

# Team Software Development Project- CIS7015

## Session 1: Digital Innovation

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# At the Session.....

- **Look** - at what is being shown
- **Listen** - to what is being said
- **Think** - about the examples
- **Ask** - questions when you do not understand
- **Write** - when you think it is important
- **Involve-** actively involve for group discussion



# Overview

- Introduction to the Module
- Discuss evaluation criteria
- Digital Innovation and related terms
  - Digital transformation

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- Digitization and digitalization
- Invention and innovation
- How to proceed?
- Basics about Software...
  - Software vs Hardware
  - Software Development Life Cycle
  - Software Engineering
  - Software Applications and its Evolution
  - Information flow in Software Projects
  - Software Project Success- Standish Group Chaos Report

# Team Software Development Project

- **Aim(s)**

- This module aims to provide students with a practical and reflective experience of developing a software prototype in a team.
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- **Learning Outcomes**

- On successful completion of the module students should be able to:
  - Critically evaluate and manage self and peer learning, progress and performance effectively
  - Analyse issues involved in collaborative software development
  - Justify selection of appropriate methods, tools and techniques to develop a prototype

# Team Software Development Project

## Learning and Teaching Delivery Methods

Lectures/Tutorials/Workshops	48 hours	/36 hours
Student Centred Learning	152 hours	
Total	200 hours	

## Assessment Methods

Assessment Type	Duration/Length of Assessment Type	Weighting of Assessment	Approximate Date of Submission
Proposal Submission	1500 words equivalent	5%	Week 3
Interim Presentation			Week 6
PRES1 - Group Presentation		20%	Week 12
WRIT1 - Group Report	2100 words equivalent	35%	Week 12
WRIT2 - Individual Report	2400 words equivalent	40%	Week 12



# Team Software Development Project

- **Indicative Content**

- Overview of Software Engineering Process, Lifecycle Models and Stages
- Team versus Individual Projects
- Team Skills and Structures
- Team Roles and Role Allocation
- Team Management Issues
- Reasons for prototyping
- Strategies for Prototyping
- Characteristics of prototypes

- **Recommended Reading & Required Reading**

- Roger S. Pressman, Software Engineering: A Practitioner's Approach (7th Edition), Harlow: McGraw-Hill, 2009
- Ian Sommerville, Software Engineering (9th Edition), Harlow: Pearson, 2010
- Olga Filipova, Software Development from A to Z: A Deep Dive Into All the Roles Involved in the Creation of Software, (1<sup>st</sup> Edition), Apress, 2018
- Chris Northwood, The Full Stack Developer: Your Essential Guide to the Everyday Skills Expected of a Modern Full Stack Web Developer, (1<sup>st</sup> Edition), Apress, 2018

# Student Centered Learning

- You hear *you* forget
- You see *you* remember
- You do *you* understand



# Useful Terms....

- Literacy, IT Literacy, Data Literacy, Digital Dexterity
- Invention, Innovation
- Digitization, Digitalization, Digital Transformation



# Invention vs Innovation

Invention

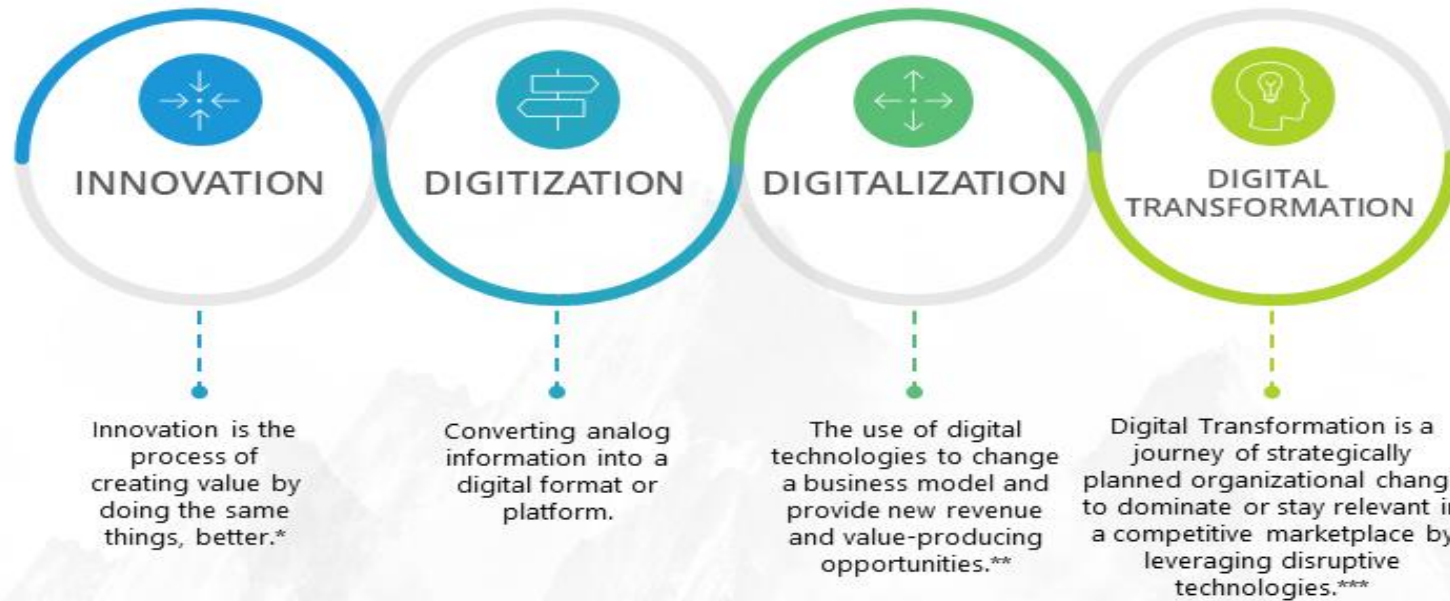


Innovation



# Digital Transformation

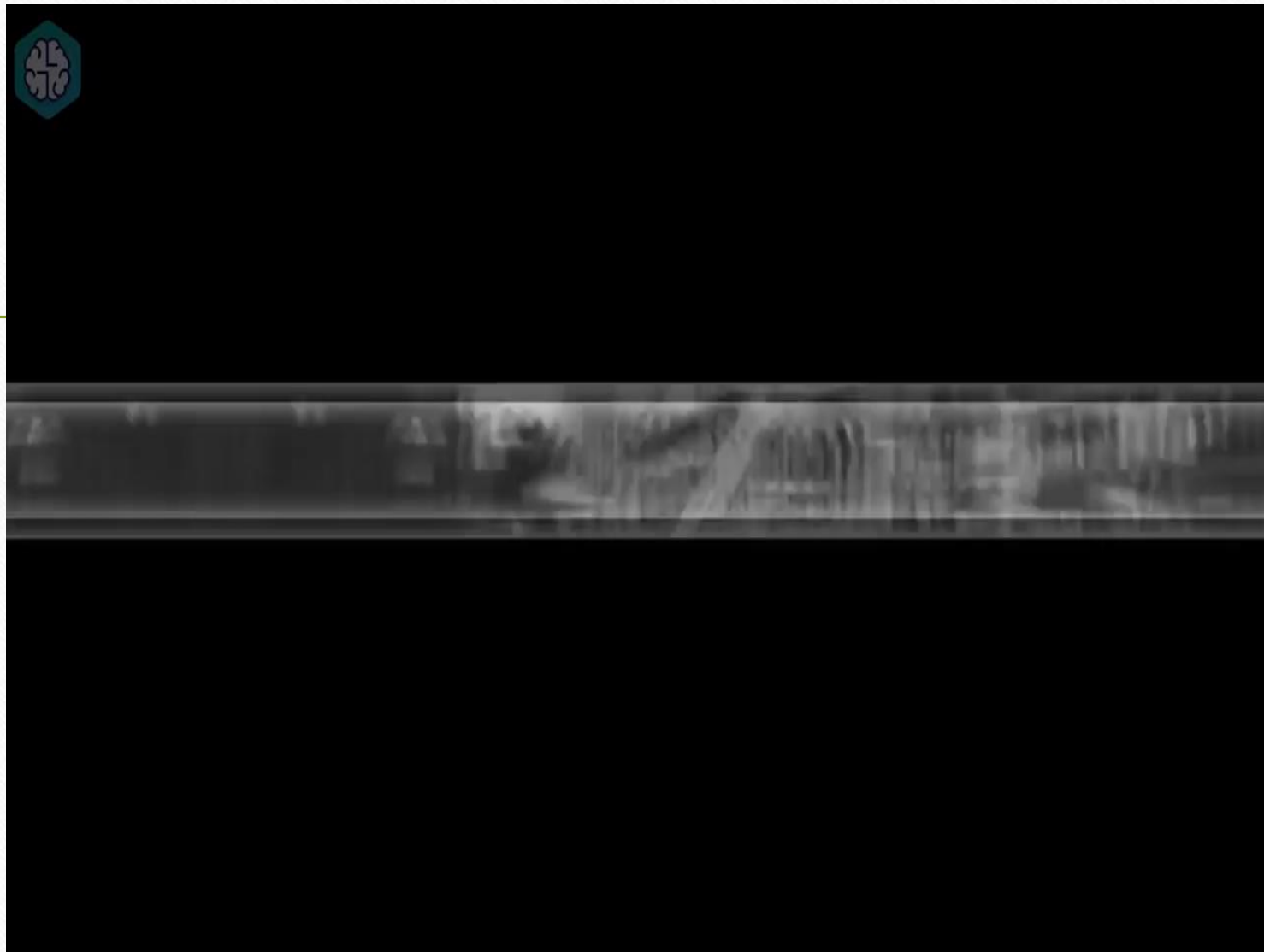
## THE FOUR PATHS OF DIGITAL CHANGE





# Digital Transformation

- Digital transformation is the process of using digital technologies to create new or modify existing business processes, culture, and customer experiences to meet changing business and market requirements. This reimagining of business in the digital age is digital transformation.  
*-Salesforce-*
- Digital Transformation is
  - the adoption of digital technology
  - to transform services or businesses,
  - through replacing non-digital or manual processes with digital processes or replacing older digital technology with newer digital technology. [Wikipedia](#)





# Grand Global Challenges

## Global Grand Challenges



Education



Energy



Environment



Food



Health



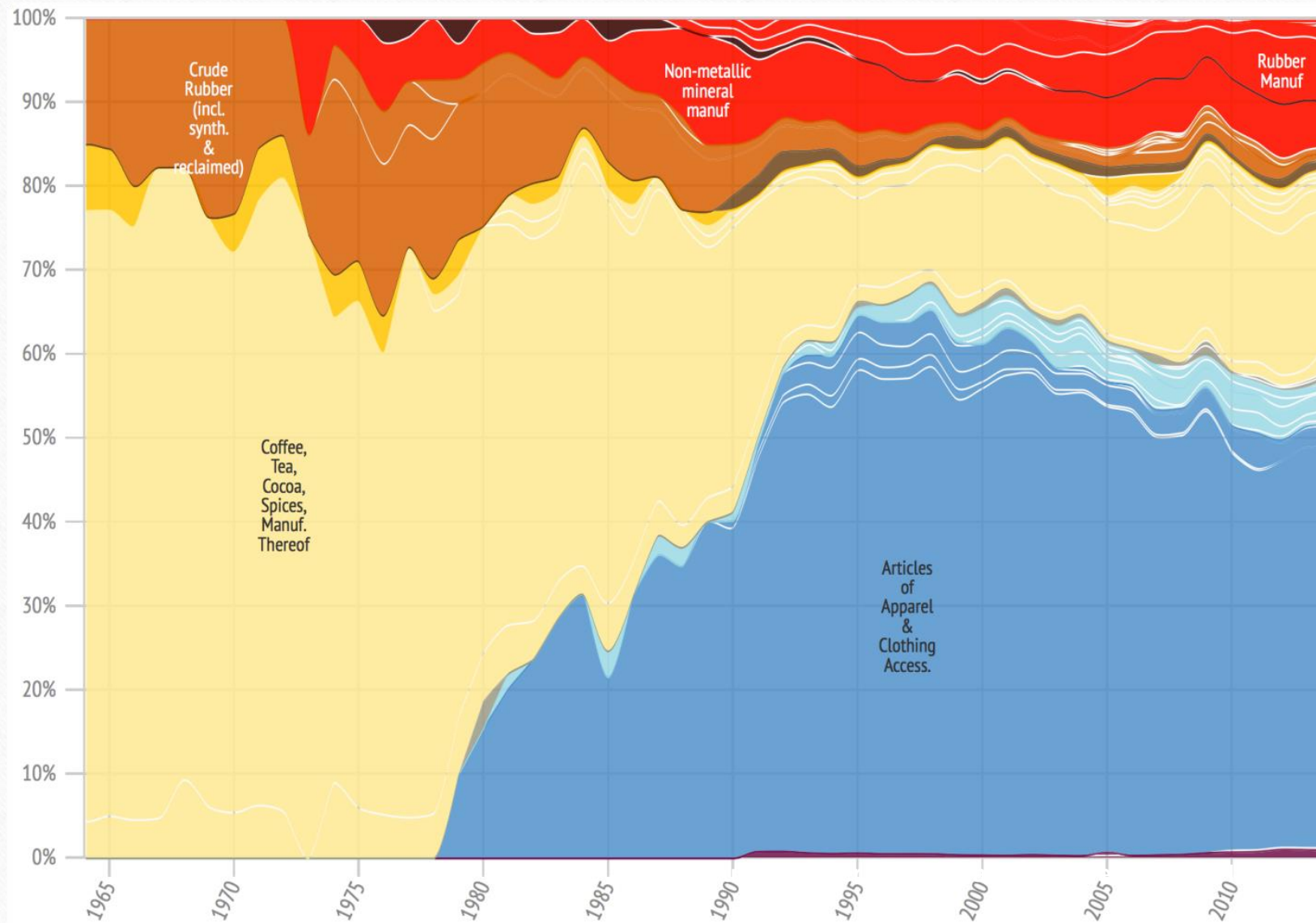
Poverty



Security

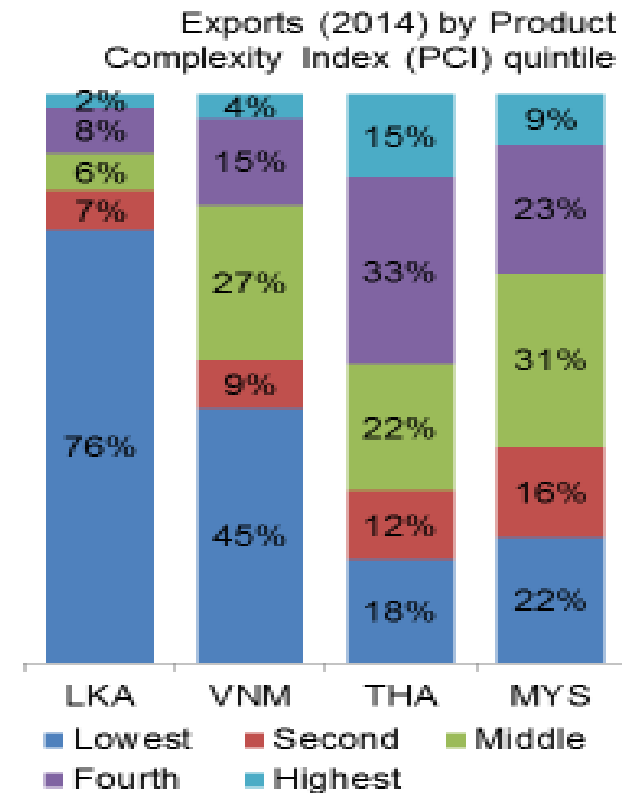
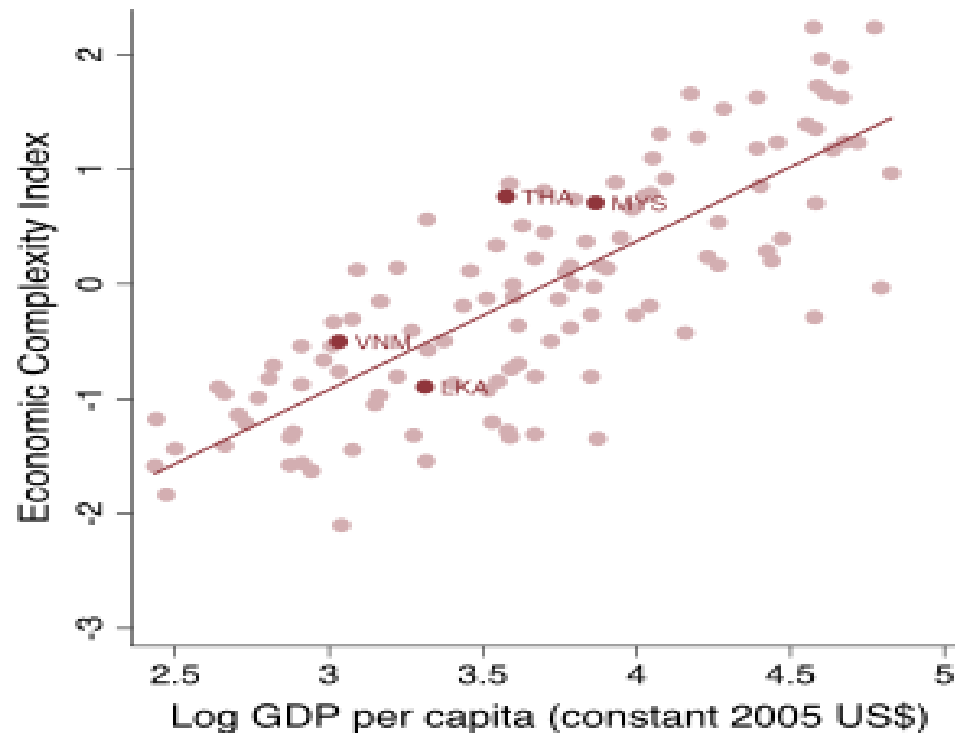


Water





Likewise, Sri Lanka's exports are biased towards low-complexity products, implying low know-how.



GDP and ECI data from 2014. Source: calculations based on data from COMTRADE and WDI.

# How do you start?

- A good question...that is 'worthy' of looking at
- Does not have to be a 'complex' one

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  - simple and **DEEP**
- Look around and find problems...don't create new problems
  - A problem, but NOT a status report
  - Write about 1-page in your **OWN** words
  - **NO literature** here... simply stating the problem
  - After that, you can search literature and revise your idea..



# Theory and Emerging Technology

- After you got the problem, you need to think of a feasible solution/s.
- Then you need to FIND the way to develop the proposed solution
  - You need to use theoretical knowledge you have gained
  - Need to look for emerging technologies
  - Then, using suitable approach need to implement the solution

# Software

- (1) **instructions** (computer programs):  
when executed provide desired features,  
function, and performance;
- (2) **data structure**: enable the programs  
to adequately manipulate information
- (3) **documentation**: describes the  
operation and use of the programs

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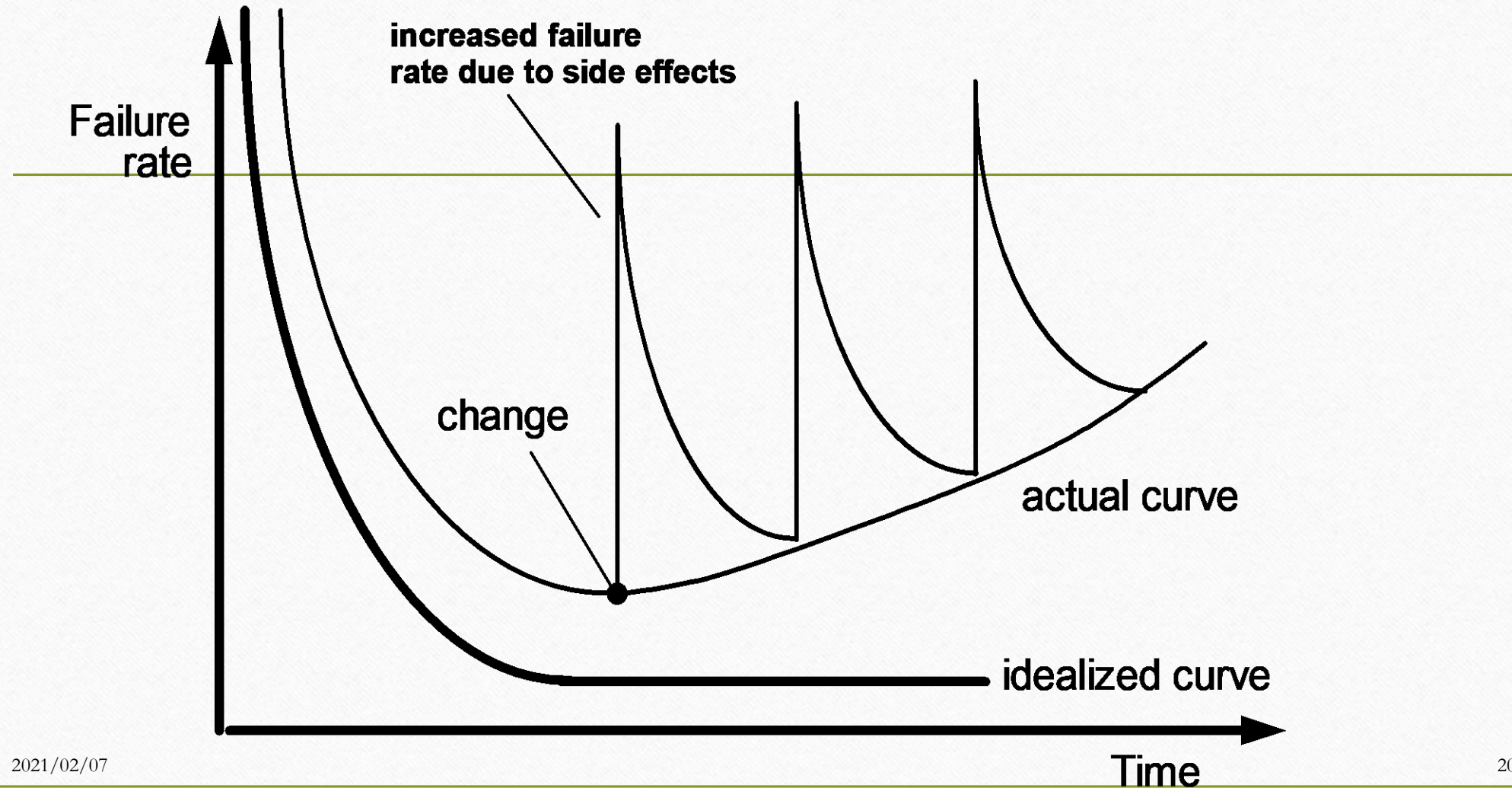


# Software vs Hardware



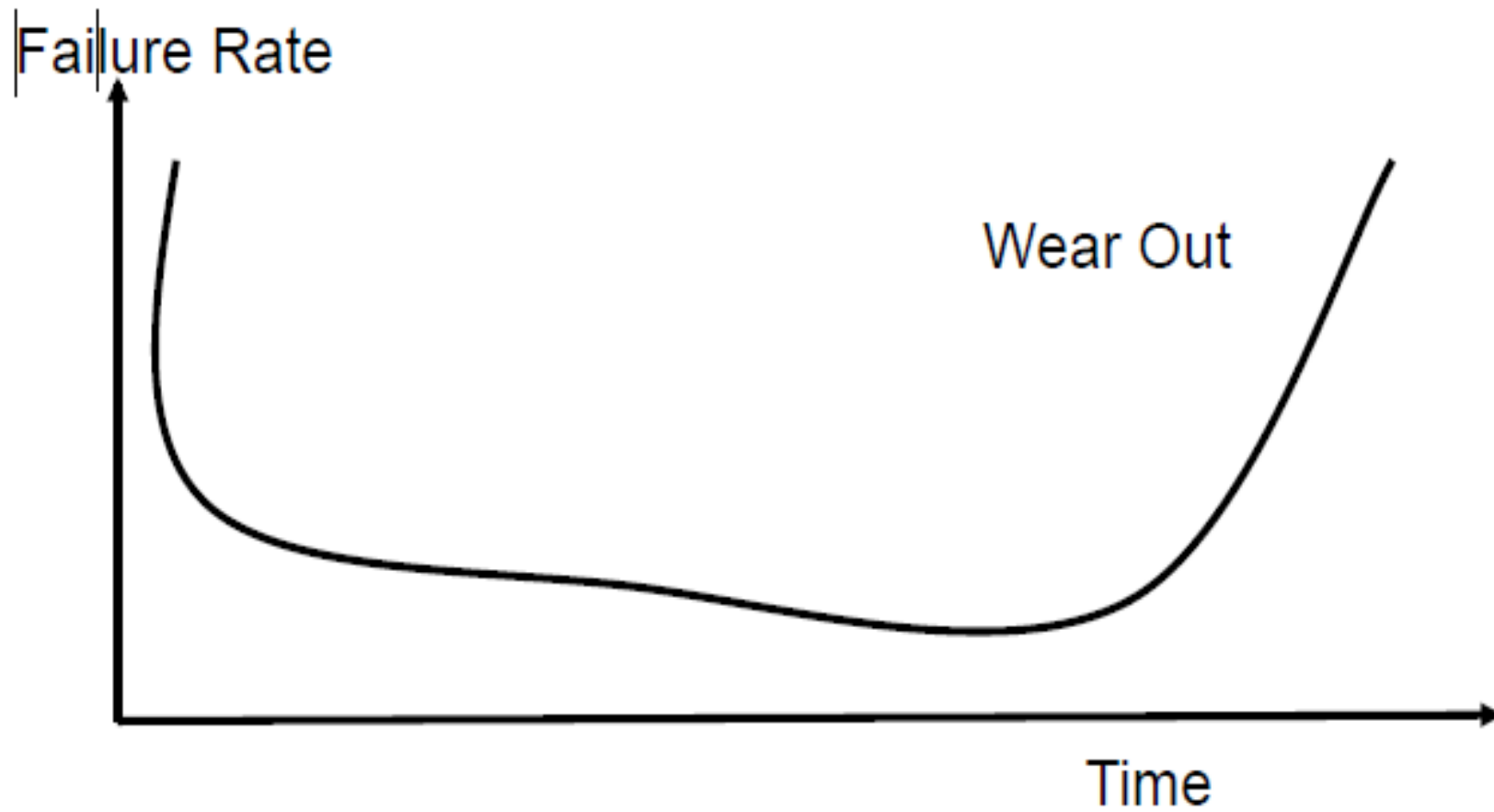
- Software – how it differs..
  - Software is developed or engineered, it is not manufactured in the classical sense.
  - Software doesn't "wear out."
  - Labour requirement

# Software-Failure Rate vs Time

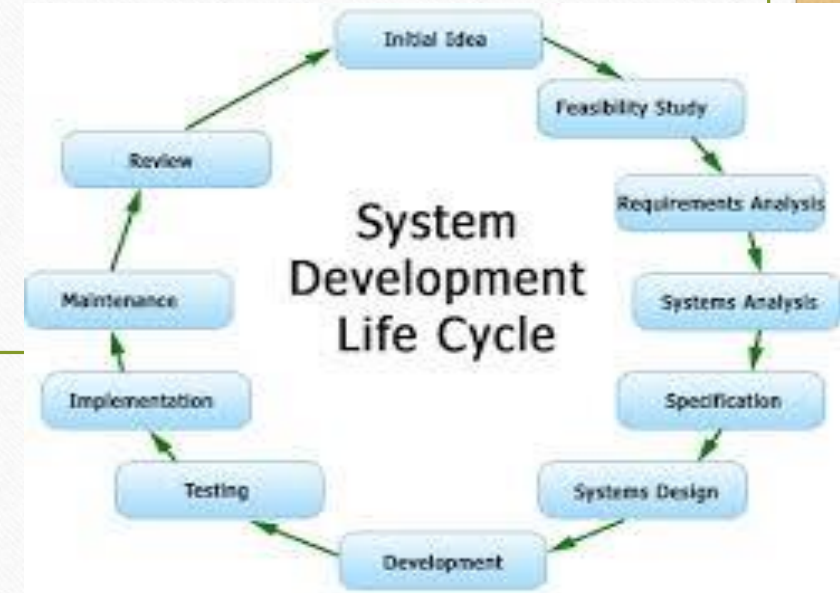
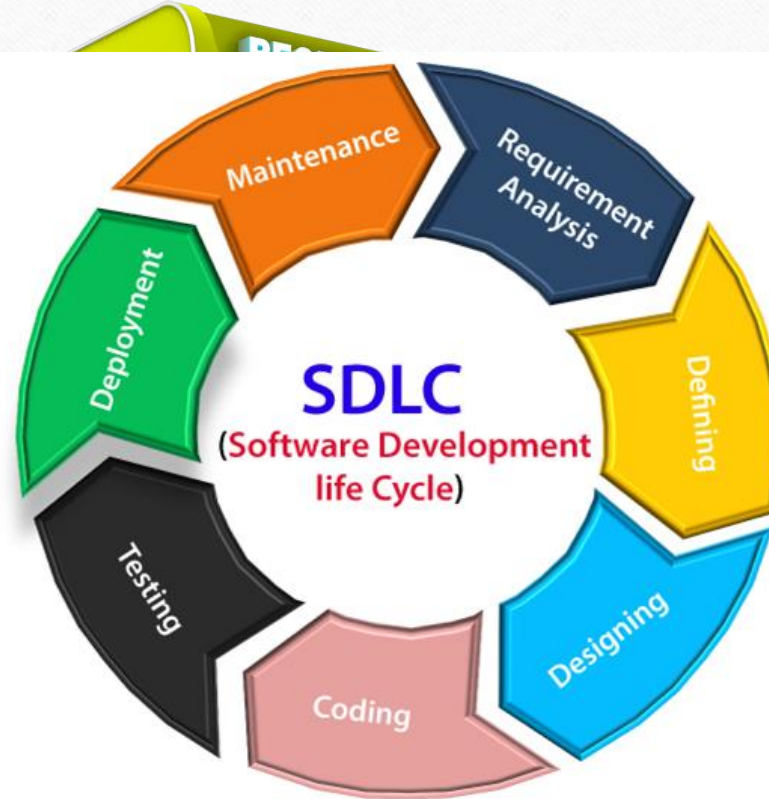




# Hardware-Failure Rate vs Time



# Software Development life Cycle (SDLC)



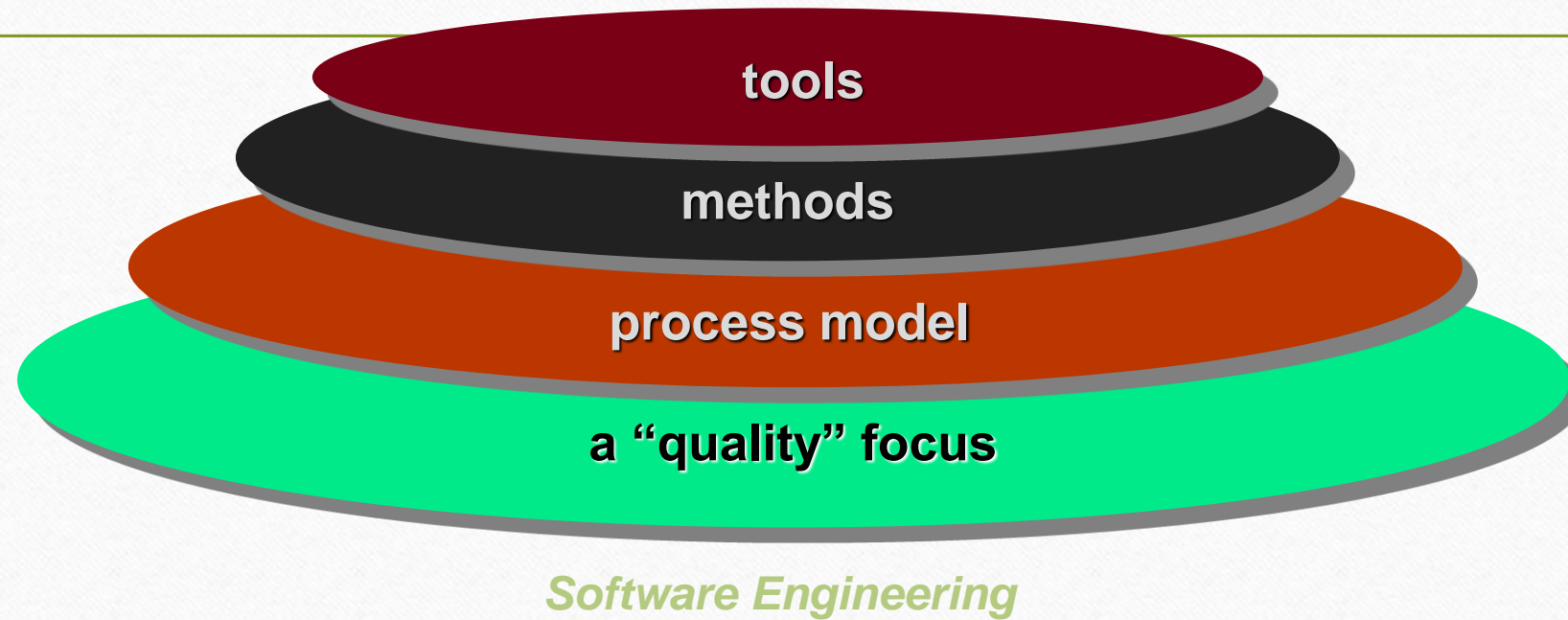


# Software Engineering



- The seminal definition:
  - [Software engineering is] the establishment and use of sound engineering principles in order to obtain economically software that is reliable and works efficiently on real machines.
- The IEEE definition:
  - *The application of a systematic, disciplined, quantifiable approach to the development, operation, and maintenance of software; that is, the application of engineering to software.*

# Software Engineering: A Layered Technology





# Software Applications

- System software
- Application software
- Engineering/scientific software
- Embedded software
- Product-line software
- Web applications
- BI software and Big Data
- IoT



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# Software-should it change?.. Legacy to IoT

- software must be **adapted** to meet the needs of *new computing environments or technology*.
- software must be **enhanced** to implement *new business requirements*.
- software must be **extended to make it interoperable** with other more *modern systems or databases*.
- software must be **re-architected** to make it viable within a network environment.



# Information flow in SW projects



How the customer explained it



How the Project Leader understood it



How the Software architect designed it



How the Programmer wrote it



How the Tester left it



How the Business Consultant described it



How the project was documented



How the customer was billed



How it was supported



What the customer really needed

Source: unknown

# Task

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- What do you mean by success of a software project?



# Standish Group Chaos Report

## MODERN RESOLUTION FOR ALL PROJECTS

	2011	2012	2013	2014	2015	2020
SUCCESSFUL	29%	27%	31%	28%	29%	31
CHALLENGED	49%	56%	50%	55%	52%	50
FAILED	22%	17%	19%	17%	19%	19

*The Modern Resolution (OnTime, OnBudget, with a satisfactory result) of all software projects from FY2011–2015 within the new CHAOS database. Please note that for the rest of this report CHAOS Resolution will refer to the Modern Resolution definition not the Traditional Resolution definition.*

# Success of a Software Project

- Project Management Institute (PMI) has defined success as onTime, onBudget, and onTarget also known as the *Triple Constraints*
- Six factors now being included in the overall measure of success
  - on Time, On Budget, on Target, on Goal, Value and Satisfaction



# Bad SE practices create ..

- ▶ Failed projects
- ▶ Lost money
- ▶ Stressed employees
- ▶ Poor customer value

YEAR	COMPANY	OUTCOME (COSTS IN US \$)
2005	Hudson Bay Co. [Canada]	Problems with inventory system contribute to \$33.3 million* loss.
2004-05	UK Inland Revenue	Software errors contribute to \$3.45 billion* tax-credit overpayment.
2004	Avis Europe PLC [UK]	Enterprise resource planning (ERP) system canceled after \$54.5 million <sup>†</sup> is spent.
2004	Ford Motor Co.	Purchasing system abandoned after deployment costing approximately \$400 million.
2004	J Sainsbury PLC [UK]	Supply-chain management system abandoned after deployment costing \$527 million. <sup>†</sup>
2004	Hewlett-Packard Co.	Problems with ERP system contribute to \$160 million loss.

# List of failed and overbudget custom software projects

[https://en.wikipedia.org/wiki/List\\_of\\_failed\\_and\\_overbudget\\_custom\\_software\\_projects](https://en.wikipedia.org/wiki/List_of_failed_and_overbudget_custom_software_projects)

2008	2013	Digital Media Initiative	Digital production, media asset management	 United Kingdom	State broadcaster	By 2013, the project was judged to be obsolete (as much cheaper <a href="#">commercial off the shelf</a> alternatives by then existed) and was scrapped by BBC management. The <a href="#">BBC Director General</a> said it had been a huge waste of money. <sup>[6]</sup>	more than £98m (£81.7m)	Outsourced, then insourced, then outsourced again	Cancelled
2009	2013	The Surrey Integrated Reporting Enterprise Network (SIREN) <sup>[7]</sup>	Crime & criminal intelligence logging system	 United Kingdom (Surrey)	Police Force	Not fit for purpose <sup>[7]</sup>	£14.8m	Outsourced	Scrapped
2011	2014	Pust Siebel	Police case management	 Sweden	Police	Poor functioning, inefficient in work environments. <sup>[8]</sup>	SEK 300m (\$35m) <sup>[9]</sup>	Outsourced	Scrapped
2012	2014	Cover Oregon	Healthcare exchange website	 United States	State government	Site was never able to accept online enrollments, so users were instructed to mail in paper enrollments instead.	approx \$200m	Outsourced	Cancelled, then client and supplier both sued each other



# Good SE practices create ..

- ▶ Successful projects
- ▶ Happy customers
- ▶ Business value
- ▶ Lower stress levels for developers



# Main objective of this Module

- Use good software engineering practices and develop a successful software with your team.





*End of the Session 1 -*

**Any Question?**

***Go back to Overview***