**APPLIED TO ALL PAGES**

On all pages, the header will have a photo of the website's logo in the left corner, followed by a navigation bar: Home, Support, Shop, News, and More. Only the Home, Support, and Shop will take you to another page (required to make 3 .html pages). On the right side of the header, there will be a login and sign-up. The footer will have social media icons on the right side and on the left side, there will be the website’s username for which people can search on social media platforms. I chose all pages to have the font “Lucida Console" because it reminds me of a simplist video game font. I wanted all of the pages to have this font so it looks consistent.

**HOME PAGE (page 1)**

For this page, I decided to have a blue color scheme. I want the user to feel welcomed once they enter the website. Blue is a relaxing color, which is why I chose it. The header and left side of the content area (labeled as 2) and footer, (labeled as 5) will have a blue background while the second content area (labeled as 4) will have a beige-looking color.

The header (labeled as 1) will have all the things that were stated in “APPLIED TO ALL PAGES” for the header.

The left side of the first content area (labeled as 2) is the leaderboard. The leaderboard will have a list of player usernames that are in order from 1-5. I added a leaderboard to make it more competitive. This will motivate players to download the game or improve their skills so that their names to be displayed on the website’s leaderboard, showing off their skills.

On the right side, (labeled as 3) there will be a photo as the background and text. Within that text, there will be a button for users to download the game immediately once it is clicked. This will make it convenient for the user instead of taking them to a whole other page in order to download, which a lot of game websites do once they click the download button. Right below the text to download, there is an animated image and buttons for you to change the image. I added this feature to make it interactive for the user.

In the second content area (labeled as 4), there will be photos that are all related to each other, being viewed as a cohesive group. There will be pictures of 3 platforms that the user can choose from to download the game. I purposely aligned them like this because I believe it looks more pleasing and not so repetitive; having all the images in a straight line. The footer (labeled as 5) will have all the things that were stated in “APPLIED TO ALL PAGES” for the footer.

**SUPPORT PAGE (page 2)**

The color theme of this page is light pastel colors. The header (labeled as 1) and the footer (labeled as 5) will have a pink color. The first (labeled as 2) and second (labeled as 3) content areas will have a light purple and blue background. When I think of help and support, I think of bright-looking colors, which is why I chose those colors, making the user feel welcome once they enter the page.

The first content area (labeled as 2) will have a title, asking the user what they need help with, followed by a search bar that is on the right of the title. There will be 4 pictures underneath the title and each photo will represent each topic that will be written underneath each photo, having everything related to one another. At the very end of the content area, in the middle, there will be a link for the user to click for them to see more options that they can pick from (the link will not work, it is only there for presentation).

The second content area (labeled as 3) will have text on the left side with a button that will allow the user to write and send their question once the button is clicked. On the right side, there will be a photo.

The footer (labeled as 5) will have all the things that were stated in “APPLIED TO ALL PAGES” for the footer.

**SHOP PAGE (page 3)**

For this page, I chose a red color scheme. Red is an alarming color which is why I chose it because I wanted to catch the user’s attention so that they are interested in buying the items that are in store. The header (labeled as 1) and footer (labeled as 6) will have a bright red background color while the left side of the first content area (labeled as 2) will have a salmon kind of reddish color. On the right side of the first content area will have a photo of the items that are in the store. The second content area (labeled as 4) will have an alternating color of peach and light peach color. I decided not to have the content areas be red because it will make the website look too red, making the page look unpleasing to the eye.

The second content area (labeled as 4) will have images and text in each box. From left to right the first and third boxes in this area will start with a text, followed by an image, text, and end with an image. From left to right the second and fourth boxes in this area will start with an image, text, and end with an image. I decided to have it formatted this way because I believe it looks more appealing: not boring and repetitive looking. In the fifth box, there will be an option for the user to join a prize draw by checking the checkboxes and pressing a button. There will also be an option for the user to get an additional 10% off with a click of a button, having a textbox popup for the user to enter in their email.

The footer (labeled as 6) will have all the things that were stated in “APPLIED TO ALL PAGES” for the footer.