

NETFLIX

Netflix Content Overview



6234

Total Titles

4265

Total Movies

1969

Total TV Shows

110

Total Countries

2020

Latest Release Year

Release Year

1925

2020

Movie

TV Show

Ratings

☐ Select all

☐ NR

☐ PG

☐ PG-13

☐ R

☐ TV-14

☐ TV-G

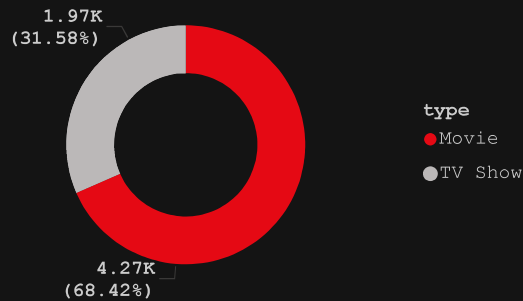
☐ TV-MA

☐ TV-PG

☐ TV-Y

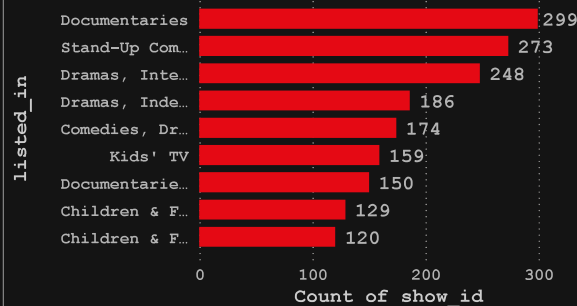
☐ TV-Y7

Movies vs TV Shows

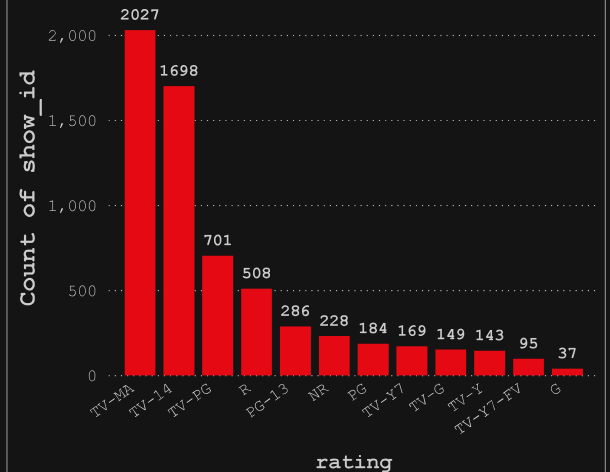


Movies dominate Netflix catalog compared to TV Shows.

Genre Popularity



Rating Distribution



Most content is targeted toward mature audiences (TV-MA / PG-13 etc.).

Netflix content is dominated by Documentaries and Stand-up Comedy, with a strong presence of International genres, reflecting a globally focused and diverse content strategy

Data Source: data4ecology.org

NETFLIX

Release Year

1925

2020

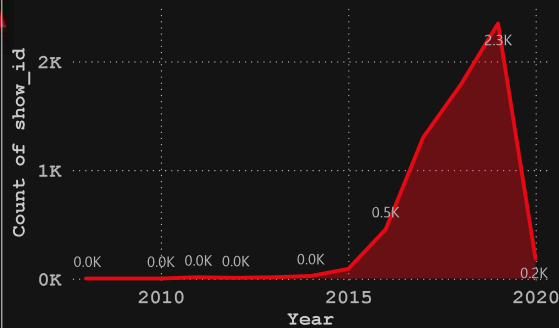
Movie

TV Show

Ratings

- ☐ Select all
- ☐ NR
- ☐ PG
- ☐ PG-13
- ☐ R
- ☐ TV-14
- ☐ TV-G
- ☐ TV-MA
- ☐ TV-PG
- ☐ TV-Y
- ☐ TV-Y7

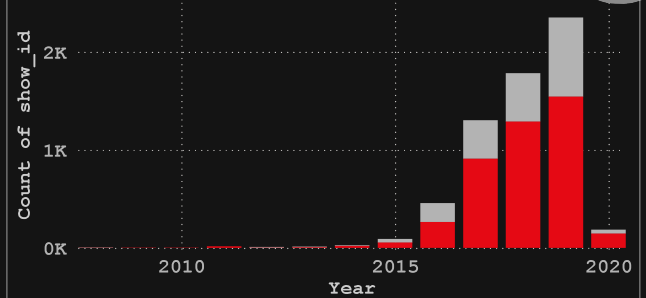
Titles Added Over Years



Netflix content addition peaked in 2019, after which the number of new titles declined in 2020-2021, likely due to the pandemic and changing content strategies.

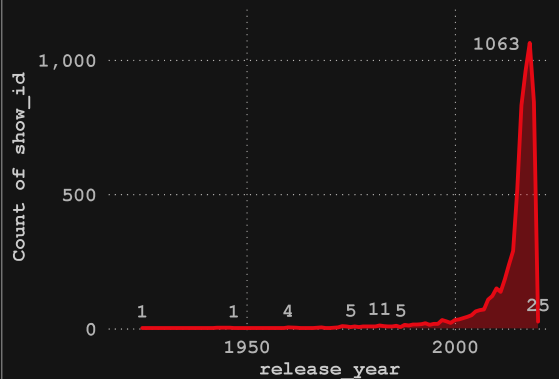
Movies vs TV Over Time

type ● Movie ● TV Show



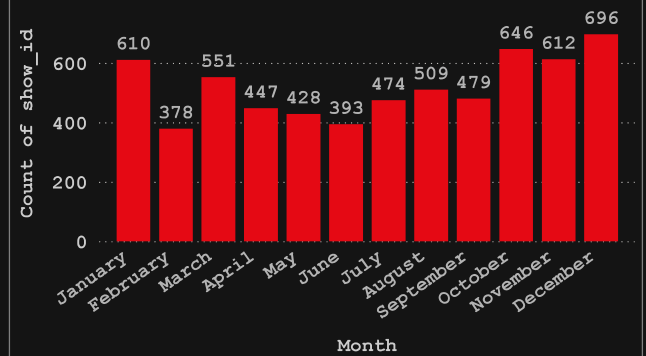
Netflix content addition grew rapidly from 2015 and peaked around 2019, with Movies contributing more than TV Shows throughout most years.

Release Year Trend



Netflix hosts mostly recent content rather than very old movies.

Month Added Pattern



Netflix adds more titles toward the end of the year, peaking in December, while early months—especially January—see minimal additions, reflecting a seasonal content strategy.

Data Source: data4ecology.org

NETFLIX

68.4%
Movies %

Release Year

1925

2020

31.6%
TV Shows %

99.10
Avg Movie
Duration (mins)

Movie

TV Show

Ratings

- ☐ Select all
- ☐ NR
- ☐ PG
- ☐ PG-13
- ☐ R
- ☐ TV-14
- ☐ TV-G
- ☐ TV-MA
- ☐ TV-PG
- ☐ TV-Y
- ☐ TV-Y7

Country

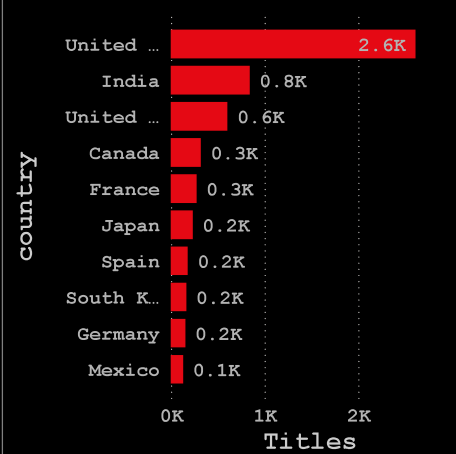
- ☐ Select all
- ☐ Canada
- ☐ France
- ☐ Germany
- ☐ India
- ☐ Japan
- ☐ Mexico
- ☐ South Korea
- ☐ Spain
- ☐ United Kingdom
- ☐ United States

Titles by Country



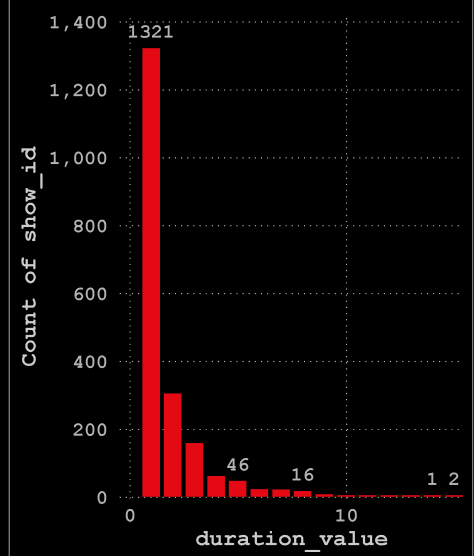
US and India are top contributors to Netflix library, based on available country metadata.

Top 10 Countries



The United States is the largest contributor to Netflix content, followed by India and the United Kingdom, showing Netflix's strongest presence in North America and South Asia.

TV Show Seasons



Most shows are single-season series.

Data Source: data4ecology.org

Country Details

United Kingdom

602
Titles per Country

379
Movies in Country

223
TV Shows in Country

