

## **Description of the problem: Setting up a Chinese Restaurant in Kampala**

### **Introduction / Business Problem**

Kampala is the capital and largest city of Uganda. The city proper was estimated to have a population of 1,650,800 people on 31 July 2019 and is divided into the five boroughs of Kampala Central Division, Kawempe Division, Makindye Division, Nakawa Division, and Rubaga Division. In 2015, this metropolitan area generated an estimated nominal GDP of \$13.80221 billion (constant US dollars of 2011) according to Xuantong Wang, which was more than half of Uganda's GDP for that year, indicating the importance of Kampala to Uganda's economy.

Kampala is reported to be among the fastest-growing cities in Africa, with an annual population growth rate of 4.03 percent, by City Mayors. Kampala has been ranked the best city to live in East Africa ahead of Nairobi and Kigali by Mercer, a global development-consulting agency based in New York City.

Therefore, the idea is to open up a new Chinese restaurant in Kampala since the number of Chinese residents in Uganda is expanding rapidly according to Wikipedia.

Links: [https://en.wikipedia.org/wiki/Chinese\\_people\\_in\\_Uganda](https://en.wikipedia.org/wiki/Chinese_people_in_Uganda) ,  
<https://en.wikipedia.org/wiki/Kampala>