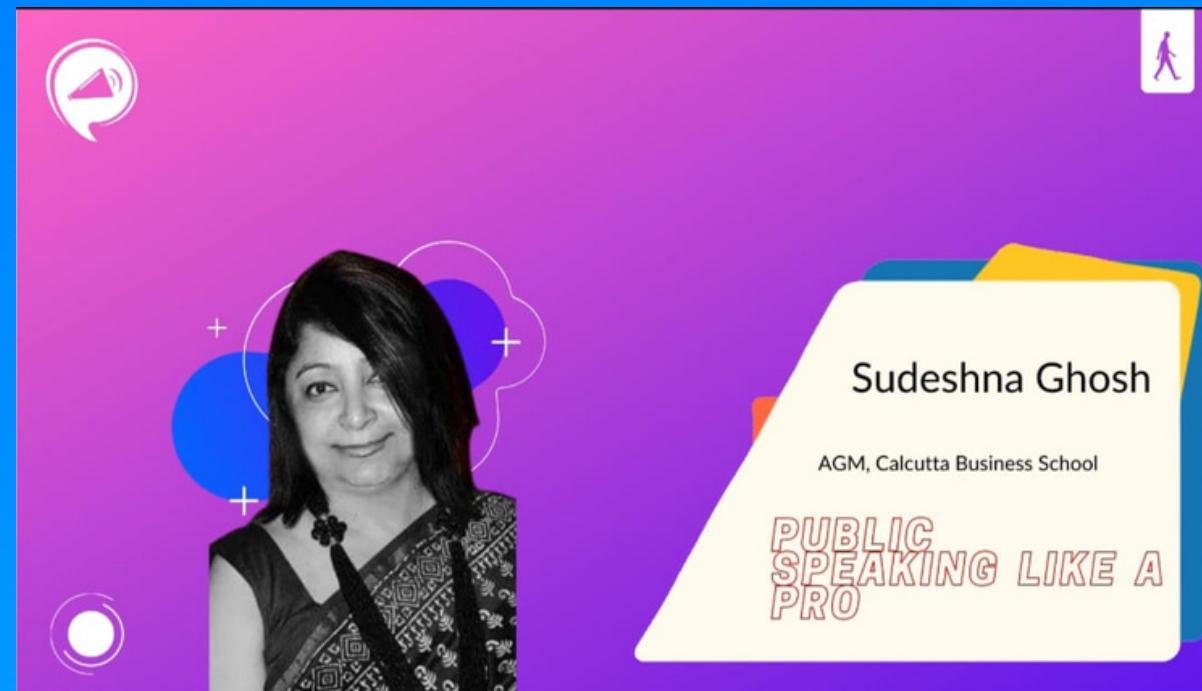


Namrata Jain
Psychologist, Founder of
out a loud



Moderated by
Swati Gautam

WORKSHOPS



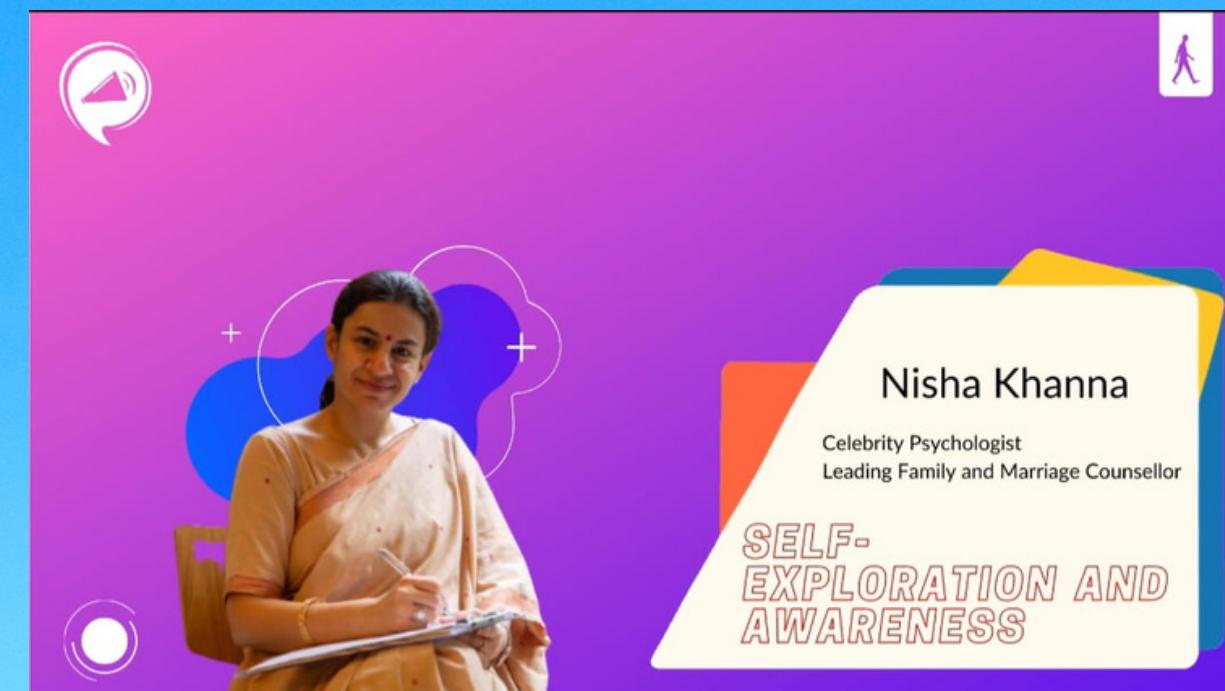
PUBLIC SPEAKING LIKE A PRO



PERSONAL FINANCE MANAGEMENT

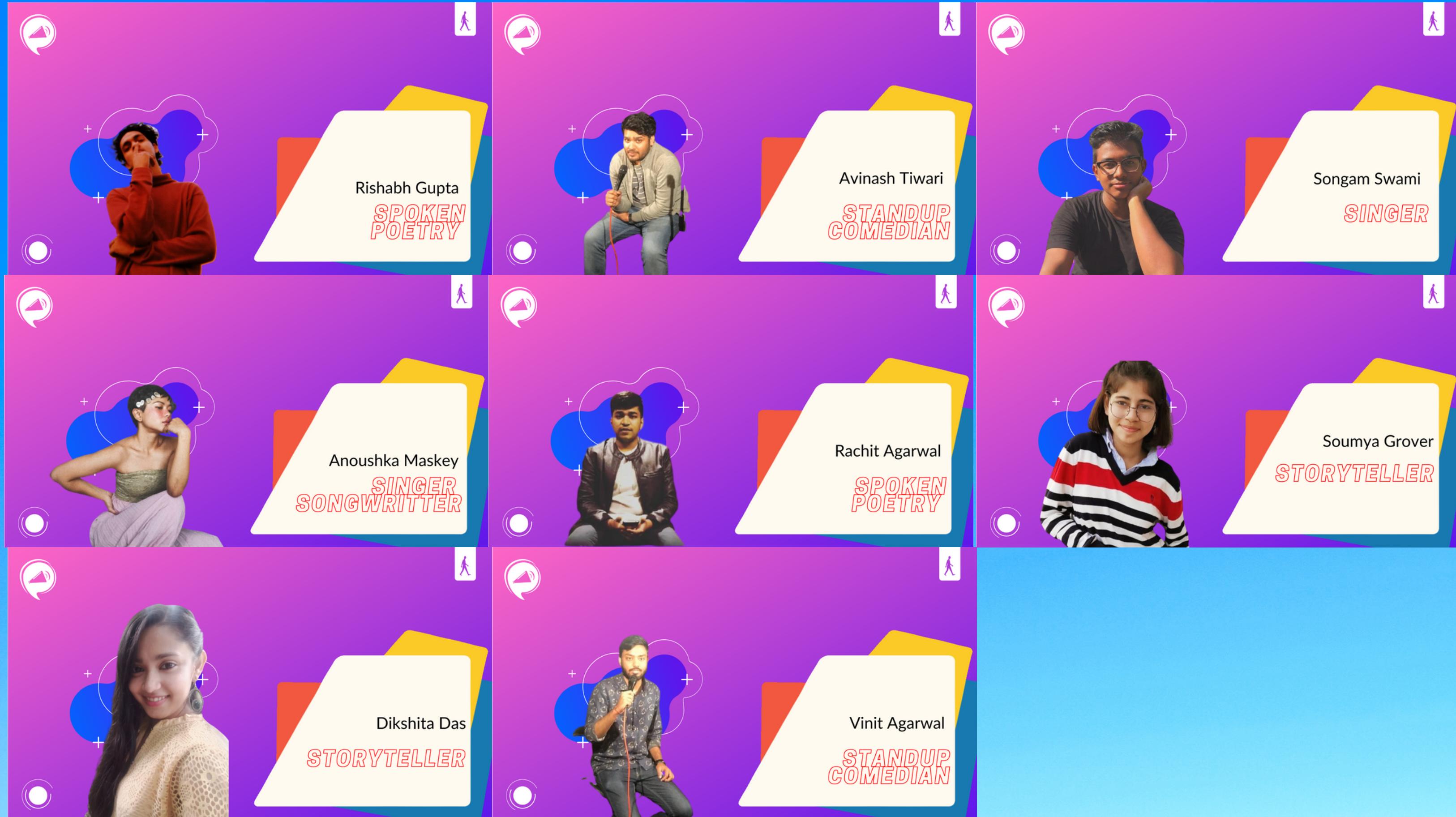


HACKING YOUR CAREER WITH DATA

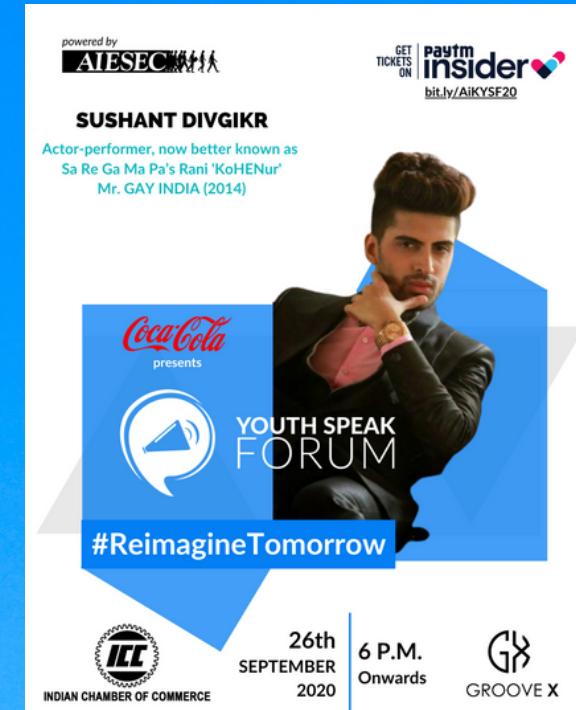
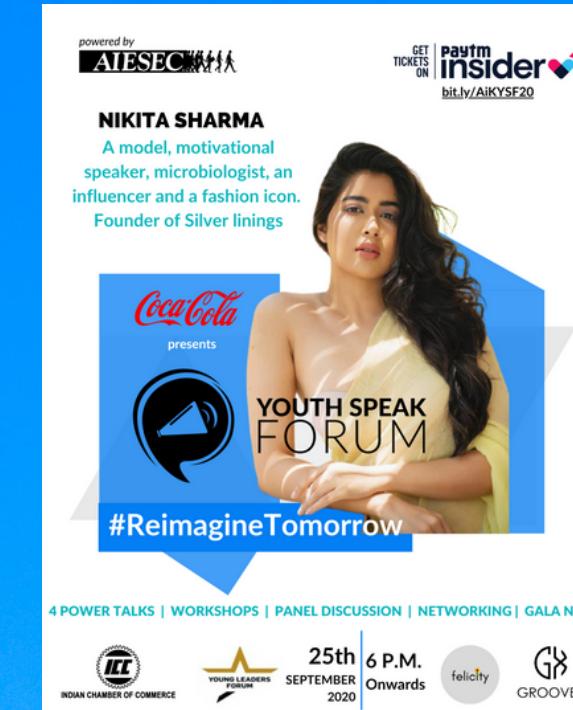


SELF AWARENESS AND EXPLORATION

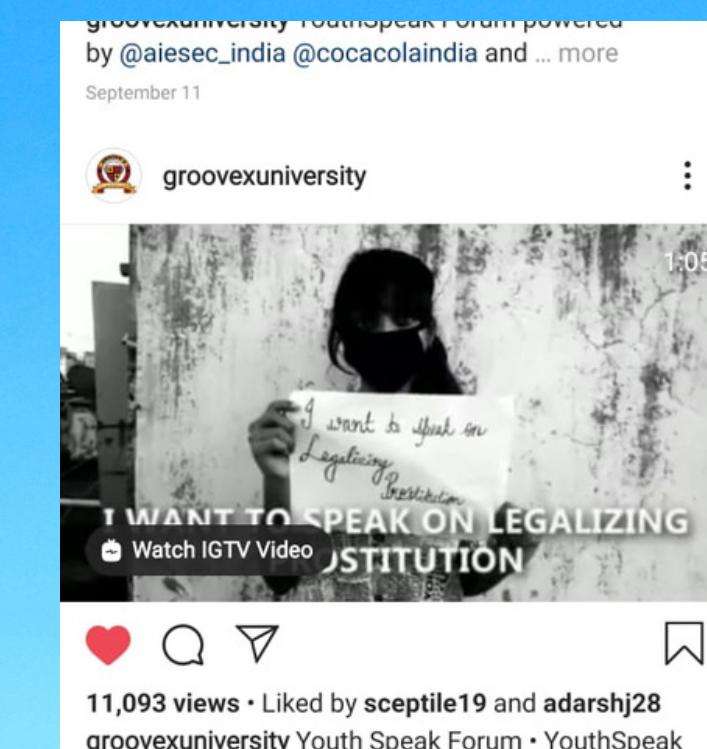
GALA NIGHT



GLIMPSES OF ONLINE PROMOTIONS

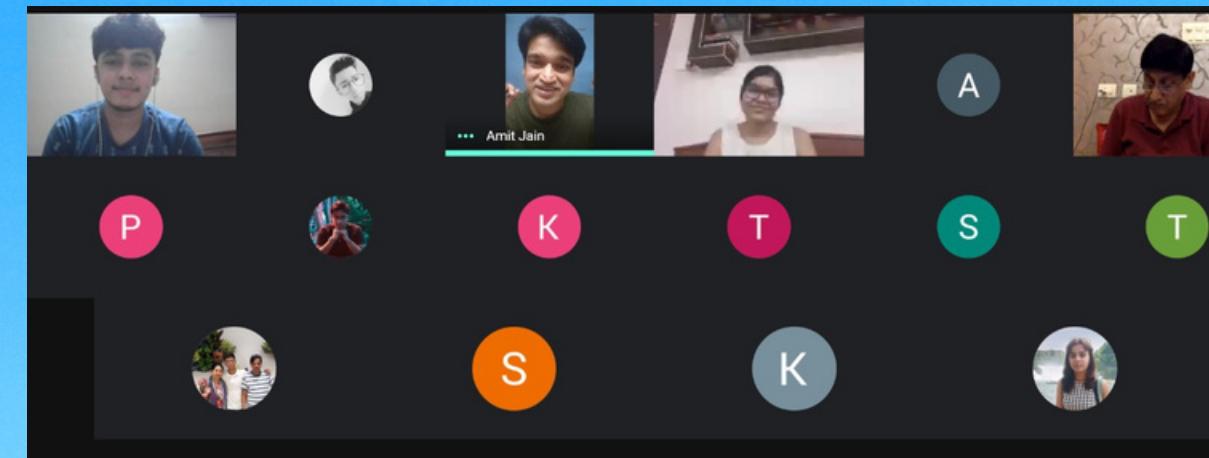
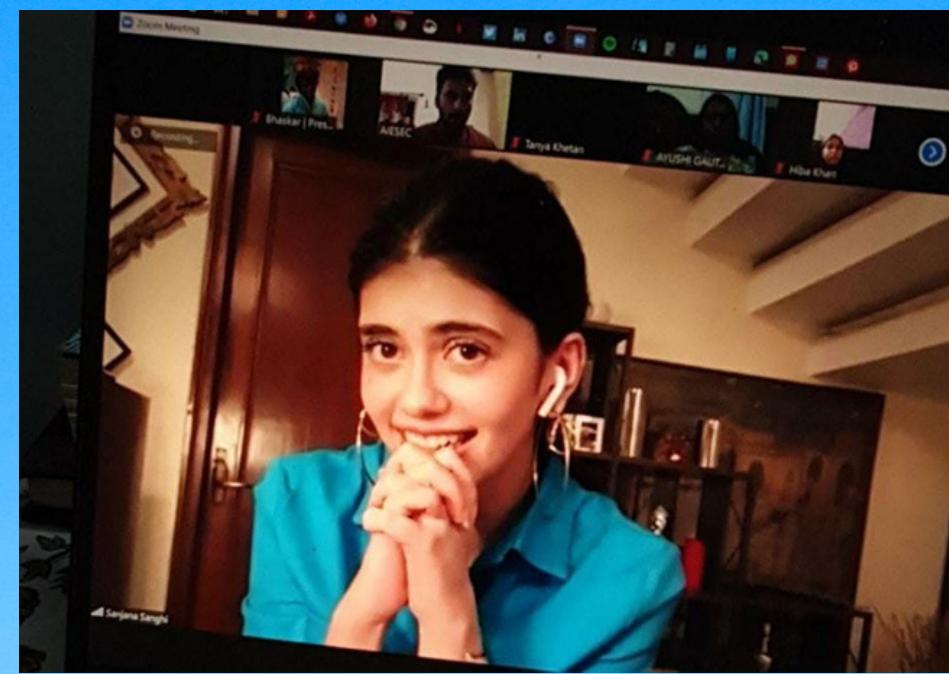
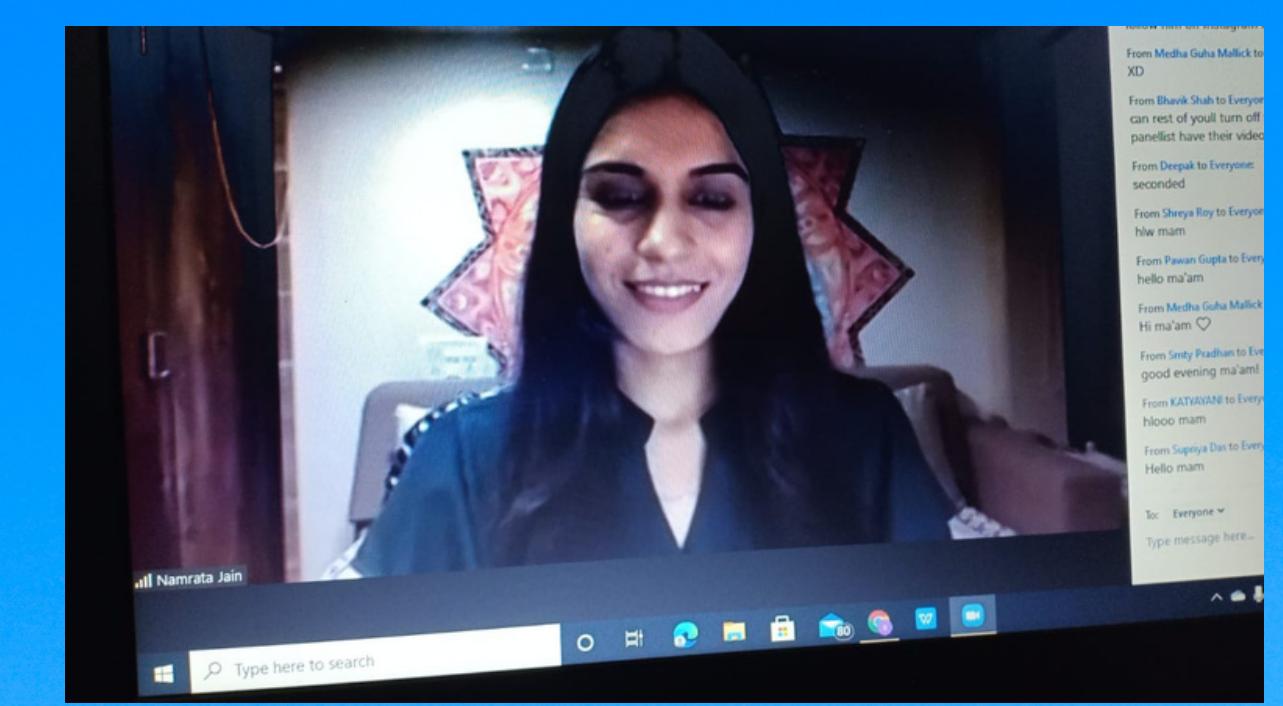


One Of Our CTA Clicks

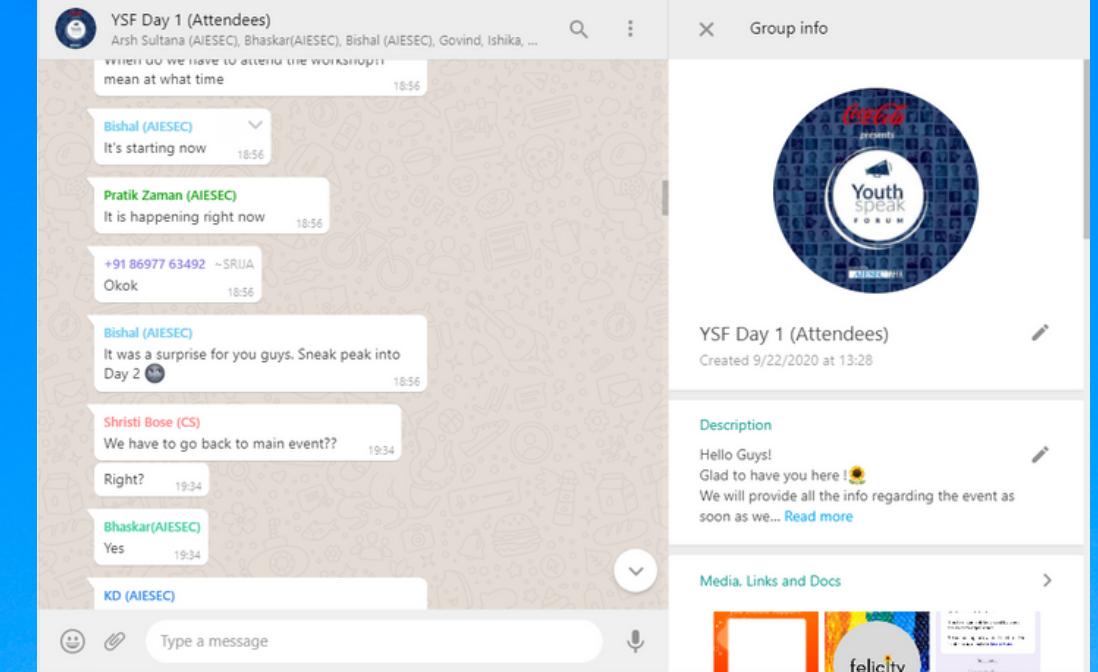
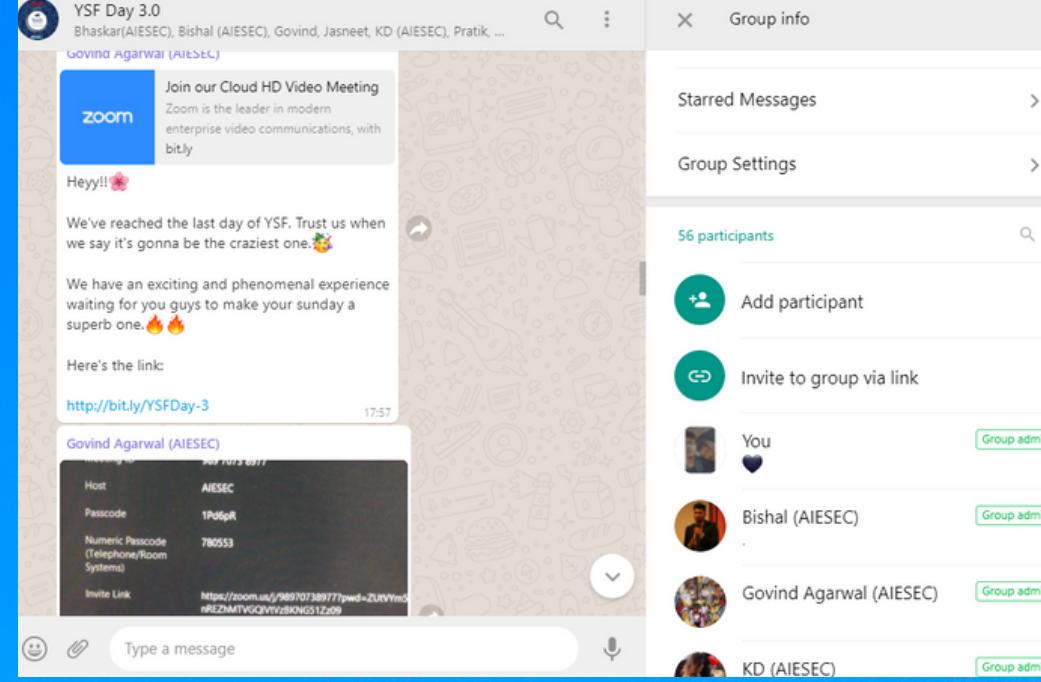
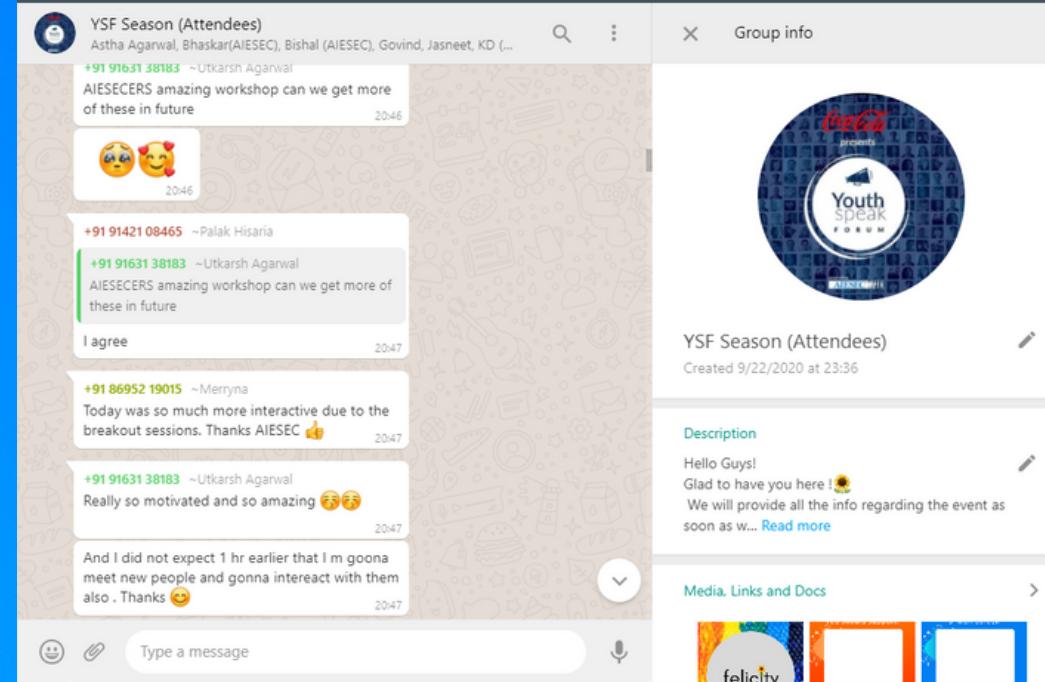


One Of Our Marketing Campaigns -
11,000+ Views

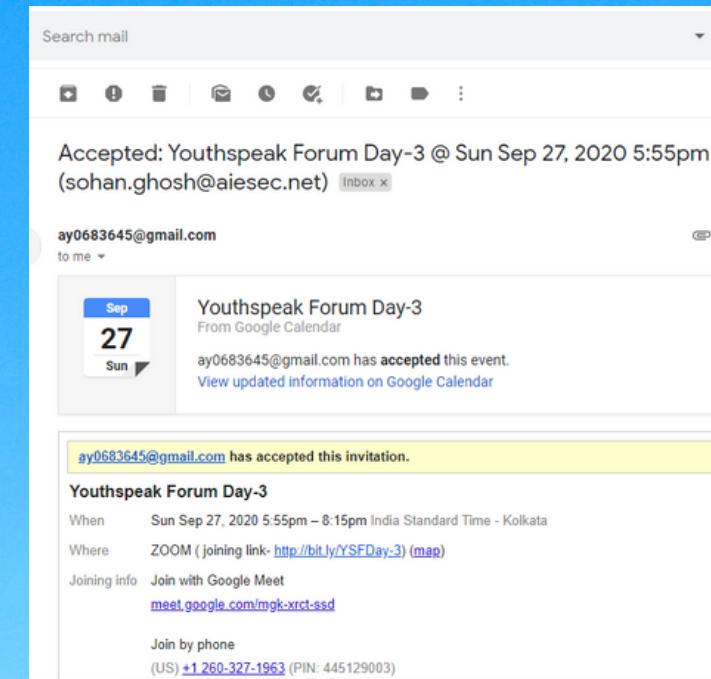
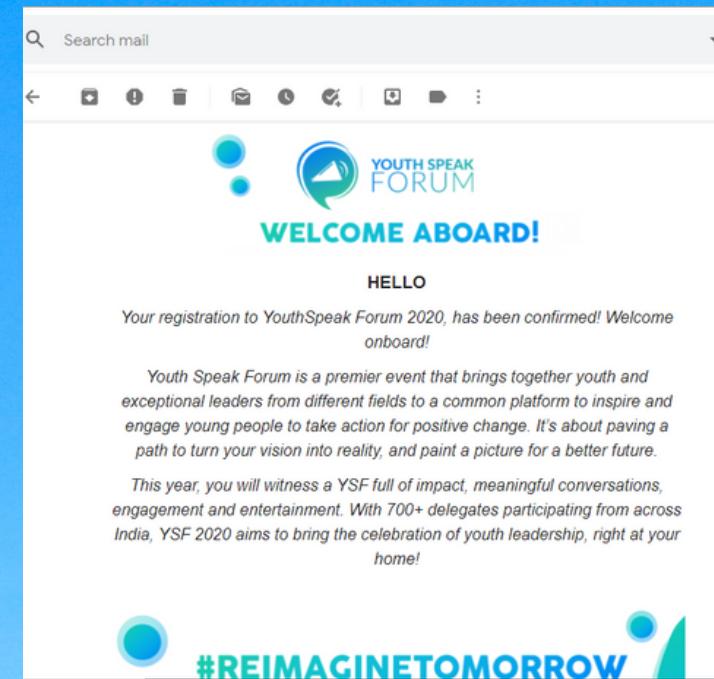
GLIMPSES OF THE EVENT



DELEGATE EXPERIENCE



DELEGATE GROUPS



MAILERS

REMINDERS

SESSION CARDS

FINANCIALS

REVENUE - INR 136,400

PROFIT - INR 125,847

Money Raised	₹136,400.00
Profit BvsA	105.31%
Income BvsA	85.25%
Exp BvsA	26.06%
Cost to Revenue	7.74%

Analysis		
Heads	Budgeted	Actuals
Income	160,000	136,400
Expenses	40,500	10,553
Profit	119,500	125,847

Where did we go wrong?

- Delay in approaching the right type of speakers and panelists
- Workshops were not given focus until the end
- One of the panelists backed out, due to wrong expectations
- There was a lack of co-ordination between different team due to miscommunication and no strong followup of the CTAs after the meetings.
- Initially we did not have HR for creatives. This resulted in a delay in the marketing campaign.

Where did we go wrong?

- There was room for more reminders, as the number of attendees each day could have improved .
- Did not focus on Sponsorship a lot.
- One of the parallel Session of World Cafe was executed poorly. We required more preparation and we did not account for the technical challenges.

What we did Right?

- Given it's virtual form, we divided the event in 3 days, keeping it of only 2 hours per day for greater audience retention and engagement. This allowed us a flexible ticketing model, allowing greater revenue generation.
- Properly planned RnR for Membership with points system, onboarding the LB and EB, and ensuring Department Wise Competition. We sold 900+ Tickets in 10 days
- The marketing team did an amazing job with the creatives
- Got an amazing speakers lineup which was diverse
- Our panel represented people from different walks of life, with a very effective moderator.
- Workshops were interactive and relevant

What we did Right?

- Onboarded 150+ Campus Ambassadors from various colleges, and we mapped a CA Engagement Plan for them as well.
- Had a dedicated Delegate Experience Team which planned onboarding of delegates for the entire 3 days, good engagements, solving any queries from delegates, coordinating the various spaces, etc.
- Got 30+ Instagram Pages (100k+ reach) and did effected campaigns with them to create awareness about YSF.

Words From our Partners

Dear All,



It was indeed a great experience for SKFGI for having partnered with AEISEC in the entire journey of 2020's Youth Speak Forum.

Supporting our students to think, learn and grow is central to SKFGI's mission as it guides a student to become the better version of themselves, so that they become Lifelong Learners. It thus feels great that AEISEC have allowed us to sponsor seats to our students, across several management, engineering, technical and healthcare branches of studies, where they get to witness such a huge platform for cultural and knowledge exchange.

-SKFGI (Our College Partner)

OUR PARTNERS



TITLE PARTNER



EDUCATIONAL PARTNER



COLLEGE PARTNER



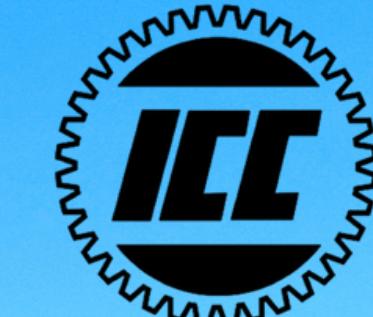
KNOWLEDGE PARTNER



MEDIA PARTNER



MARKETING PARTNER



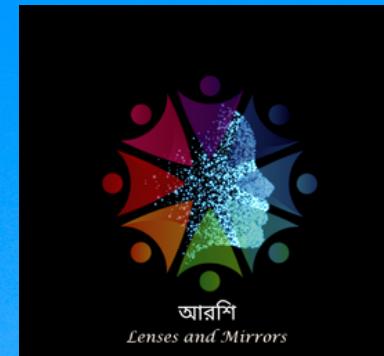
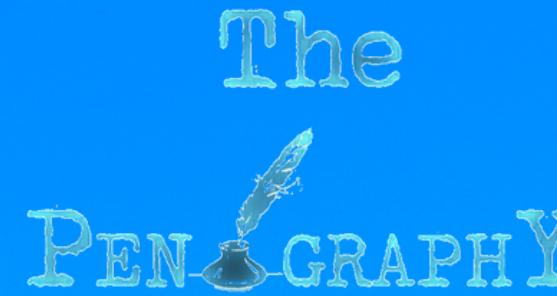
INDIAN CHAMBER OF COMMERCE

INDUSTRY PARTNER



ED-TECH PARTNER

PROMOTIONAL PARTNERS



Things2do



THANK YOU