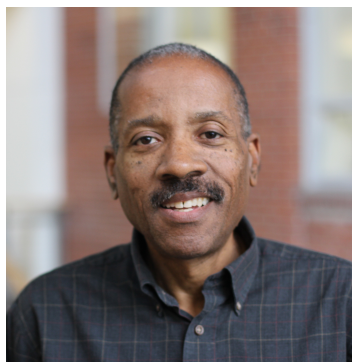# VIDEOLAB: ON EDUCATION

EDST 410/510-CRN: 36891 • M/W 2-3:50p • 4 credits • Spring Term 2016

VideoLab: On Education focuses on the intersection of media, education, and technology, with specific emphasis on digital storytelling and interview methods. It explores personal and professional narratives surrounding education through critique of societal notions and media representations about teaching, student achievement, and education reform. Students will draw from journalistic interview methods to identify and examine stories of individuals from underrepresented populations, focusing on issues of gender, race/ethnicity, and class. The course requires extensive fieldwork and video production.

As a function of participating in the course, students will be able to:

1. Make new distinctions about pervasive and unexamined narratives in education.
2. Develop interview questions that consider subjects' diverse backgrounds and authentic perspectives.
3. Shoot and edit authentic video stories that follow media aesthetic conventions.
4. Share video content through Youtube, Vimeo, social media platforms, and websites.

Ed Madison is an assistant professor at the School of Journalism and Communication at the University of Oregon, where he teaches media innovation, digital publishing, multimedia, and documentary storytelling. He holds a Ph.D. with honors from UO and is an Apple Distinguished Educator.

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