

@VirginAmerica I <3 pretty graphics. so much better than minimal iconography. :D											
tweet_id	airline_ser	airline_ser	negativere	negativere	airline	airline_ser	name	negativere	retweet_c	text	tweet_coord
5.7E+17	neutral	1			Virgin America	cairdin		0		@VirginAmerica What @dhepburn said.	
5.7E+17	positive	0.3486			Virgin America	jnardino		0		@VirginAmerica plus you've added commercials to the experience... tacky.	
5.7E+17	neutral	0.6837			Virgin America	yvonnalynn		0		@VirginAmerica I didn't today... Must mean I need to take another trip!	
5.7E+17	negative	1	Bad Flight	0.7033	Virgin America	jnardino		0		@VirginAmerica it's really aggressive to blast obnoxious "entertainment" in your guests' faces & they have little recourse	
5.7E+17	negative	1	Can't Tell	1	Virgin America	jnardino		0		@VirginAmerica and it's a really big bad thing about it	
5.7E+17	negative	1	Can't Tell	0.6842	Virgin America	jnardino		0		@VirginAmerica seriously would pay \$30 a flight for seats that didn't have this playing.	
5.7E+17	positive	0.6745			Virgin America	cjmcginnis		0		@VirginAmerica yes, nearly every time I fly VX this æœear wormâ€ wonâ€t go away :)	
5.7E+17	neutral	0.634			Virgin America	pilot		0		@VirginAmerica Really missed a prime opportunity for Men Without Hats parody, there. https://t.co/mWpG7grEzP	
5.7E+17	positive	0.6559			Virgin America	dhepburn		0		@virginamerica Well, I didn'tâ€ but NOW I DO! :D	
5.7E+17	positive	1			Virgin America	YupitsTate		0		@VirginAmerica it was amazing, and arrived an hour early. You're too good to me.	
5.7E+17	neutral	0.6769			Virgin America	idk_but_youtube		0		@VirginAmerica did you know that suicide is the second leading cause of death among teens 10-24	
5.7E+17	positive	1			Virgin America	HyperCamiLax		0		@VirginAmerica I <3 pretty graphics. so much better than minimal iconography. :D	
5.7E+17	positive	1			Virgin America	HyperCamiLax		0		@VirginAmerica This is such a great deal! Already thinking about my 2nd trip to @Australia & I haven't even gone on my 1st trip yet! ;p	
5.7E+17	positive	0.6451			Virgin America	mollanderson		0		@VirginAmerica @virginmedia I'm flying your #fabulous #Seductive skies again! U take all the #stress away from travel http://t.co/ahIXihKiyn	
5.7E+17	positive	1			Virgin America	sjespers		0		@VirginAmerica Thanks!	
5.7E+17	negative	0.6842	Late Flight	0.3684	Virgin America	smartwatermelon		0		@VirginAmerica SFO-PDX schedule is still MIA.	
5.7E+17	positive	1			Virgin America	ItzBrianHunty		0		@VirginAmerica So excited for my first cross country flight LAX to MCO I've heard nothing but great things about Virgin America. #29DaysToGo	
5.7E+17	negative	1	Bad Flight	1	Virgin America	heatherovieda		0		@VirginAmerica I flew from NYC to SFO last week and couldn't fully sit in my s& due to two large gentleman on either side of me. HELP!	
5.7E+17	positive	1			Virgin America	thebrandiray		0		I â& flying @VirginAmerica. â"Ÿ,ðŸ?	
5.7E+17	positive	1			Virgin America	JNL.pierce		0		@VirginAmerica you know what would be amazingly awesome? BOS-FLL PLEASE!!!!!! I want to fly with only you.	
5.7E+17	negative	0.6705	Can't Tell	0.3614	Virgin America	MISSGJ		0		@VirginAmerica why are your first fares in May over three times more than other carriers when all seats are available to select???	
5.7E+17	positive	1			Virgin America	DT_Les		0		@VirginAmerica I love this graphic. http://t.co/UT5GrRwAaA	[40.74804263, -73.95]
5.7E+17	positive	1			Virgin America	ElvinaBeck		0		@VirginAmerica I love the hipster innovation. You are a feel good brand.	
5.7E+17	neutral	1			Virgin America	rjlynch21086		0		@VirginAmerica will you be making BOS>LAS non stop permanently anytime soon?	
5.7E+17	negative	1	Customer	0.3557	Virgin America	ayeevickiee		0		@VirginAmerica you guys messed up my seating.. I reserved seating with my friends and you guys gave	
5.7E+17	negative	1	Customer	1	Virgin America	Leora13		0		@VirginAmerica status match program. I applied and it's been three weeks. Called and emailed with	
5.7E+17	negative	1	Can't Tell	0.6614	Virgin America	meredithjlynn		0		@VirginAmerica What happened 2 ur vegan food options?! At least say on ur site so i know i won't	
5.7E+17	neutral	0.6854			Virgin America	AdamSinger		0		@VirginAmerica do you miss me? Don't worry we'll be together very soon.	
5.7E+17	negative	1	Bad Flight	1	Virgin America	blackjackcro911		0		@VirginAmerica amaze to me that we can't get any cold air from the vents. #VX358 #noair #worstfl	

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Natural Language Processing

1. Natural Language Processing

- Overview
 - Understanding and replying the human language
 - NLP is a part of Computer science and Artificial Intelligence which deals Human language
- Branch
 - Natural Language Understanding
 - (NLU) is a branch of artificial intelligence (AI) that uses computer software to understand input made in the form of sentences in text or speech format.
 - Natural Language Generation - ①

2. NLP Terminology ②③

3. Natural Language Toolkit - NLTK ②

4. Install NLTK ①

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Branch

Natural Language Generation

Natural-language generation is a software process that transforms structured data into natural language. It can be used to produce long form content for organizations to automate custom reports, as well as produce custom content for a web or mobile

1 Tokenization

Breaking strings into small individual Tokens or words

2

2. NLP Terminology

2 Stemming

Normalize words into its base form or its root form

Playing , played, plays
to
play

Example

Better, super
to
Good

3 Lemmatization

Grouping different inflected form of word
called Lemma

Similar to Stemming, but returns perfect word

Example

Google about pantech solutions

Google may be Noun/Verb

4 POS – parts of speech

The most popular POS tagging would be
identifying words as nouns, verbs,
adjectives, etc.

Example

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3. Natural Language Toolkit - NLTK

This toolkit is one of the most powerful NLP libraries which contains packages to make machines understand human language and reply to it with an appropriate response.

Tokenization, Stemming, Lemmatization, Punctuation, Character count, word count are some of these packages which will be discussed in this tutorial.

6

Chunking

Picking pieces of words and form into phrases

Example

Google
About
Pantech
Solutions
to
Google about pantech solutions

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Tokenization, Stemming, Lemmatization, Punctuation, Character count, word count are some of these packages which will be discussed in this tutorial.

4. Install NLTK

```
pip install nltk
```

```
Stored in directory: c:\users\admin\appdata\local\pip\cache\wheels\45\6c\46\ai865e7b  
47ba8266  
Successfully built nltk  
Installing collected packages: click, regex, tqdm, nltk  
Successfully installed click-7.1.2 nltk-3.5 regex-2020.10.28 tqdm-4.51.0
```

5. Feature extraction in Text

CountVectorizer

HashingVectorizer

TfidfVectorizer

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26 Sentimental Analysis NLP

!pip install nltk

Importing Libraries

```
[ ] import numpy as np
import pandas as pd
import re #Regular expressions
```

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```
import re #Regular expressions
import nltk
import matplotlib.pyplot as plt

from nltk.corpus import stopwords

from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.ensemble import RandomForestClassifier
from sklearn.metrics import accuracy_score

from sklearn.model_selection import train_test_split
```

▼ Load Dataset from Local Directory

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Load Dataset from Local Directory

```
from google.colab import files  
uploaded = files.upload()
```

Importing Dataset

```
[ ] dataset = pd.read_csv('dataset.csv')  
print(dataset.shape)  
print(dataset.head(5))
```

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```
✓ [4] 3 570301031407624196 ... Pacific Time (US & Canada)  
0s [4] 4 570300817074462722 ... Pacific Time (US & Canada)  
  
[5 rows x 15 columns]
```

▼ Segregating Dataset into Input & Output

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```
✓ 0s ▶ features = dataset.iloc[:, 10].values  
labels = dataset.iloc[:, 1].values  
print(labels)
```

```
📄 ['neutral' 'positive' 'neutral' ... 'neutral' 'negative' 'neutral']
```

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Removing the Special Character



```
processed_features = []

for sentence in range(0, len(features)):
    # Remove all the special characters
    processed_feature = re.sub(r'\W', ' ', str(features[sentence]))

    # remove all single characters
    processed_feature = re.sub(r'\s+[a-zA-Z]\s+', ' ', processed_feature)

    # Remove single characters from the start
    processed_feature = re.sub(r'^[a-zA-Z]\s+', ' ', processed_feature)
```

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Substituting multiple spaces with single space

```
processed_feature = re.sub(r'\s+', ' ', processed_feature, flags=re.I)
```

Removing prefixed 'b'

```
processed_feature = re.sub(r'^b\s+', '', processed_feature)
```

Converting to Lowercase

```
processed_feature = processed_feature.lower()
```

```
processed_features.append(processed_feature)
```

▼ Feature Extraction from text

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processed_features.append(processed_feature)



Feature Extraction from text

```
nltk.download('stopwords')  
vectorizer = TfidfVectorizer(max_features=2500, min_df=7, max_df=0.8, stop_words=stopwords.words)  
processed_features = vectorizer.fit_transform(processed_features).toarray()  
print(processed_features)
```

Splitting Dataset into Train & Test

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0s [8] X_train, X_test, y_train, y_test = train_test_split(processed_features, labels, test_size=0.2, ra

▼ Loading Random Forest Algorithm

text_classifier = RandomForestClassifier(n_estimators=200, random_state=0)
text_classifier.fit(X_train, y_train)

▼ Predicting the Test data with Trained Model

[] predictions = text_classifier.predict(X_test)

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▼ Score of the Model



```
print(accuracy_score(y_test, predictions))
```

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▼ Confusion Matrix

```
[ ] from sklearn import metrics  
import itertools  
def plot_confusion_matrix(cm, classes,  
                           normalize=False,
```

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```
def plot_confusion_matrix(cm, classes,
                           normalize=False,
                           title='Confusion matrix',
                           cmap=plt.cm.Blues):

    plt.imshow(cm, interpolation='nearest', cmap=cmap)
    plt.title(title)
    plt.colorbar()
    tick_marks = np.arange(len(classes))
    plt.xticks(tick_marks, classes)
    plt.yticks(tick_marks, classes)

    thresh = cm.max() / 2.
    for i, j in itertools.product(range(cm.shape[0]), range(cm.shape[1])):
        plt.text(j, i, cm[i, j],
                 horizontalalignment="center")
```

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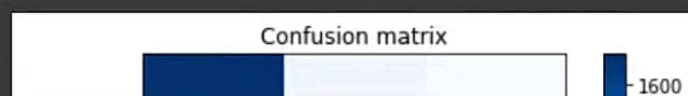
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```
thresh = cm.max() / 2.  
for i, j in itertools.product(range(cm.shape[0]), range(cm.shape[1])):  
    plt.text(j, i, cm[i, j],  
            horizontalalignment="center",  
            color="white" if cm[i, j] > thresh else "black")  
  
plt.tight_layout()  
plt.ylabel('True label')  
plt.xlabel('Predicted label')  
  
cm = metrics.confusion_matrix(y_test, predictions, labels=['negative', 'neutral', 'positive'])  
plot_confusion_matrix(cm, classes=['negative', 'neutral', 'positive'])
```



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