EDUCATION: WORLD LITERACY

Sabrina Nash

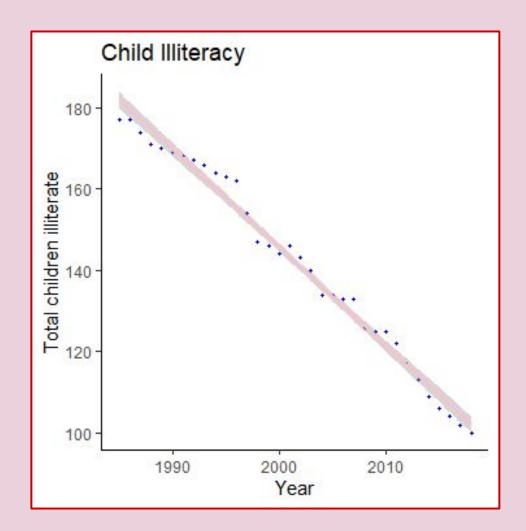
WHAT IS LITERACY?

The ability to:

- Read
- Write
- In any language

Can be influenced by parents and environment





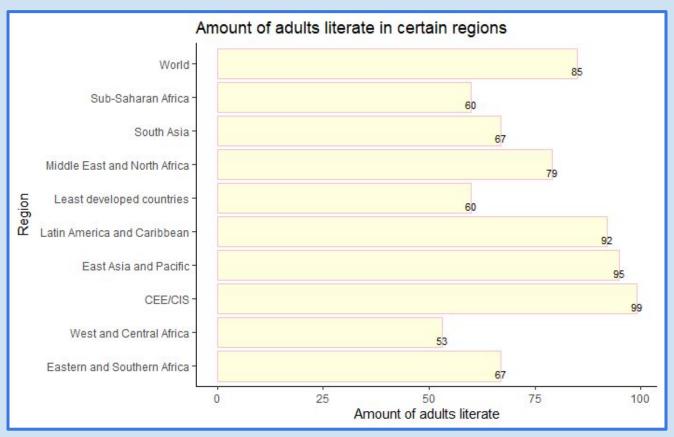
The amount of children that are illiterate in America is decreasing overtime.

SOME STATISTICS

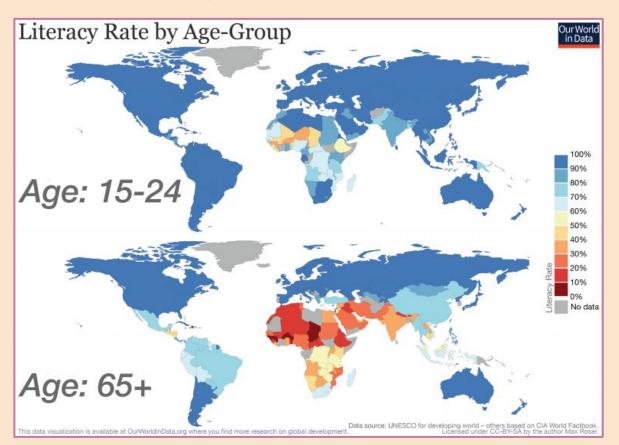
- ♦ 13% of Americans ages 16-65 scored proficient on the PIAAC literacy scale
 - ➤ International average is 12%
- Many countries have about 95% literacy levels
 - Regions in africa have about 30% literacy levels
- One in four children in developing countries lack literacy



ADULT LITERACY BASED ON REGION



WORLD LITERACY BASED ON AGE



VIABLE SOLUTION

Fund education programs and improve literacy in underdeveloped countries

Higher literacy levels and improved industry

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