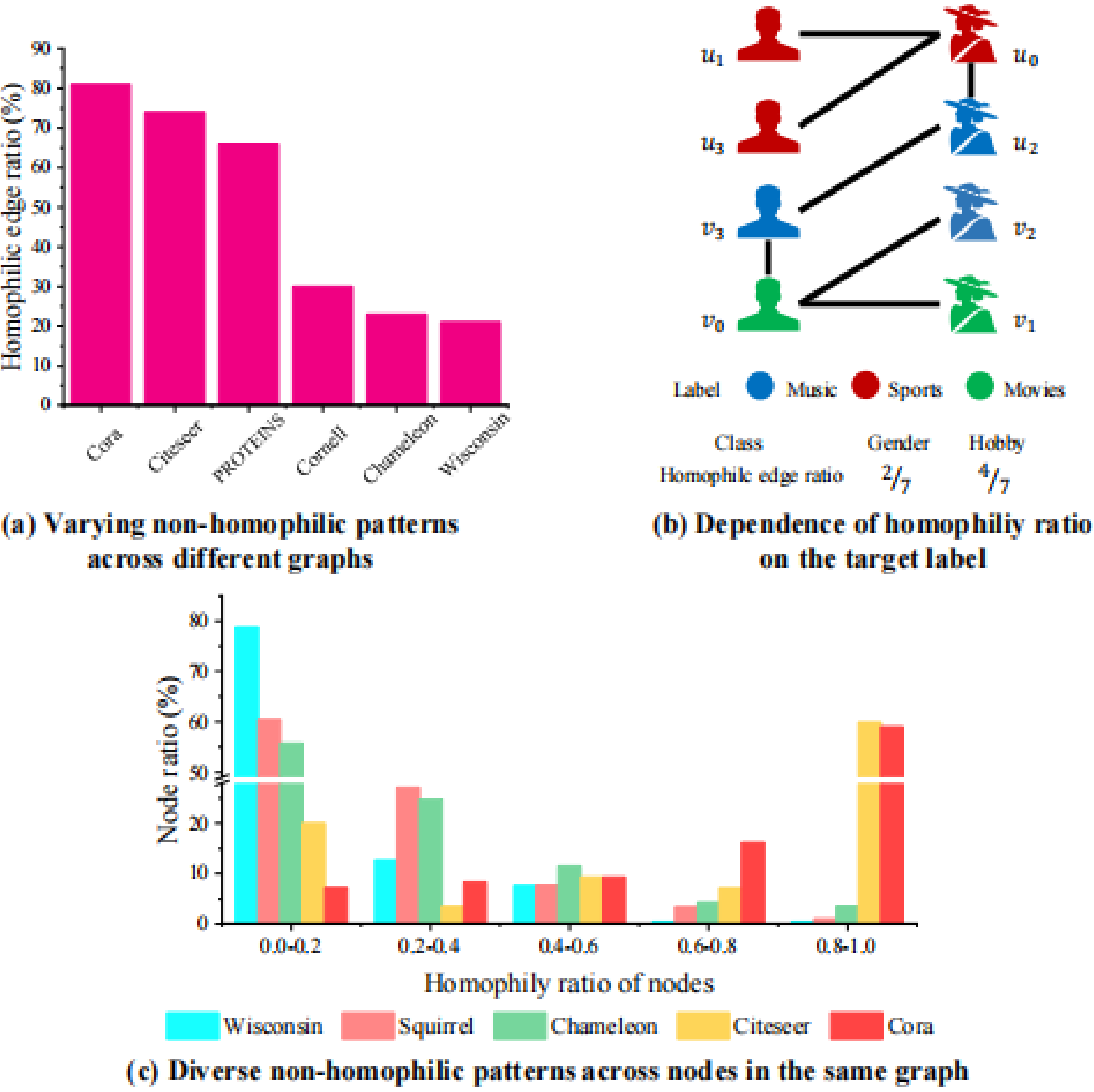


## Background



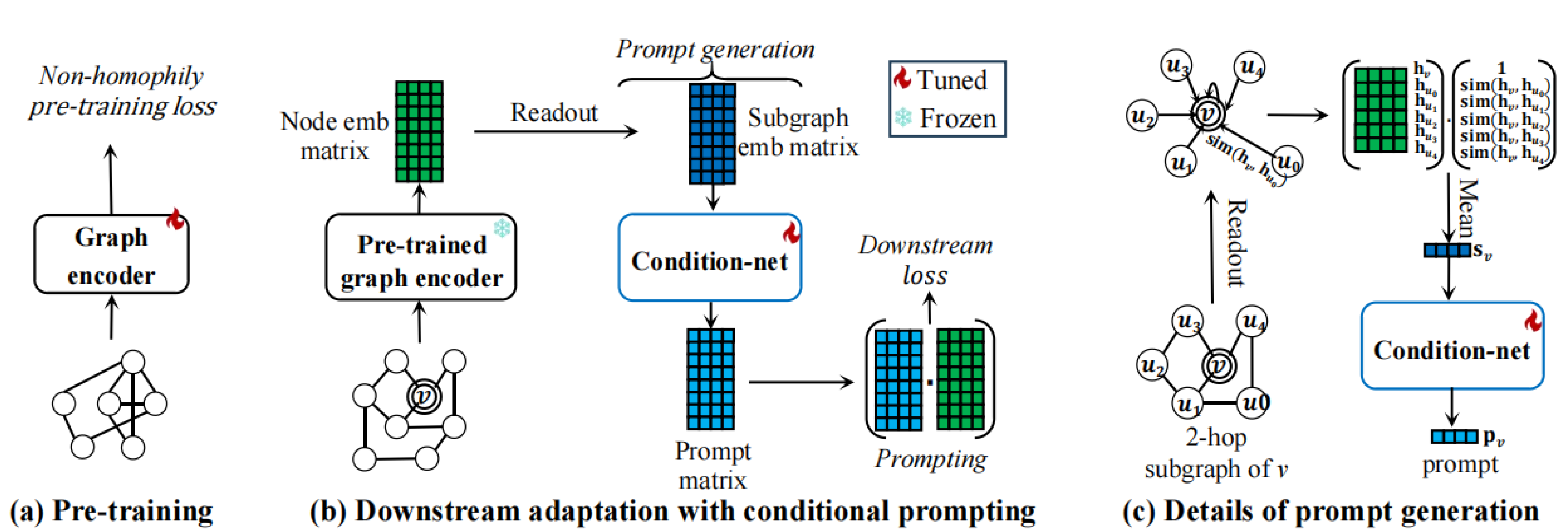
Pre-training and prompt learning have become a popular approach to train Graph Neural Networks (GNNs) without heavy reliance on labeled data.

However, most existing prompt methods do not distinguish between homophilic and heterophilic characteristics in graphs.

## Challenges

- How do we pre-train a graph model irrespective of the graph’s homophily characteristics?
- How do we capture the fine-grained, node-specific non-homophilic characteristics?

## Method: ProNoG



- ProNoG: a novel pre-training and prompt learning framework for non-homophilic graphs.
- In graph pre-training, we pre-train a graph encoder using a non-homophilic pre-training task.
- On downstream tasks, we propose condition-net to generate prompts based on different non-homophilic patterns, allowing for precise adjustments at the node level without updating the weights of the pre-trained model.

## Results & Experiments

Methods	Chameleon	Cornell	PROTEINS	ENZYMES	Chameleon	Cornell	PROTEINS	ENZYMES
GCN	25.11 ± 4.19	21.81 ± 4.71	43.32 ± 9.35	48.08 ± 4.71	17.21 ± 4.80	26.36 ± 4.35	51.66 ± 10.87	19.30 ± 6.36
GAT	24.82 ± 4.35	23.03 ± 13.19	31.79 ± 20.11	35.32 ± 18.72	25.71 ± 3.32	22.66 ± 12.46	51.33 ± 11.02	20.24 ± 6.39
H2GCN	25.89 ± 4.96	32.77 ± 14.88	29.60 ± 6.99	37.27 ± 8.73	<u>26.76</u> ± 3.98	23.11 ± 11.78	53.81 ± 8.85	19.40 ± 5.57
FAGCN	22.71 ± 3.74	28.67 ± 17.64	32.63 ± 9.94	35.87 ± 13.47	25.93 ± 4.03	25.71 ± 13.12	55.45 ± 11.57	19.95 ± 5.94
DGI	19.33 ± 4.57	32.54 ± 15.66	45.22 ± 11.09	48.05 ± 14.83	24.29 ± 4.33	18.60 ± 12.79	50.32 ± 13.47	21.57 ± 5.37
GRAPHCL	27.16 ± 4.31	24.69 ± 14.06	46.15 ± 10.94	48.88 ± 15.98	26.45 ± 4.30	20.03 ± 10.05	54.81 ± 11.44	19.93 ± 5.65
DSSL	<u>27.92</u> ± 3.93	20.36 ± 5.38	40.42 ± 10.08	<u>66.59</u> ± 19.28	26.19 ± 3.72	18.38 ± 10.63	52.73 ± 10.98	<u>23.14</u> ± 6.71
GRAPHACL	26.72 ± 4.67	<u>33.17</u> ± 16.06	42.16 ± 13.50	47.57 ± 14.36	26.28 ± 3.93	<u>26.50</u> ± 17.18	<u>56.11</u> ± 13.95	20.28 ± 5.60
GPPT	24.53 ± 2.55	25.09 ± 2.92	35.15 ± 11.40	35.37 ± 9.37	26.51 ± 4.67	24.06 ± 13.71	53.61 ± 8.90	21.85 ± 6.17
GRAPHPROMPT	25.36 ± 3.99	31.00 ± 13.88	<u>47.22</u> ± 11.05	53.54 ± 15.46	26.03 ± 4.17	25.31 ± 7.65	54.55 ± 12.61	21.85 ± 5.15
GRAPHPROMPT	25.73 ± 4.50	31.65 ± 14.48	46.08 ± 9.96	57.68 ± 13.12				
ProNoG	<b>30.67</b> ± 3.73	<b>37.90</b> ± 9.31	<b>48.95</b> ± 10.85	<b>72.94</b> ± 20.23	<b>28.50</b> ± 5.30	<b>27.17</b> ± 9.58	<u>56.11</u> ± 10.19	<u>22.55</u> ± 6.70

Few-shot node classification

Few-shot graph classification

## Ablation study

Methods	Graph classification				
	Wisconsin	Squirrel	Chameleon	PROTEINS	ENZYMES
NoPROMPT	20.85±6.74	20.18±1.30	22.34±4.15	53.61± 8.90	21.85±6.17
SINGLEPROMPT	25.77±6.24	20.68±0.91	27.03±3.98	56.35±10.59	19.38±7.12
NODECOND	25.30±4.62	20.98±1.56	27.24±5.24	<b>56.61</b> ±10.03	20.70±6.67
ProNoG\SIM	22.05±5.86	19.93±0.42	20.20±1.11	52.30±10.94	16.70±1.28
ProNoG	<b>31.54</b> ±5.30	<b>20.92</b> ±1.37	<b>28.50</b> ±5.30	56.11±10.19	<b>22.55</b> ±6.70

Methods	Node classification				
	Wisconsin	Squirrel	Chameleon	PROTEINS	ENZYMES
NoPROMPT	25.41 ± 3.13	20.60±1.30	22.71±3.54	47.22±11.05	66.59±19.28
SINGLEPROMPT	32.76 ± 5.21	20.85±1.32	22.78±3.35	30.33±19.59	65.32±21.67
NODECOND	35.56 ± 4.65	21.26±3.95	21.13±2.23	36.01±19.70	68.54±19.31
ProNoG\SIM	30.65 ± 4.05	20.05±0.59	20.96±4.21	33.73±17.82	36.02±20.64
ProNoG	<b>44.72</b> ±11.93	<b>24.59</b> ±3.41	<b>30.67</b> ±3.73	<b>48.95</b> ±10.85	<b>72.94</b> ±20.23

ProNoG consistently outperforms these variants in all but one instance, in which its performance is still competitive. This highlights the necessity of reading out subgraphs with similarity weighting in order to capture the characteristics of each node, and the advantage of using conditional prompt learning to adapt to each node.

ProNoG surpasses all baseline methods across all settings in one shot scenarios, outperforming the best competitor by up to 21.49% on node classification and 6.50% on graph classification.

ProNoG significantly outperforms all baselines in low-shot scenarios with very limited labeled data (e.g.,  $k \leq 5$ ),