

Privacy Policy

Starry Night Company, Inc. (hereinafter “Company”) shall, in accordance with this Privacy Policy, properly manage and strive to protect the personal information entrusted to us by participants in the Tanabata Sky Lantern Festival event (hereinafter “Event”).

1. Purpose of Use

The personal information you provide will be used for the following purposes:

- Issue tickets upon purchase to verify participants’ rights.
- Send pre- and post-Event communications and information about the Event.
- Manage on-site check-in, issue participation badges, assign groups, and other operational procedures.
- Ship any Event-related deliverables.
- Create statistical data in anonymized form.
- Other necessary Event-related communications or actions.

2. Provision to Third Parties

We will not provide your personal information to any third party without prior consent, except in the following cases:

- As required by law.
- To protect life, body, or property when obtaining consent is difficult.
- To improve public health or sound development of children/young people when obtaining consent is difficult.
- To cooperate with government or local authorities in performance of their statutory duties when obtaining consent would impede those duties.

3. Management of Personal Information

We will take appropriate measures to ensure the accuracy and safety of personal information and prevent loss, alteration, or leakage.

4. Disclosure, Correction, Suspension of Use, etc.

Upon request, we will appropriately handle disclosure, correction, addition, deletion, suspension of use, or erasure of your personal information. Please contact the address below.

5. Employee Education & Supervision

We will educate and supervise employees handling personal information to ensure thorough protection.

6. Revision of Privacy Policy

We may revise this policy as necessary. Revised policies will be announced on our website.

7. Contact

Starry Night Company, Inc.
Event Operations
E-mail: starry@snc-jp.com

8. Consent for Photo/Video Usage

During the Event, staff may photograph and record video of activities. These images may appear on our or co-sponsors' websites and SNS. Media coverage may also occur. By applying, you consent to such use.