

# Chapter 3 Maximum-Likelihood and Bayesian Parameter Estimation

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## Bayes Theorem for Classification

$$P(\omega_j | \mathbf{x}) = \frac{p(\mathbf{x} | \omega_j) \cdot P(\omega_j)}{p(\mathbf{x})} (1 \leq j \leq c)$$

To compute posterior probability  $P(\omega_j | \mathbf{x})$ , we need to know

- Prior probability  $P(\omega_j)$
- Likelihood  $p(\mathbf{x} | \omega_j)$

## Collection of Training Examples

$$\mathcal{D}_j (1 \leq j \leq c)$$

- Composed of  $c$  data sets
- Each example in  $\mathcal{D}_j$  is drawn according to the class-conditional pdf  $p(\mathbf{x} | \omega_j)$
- Examples in  $\mathcal{D}_j$  are i.i.d. random variables

## To get prior probability

$$P(\omega_j) = \frac{|\mathcal{D}_j|}{\sum_{i=1}^c |\mathcal{D}_i|}$$

Here  $|\cdot|$  returns the **cardinality** (集合的势) i.e. **number of elements of a set**

## To get class-conditional pdf

**Case 1:**  $p(\mathbf{x} | \omega_j)$  has certain parametric form

e.g.

$$p(\mathbf{x} | \omega_j) \sim N(\boldsymbol{\mu}_j, \boldsymbol{\Sigma}_j)$$

the parameters are

$$\boldsymbol{\theta}_j = \{\boldsymbol{\mu}_j, \boldsymbol{\Sigma}_j\}$$

we know that  $\mathbf{x} \in R^d$  so  $\boldsymbol{\theta}_j$  contains  $d + \frac{d(d+1)}{2}$  free parameters (corresponding to  $\boldsymbol{\mu}_j, \boldsymbol{\Sigma}_j$ )

To show the dependence, we also write  $p(\mathbf{x} | \omega_j)$  as  $p(\mathbf{x} | \omega_j, \boldsymbol{\theta})$

**Case 2:**  $p(\mathbf{x} | \omega_j)$  has no parametric form

Note that it **doesn't mean no parameters**

## Estimation Under Parametric Form

## Maximum-Likelihood (ML) estimation

- View parameters as quantities whose values are **fixed but unknown**
- Estimate parameter values by **maximizing the likelihood** (probability) of observing the actual training examples

## Bayesian estimation

- View parameters as **random variables** having some known prior distribution
- Observation of the actual training examples transforms parameters' **prior distribution into posterior distribution** (via Bayes theorem)

## Maximum-Likelihood Estimation

### Task

Estimate  $\{\theta_j\}_{j=1}^c$  from  $\{\mathcal{D}_j\}_{j=1}^c$

### A simplified treatment

Examples in  $\mathcal{D}_j$  gives no information about  $\theta_i$  if  $i \neq j$

**Work with each category separately** and therefore simplify the notations by dropping subscripts w.r.t. categories  $\mathcal{D}_j \rightarrow \mathcal{D}; \theta_j \rightarrow \theta$

### Definitions

- $\mathbf{x}_k \sim p(\mathbf{x} | \theta)$  ( $k = 1, \dots, n$ )
- $\theta$  : Parameters to be estimated
- $\mathcal{D}$  : A set of i.i.d. examples  $\{\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_n\}$

### The objective function

$$p(\mathcal{D} | \theta) = \prod_{k=1}^n p(\mathbf{x}_k | \theta)$$

The likelihood of  $\theta$  w.r.t. the set of observed examples

The goal is

$$\hat{\theta} = \arg \max_{\theta} p(\mathcal{D} | \theta)$$

Define **log-likelihood function**

$$l(\theta) = \ln p(\mathcal{D} | \theta)$$

so the goal could be rewrite as

$$\hat{\theta} = \arg \max_{\theta} l(\theta)$$

the necessary conditions for ML estimate  $\hat{\theta}$

$$\nabla_{\theta} l|_{\theta=\hat{\theta}} = \mathbf{0}$$

## The Gaussian Case

$$\mathbf{x}_k \sim N(\boldsymbol{\mu}, \boldsymbol{\Sigma})$$

### Case 1: $\boldsymbol{\Sigma}$ is known

For each component

$$\begin{aligned} p(\mathbf{x}_k | \boldsymbol{\mu}) &= \frac{1}{(2\pi)^{d/2} |\boldsymbol{\Sigma}|^{1/2}} \exp \left[ -\frac{1}{2} (\mathbf{x}_k - \boldsymbol{\mu})^t \boldsymbol{\Sigma}^{-1} (\mathbf{x}_k - \boldsymbol{\mu}) \right] \\ \ln p(\mathbf{x}_k | \boldsymbol{\mu}) &= -\frac{1}{2} \ln [(2\pi)^d |\boldsymbol{\Sigma}|] - \frac{1}{2} (\mathbf{x}_k - \boldsymbol{\mu})^t \boldsymbol{\Sigma}^{-1} (\mathbf{x}_k - \boldsymbol{\mu}) \\ &= -\frac{1}{2} \ln [(2\pi)^d |\boldsymbol{\Sigma}|] - \frac{1}{2} \mathbf{x}_k^t \boldsymbol{\Sigma}^{-1} \mathbf{x}_k + \boldsymbol{\mu}^t \boldsymbol{\Sigma}^{-1} \mathbf{x}_k - \frac{1}{2} \boldsymbol{\mu}^t \boldsymbol{\Sigma}^{-1} \boldsymbol{\mu} \\ \nabla_{\boldsymbol{\mu}} \ln p(\mathbf{x}_k | \boldsymbol{\mu}) &= \boldsymbol{\Sigma}^{-1} (\mathbf{x}_k - \boldsymbol{\mu}) \end{aligned}$$

so we have

$$\nabla_{\boldsymbol{\mu}} l = \sum_{k=1} \boldsymbol{\Sigma}^{-1} (\mathbf{x}_k - \boldsymbol{\mu}) = \mathbf{0}$$

then we multiply  $\boldsymbol{\Sigma}$  on both sides

$$\sum_{k=1}^n (\mathbf{x}_k - \hat{\boldsymbol{\mu}}) = \mathbf{0}$$

that is

$$\hat{\boldsymbol{\mu}} = \frac{1}{n} \sum_{k=1}^n \mathbf{x}_k$$

which is a intuitive result

### Case 2: $\boldsymbol{\Sigma}$ is unknown

Firstly we consider univariate case:

$$p(x_k | \boldsymbol{\theta}) = \frac{1}{\sqrt{2\pi}\sigma} \exp \left[ -\frac{(x_k - \mu)^2}{2\sigma^2} \right]$$

where

$$\boldsymbol{\theta} = \begin{bmatrix} \theta_1 \\ \theta_2 \end{bmatrix} = \begin{bmatrix} \mu \\ \sigma^2 \end{bmatrix}$$

use  $\ln$  function

$$\ln p(x_k | \boldsymbol{\theta}) = -\frac{1}{2} \ln 2\pi\theta_2 - \frac{1}{2\theta_2} (x_k - \theta_1)^2$$

so we get

$$\nabla_{\boldsymbol{\theta}} \ln l(\hat{\boldsymbol{\theta}}) = \nabla_{\boldsymbol{\theta}} \ln p(x_k | \boldsymbol{\theta}) = \begin{bmatrix} \frac{1}{\theta_2} (x_k - \theta_1) \\ -\frac{1}{2\theta_2} + \frac{(x_k - \theta_1)^2}{2\theta_2^2} \end{bmatrix} = \begin{bmatrix} 0 \\ 0 \end{bmatrix}$$

that is

$$\hat{\theta}_1 = \frac{1}{n} \sum_{k=1}^n x_k$$

$$\hat{\theta}_2 = \frac{1}{n} \sum_{k=1}^n (x_k - \hat{\theta}_1)^2$$

in multivariate case

$$\hat{\boldsymbol{\mu}} = \frac{1}{n} \sum_{k=1}^n \mathbf{x}_k$$

$$\hat{\boldsymbol{\Sigma}} = \frac{1}{n} \sum_{k=1}^n (\mathbf{x}_k - \hat{\boldsymbol{\mu}}) (\mathbf{x}_k - \hat{\boldsymbol{\mu}})^t$$

## Bayesian Estimation

- The **parametric form** of the likelihood function for each category is known  
 $p(\mathbf{x} \mid \omega_j, \boldsymbol{\theta}_j) \ (1 \leq j \leq c)$
- Consider  $\boldsymbol{\theta}$  as **random variables**
- Fully exploit training examples

$$P(\omega_j \mid \mathbf{x}, \mathcal{D}^*)$$

$$(\mathcal{D}^* = \mathcal{D}_1 \cup \mathcal{D}_2 \cup \dots \cup \mathcal{D}_c)$$

## Analyze

$$P(\omega_j \mid \mathbf{x}, \mathcal{D}^*) = \frac{p(\omega_j, \mathbf{x}, \mathcal{D}^*)}{p(\mathbf{x}, \mathcal{D}^*)} = \frac{p(\omega_j, \mathbf{x}, \mathcal{D}^*)}{\sum_{i=1}^c p(\omega_i, \mathbf{x}, \mathcal{D}^*)}$$

where

$$p(\omega_j, \mathbf{x}, \mathcal{D}^*) = p(\mathcal{D}^*) \cdot p(\omega_j, \mathbf{x} \mid \mathcal{D}^*) = p(\mathcal{D}^*) \cdot P(\omega_j \mid \mathcal{D}^*) \cdot p(\mathbf{x} \mid \omega_j, \mathcal{D}^*)$$

so

$$P(\omega_j \mid \mathbf{x}, \mathcal{D}^*) = \frac{p(\mathcal{D}^*) \cdot P(\omega_j \mid \mathcal{D}^*) \cdot p(\mathbf{x} \mid \omega_j, \mathcal{D}^*)}{p(\mathcal{D}^*) \cdot \sum_{i=1}^c P(\omega_i \mid \mathcal{D}^*) \cdot p(\mathbf{x} \mid \omega_i, \mathcal{D}^*)}$$

$$= \frac{P(\omega_j \mid \mathcal{D}^*) \cdot p(\mathbf{x} \mid \omega_j, \mathcal{D}^*)}{\sum_{i=1}^c P(\omega_i \mid \mathcal{D}^*) \cdot p(\mathbf{x} \mid \omega_i, \mathcal{D}^*)}$$

with two assumptions

$$P(\omega_j \mid \mathcal{D}^*) = P(\omega_j)$$

$$p(\mathbf{x} \mid \omega_j, \mathcal{D}^*) = p(\mathbf{x} \mid \omega_j, \mathcal{D}_j)$$

(in first equation, Prior Probability is independent of Dataset)

we have

$$P(\omega_j \mid \mathbf{x}, \mathcal{D}^*) = \frac{P(\omega_j) \cdot p(\mathbf{x} \mid \omega_j, \mathcal{D}_j)}{\sum_{i=1}^c P(\omega_i) \cdot p(\mathbf{x} \mid \omega_i, \mathcal{D}_i)}$$

to calculate, the key problem is to determine  $p(\mathbf{x} \mid \omega_j, \mathcal{D}_j)$

since we treat each class independently, we simplify the class-conditional pdf notation

$$p(\mathbf{x} \mid \omega_j, \mathcal{D}_j) \rightarrow p(\mathbf{x} \mid \mathcal{D})$$

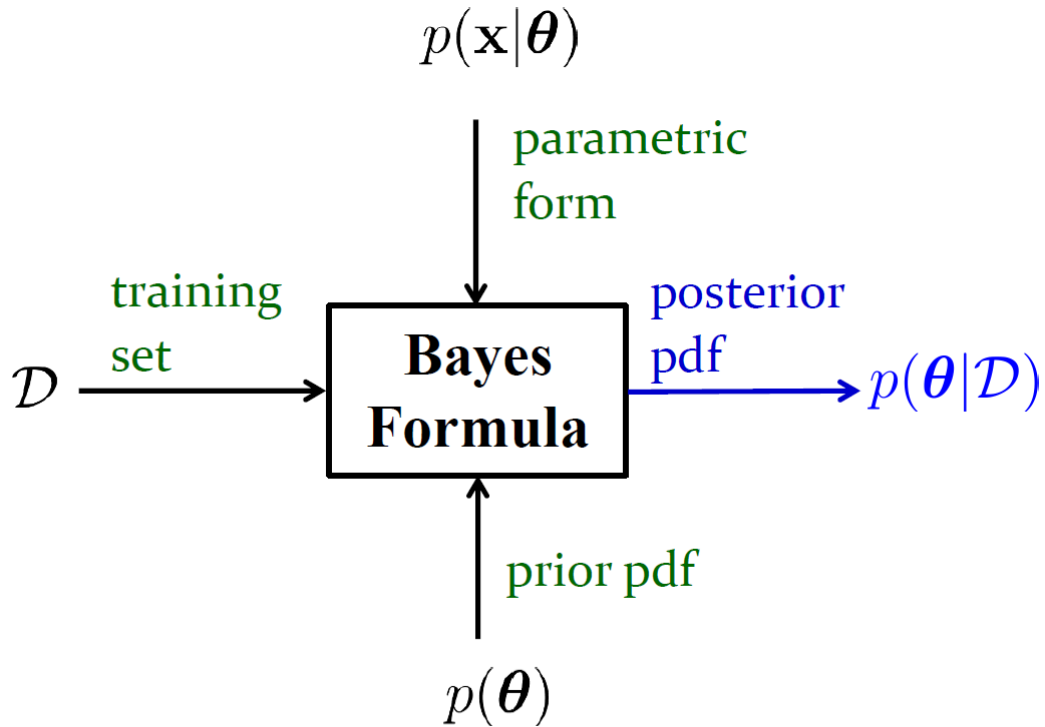
introducing  $\boldsymbol{\theta}$  which is a random variable w.r.t. parametric form

$$\begin{aligned}
 p(\mathbf{x} \mid \mathcal{D}) &= \int p(\mathbf{x}, \boldsymbol{\theta} \mid \mathcal{D}) d\boldsymbol{\theta} \\
 &= \int p(\mathbf{x} \mid \boldsymbol{\theta}, \mathcal{D}) p(\boldsymbol{\theta} \mid \mathcal{D}) d\boldsymbol{\theta} \\
 &= \int p(\mathbf{x} \mid \boldsymbol{\theta}) p(\boldsymbol{\theta} \mid \mathcal{D}) d\boldsymbol{\theta}
 \end{aligned}$$

where  $\mathbf{x}$  is independent of  $\mathcal{D}$  given  $\boldsymbol{\theta}$

## General Procedure

**Phase 1: prior pdf  $\rightarrow$  posterior pdf (for  $\boldsymbol{\theta}$ )**

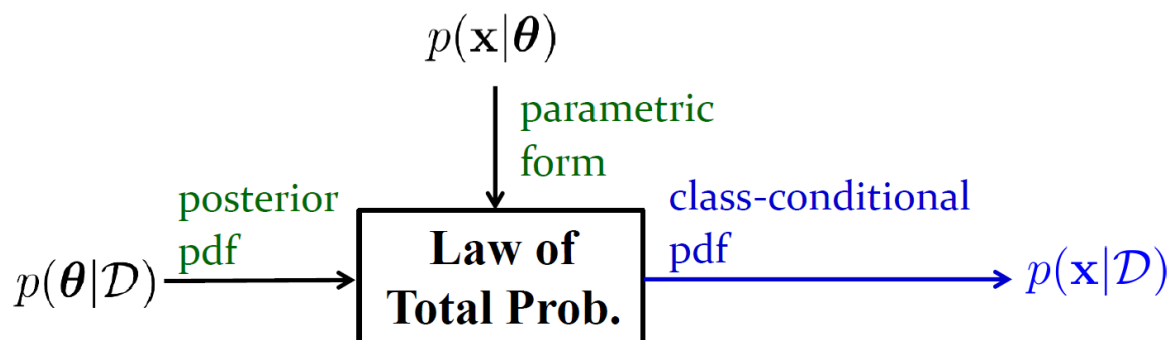


where

$$\begin{aligned}
 p(\boldsymbol{\theta} \mid \mathcal{D}) &= \frac{p(\boldsymbol{\theta}, \mathcal{D})}{p(\mathcal{D})} \\
 &= \frac{p(\boldsymbol{\theta}) p(\mathcal{D} \mid \boldsymbol{\theta})}{\int p(\boldsymbol{\theta}, \mathcal{D}) d\boldsymbol{\theta}} \\
 &= \frac{p(\boldsymbol{\theta}) p(\mathcal{D} \mid \boldsymbol{\theta})}{\int p(\boldsymbol{\theta}) p(\mathcal{D} \mid \boldsymbol{\theta}) d\boldsymbol{\theta}}
 \end{aligned}$$

$$p(\mathcal{D} \mid \boldsymbol{\theta}) = \prod_{k=1}^n p(\mathbf{x}_k \mid \boldsymbol{\theta})$$

**Phase 2: posterior pdf (for  $\boldsymbol{\theta}$ )  $\rightarrow$  class-conditional pdf (for  $\mathbf{x}$ )**



$$p(\mathbf{x} | \mathcal{D}) = \int p(\mathbf{x} | \boldsymbol{\theta})p(\boldsymbol{\theta} | \mathcal{D})d\boldsymbol{\theta}$$

**Phase 3: posterior pdf (for  $\mathbf{x}$ ,  $\mathcal{D}^*$ )**

$$P(\omega_j | \mathbf{x}, \mathcal{D}^*) = \frac{P(\omega_j) \cdot p(\mathbf{x} | \omega_j, \mathcal{D}_j)}{\sum_{i=1}^c P(\omega_i) \cdot p(\mathbf{x} | \omega_i, \mathcal{D}_i)}$$

### Example 1: Gaussian Case & Unknown $\mu$

we assume

$$\begin{aligned} p(x | \mu) &\sim N(\mu, \sigma^2) \\ p(\mu) &\sim N(\mu_0, \sigma_0^2) \end{aligned}$$

Note that for  $p(\mu)$  here, we could also assume other form of prior pdf;

$$\begin{aligned} p(\mu | \mathcal{D}) &= \frac{p(\mu, \mathcal{D})}{p(\mathcal{D})} = \frac{p(\mu)p(\mathcal{D} | \mu)}{\int p(\mu)p(\mathcal{D} | \mu)d\mu} \\ &= \alpha p(\mu)p(\mathcal{D} | \mu) \\ &= \alpha p(\mu) \prod_{k=1}^n p(x_k | \mu) \end{aligned}$$

where  $\int p(\mu)p(\mathcal{D} | \mu)d\mu$  is a constant not related to  $\mu$ , rewrite as  $\alpha$ ; examples in  $\mathcal{D}$  are i.i.d  
continue

$$\begin{aligned} p(\mu | \mathcal{D}) &= \alpha p(\mu) \prod_{k=1}^n p(x_k | \mu) \\ &= \alpha \cdot \frac{1}{\sqrt{2\pi}\sigma_0} \exp\left[-\frac{1}{2}\left(\frac{\mu-\mu_0}{\sigma_0}\right)^2\right] \cdot \prod_{k=1}^n \frac{1}{\sqrt{2\pi}\sigma} \exp\left[-\frac{1}{2}\left(\frac{x_k-\mu}{\sigma}\right)^2\right] \\ &= \alpha' \cdot \exp\left[-\frac{1}{2}\left(\left(\frac{\mu-\mu_0}{\sigma_0}\right)^2 + \sum_{k=1}^n \left(\frac{\mu-x_k}{\sigma}\right)^2\right)\right] \\ &= \alpha'' \cdot \exp\left[-\frac{1}{2}\left[\left(\frac{n}{\sigma^2} + \frac{1}{\sigma_0^2}\right)\mu^2 - 2\left(\frac{1}{\sigma^2} \sum_{k=1}^n x_k + \frac{\mu_0}{\sigma_0^2}\right)\mu\right]\right] \end{aligned}$$

Note that  $p(\mu | \mathcal{D})$  is an **exponential function** of a **quadratic function** of  $\mu$

So that  $p(\mu | \mathcal{D})$  is a normal pdf as well

that is

$$\begin{aligned} p(\mu | \mathcal{D}) &\sim N(\mu_n, \sigma_n^2) \\ \sigma_n^2 &= \frac{\sigma^2 \sigma_0^2}{n\sigma_0^2 + \sigma^2} \\ \mu_n &= \frac{\sigma_n^2}{\sigma^2} \sum_{k=1}^n x_k + \frac{\sigma_n^2}{\sigma_0^2} \mu_0 \end{aligned}$$

with the result, considering

$$\begin{aligned} p(x | \mathcal{D}) &= \int p(x | \mu)p(\mu | \mathcal{D})d\mu \\ &= \int \frac{1}{\sqrt{2\pi}\sigma} \exp\left[-\frac{1}{2}\left(\frac{x-\mu}{\sigma}\right)^2\right] \frac{1}{\sqrt{2\pi}\sigma_n} \exp\left[-\frac{1}{2}\left(\frac{\mu-\mu_n}{\sigma_n}\right)^2\right] d\mu \\ &= \beta \cdot \exp\left[-\frac{1}{2}\frac{(x-\mu_n)^2}{\sigma^2 + \sigma_n^2}\right] \cdot \int [\text{pdf function of a Norm}] \\ &= \beta \cdot \exp\left[-\frac{1}{2}\frac{(x-\mu_n)^2}{\sigma^2 + \sigma_n^2}\right] \end{aligned}$$

Note that  $p(x | \mathcal{D})$  is an **exponential function** of a **quadratic function** of  $x$

So that  $p(x | \mathcal{D})$  is a normal pdf as well again

that is

$$p(x | \mathcal{D}) \sim N(\mu_n, \sigma^2 + \sigma_n^2)$$

## Example 2: Gaussian Case & Multivariate & Unknown $\mu$

$$p(\mathbf{x} | \mu) \sim N(\mu, \Sigma)$$

$$p(\mu) \sim N(\mu_0, \Sigma_0)$$

so that

$$p(\mu | \mathcal{D}) \sim N(\mu_n, \Sigma_n)$$
$$p(\mathbf{x} | \mathcal{D}) \sim N(\mu_n, \Sigma + \Sigma_n)$$

where

$$\mu_n = \Sigma_0 \left( \Sigma_0 + \frac{1}{n} \Sigma \right)^{-1} \frac{1}{n} \sum_{k=1}^n \mathbf{x}_k + \frac{1}{n} \Sigma \left( \Sigma_0 + \frac{1}{n} \Sigma \right)^{-1} \mu_0$$
$$\Sigma_n = \Sigma_0 \left( \Sigma_0 + \frac{1}{n} \Sigma \right)^{-1} \frac{1}{n} \Sigma$$

## Comparing ML estimation & Bayes estimation

### ML estimation vs. Bayes estimation

• <i>Infinite examples</i>	ML estimation	=	Bayes estimation
• <i>Complexity</i>	ML estimation	<	Bayes estimation
• <i>Interpretability</i>	ML estimation	>	Bayes estimation
• <i>Prior knowledge</i>	ML estimation	<	Bayes estimation

## The source of classification error

$$\text{Bayes error} + \text{Model error} + \text{Estimation error}$$