# Stimulus Identification from fMRI scans

Charles Zheng and Yuval Benjamini

Stanford University, Department of Statistics

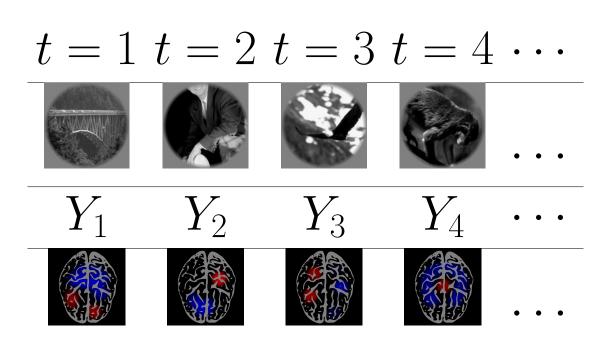
### Overview

Seeking to explain the processes behind human perception, scientists employ forward models to model the causal relationship between stimulus and neural activity. But how can we measure the quality of these models? Kay et al (2008) introduced the task of identification as a way to demonstrate the fidelity and generalizability of the model.

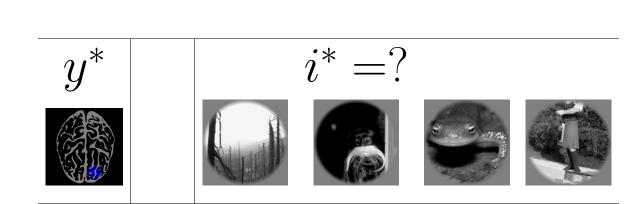
Using the data of Kay et al. as a motivating example, we consider the statistical problem of optimal identification. While identification superficially resembles a classification task (with many classes), it combines the challenge of multivariate regression with high-dimensional discrimination.

## Data

- Sequence of stimuli (pictures) shown at time  $t=1,\ldots,T=3500$
- Record subject's multivariate response  $y_t \in \mathbb{R}^p$ , here  $p \approx 20000$



## Identification



- Let S be a set of stimuli, possibly outside the training set! |S| can range from 120 to 10000
- Scientist picks a stimulus  $i^*$  from S and measures the subject's reponse  $y^*$
- Can the statistician  $identify i^* \in S$  from  $y^*$ ?

Remark. In order to identify images outside the training set, we need some way to generalize beyond the training set!

#### Previous work

Previous work [1][2] generally follows likelihoodbased approaches. Consider a parametric model

$$Y \sim F_{\theta}(X)$$

where  $Y_{T \times p}$  is a matrix containing the T of recorded responses, and where  $X_{T \times q}$  is the matrix of the *image features* of the corresponding stimuli. E.g. columns of X are Gabor filters with  $q \approx 10000$ , and  $\theta$  is some parameter to be estimated. Let  $x_i : i \in S$  denote features of the test stimuli, and identify  $y^*$  based on the maximimum likelihood (ML) principle

$$i^* = \operatorname{argmax}_i \ell(y^*, x_i)$$

We take the following as a representative approach

Assume the normal mutivariate linear model

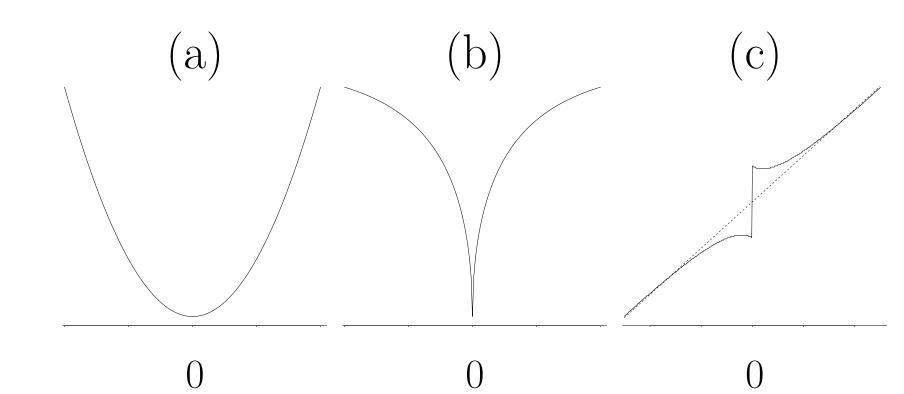
$$Y \sim N(XB, \Sigma_E^2)$$

- Obtain point estimates of B and  $\Sigma_E$ . E.g. B estimated using elastic net [4], and  $\hat{\Sigma}_E = (1 \alpha)\hat{\text{Cov}}(Y \hat{Y}) + \alpha \text{diag}(\hat{\text{Cov}}(Y \hat{Y}))$ where  $\hat{\text{Cov}} = \text{sample covariance}, \alpha \in (0, 1)$ .
- Identify the stimulus  $i^*$  by

$$i^* = \operatorname{argmin}_i(x_i^T B - y^*)^T \hat{\Sigma}_E^{-1}(x_i^T B - y^*)$$

## Limitations of ML

- Point estimates obtained by minimizing prediction error, but the loss function for identification is different!
- In fact, any estimate of B which is degenerate (identical columns up to scaling) is suboptimal



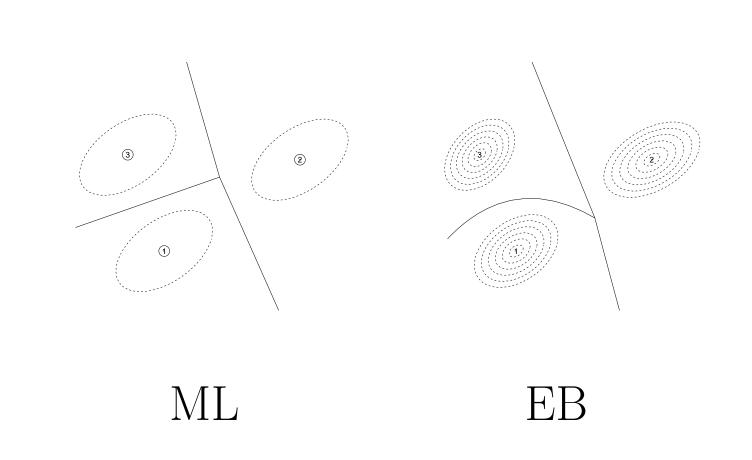
(a) Squared error loss (vertical axis) and (b) loss function for identification, as a function of the difference between the true mean signal and the predicted signal.

(c) The optimal point estimate for identification (solid) vs the optimal point estimate for regression (dashed) diverge sharply at B=0 in the one-dimensional case. The same phenomenon occurs for higher dimensions when B is degenerate.

# **Empirical Bayes**

Can we find a principled alternative to ML?

- *Idea*: Unlike ML, the Bayes rule surely optimizes the "correct" objective function
- *Problem*: We don't know the hyperparameters for Bayesian inference
- Emprical Bayes: use the data to estimate the covariances  $\Sigma_B$  and  $\Sigma_E$ , then compute posterior distribution of B
- In contrast to ML, which results in *linear*decision boundaries (below: left), Empirical
  Bayes (EB) results in quadratic boundaries
  (below: right)



## Technical details

#### Model

- Noise  $E_t \sim N(0, \Sigma_E)$  iid
- Coefficients  $B_i \sim N(0, \sigma_i^2 I)$  for  $i = 1, \ldots, p$

Estimate hyperparameters

- Use eigenprism (Janson 2015) to estimate  $\theta_i^2 = ||B_i||^2$  for  $i = 1, \dots, p$
- Set  $\sigma_i^2 = \hat{\theta}_i^2/q$
- Estimate  $\hat{B}$  as posterior mean
- Estimate  $\Sigma_E$  (same as in ML)

#### Compute posterior

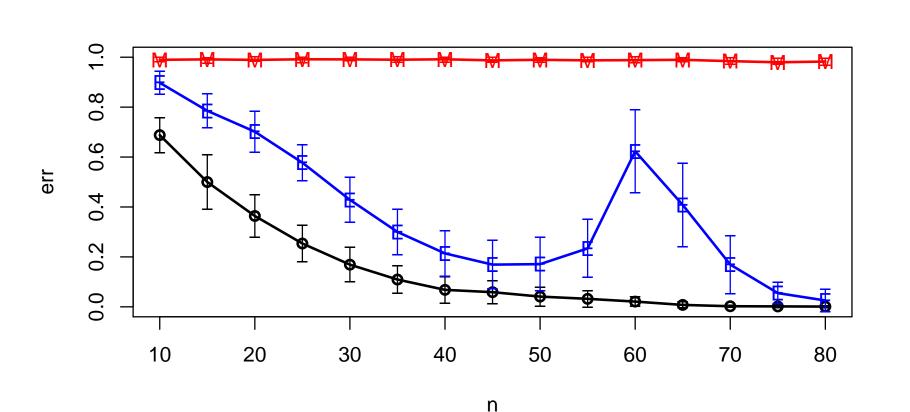
- ullet Closed-form expressions for posterior of B
- Computational bottleneck: inverting a  $pq \times pq$  covariance matrix

Apply Bayes rule

- Uncertainty in B is reflected as added noise
- Result: posterior  $Cov(y^*|i^*)$  varies, hence  $quadratic\ boundaries$

## Simulation Results

- Parameters p=q=60, random B and  $\Sigma_E$
- Empirical bayes outperforms ML when n < q... however, still unstable!



(E) Empirical Bayes, (M) Maximum likelihood, (o) Bayes risk (knowing true  $\Sigma_B$ ,  $\Sigma_E$ )

# Ongoing Work

- Why does error *increase* with sample size!? Refine covariance estimation methods..
- Required cost of  $O((pq)^3)$  unacceptable for real data... develop tractable approximations

## Conclusions

- ML-based approaches rely on point estimates, and hence optimize the wrong objective function
- Empirical bayes achieves better performance by approximating the Bayes rule, but the "empirical" part remains tricky
- Better theoretical understanding is needed to explain why EB succeeds (and sometimes fails)

#### References

- [1] Kay et al. *Nature* (2008)
- [2] Vu et al. Annals of Applied Statistics (2011)
- [3] Janson et al. (2015) http://arxiv.org/abs/1505.02097
- [4] Zou et al. J. R. Statist. Soc. B (2005)

# Acknowledgements

This work was supported by an NSF graduate research fellowship. We are also grateful to the travel support provided by the SAND 7 conference.