



PROFILE

Sweaniz Noubagh | 26
9000 Ghent, Belgium

Characteristic:
Ambitious | Assertive | Goal getter
Eager to learn. Hungry for new challenges to think outside of the box and to stay creative. Driven to have a positive impact. Independent with a team spirit mindset.

PORTFOLIO

snoubagh.netlify.app

LANGUAGE

Dutch & English – Native
French – Professional proficiency

CONTACT

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HOBBIES

IT & Tech
Business
Branding
General sports

SKILLS (CONSTANTLY LEARNING MORE)

Front-End: HTML, CSS (+library tw), Javascript, Vue 3, Vuetify

Back-End: Firebase, NodeJs, MySQL, Laravel, PHP

Other Technologies: Git Version Control

Web skills: UI/UX, Wordpress, Webflow

Creative: UI-design, Graphic Design, photo & video production – softwares: AdobeSuite, Figma

Digital marketing : Google, Facebook, tag manager, analytics, adobe analytics and target, hotjar, hubspot, buffer, sprout, activecampagin, zapier #socialmediamanagement

Leadership: Leading qualified team & guiding new team members to achieve top results. By clear guidance, motivation & by being resourceful #agile&scrum #projectmanagement #directingCommercials

PROFESSIONAL EXPERIENCE

Guideline | Software Developer

2022- present

- Front&Backend: Business Applications for data management and automating content
- Frontend: Vue.Js
- Backend: PHP & Laravel

Tools & Skills: Vue.Js, Vuetify, Laravel, PHP, Git.

WATR | Marketing Manager DSF – Digital Sales Force

2020-2022

- Designs, commercials, photo & online ads (google and social media management)
- Expanded the marketing team (6-8)
- Promotion: Marketing Manager

As the manager of DSF (Digital Sales Force: manage the team and come up with new projects for all the brands.

- Making sure the online & offline presence of all brands were correct.
- Work with PR agencies
- Connect with new business opportunities to expand

Tools & skills: Facebook/instagram ads, business manager, google ads, tag manager, analytics, Adobe creative cloud, buffer, sprout, mailchimp, CRO marketing, reports, UX & UI, web design, managing, directing, networking, leadership



SNPRO | Creative Branding Studio

2020-2021

Self-Employed into Studio:

- Branding & Marketing
- Collaborations with freelancers.

With a team of 5, our mission was to execute branding projects.

- Acquire new businesses & projects
- Project management: from strategy to execution
(Collaborative thinking, delegation of the work to the team & progress and deadline management.)
- Focus on brand activation and awareness by design & media.
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Tools & Skills: Adobe creative cloud, management, business, networking, online advertisements, adobe analytics, project leader.

Poland Invest | Digital Marketer

2019-2020

- Social media management & online ads via Facebook & Google ads.
- Content creation and planning – Commercials
- Webinar campaigns – landing page
- Zapier & ActiveCampaign for automation and email marketing

Tools used: Facebook/Instagram ads, Google Ads & Analytics. Zapier, ActiveCampaign, Hotjar, HubSpot

LICENSES & CERTIFICATIONS

Web Developer Bootcamp 2022 | Udemy

2022

Google Search Display Certification

2021

Google Ads Display Certification

2021

Facebook Ads & Facebook Marketing MASTERY 2020 | Coursenvy™

2020

EDUCATION

Hogeschool Gent

2018 - 2020

Applied Computer Sciences - IT