

Introducing AEI!



UNIVERSITY OF
OREGON

American English Institute

American English Institute



Founded in 1978
Houses 3 programs

Intensive English Program (IEP)
Non-Credit & Pre-Academic,
Conditional Admission,
Personal Growth,
Study Abroad

**Academic English for
International Students (AEIS)**
Credit bearing classes, for
admitted UO students

**Innovative Programming
(formerly e-Learning)**
Professional Services,
Hybrid/Online, Teacher
Training, Curriculum Design



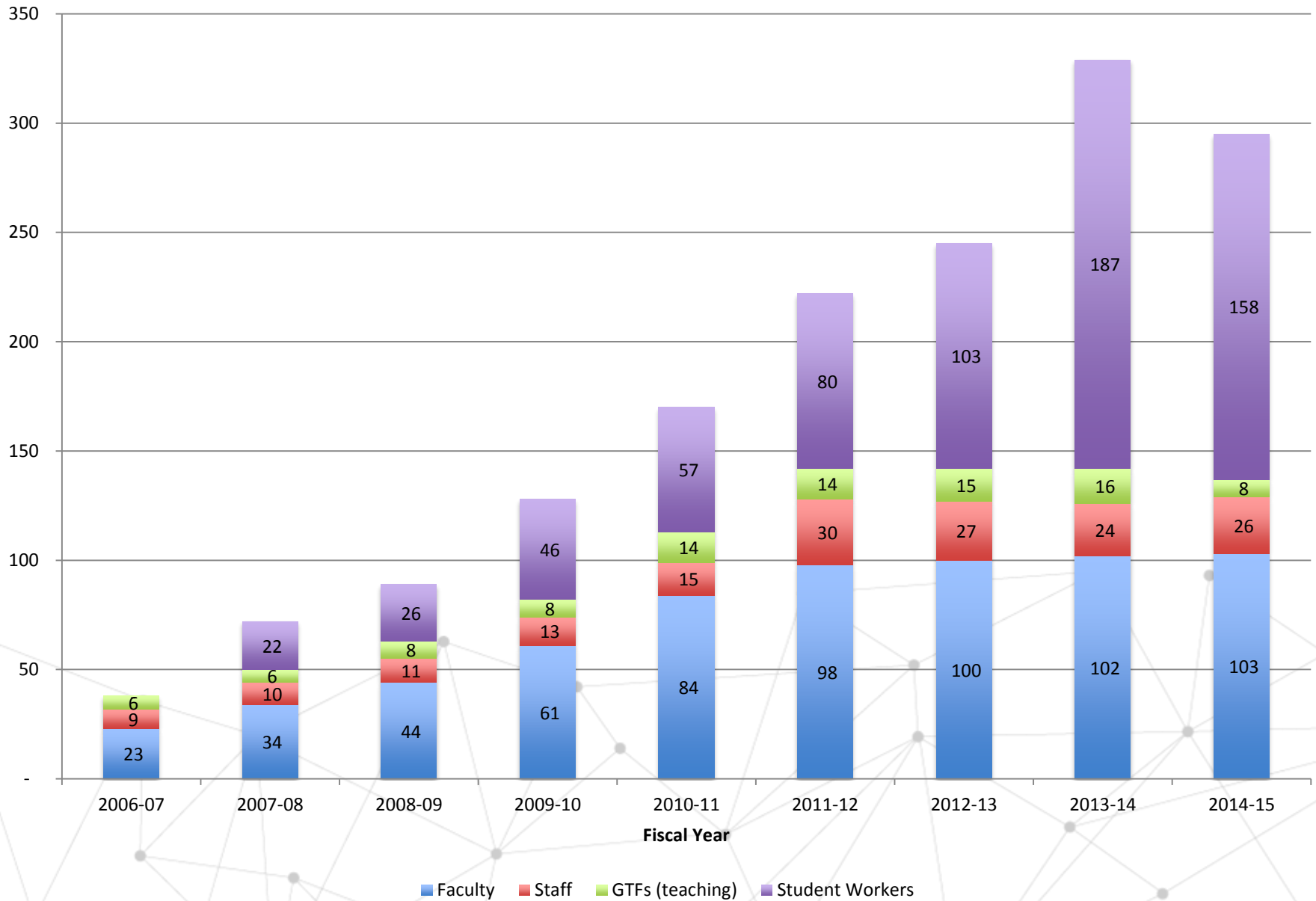
O

A fairly new academic unit

- The IEP is accredited by Commission on English Language Accreditation (CEA)
- All NTTFs hold MAs (terminal degree) or PhDs
- Faculty are around the globe at any given time.
- Faculty hold offices in international professional organizations, represent AEI/UO at regional, national, and international events, and publish.



AEI Personnel Count by Category

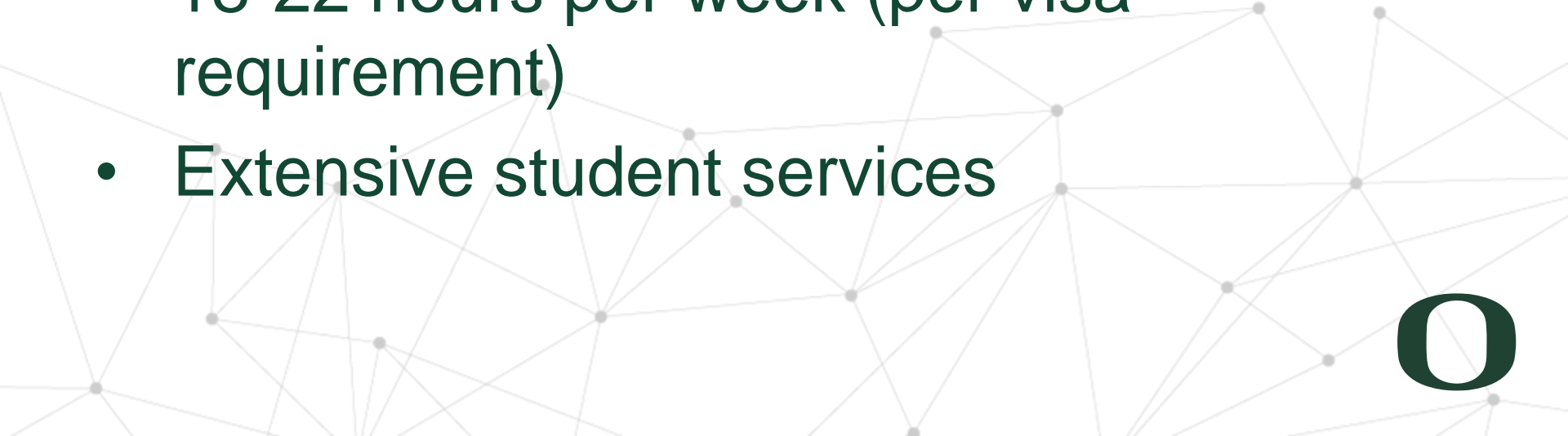


[illegible]

O

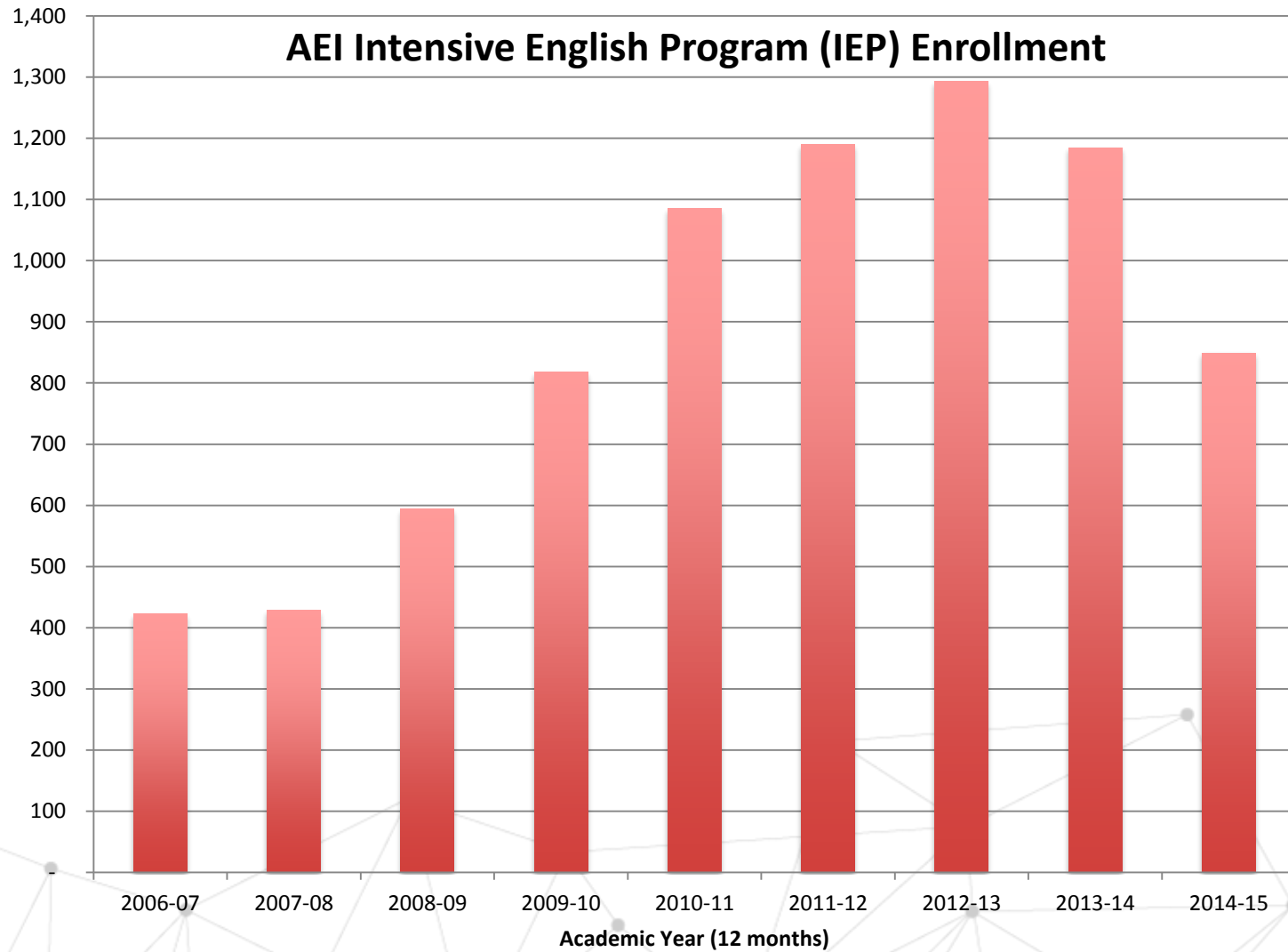
About our programs - IEP



- The first program
 - Traditional language program
 - Self support
 - 9-week terms
 - 18-22 hours per week (per visa requirement)
 - Extensive student services
- 

O

AEI Intensive English Program (IEP) Enrollment



of Students

AEIS

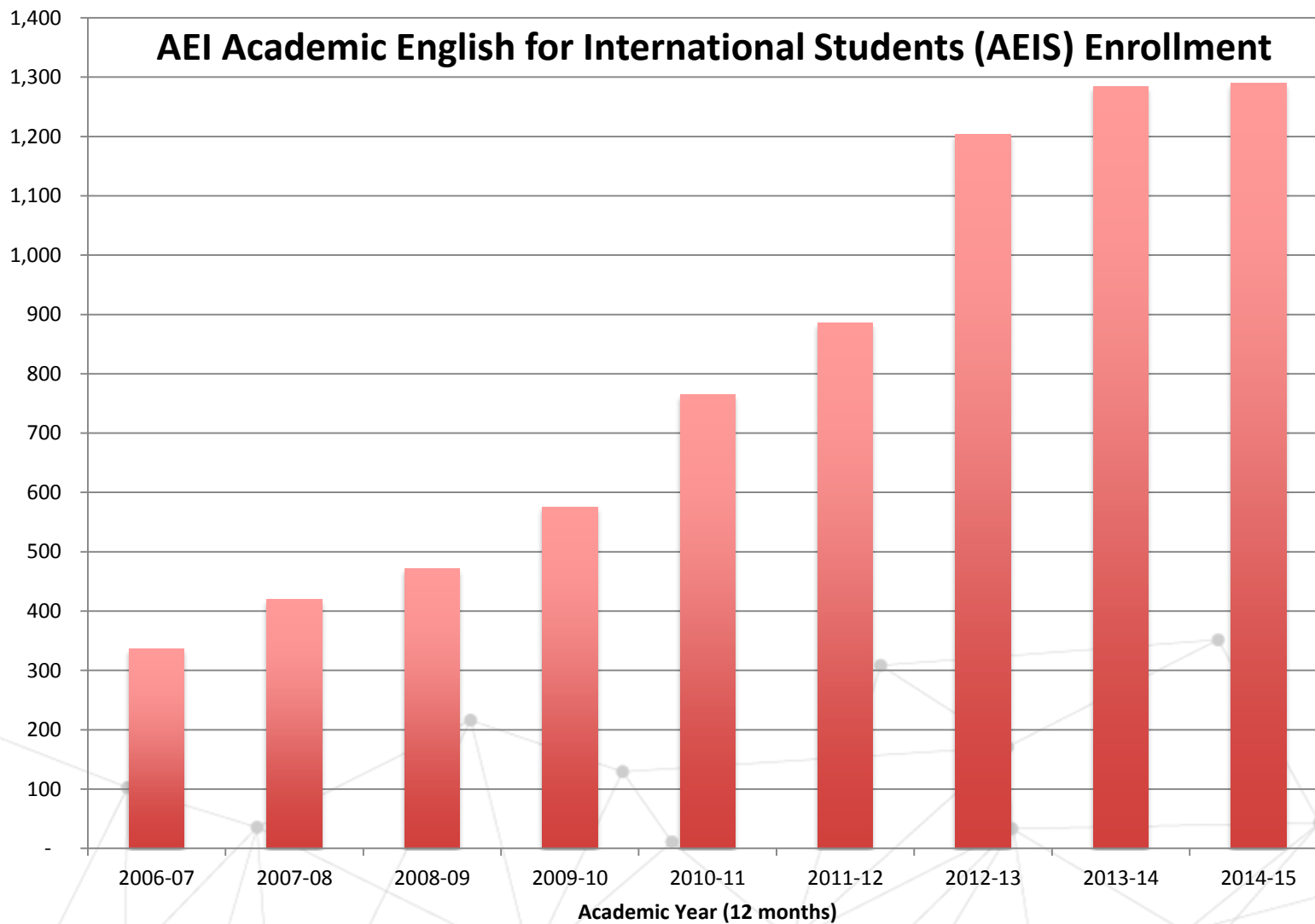


- Academic English for International Students
- Fully Admitted to UO



O

AEI Academic English for International Students (AEIS) Enrollment



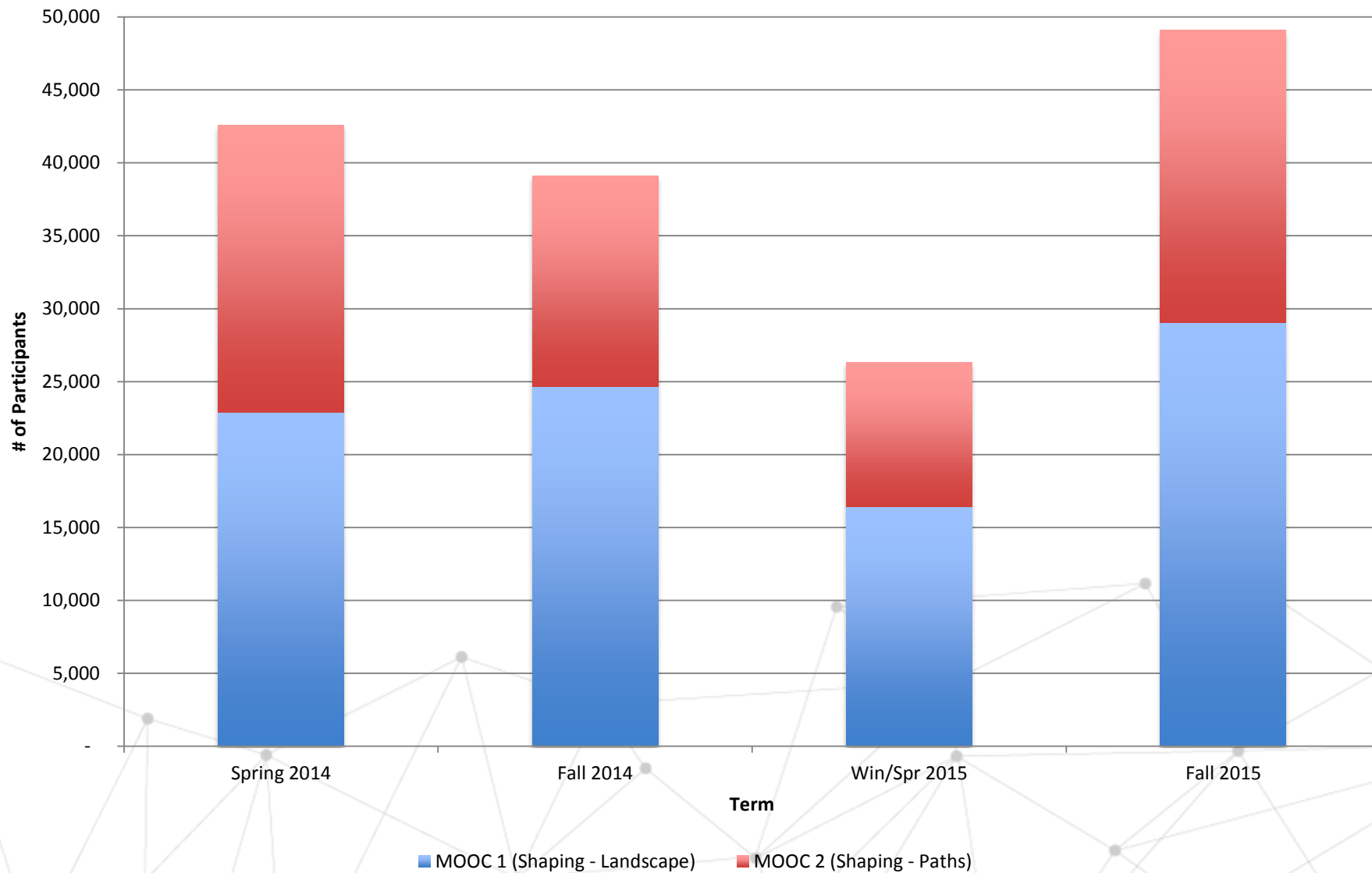
of Students

Innovative Programming

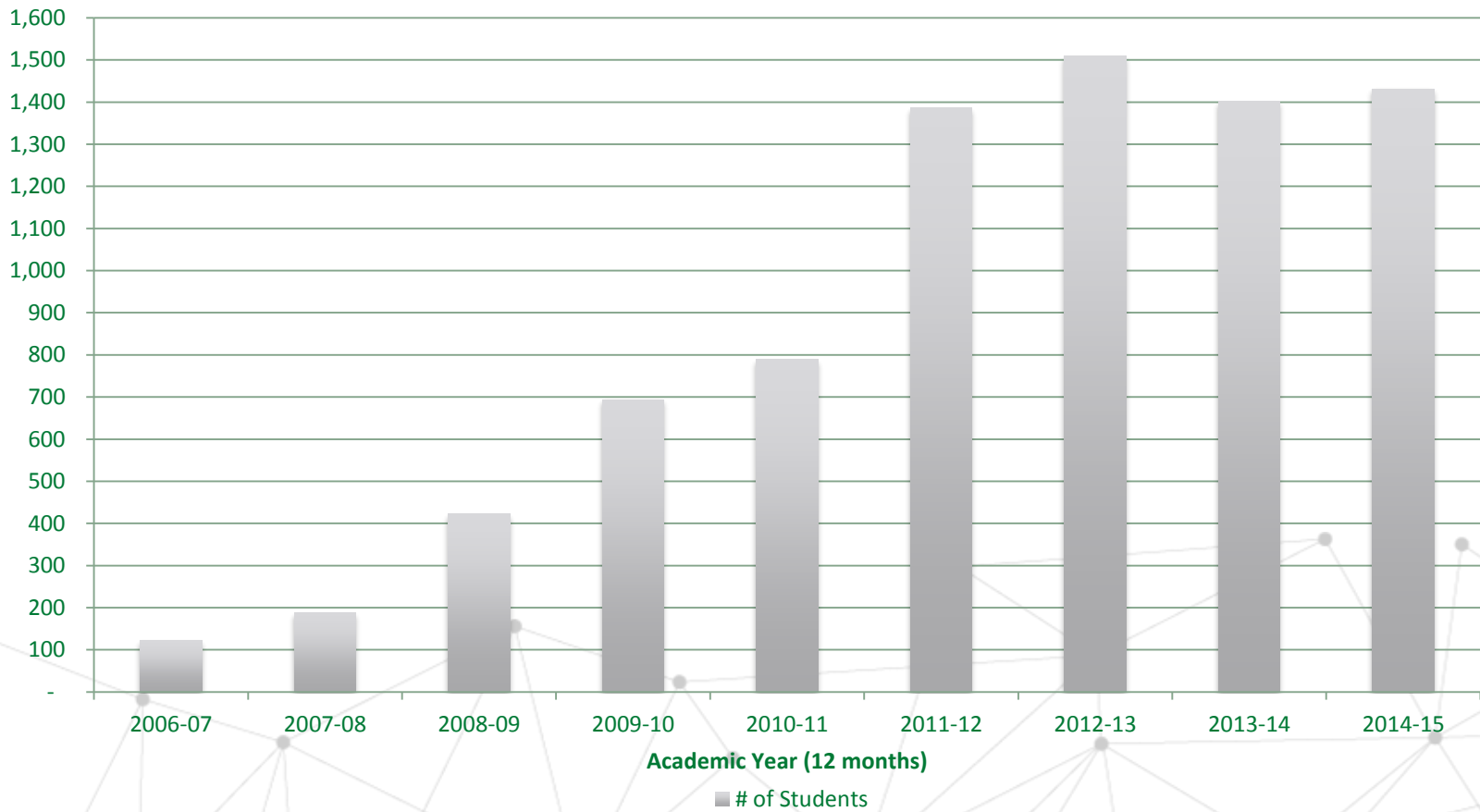
- Teacher training (eLearning)
- Online courses
- Hybrid courses
- Specialized courses
 - Medical industry
 - Tour agents
 - Police
 - And anything else...
- 160,000 eLums
- Huge growth potential
- Cutting edge programming



AEI MOOC Enrollment Statistics



eLearning



How are we different?

- Operate within UO systems, but often parallel to UO systems
- Enrollment unpredictability and volatility
 - External factors
- Trends and needs in the field change quickly
 - Flexibility and excellence are key to success
- Collaboration is paramount



What's next?



In the **AEI**

- Agate Hall in June
- Diversifying programs and populations
- Continue high recognition in the field and global market

In the **IEP**

- Graduate Preparation Program (Grad-Prep)
- Short-term, intensive programs

In **AEIS**

- Graduate Courses (not just AEIS 610)
- English as an International Language Minor (with English)
- Integrated First-Year Program (students with low TOEFLs)

In **Innovative Programming**

- MOOCs
- Medical English
- Certificate programs



Opportunities for collaboration?



UNIVERSITY OF
OREGON

American English Institute

Phone: 6-2911

E-mail: aeidirector@uoregon.edu

Web: aei.uoregon.edu

