

COLOR CODES

1. **PMS (Pantone Matching System)**—Use for color matching and highest quality professionally printed materials.
2. **CMYK**—Use for in-house or professionally printed materials.
3. **RGB**—Use for website graphics, presentations and video materials.
4. **HEX (Hexadecimal)**—Use for HTML coding.

PMS 3125U

C52	R110	C67	R54	C82	R0
M0	G204	M0	G192	M9	G169
Y12	B221	Y24	B200	Y20	B197
K0		K0		K4	
HEX #6ECCDD		HEX #36BFC8		HEX #0294B5	

PMS 144U

C0	R253	C0	R250	C0	R244
M29	G186	M40	G166	M61	G127
Y99	B22	Y90	B51	Y96	B38
K0		K0		K0	
HEX #FDBA16		HEX #FAA633		HEX #F47F26	

PMS 11C

C 64	R 89	C 51	R 131	C 12	R 221
M 56	G 89	M 42	G 132	M 14	G 211
Y 53	B 89	Y 40	B 135	Y 15	B 206
K 28		K 5		K 0	
HEX # 58585B		HEX # 838487		HEX # DCD2C9	

PMS 377U

C25	R199	C40	R165	C57	R119
M0	G220	M12	G186	M27	G144
Y73	B109	Y91	B73	Y93	B66
K0		K0		K8	
HEX #C8DC6D		HEX #A5BA49		HEX #779042	