

# NEW PROPOSED GUEST PORTAL FLOW

## LANDING & REGISTRATION PAGE

The image shows a smartphone screen displaying a registration page. At the top, the status bar shows the time 08:47, signal strength, and battery level. Below the status bar, the URL 'cp.fattiengage.com' and the text 'fatti FREE WiFi' are displayed. A navigation bar contains 'Log In' and 'Cancel' links. The main content area features the 'Lynnwood Bridge retail' logo, the text 'FREE Wi-Fi', and 'REGISTER TO GET CONNECTED'. Below this are three input fields: 'First Name', 'Email Address', and 'Mobile Number (optional)'. A large advertisement for 'KINGS MEAT DELI' is shown, with the text 'CASTLE WALK | LYNNWOOD BRIDGE', 'Est. 1995', and 'the deli for the connoisseur'. At the bottom, there is a green 'ACCEPT & CONTINUE' button and a checkbox for 'I agree to the terms & conditions'.

Client logo (image)

Header & Intro Text

Minimum required fields  
for registration. Will differ  
depending on client.

Primary advertising campaign

Action button

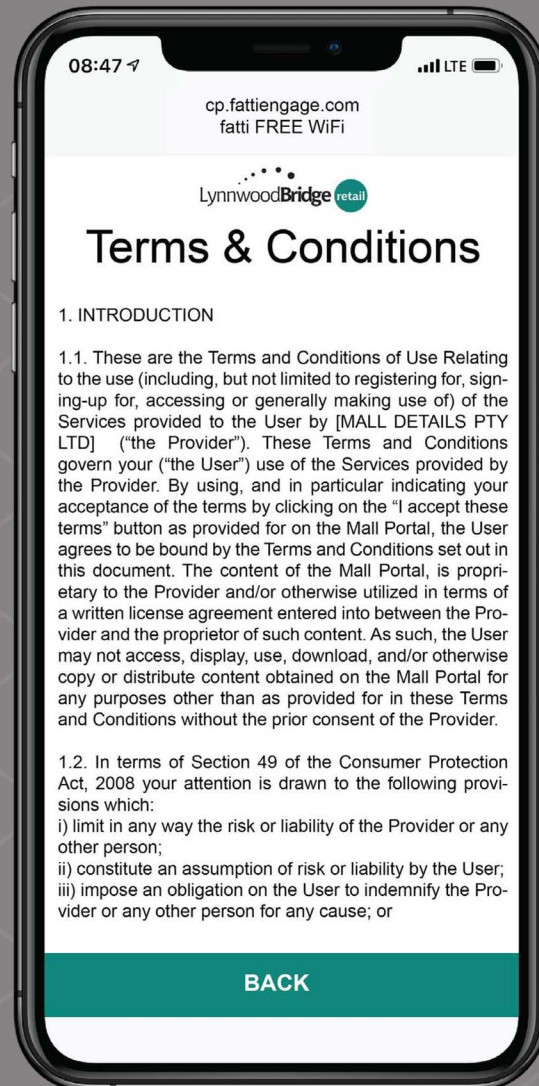
T's & C's box to be ticked in order  
to continue

### Image Components

- Background image (high opacity)
- Client logo
- Campaign artwork

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## TERMS & CONTIDCTIONS PAGE



Client logo (image)

Header Text

T's & C's

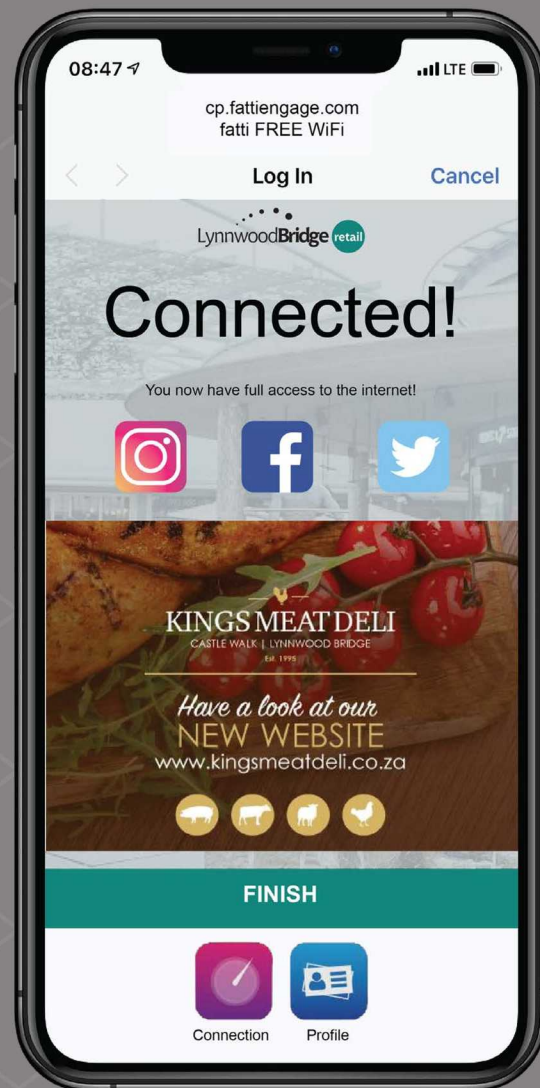
Action button

Image Components

- Client logo

# NEW PROPOSED GUEST PORTAL FLOW

## SUCCESS PAGE



Automatic welcome mail sent to regisers users.

Client logo (image)

Header Text

Quick links to client's social media pages

Secondary ad campaign

Action button

User profile and connection info as per current template

- Image Components**
- Background image (high opacity)
  - Client logo
  - Campaign artwork

# NEW PROPOSED GUEST PORTAL FLOW

## RETURNING VISITORS

08:47 1 cp.fattiengage.com fatti FREE WiFi

< > Log In Cancel

LynnwoodBridge retail

### Welcome Back!

ANSWER ONE QUESTION TO GET RECONNECTED!

What is your gender?

☐ Male

☐ Female

How many children do you have?

☐ None ☐ 2

☐ 1 ☐ 3+

KINGS MEAT DELI

CASTLE WALK | LYNNWOOD BRIDGE

Est. 1995

*the deli for the connoisseur*

ACCEPT & CONTINUE

☐ I agree to the [terms & conditions](#)

Client logo (image)

Header & Intro Text

New enrichment question with every visit

Secondary ad campaign

Action button

T's & C's box to be ticked in order to continue

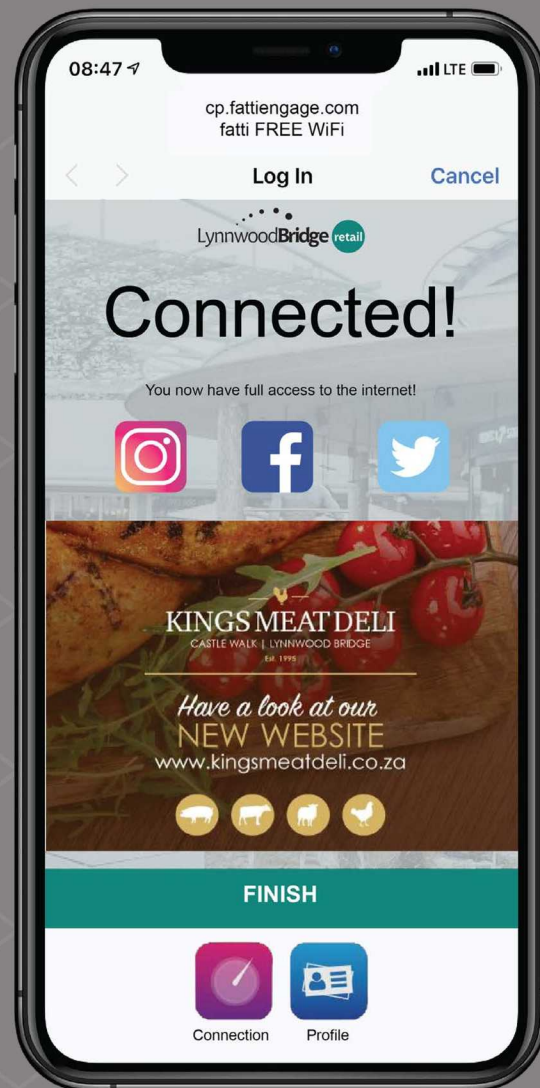
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