

Applied Machine Learning in Engineering

Lecture 03 summer term 2025

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Recap: Lecture 02



		Туре	Description	Example	Operations
categorical / qualitative		Nominal	value corresponds to a set of mutually exclusive values, classes or categories	eye color, city name, brand name, class name, booleans	= and ≠
		Ordinal	values from a set of distinct values, can be put into an order	house numbers, study semester, grades	= and ≠ (<, ≤, >, ≥)
numeric/ quantitative		Interval	values from a continuous set of equally spaced values, unit of measurement exists, no true zero	temperature °C, time on 12-hour clock, IQ test results	= and \neq (<, \leq , $>$, \geq) (+, $-$)
		Ratio	values from a continuous set of equally spaced values, unit of measurement exists, true zero indicates absence	age, velocity, height	= and \neq (<, \leq , $>$, \geq) (+, -, *, /)

Recap: Lecture 02



Making qualitative (categorical) data readable to a computer

■ One-Hot Encoding $y \in \{v_1, ..., v_k\} \mapsto y \in \mathbb{R}^k, \in \{0, 1\}, k$: number of distinct values / classes

- Traffic example:
 - 4 classes: pedestrian, crosswalk, stop sign, car

■ pedestrian $\rightarrow \begin{bmatrix} 1 & 0 & 0 & 0 \end{bmatrix}^T$

• crosswalk $\rightarrow [0 \ 1 \ 0 \ 0]^{\mathsf{T}}$

• stop sign $\rightarrow [0 \ 0 \ 1 \ 0]^{\mathsf{T}}$

• car $\rightarrow [0 \quad 0 \quad 0 \quad 1]^{\mathsf{T}}$

Do not use for ordinal data, as order gets lost!

(almost) no ML algorithm does create an implicit relationship or order between neighboring values in an output array such as a OHE vector

■ Model prediction $y = \begin{bmatrix} 0.95 & 0 & 0 & 0.05 \end{bmatrix}^T \rightarrow$ to 95% a pedestrian, to 5% a car

Recap: Lecture 02



Integer Encoding

- Encoding ordinal data requires keeping an order
- Simplistic encoding: assign an integer to each category, start with 0 for the first category
- **Example**: satisfaction rating for this class
 - 5 classes with natural rank order ("extremely dislike", "dislike", "neutral", "like", "extremely like")

Integer encoding:
 extremely dislike → 0
 dislike → 1
 neutral → 2

. . .

- Caution! Integer encoding keeps the order but pretends a measure of (equal) distances!
 - Strictly speaking, a model prediction $\tilde{y}=1.8$ is not meaningful, and rounding may be wrong
 - Decoding strategy is highly case-specific!

Recap: Exercise 02



- Dictionaries and mappings between key-value pairs
- Object-oriented programming: methods and attributes

```
# obtain number of classes and classes themselves
self.classes = np.unique(values)
self.num classes = len(self.classes)
# mapping between category (key) and index (value) via dictionary
self. class map = dict(zip(self.classes, np.arange(stop=self.num classes)))
# one-hot encode the categorical data
encoded vals = []
for val in values:
   enc value = np.zeros(self.num classes) # empty vector of zeros
   enc value[self. class map[ val]] = 1 # turn 'hot' (put in a one)
   encoded vals.append( enc value) # stack to existing values
```

Recap: Exercise 02



```
def decode(self, enc_vals):
    """ Invert one-hot encoding.
    expects a binary N x K binary matrix. N samples, K categories
    returns list or one-dimensional array of categories
    """
    # inverse mapping between index and category
    self._inv_class_map = {v: k for k, v in self._class_map.items()}

# de-code one-hot encoded values
    values = []
    for enc_val in enc_vals:
        idx = np.argwhere(enc_val == 1)[0][0]
        values.append(self._inv_class_map[idx])

return np.hstack(values) # return a one-dim. np.ndarray of categories
```

```
if __name__ == "__main__":
    Testing the implementation
    OHE = OneHotEncoder()
    values = np.array(['Berlin', 'Frankfurt', 'Munich', 'Berlin'])
    print(f'values to encode: \t{values}')
    # fit the encoder
    OHE.fit(values)
    ohe_values = OHE.encode(values)
    print(f'one-hot encoded representation: \n {ohe_values}')
    dec_values = OHE.decode(ohe_values)
    print(f'de-coded values: \t{dec_values} \n\n\n')
```

Agenda



- Unsupervised learning
- Cluster validity metrics
- K-means clustering

Learning outcomes



Learn to ...

- Identify unsupervised learning tasks
- Quantify properties of clusters
- Implement a basic clustering method

Know about ...

- Time complexity of K-means
- Advantages and disadvantages of K-means
- Cluster validity metrics



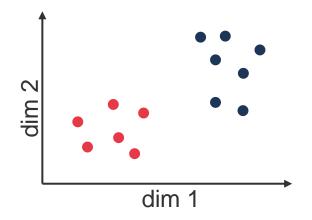
Clustering

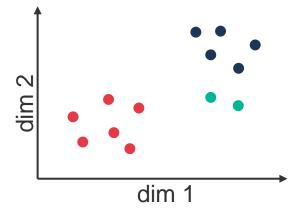
Clustering Data

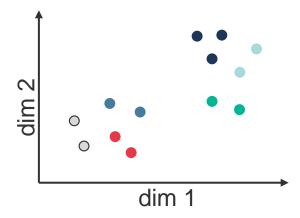


Clustering denotes the process of dividing a set of data points into distinct groups (clusters), thereby maximizing intra-group similarity and minimizing inter-group similarity.

What to consider a good clustering?







The goodness of a clustering is in the eye of the beholder

Before you do any machine learning ...



... ALWAYS ask yourself

WHAT IS A GOOD METRIC FOR MEASURING SUCCESS?

Measures of Cluster Validity

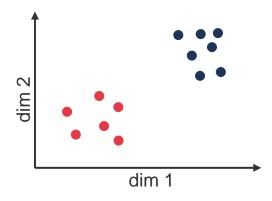


The goodness of a clustering is in the eye of the beholder

 Well-separated clusters denote a situation in which any point in a cluster is closer to every other point in that cluster than to any point not belonging to the cluster



- 1. Avoid finding patterns in noise
- 2. Create robust, repeatable and consistent clusterings
- 3. Find a meaningful number of clusters
- 4. Maximize similarity inside clusters and maximize difference between clusters



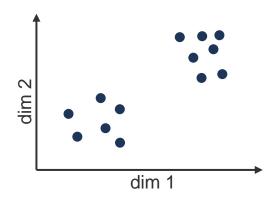
Measures of Cluster Validity



Internal measures

No a-priori information exists about clusters or class labels

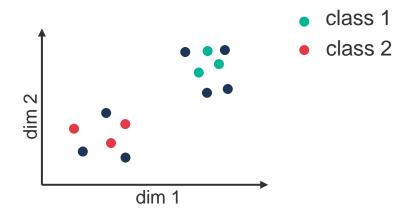
- Momentum (SSE/compactness/cohesion)
- Cluster separation
- Silhouette Coefficient
- Dunn-index, correlation, ...



External measures

Some external knowledge about clusters exist, such as class labels for some instances.

- Entropy
- Adjusted Mutual Information (AMI)
- Adjusted Rand Index (ARI), ...



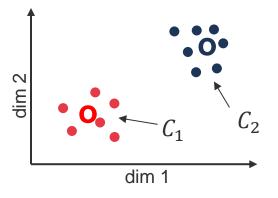
Momentum (Compactness / Cohesion)



- Internal cluster validity metric based on within-cluster sum-of-squares

$$SSE = \sum_{k=1}^{K} \sum_{\mathbf{x} \in C_k} \|\mathbf{m}_k - \mathbf{x}_i\|^2 \qquad \text{centroid } \mathbf{m}_k \in \mathbb{R}^n$$





- Measure of the variability and density of the observations within each cluster
- Question: What would the clustering look like if we optimized for minimal SSE?
 - w/o constraints on the number of clusters: SSE = 0 for $K = N \rightarrow$ undesired behavior
 - Simplest / trivial approach: set user-defined number of clusters $K \rightarrow K$ -means algorithm

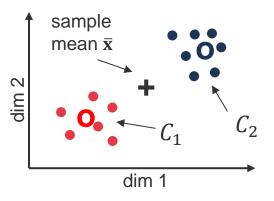
Cluster Separation



Internal cluster validity metric based on between cluster sum of squares

- o centroid m
- data point x

$$BSS = \sum_{k=1}^{K} \|\mathbf{m}_k - \bar{\mathbf{x}}\|^2 \qquad \text{centroid } \mathbf{m}_k \in \mathbb{R}^n$$



- Measure for how far centroids are spread out w.r.t. sample mean \bar{x}
- BSS does not account for cluster size, cluster density, or well-separated clusters
- Larger BSS is better

Cluster Validity Metrics



 Within-cluster sum of squares SSE & between-cluster sum of squares BSS are not expressive for density-based clusters, i.e., lacking representative centroids (prototypes)

Silhouette coefficient

$$S = \frac{1}{N} \sum_{i} \frac{b_i - a_i}{\max(a_i, b_i)}$$

Mean intra-cluster distance

$$a_i = \frac{1}{N_k} \sum_{\mathbf{x}_j \in C_k} ||\mathbf{x}_i - \mathbf{x}_j||, \ \mathbf{x}_i \in C_k$$

(cohesion)

(mean distance from x_i to points in same cluster)

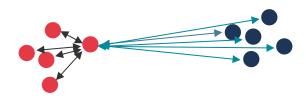
Mean nearest-cluster distance

$$b_i = \frac{1}{N_k} \sum_{\mathbf{x}_j \in C_k} ||\mathbf{x}_i - \mathbf{x}_j||, \ x_i \in C_i, j \neq i$$

(separation)

(mean distance from x_i to points in closest foreign cluster)

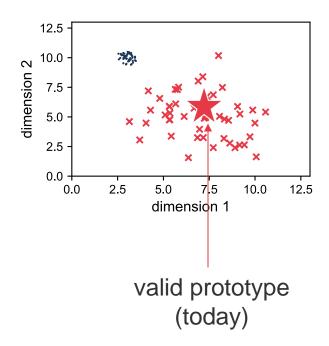
- Range: [-1,1]
 - −1 worst value (sample assigned to ,wrong' cluster)
 - 0 indicating overlapping clusters
 - 1 best value

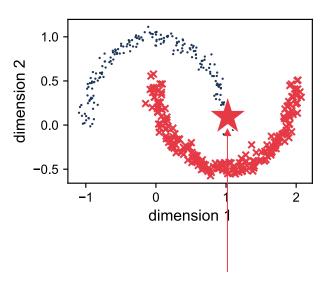


Prototypes in Clustering



- **Prototype-based clustering**: each cluster is represented by a prototype typically the center or representative point of the cluster.
- Members of the cluster are well-characterized by their prototype





concept of prototypes useless (lecture 04)

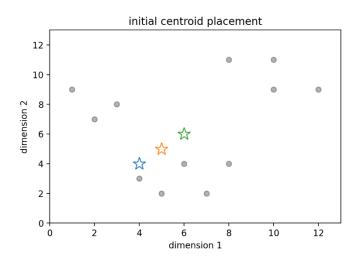


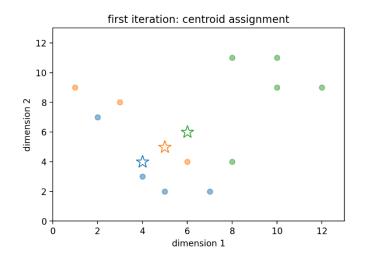
K-means clustering

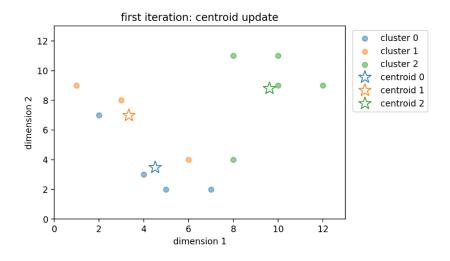
K-means: Basic Algorithm



- Simplest and very efficient clustering algorithm
- Prototype-based, finding *K* (user-defined) clusters by optimal centroid placement
- 1. Placement of *K* random centroids
- 2. Loop until converged:
 - 1. Assign data points \mathbf{x}_i to closest centroid \mathbf{m}_k to build cluster C_k
 - 2. Update centroid position by averaging across $\mathbf{x}_i \in C_k$







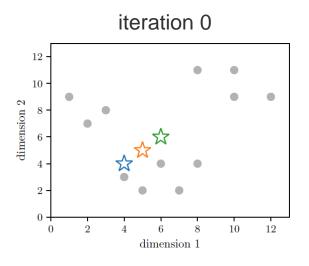
K-means: Convergence Criterion

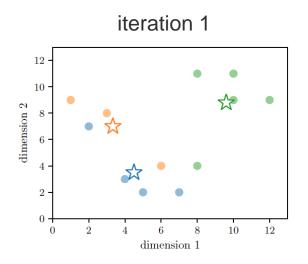


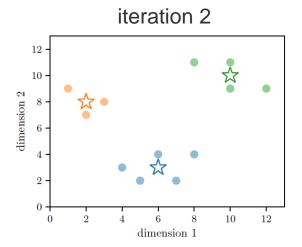
- When to stop updating centroid assignments and centroid updates?
- Consider some consecutive iterations of K-means
 - How many points changed clusters?
 - How much did centroid positions change? \rightarrow Frobenius norm of consecutive $\mathbf{m} = [\mathbf{m}_1, ..., \mathbf{m}_K]$
- Typical convergence criterion: <1% points change clusters during last 2 iterations

K-means: Example

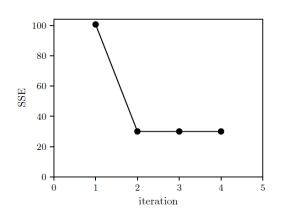


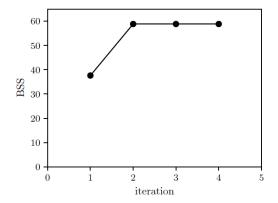






Tracking cluster validity metrics





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K-means: Complexity



Simple and efficient algorithm

Algorithm 1 *K*-means algorithm (basic form)

Select K initial centroids m_k

2: repeat

3: **for all** i = 1, ..., N **do**

▶ First phase: cluster assignment

4: assign point \mathbf{x}_i to closest centroid \mathbf{m} and update assignment vector r_{ik}

5: end for

6: **for all** k = 1, ..., K **do**

▶ Second phase: centroid update

7: update centroid positions \mathbf{m}_k by averaging across all \mathbf{x} in cluster C_k

8: end for

9: until clusterings converged

• Complexity: $O(K \cdot N \cdot n \cdot j)$

(scales **linearly** with number of data points) (*j*: number of iterations until convergence)

K-means (basic): Pitfalls and Caveats

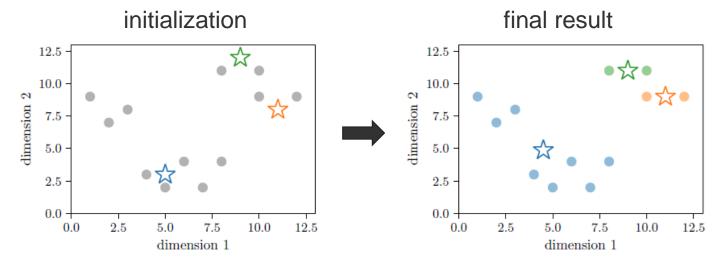


- Weak convergence (trapped in local minimum)
 - Strong dependence on initial centroids
- Empty clusters
 - Algorithm stops when a cluster is empty
- Non-deterministic results
 - For stochastic centroid initialization
- User-defined selection of K
 - Generally unknown, requires parameter studies
- Sensitivity to noise and outliers
 - Requires a-priori outlier detection or more advanced *K*-means algorithms

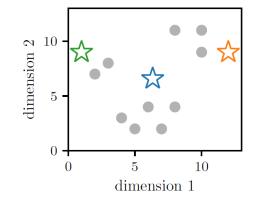
Dependence on Initial Centroids



- Weak convergence for poor centroid initialization
 - Centroids placed randomly in data range
 - Centroids picked randomly from data points



- Solution strategies
 - 1. Repetitive clustering, each time selecting different centroids, selecting minimal
 - 2. Iterative centroid placement: 1st centroid into data sample center, 2nd into data point farthest aways, 3rd centroid into data point farthest aways from 1st and 2nd centroid, ...
 - 3. User-defined centroid placement (leveraging a-priori knowledge)



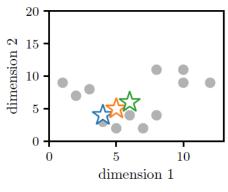
Handling Empty Clusters

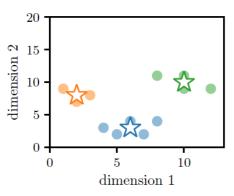


- Clusters C can end up empty after the cluster assignment step
- No point will ever by assigned to that cluster again
- Basic algorithm would stop once an empty cluster is met
- Solution strategy: centroid replacement
- 1. Place the centroid at the position of the data point that is farthest away from any other centroid
 - → Maximal reduction of total SSE, prone to selecting outliers
- 2. Place the centroid into the cluster that is the least compact (largest SSE value)
 - → Splits large clusters, potentially creating artificial sub-clusters

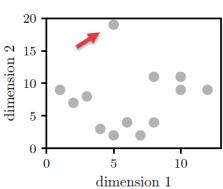
Sensitivity to Noise and Outliers

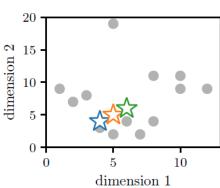


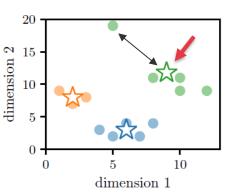
 Noise and/or outliers can heavily distort the final centroid positions 



 Outliers: largest contribution to cluster validity metrics (SSE)





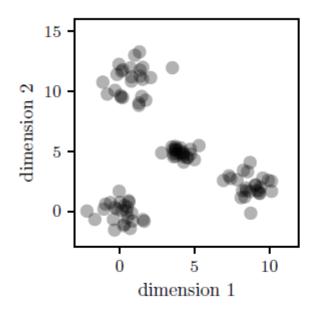


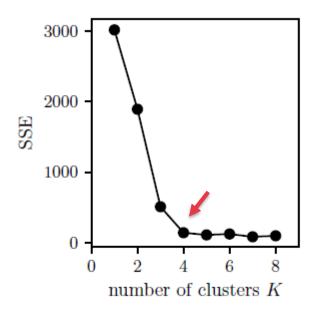
- Strategies
 - Outlier removal before clustering
 - Advanced K-means methods: remove extraordinarily strongly contributing data points
 - Post-processing by data point removal and re-running K-means from there

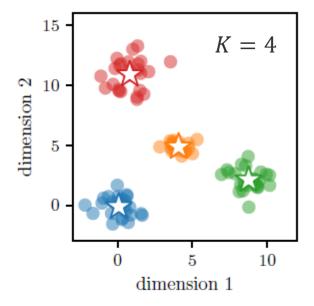
Selecting an Optimal *K*



- Hyperparameter study for K while tracking cluster validity metrics
- Selection of final K: elbow method







Variants of *K*-means



Today: Lloyd's algorithm (simplest and basic form)

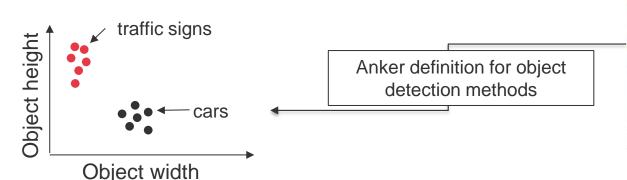
Other approaches:

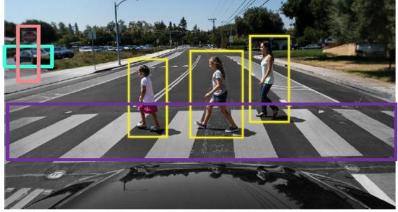
- MacQueen's algorithm: updates centroid positions with each new data point assignment (incremental updating)
 - Better convergence behavior
 - Introduces an order-dependency (no determinism can be installed), non-repetitive results
- Hartingan-Wong's algorithm: initial centroids placed in vicinity of data center; centroid assignment based on SSE or other cluster validity metric instead of (Euclidean) distance metric
 - Designed to build more compact clusters
 - Initialization prone to generating artificial subclusters
- Many more: bisecting *K*-means (better convergence), ...

Unsupervised Learning: Applications



- Find similar customer behavior: shopping carts at the supermarket
 - Potential clusters: students, young family, retiree
- Data (image) compression and color quantization (<u>link</u>)
- Engineering applications:
 - Finding similar customer behavior, such as driving conditions
 - Finding patterns in high-dimensional measurement data
 - Data pre-processing for ML modeling

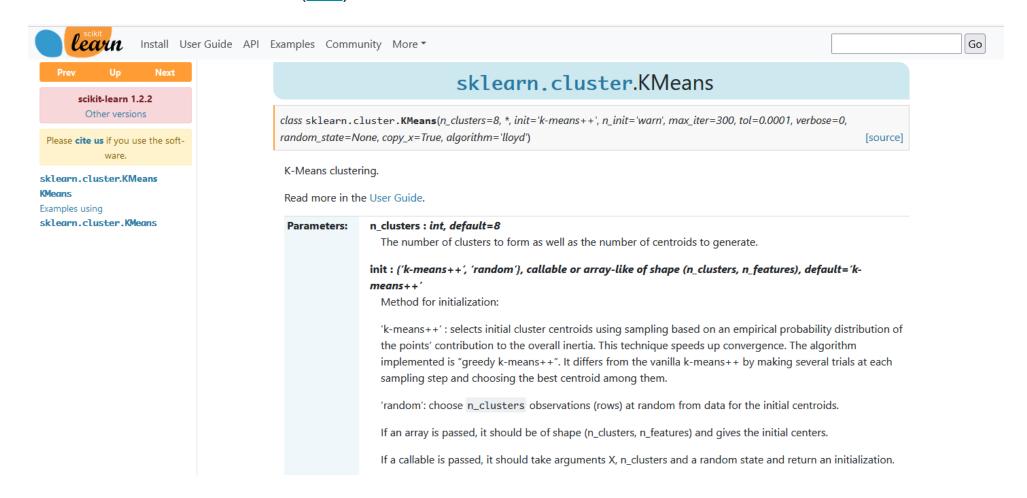




K-means clustering in scikit-learn



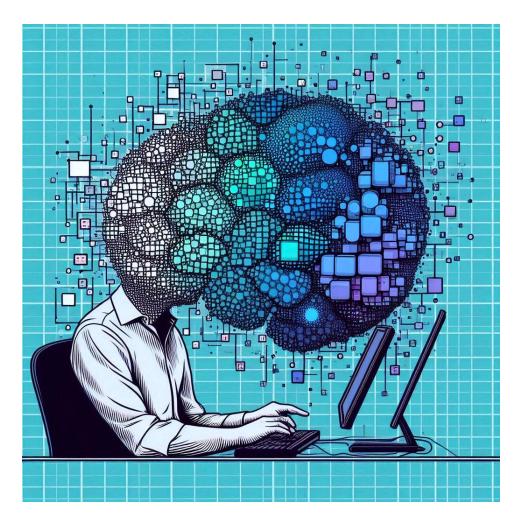
sklearn.cluster.KMeans (<u>link</u>)





Exercise 03

K-means clustering



Exercise 03



- Implement K-means algorithm (template provided, some lines to add)
- Apply to a small sample data set
- Interpret clustering results
- Evaluate against the scikit-learn implementation
- [Extra]: Implement the same functionality as object-oriented code



Questions?