

Memory

Attention

Speed

Focusing

UX Research: cognition.ru.is

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Creativity

Flexibility

Problem

- Neuropsychological tests measure cognitive function, such as memory, and are generally paper-based
- Problem: COVID-19 social restrictions
- Solution: Tests can be conducted online



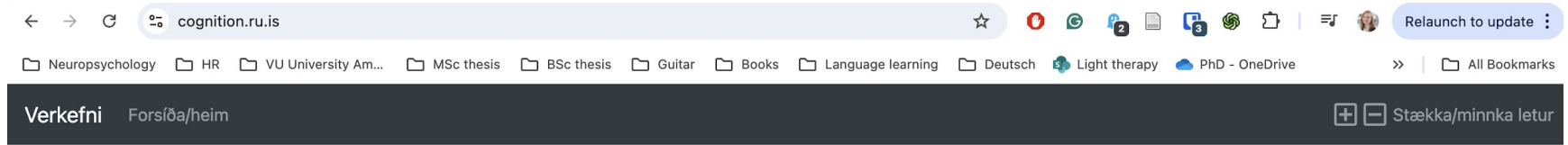
Understanding the participant needs

- Participants: women newly diagnosed with breast cancer.
During this sensitive time they tend to be busy, overwhelmed and stressed
- Median age of participants is 62
 - An app might be too complicated or frustrating
- This means the computer-based neuropsychological assessment needs to be as simple and user-friendly as possible

Product

- A website instead of an app
- Participants log in with their provided participant number
- Only the tests they need to participate in are available
- Instructions and practice rounds before tests are taken

Sample



Participants can choose their preferred font size

Velkomin/n! Þátttakendanúmerið þitt er: SG001

Veldu verkefni:



Available tests for this user

Ef þetta er ekki réttur aðgangur getur þú skráð þig aftur inn.

Skrá aftur inn

Study

- Design: naturalistic observation with spontaneous user feedback
- Neuropsychological tests: PVT and Ospan

Results

- **High Negative Feedback on Testing Experience:**

- 42.5% reflected negative feedback
 - Confusing and stressing

- **Significant Stress and Fatigue:**

- Over 55% of relevant comments indicated that participants experienced the following, which negatively impacted their cognitive performance
 - Stress
 - Anxiety
 - Fatigue
- Emotional and cognitive load of the tests was a significant factor in the user experience

Overview of test-based user feedback

- 10 minute duration is the golden standard PVT test
 - However, the user feedback was: boring, confusing, stressful
- Ospan is a gold standard working memory test
 - However, the user feedback was: stressful and difficult

Solutions based on user feedback

- Reduce the PVT duration by half
- Make Ospan simpler, shorter and less stressful (% of correct responses removed, overall test length shortened, the math equations made simpler)

Informed changes based on user feedback

- PVT: after shortening, the negative comments were reduced by 83.3%
- Ospan: despite the previously mentioned changes, the negative comments remained (albeit fewer)
 - Still, the test was too difficult and stressful for users
 - Solution: remove Ospan
- After all these changes: 75% reduction in complaints related to the tests