FUNDEX

Finding the fun in fund
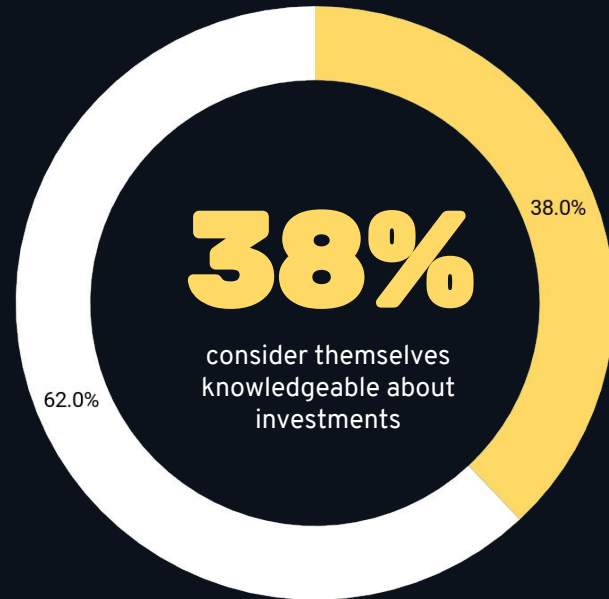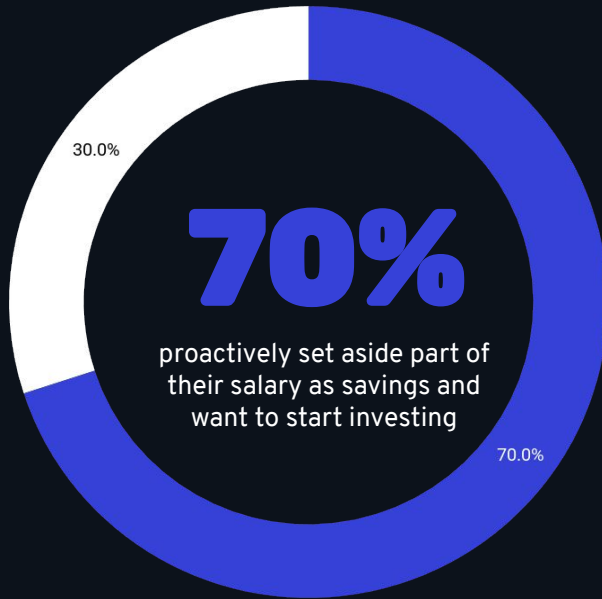
TEAM 3PUMP

ellipsis

Goldman Sachs

PROBLEM

Based on a survey conducted at NUS with **866** young Singaporeans on financial literacy.
(TodayOnline, 2019)

30.0%

70%

proactively set aside part of
their salary as savings and
want to start investing

70.0%

38%

consider themselves
knowledgeable about
investments

38.0%

62.0%

PROPOSED SOLUTION

Fundex is a **real-time investment simulator**, aimed at empowering youths to take their first step into the realm of investments in a fun way.

Educative materials provided for novice investors or youths to learn in the form of articles, guides and latest financial news.

On top of making finance more understandable, Fundex also provides an intuitive and realistic platform for users to invest in real companies with in-game money with real stock market conditions in place.
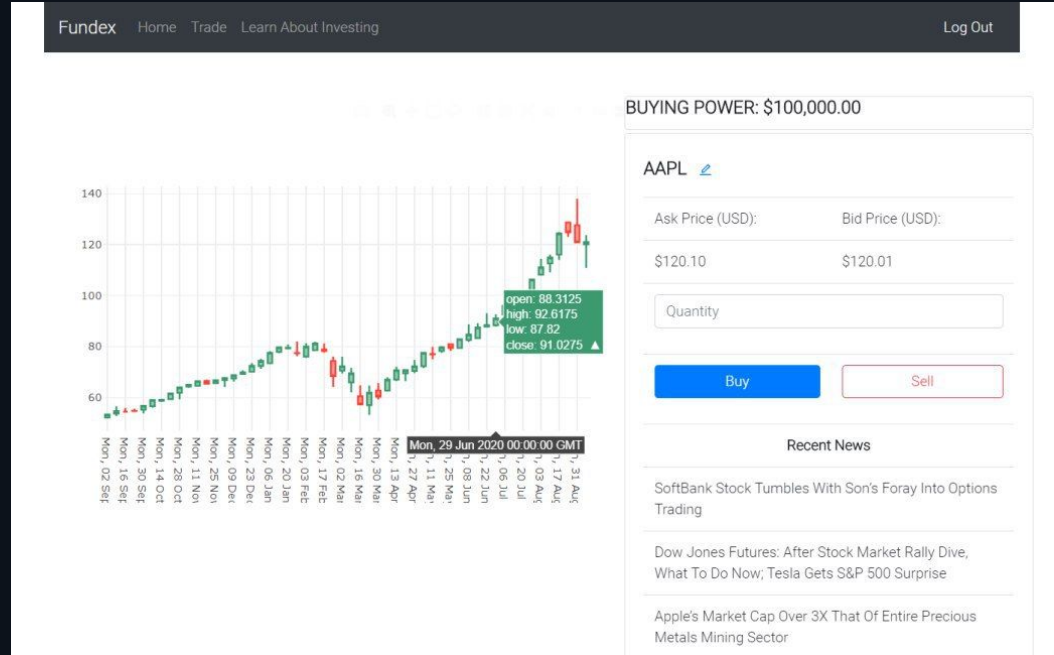
Feature 1: Stock Simulation

Feature 2: Learning
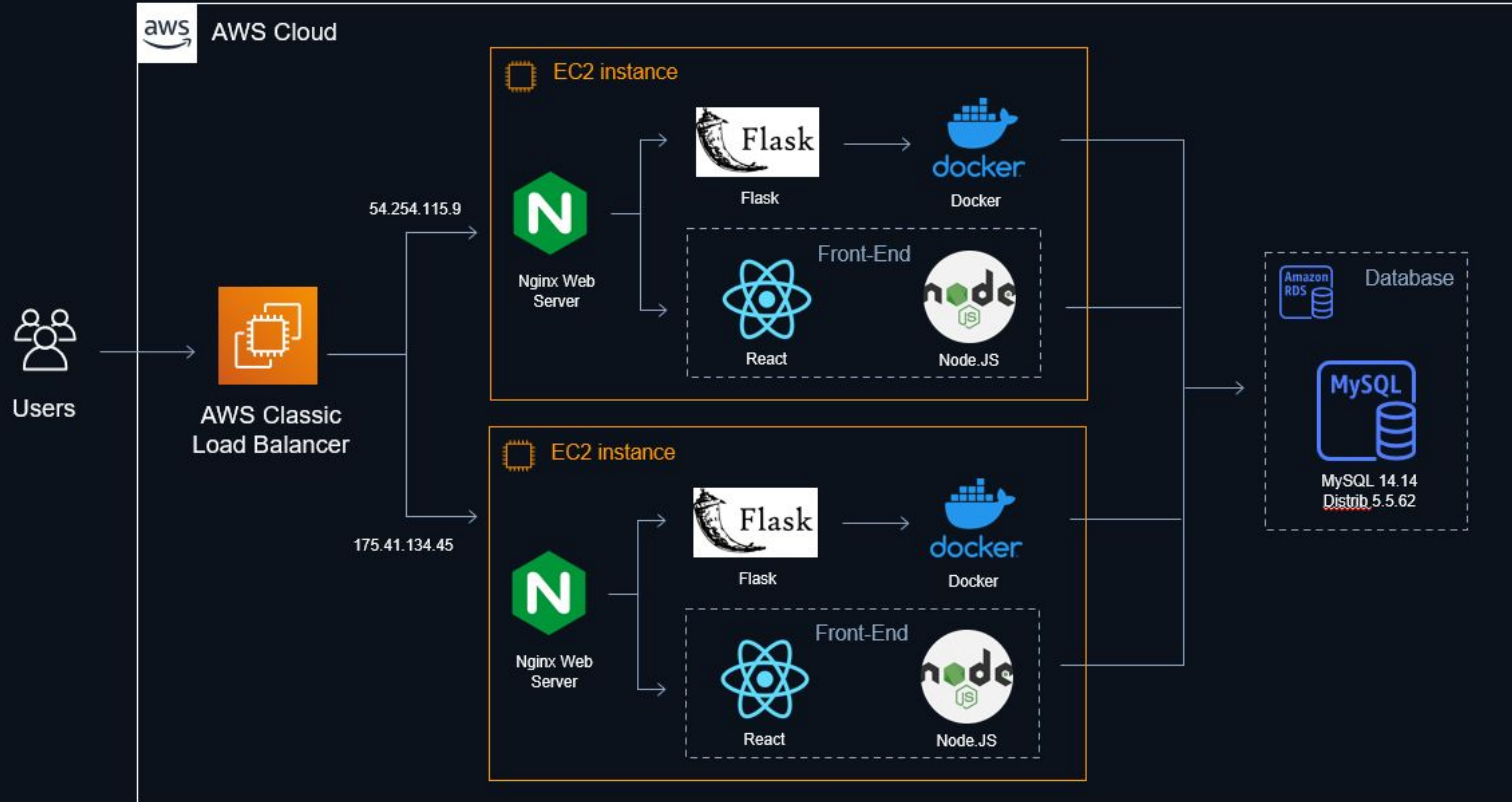
ADDITIONAL FEATURES

Using

Machine Learning

to **analyse user's trading behavior** and **portfolio performance** to generate a profile identifying the user's risk preferences, return objectives and investment strategies used

*** Not developed due to data and time limitations
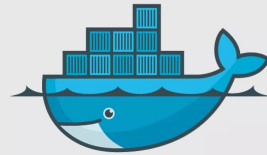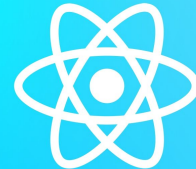
SOLUTION ARCHITECTURE

TECHNOLOGIES USED

FUNDEX

THANKS!

Content & Idea from:
TEAM 3 PUMP