

CONTACT

Email: Dommojs12@gmail.com

LinkedIn: in/dommo-12

Url: https://domocreative.com

RESEARCH METHODS

A/B Testing
Survey Design
Field studies
experience Sampling
Interviews
Contextual Inquiry
Observation
Usability Testing
Data Analysis

DESIGN METHODS

Persona Creation
Journey Mapping
User Stories
Design Sprints
Agile
Sketching
Wireframing
pen and paper
post-its

TOOLS

Sketch
Adobe XD
Trello
Invision
usertesting
Figma
Axure RP
Balsamiq
Azure DevOps
Whiteboards
HTML
CSS
Javascript

EDUCATION

GENERAL ASSEMBLY

User Experience Design
Immersive | 2019

CLARK ATLANTA UNIVERSITY

Bachelor Business
Management

Domonic "DOM" Moore UX DESIGNER + STRATEGIST

ABOUT ME

User-centric designer passionate about technology and people. I have extensive experience in project management and communication, which I use to create delightful experiences based on a deep understanding of user goals and behaviors.

I am looking to obtain a role in a fast-paced company, which culture embodies discovery and growth, I enjoy being embedded in diverse, scrappy, cross-disciplinary teams where we are constantly learning and growing.

EXPERIENCE

NCR CORP

UX DESIGN CONSULTANT | May 2019-June 2019

Worked with a design team, product owner and developers to design a guided selling feature within the companies B2B customer portal. This feature was to assist in growing sales and establishing a more efficient sales team.

- I conducted stakeholder interviews, user research, competitive analysis, persona creation, low+mid wireframes, user stories+journey mapping, user acceptance testing, prototyping, iterations.

GENERAL ASSEMBLY

USER EXPERIENCE DESIGN FELLOW | March 2019-June 2019

Engaged in a 10 week, 500+ hour UX design immersive program, the curriculum focused on, user research and testing, wireframing, rapid prototype, information architecture, visual design, client relations and business strategy. I practiced lean and agile methods to complete my design challenges.

- **Zax Kids Club App**- A interactive educational mobile app designed for kids ages 4-12 (skills: competitor analysis, persona creation, research, usability testing, journey mapping, prototyping)
- **L.O.G.O**- A responsive website that connects volunteers with children (skills: research, affinity mapping, information architecture, wireframing, usability testing, mockups)
- **NCR**- Work with a team to design features within MyNcr portal (skills: user stores, site mapping, research, interviews, usability testing, wireframes, prototyping)

COALITION HOLDING, LLC

FOUNDER, PROJECT MANAGER | November 2014-March 2019

Worked with homeowners and financial institutions to find creative solutions to assist homeowners in selling residential homes. Educated homeowners on debt solution to encourage financial wellness.

- Collaborated with contractors, vendors and affiliated state departments, synthesized data and used insight to design investment properties. Managed property renovations and people. conducted market research and analysis to strategize design decisions.

FAMILY FOCUSED RECOVERY

Consultant | February 2018-January 2019

I was hired as a real estate consultant, I worked with several stakeholders to understand business needs and goals. We identified business strengths and weakness which we then used to develop a strategy to build a residential portfolio.

- I worked directly with homeowners and state departments to identify homeowners' pain points and negotiate for solutions.,