



Cardiff Business School
Ysgol Busnes Caerdydd

**ADVANCED RESEARCH ISSUES IN
FINANCE, ACCOUNTING AND BANKING
BST 210
2016-2017**

The assessment for this module comprises a single piece of written work (80%) and a presentation (20%).

For the presentation element of the assessment, you are required to make a presentation to staff and other students on your research topic that you intend to pursue for your thesis.

Date and location: Friday 7 April 2017, 9.00 – 13.00; Room 1.28 (PTC)

The presentations will be made in slots of 20 minutes, which will comprise no more than 15 minutes for the presentation and allow for 5 minutes of questions from the floor. Please note that 15 minutes is not very long, so you must try to make your presentations concise, relevant and focussed.

The objective of the presentation is to assess the extent to which you have thought about and planned your research design. You are encouraged to ask questions of the other students' presentations.

Your presentations are expected to:

- Outline the research question(s)
- Explain why the topic is important
- Briefly review the relevant literature and identify your proposed contribution
- Explain the conceptual theory or theories for which data will be analyzed
- Describe the research methodologies you plan to apply, and the degree to which you consider them appropriate for the research questions.
- Specify the data resource you will need
- Explain your hypotheses and how they are to be tested