Call for Online/Hybrid Course Development Proposals
March 2017

UO President Michael Schill has emphasized his commitments to delivering a rich educational experience and to ensuring access and success for all students. CAS has launched a number of initiatives dedicated to supporting these commitments, including: Tykeson Hall and the programs within it, restructuring undeclared advising, closer collaboration with the Dean for Undergraduate Studies, development of "metamajors" as a way to move through the General Education program, a pilot project to integrate career and major advising, and more. One approach we have not previously addressed as a college, however, is more effective use of high quality online and hybrid education (hereafter referred to as online/hybrid education).

Even though we have not addressed online/hybrid classes systematically, UO student interest in these courses is very strong. The classes that do exist fill almost immediately each term when registration begins. The flexibility they afford students in scheduling their courses is the most cited factor for their popularity – flexibility that can also aid students with timely degree completion. Online/hybrid courses also offer the university a chance to reach a more diverse student body, including those with different learning styles and needs and those with complex work schedules. Finally, online/hybrid classes bring in some non-UO students and increase UO student enrollments during the summer, providing new sources of revenue for departments and the university.

Given the potential and very positive impacts of online/hybrid education, the College of Arts and Sciences invites applications for CAS Online Course Development Grants for summer 2017 that build on the good work already done by a number of our departments. High priority areas for course development include classes that:

- Have high student demand, **particularly courses that have been a bottleneck for student progress toward the degree,**
- Offer accessible education to students with particular learning needs,
- Enhance access to classes that have been roadblocks for international students, students who work full time, have caretaking responsibilities, and/or face course conflicts,
- Lend themselves, pedagogically, to the online/hybrid format,
- Have the potential to shore up enrollments in areas that have seen declines,
- Have great potential as summer offerings or as classes for non-UO students,
- Can be taught by multiple interested instructors in the department.

In addition, the College is interested in pre-proposals for: taking entire undergraduate degrees online, creating income-generating master's degree programs, or providing broad coverage across the General Education curriculum. We do not presently have funding in place for these proposals but will work with departments or inter-departmental groups to develop funding if strong pre-proposals come forward. Please consult with your Divisional Dean before submitting ideas along these lines.

The College plans to fund approximately 20 new online/hybrid course proposals to develop courses that meet UO's high pedagogical and academic standards during the coming summer 2017. CAS will provide a summer stipend ($7,000 + OPE) to the instructors developing the

courses and will work with the Teaching Engagement Program and UO Libraries to provide staff to train and assist instructors in developing these courses.

This call is only for Career NTTF or TTF, with preference for TTF instructors. Proposals for development by multiple instructors are highly encouraged. (The College will provide a $4,000 + OPE stipend to each instructor on a 2-3- person proposal that is accepted.) The College will not support proposals that require hiring of new faculty to maintain the courses.

Proposals should be submitted to Ian McNeely, Associate Dean for Undergraduate Education (adue@uoregon.edu) by Friday, April 7 and must include the following:

1. Course number and title
2. A three-year history of instructors teaching this course and a three-year enrollment history
3. The type of course that will be developed (e.g., online or hybrid)
4. Whether there is a current online/hybrid course (UO or otherwise) that may serve as a template
5. Dates during summer 2017 that the instructor can devote full time to course development
6. A short, one paragraph description of how the course fits the priorities listed above.