

## Public Record Requests

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**From:** Mike Schill  
**Sent:** Monday, August 14, 2017 8:08 PM  
**To:** Lisa Mckillips; Phil Knight  
**Cc:** Howard Slusher  
**Subject:** How's this?

Hi Phil,

Thank you for coming down to Eugene today to go over the plans for Hayward. As I said during the meeting what's not to love about the plan? The new Hayward Field will be an incredible home to a sport that is synonymous with excellence at the University of Oregon. I will do everything in my power to make sure that it not only is the site for the 2021 world championships but also a permanent home for the Olympic trials. The new and improved Hayward Field will also be a lasting reminder to everyone who passes by that the greatest company in the world was founded by our most distinguished alumnus and his legendary coach.

I am confident that we can work through the challenges of the 22 month disruption and the loss of 15 feet. They are a small price to pay for such a wonderful facility. I am grateful that Howard was able to come up with a plan that will keep the dimensions of the playing fields the same as they are now. This will enable our students who are not on NCAA teams to participate in competitive sports.

With respect to eliminating the parking near Hayward Field so that we can have more of a park-like atmosphere and a more attractive and appropriate entrance to our campus we will work with the architects to do this. We will also explore with them, our planners, and Howard whether it makes sense to close the street to vehicular traffic. I checked and we do indeed have the power to do this.

Once again, I am in awe of your generosity and your love for our university. Thank you and please thank Penny.

Go Ducks!

Warmly,

Michael

Sent from my iPad

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**From:** Administrator <[REDACTED]>  
**Sent:** Friday, February 23, 2018 12:03 PM  
**To:** Mike Schill  
**Subject:** ncaa  
**Attachments:** Speech.docx

Michael:

Enclosed is my statement to Condoleezza Rice's committee, which was made last month.

Phil

## Speech

I am here voluntarily, and am more than willing to answer any question you want to ask.

But before I do I want to take a couple minutes to tell you why I came, rather than delegate the chore to one of my much for able teammates at NIKE.

Next month I will celebrate my 80<sup>th</sup> birthday. I have been a part of the sports business for 54 years, and seen the company I founded go from annual sales of \$8000 to \$35 billion, and in the process given me a life style I could never have imagined, and, as a consequence, benefitted my two alma maters, the University of Oregon and Stanford significantly as well.

This committee is one of the few remaining hopes to save college sports. Its charge is that significant, and I admit to being nervous.

This body was formed immediately after the discovery that the fbi found several college coaches paying bribes to high school players to go to a specific colleges.

It is obvious that these activities threatens the very fabric of our sport. But it did not start in 2017. It has a history.

## II. History

### The story

The NBA did not start until 1946. It was not an immediate success. It was financially shaky and not very popular. Many of

the best college graduates went on to work for companies that fielded AAU teams, such as Safeway, 20<sup>th</sup> Century Fox, Caterpillar, or The Phillips 66ers, the most dominant team in the National Industrial Basketball League. The players had actual jobs during the day, for which many were paid more than nba salaries of the day. They practiced at night, got off at noon on game or travel days. They also kept their amateur status, and therefore their eligibility to play in the Olympic Games.

The college game at this time was dominated by eastern schools: LIU, CCNY, NYU, St, Johns. The best players, like their graduate brethren, spent their summers with good paying jobs in the hotels in the Catskills, where they would work by day and practice and play games at night. There was betting on the games, and with nothing more at stake for the players than a summer league regional hotel championship, point shaving became the order.

From there it was a short distance for the same players and the same gamblers to get to point shaving in the college games. In 1951 the college point shaving scandal exploded on the scene. It was not discovered by NCAA compliance, but by New York district attorney Frank Hogan who indicted 36 college players.

This all has a bit of a familiar ring.

#### A. John Wooden and Sam Gilbert

The point shaving scandal slowed improper activity for a while.

In 1948 John Wooden became head basketball coach at UCLA. He never won a championship until in the 60's when

LA businessman Sam Gilbert attached himself to the program. The LA Times in an investigative piece in the 1980's said this:

Gilbert was "a one-man clearing house who has enabled players and their families to receive goods and services usually at big discounts and sometimes at no cost."

He helped players get cars, clothes, airline tickets and scalpers' prices for UCLA season tickets. Gilbert allegedly even arranged abortions for players' girlfriends."

The paper quoted Brent Clark, an NCAA field investigator who said that, in 1977, he was told by his superiors to drop his case in Westwood. "If I had spent a month in Los Angeles, I could have put them on indefinite suspension,"

Wooden won his 11<sup>th</sup> ncaa championship in 1975 and retired, and after which cheating in college basketball picked up its ugly pace.

Until

## THE ERA OF DAVID PRICE

In 1996 the NCAA appointed David Price, from the Pac 10 to be director of enforcement. He was a short man with big man complex and ruled his division with an iron hand. Unfortunately after ten years he grew ill and became less effective.

### The era of Julie Roe Lach

David Price's permanent replacement was Julie Roe Lach, formerly an outstanding basketball player at Milliken University. She had been an intern and then an employee of the NCAA for 14 years, having recently received her law degree from the University of Indiana, which she attended at

night while working at the NCAA. President Mark Emmert called her “the perfect person for the job.”

Unfortunately David Price’s illness, Julie Roe Lach’s ascendancy came in the last days of Miles Brand’s tenure at the NCAA. Dr. Brand was the first college president to serve as NCAA executive director. Taking charge in 2002 He felt his main charge was to improve the academic performance of student athletes and he was instrumental in getting the current Academic Progress Rate standards put in place for college athletes. He was very uncomfortable with his compliance duties, and with David Price’s illness he relied on his growing friendship with Mike Slive for compliance advice. Mr. Slive was commissioner of the South Eastern Conference from 2002 to 2015, and his first loyalties were to the SEC. It was to the SEC. College cheating picked up its pace.

#### MARK EMMERT

With Miles Brand’s death

In 2010 the NCAA turned again to a college president: Mark Emmert from the University of Washington.

In 2011 yahoo sports, once again an agency outside of the NCAA’s 55 person compliance division exposed the infamous Miami scandal. A single booster Nevin Shapiro had given 1000’s of impermissible benefits to 72 University of Miami athletes – activities that totaled millions of dollars over a decade.

Shapiro currently serving a prison sentence for \$300 million ponzi scheme has admitted to all these activities.

There was concern Miami athletics might get the death penalty.

—After Yahoo! broke the Miami story, Emmert penned an open letter on the NCAA website entitled “Cheating will not be tolerated.”

In 2013 the NCAA announce its penalties for Miami. It took away 3 scholarships a year for 3 years for the football team, 1 scholarship a year for the 3 years for the basketball team.

Also in 2013 Mark Emmert fired Julie Roe Lach. On her way out the door she said the following.

—On the NCAA investigative process: “The bedrock is fractured, but not (yet) destroyed.”

But she added the compliance program is at risk of being decimated.

—Earlier Lach had said “presidential retreat,” there was **“widespread belief that cheaters prospered. It appeared that coaches thought it was worth breaking the rules because they would not get caught and if they did, the penalty would be weak.”**

UNC

In 2014 an internal investigation at UNC revealed that the University for 18 years had had fake classes to which athletes were funneled and for which they received high grades for no work whatsoever.

In 2015 the FBI in cooperating with Joon Kim, US attorney for the Southern District of New York, began investigating rumors of college basketball coaches bribing players to go to their schools

In 2017 in ruling on the North Carolina case, in reality the worst academic fraud case in history, the NCAA found that because non-athletes could also attend the fake classes, no NCAA rules were broken and there would be no penalties.

In 2017 The FBI, and a short investigation found that coaches at the following schools:

Oklahoma State  
Auburn  
USC  
Arizona  
Plus Louisville  
Miami

Were paying bribes to high school basketball players to attend their schools. Four of the coaches have been indicted.

None of those schools has received a notice of infraction from the ncaa.

Joon Kim's said, referring to colleges competing in NCAA basketball, and I quote, "We have your playbook."

In November 2017 John Thompson II, made an interesting statement. Thompson was head basketball coach at Georgetown University from 1972 to 1999, won 7 national coach of year awards, was 1988 Olympic coach and is a member of Naismith Basketball Hall of fame. He has been a valued member of NIKE's Board of Directors for over 20 years. He was a controversial



coach, but one who has never been accused of cheating. His statement: “If I was a young coach starting out today, I would cheat. If you cheat you get \$4million a year and admission to the hall of fame. If you don’t you get fired.”

Thank you

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**From:** Administrator <[REDACTED]>  
**Sent:** Monday, August 14, 2017 9:28 PM  
**To:** Mike Schill  
**Subject:** Re: How's this?

great. as opposed to your predecessors, you are decisive. it helps a lot.

many thanks

onward and upward,

PHK

> On Aug 14, 2017, at 8:08 PM, Mike Schill <mschill@uoregon.edu> wrote:

>

> Hi Phil,

>

> Thank you for coming down to Eugene today to go over the plans for Hayward. As I said during the meeting what's not to love about the plan? The new Hayward Field will be an incredible home to a sport that is synonymous with excellence at the University of Oregon. I will do everything in my power to make sure that it not only is the site for the 2021 world championships but also a permanent home for the Olympic trials. The new and improved Hayward Field will also be a lasting reminder to everyone who passes by that the greatest company in the world was founded by our most distinguished alumnus and his legendary coach.

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> Go Ducks!

>

> Warmly,

>

> Michael

>

>

> Sent from my iPad

## Public Record Requests

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**From:** Mike Schill  
**Sent:** Saturday, February 24, 2018 9:22 AM  
**To:** 'Administrator'  
**Subject:** RE: ncaa

Hi Phil,

First and foremost, have a great birthday Phil. I have written a card for you in which I get a bit sentimental so I will spare you that this morning. The important thing is that words will never express my gratitude for your support and my admiration of you. I am looking forward to the next 20 years!

I read your statement. There is a lot there I didn't know. I would love to sit down with you and hear your perspectives on the NCAA (as well as the PAC 12). This is not something I have followed closely. In the meantime, is there a book or article you can recommend that takes me through the history? I have a bunch of books on intercollegiate athletics but most are written by people who are biased against the enterprise altogether.

Warmest wishes for a great day. Please give Penny a hug for me.

Michael

-----Original Message-----

From: Administrator [mailto: ]  
Sent: Friday, February 23, 2018 12:03 PM  
To: Mike Schill <mschill@uoregon.edu>  
Subject: ncaa

Michael:

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Phil

## Public Record Requests

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**From:** Administrator <[REDACTED]>  
**Sent:** Wednesday, February 28, 2018 7:34 AM  
**To:** Mike Schill  
**Subject:** Re: Your email

No real urgency. Call over the weekend or next week, whichever is more convenient

> On Feb 27, 2018, at 10:24 PM, Mike Schill <mschill@uoregon.edu> wrote:

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> Hi Phil,

>

> I just got back from dinner and got your message. I am concerned about a number of the items that Jay brought up. Indeed, over the past couple of weeks we have been discussing our communications strategy regarding the project both for internal and external stakeholders. I would very much like to discuss some of our thoughts with you. I am on the OHSU Presidential Search Committee and have a second full day of meetings tomorrow so I am pretty much out of pocket. Obviously, if you need me, I can step out of the interviews, but given the importance of OHSU to both of us, I probably shouldn't do that. On Thursday and Friday, we have our board of trustees meeting, but I would be happy to find a time that works for you to step out and give you a call. Alternatively, I could call you over the weekend from Seattle or we could talk in person next week when I am in the desert for the UO Foundation meeting.

>

> Please let me know which of these alternatives you prefer.

>

> And please know how grateful we all are for your vision and your incredible generosity. We want this to be a great moment for the university, Eugene, the track world as well as for you and Penny. I will stop at nothing to make that a reality.

>

> Warm regards.

>

> Mike

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