

Design spec

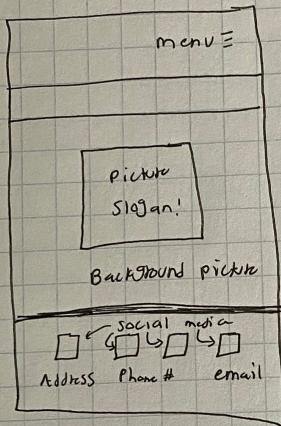
Summary

My goal for this website is to make it friendly, professional, and youthful. I plan to accomplish this by selecting colors and design that are easy on the eyes, and also focus on keeping the website simple. I feel like this is the best approach because a simple well laid out website is more likely to be visited by customers. I want the website to look good and be easy to use for any age group. I also want it to be special in its own way with its layout and color scheme. I also want to add missing things that I think needed to be on the website. One of the things that I added was Instagram to the social media websites available for customers.

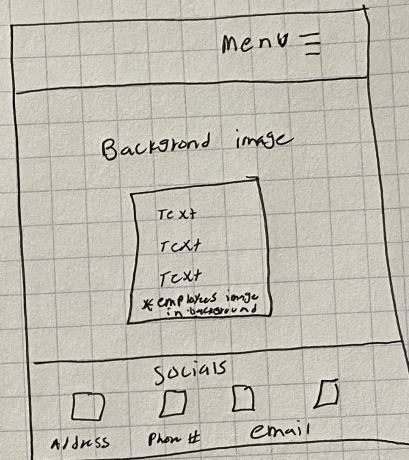
Layout

Plans for the website

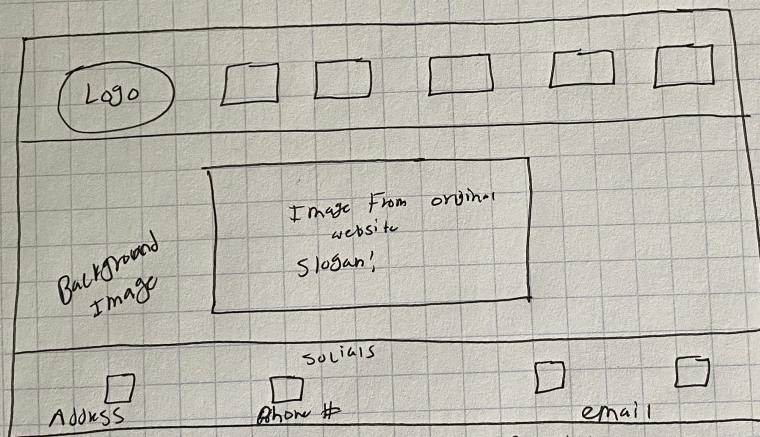
mobile Home page



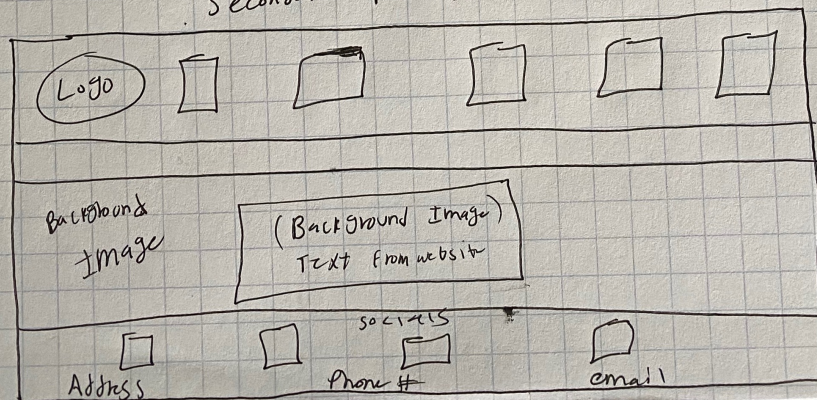
Secondary Page mobile view



Home page desktop view



Secondary page desktop view



Design Palette

Main page

- ◆ I chose the color `rgb(16, 147, 151)` for the background of both the header and footer.
- ◆ I kept the logo the same from the original website.
- ◆ The navigation menu I used the color black for the background and white text size 18px.
- ◆ The navigation menu also has hover action with background color `rgba(255, 255, 255, 0.75)` to help users know when they are hovering over a button.
- ◆ I used a background image of things used in a salon that I found on google.
- ◆ And another image I found on the original website in the middle of the redesigned website.
- ◆ I added a slogan to the front of the image in the foreground.
- ◆ The slogan "we care about your hair!" used the color `rgb(0, 247, 255)`, font size 40px, font-family: fantasy, and font-weight: **bold**.
- ◆ In the footer, I got all social medias that were available on the original website, plus Instagram.
- ◆ I used font awesome to get the logos for each social media website, I also linked them to the salons actual social media accounts. Their icons size is 50px, and they do have a hover action that lights the icon background red.
- ◆ At the bottom I got the address, phone number, and email of the salon in white with font size 20px and hover action.
- ◆ Finally, I add "Redesigned by Shadi Nagi" at the bottom of the footer to give myself credit with a hyper link to the pdf with this info. The font size is 15px, and it's positioned to the left to be out of the way of everything else.

Secondary page

- ◆ I used the same navigation menu as the main page with the same exact hover and color features.
- ◆ I also used the same background image as the main page. But, I did use a different image I found on the original website for the foreground (employees).
- ◆ In front of the image in the foreground I added the same text that was available on the original website.
- ◆ I made the text color black with a text background with the color `rgba(255, 255, 255, 0.75)` to help see the text better.
- ◆ The same thing was done for the footer of this page as the main page with the color scheme and hover option.