Sangwook Nam

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Northwestern University, 2211 Campus Dr. Office #4480

Evanston, IL

EDUCATION

• Northwestern University

Evanston, IL

November 19, 2024

Ph.D. in Accounting Information & Management

2025 (Expected)

M.S. in Managerial Economics & Strategy

2019

o Passed Ph.D. qualifiers for Microeconomics and Econometrics

• Seoul National University

Seoul, Korea

Graduate work toward M.S. in Accounting

2018

B.B.A., B.A. in Economics, B.S. in Statistics, Summa Cum Laude

2017

RESEARCH INTERESTS

Disclosure, Economic Consequences of Regulation and Disclosure Mandate, Spillover Effects, Supply Chain, Product Market Competition

WORKING PAPER

• Do Customer Disclosures Affect Suppliers' Internal Capital Allocation Decisions?

- o Job Market Paper
- In this paper, I examine the effect of enhanced customer disclosures on suppliers' internal capital allocation
 decisions using the SFAS 131 segment disclosure mandate as a quasi-natural experiment. I find that suppliers
 "over-invest" in segments affected by customer disclosures to deter potential entry threats. The primary
 contribution of this study is to provide novel insights about the impact of enhanced customer disclosures on
 the internal resource allocations of supplier firms.
- Presentations: Kellogg Accounting Seminar Series, WashU Accounting Research Conference (poster session),
 Boston Accounting Student Symposium, Hawaii Accounting Research Conference (scheduled), Korean American Accounting Professors Association (KAAPA) Ph.D. Conference, The Japanese Accounting Review Conference (scheduled)

• Do Companies Use Their Nonprofits to Earn Profits?

o In this paper, I investigate whether companies use nonprofit donations to earn profits through political connections, focusing on the electric utility industry. The study reveals that while profits per dollar from charitable contributions are lower than from campaign contributions, companies invest significantly more in donations, ultimately earning greater total profits from philanthropic spending. This work highlights the profitability of corporate philanthropy as a tool for political influence.

Work-in-Progress

• The Impact of Standardized Disclosure on Private Information Production: Evidence from Korean IPOs

o Co-author: Yongseok Kim

- Do Supply Chain Financing Disclosures Mitigate or Exacerbate Predation Risk?
 - o Co-author: Edmund Lou

• Do Companies Invest According to Geographic Sales Growth Signals? Evidence from Product-Level Data

o Co-author: Shera Gong

RESEARCH CONFERENCES

RESEARCH CONFERENCES		
Hawaii Accounting Research Conference (Presenter, Discussant×2, scheduled)	2025	
The Japanese Accounting Review Conference (Presenter, scheduled)	2024	
Korean American Accounting Professors Association Ph.D. Conference (Presenter) Boston Accounting Students Symposium (Presenter) Washington University in St. Louis Annual Accounting Research Conference (Poster Presenter) AAA Annual Meeting Kellogg Accounting Conference Kellogg Accounting Conference	2024 2024 2024	
		2024
		2024
	2023	
	AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium (Presenter)	2021
	AAA Annual Meeting	2021
McGill Accounting Research Conference	2021	
Government and Nonprofit Section Midyear Meeting	2021	
FARS Doctoral Consortium	2021	
Accounting and Economics Society Summer School	2020	
Teaching		
Northwestern University	Evanston, IL	
Teaching Assistant (TA Rating: 5.54/6.00)		
o Fall 2021: Managerial Accounting, EMBA – Sugata Roychowdhury		
o Summer 2021: Financial Reporting, MBA – Georg Rickmann		
o Fall 2020: Financial Reporting, MBA – Sri Sridharan		
• Summer 2020: Financial Reporting, MBA – Andy Leone and Sri Sridharan		
• Seoul National University	Seoul, Korea	
Teaching Assistant	,,	
• Fall 2017: Operations Management, Undergraduate – Michael K. Lim		
• Fail 2017. Operations Management, Ondergraduate – Michael K. Elli		
Service		
• Ad Hoc Referee		
Hawaii Accounting Research Conference	2024	
Hawaii Accounting Research Conference	2023	
AAA Annual Meeting	2022	
Financial Accounting and Reporting Section Midyear Meeting	2020	
Departmental Service		
Initiated and Organized PhD Research Brainstorming Sessions	2023	
Initiated and Organized PhD Research Brainstorming Sessions HONORS AND AWARDS	2023	
Honors and Awards	2018 - 2024	
HONORS AND AWARDS Kellogg School of Management Fellowship	2018 - 2024 2021	
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HONORS AND AWARDS Kellogg School of Management Fellowship AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow Seoul National University Alumni Association in Chicago Scholarship	2018 - 2024 2021 2019 2015	
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Kellogg School of Management Fellowship AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow Seoul National University Alumni Association in Chicago Scholarship Korea Life Insurance Association Scholarship Seoul National University Merit-based Scholarship National Need-based Scholarship North Hamgyong Province Scholarship for Students with North Korean Heritage	2023 2018 - 2024 2021 2019 2015 2015 2015 2010	
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• Customer Strategy Team: Analyzed statistical patterns in customer insurance premiums, providing actionable insights

• Bank of Korea

Research Assistant

Seoul, Korea

Summer 2014

• Economic Statistics Department: Collected and analyzed financial statement data for private companies

• Defense Communications Command, Republic of Korea Army

Wonju, Korea 2011 – 2013

• 51st Battalion: Formulated and refined an optimized guard duty scheduling system for a team of 36 soldiers, improving efficiency and morale

OTHER INFORMATION

HR Specialist

Citizenship: United States and Korea

Language: R, SAS, LATEX, English (fluent), Korean (native), Spanish (beginner, 800+ day streak)

CRMO warrior: Battling Chronic Recurrent Multifocal Osteomyelitis (CRMO), an extremely rare condition (1 in a

million) with no current cure

Hobby: Horseback riding, Running (10 miles: 1h 29m 39s; 10k: 48m 57s)

References

Sugata Roychowdhury

Committee Chair

DeWitt W. Buchanan Jr. Professor of Accounting

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 $Committee\ Member$

Assistant Professor of Accounting

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Ronald A. Dye

 $Committee\ Member$

Leonard Spacek Professor of Accounting

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Mihir N. Mehta

Committee Member

Coopers & Lybrand, Norman E. Auerbach Assistant

Professor of Accounting Ross School of Business

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