



Cardiff Business School
Ysgol Busnes Caerdydd

Assessment
BST210/BST291
2016-2017

For BST210: The assessment for this module comprises a single piece of written work (80%) and a presentation (20%)

For BST291 (ECONOMICS): The assessment is 100% based the written component only.

REQUIRED:

Prepare a literature review on your proposed research topic.

Word limit: 4,000 words

Deadline: 12.00pm on Wednesday 19 April 2017.

Submission: via Learning Central, including a submission cover sheet which will be provided on Learning Central in due course

If any student encounters difficulty in submitting via Learning Central, they are required to send their final version to hagendorffj@cardiff.ac.uk by 12.00pm on the date of the deadline.

Guidance notes:

- The literature review is intended to be of potential use to your thesis, so choose a topic that is of interest and relevant
- You should not select a topic which is/was the subject of a coursework assignment for another module
- Explain why the topic and your questions are important (i.e. answer the ‘who cares?’ question)
- While you may need to address the early foundational literature for the topic you have chosen, keep your review focussed, specific and relevant referring to recent literature wherever possible
- Consider the research methods deployed in the literature, and discuss the extent to which you consider them appropriate to the research questions
- Within the frame of the topic you have chosen, suggest where you think there are questions and issues that should be addressed, but have not yet been addressed
- It is important that you adopt a thematic structure to your writing. This means you should write about themes and critiques relating to the topic. Do not provide a chronological list of who did what.
- Markers will be looking for your ability to evaluate, provide a critical assessment of and build a research agenda (i.e. motivation) upon the literature as opposed to simply describing the literature’s contents
- Adopt a suitable and consistent system of referencing.