

EXPERIENCE

MEDIA: GRAPHIC DESIGN CO-COORDINATOR

SPACES, UCSD | 2022-2023

- Designed and developed 20 multimedia graphics and marketing strategies to promote events oriented towards increasing access to higher education, retaining educationally disadvantaged students through financial, social, and academic services, and fostering community.
- Communicated heavily with program coordinators to create artistic publications that match their interests while maintaining design principles and advertising needs.

RESEARCH ASSISTANT

Chiba Lab, UCSD | 2021-2022

- Investigated empathetic preferences by utilizing a novel experimental paradigm that assess prosocial decision making in rats.
- Meticulously cared for lab rats including handling, feeding, weighing, changing cages, and collecting data after completing animal training certification.

AWARDS

UC Scholar

Chiba Lab, UCSD | 2022 Summer

- 1 out of 8 students awarded the UC Scholars Program research scholarship.
- Designed and conducted an experiment on whether "neediness" or "familiarity" affects empathetic behavior in rats.
- Presented my findings at the Summer Research Conference.
- Wrote a research paper that was used in PhD student's dissertation.

National Security Language Initiative for Youth

Suzhou, China | 2019 Summer

- Recipient of the US Department of State's Bureau of Educational and Cultural Affairs merit-based scholarship for learning languages in overseas immersion programs.
- Attended 4 language and culture classes on weekdays and engaged in informal education through daily interaction with host families and communities for 6 weeks.
- Rose from level "Intermediate Mid" to "Advanced Low" based on the Oral Proficiency Interview conducted by the Language Testing International from the American Council on the Teaching of Foreign Languages.

EDUCATION

University of California, San Diego

La Jolla, CA | 2020-2023

- Bachelor of Science in Cognitive Science with a Specialization in Design and Interaction, Business Minor
- 4.000 Major GPA, 3.879 GPA, Awarded Provost Honors & Cum Laude Latin Honors
- Relevant Coursework: Cognitive Design, Practicum in Pro Web Design, Prototyping, Usability & Info. Architecture, Critical Design/Topic Studio, Product Marketing & Management, Global Business Strategy, Operations Management, Enterprise Finance

SKILLS

- Experience Design
- Interaction Design
- Visual Design
- Information Hierarchy
- Typography
- Branding
- User Research
- Personas
- Storyboarding
- Wireframing
- Prototyping
- Usability Testing

TOOLS

- Figma
- Miro
- Adobe Illustrator
- Adobe Photoshop
- Microsoft Office

LANGUAGES

- HTML/CSS
- Bootstrap
- JavaScript
- Python
- Java