**A. Company History**

1. **Founding Information**  
   7-Eleven was established in 1927 in Dallas, Texas, as an ice house company that later expanded into convenience retailing. The local branch in [your area] opened in [year of establishment], catering to the growing demand for accessible and convenient shopping options.
2. **Milestones**
   * The local branch has achieved steady growth since its establishment, becoming a go-to store for quick purchases.
   * Introduction of digital payment methods (e.g., GCash, PayMaya) to enhance customer convenience.
   * Participation in community relief efforts during local calamities.

**B. Mission and Values**

1. **Mission Statement**  
   The mission of 7-Eleven is to provide customers with convenient and high-quality products and services, delivered with exceptional speed and ease.
2. **Core Values**
   * Convenience: Making every day needs accessible to customers.
   * Innovation: Continuously improving store operations and customer service.
   * Community Focus: Building relationships and contributing positively to the local community.

**C. Overview of Founders**

1. **Founders' Profiles**  
   The original 7-Eleven concept was pioneered by Joe C. Thompson Jr., who innovated retail convenience. Locally, the franchise owner of this branch is [Name], an entrepreneur with a background in [brief description of qualifications or experience].

**D. Business Structure**

1. **Legal Structure**  
   The local branch operates as a franchise under 7-Eleven, Inc., which is a global corporation. The franchise model allows local owners to run the business while adhering to corporate standards.
2. **Organizational Structure**  
   The branch is managed by a franchise owner and employs [number] staff members, including a store manager, cashiers, and inventory personnel.

**E. Products and Services**

1. **Product/Service Offerings**  
   The branch offers a wide range of products, including snacks, beverages, ready-to-eat meals, and essential household items. Unique offerings include Slurpee machines and 24/7 operational hours.
2. **Unique Features**
   * Hot and fresh coffee served round the clock.
   * A self-service kiosk for mobile payment and loading.
   * Quick access to essential items for travellers and locals alike.

**F. Market Analysis**

1. **Target Market**  
   The branch primarily serves students, office workers, and nearby residents, catering to those in need of quick, convenient shopping experiences.
2. **Competitors**  
   Local competitors include [list of nearby convenience stores or grocery shops]. The branch differentiates itself by being open 24/7 and offering digital payment solutions.

**G. Achievements and Recognition**

1. **Awards and Accolades**  
   While the branch itself may not have received formal awards; it has consistently achieved high customer satisfaction ratings.
2. **Community Engagement**  
   The branch participates in corporate-led initiatives, such as donations to local schools and disaster response efforts.

**H. Future Goals and Vision**

1. What are the company’s short-term and long-term goals for growth or expansion?
2. What is the company’s vision for the future?

**I. IT Infrastructure Profile**

1. What hardware components does the company use (e.g., servers, workstations)?
2. What software components are implemented, including operating systems and key applications?
3. What security measures are in place (e.g., antivirus, firewalls)?
4. How is the company’s network architecture structured (e.g., topology, internet connectivity, cloud integration)?
5. What data management practices are used, such as backup and recovery solutions?
6. Are there any planned upgrades or adoption of emerging technologies for the IT infrastructure?